

# RECIPE FOR SUCCESS

Test Item Writing Workshop

By Platinum Educational Group



*“Platinum Educational Group workshops are designed to assist educators, their programs, and their students to be the most successful through knowledge, practice, and hands-on learning”*

## Workshop Benefits:

- **No Cost to Attend!**
- **Lunch, Snacks, and Coffee Included!**
- **6 Free I/C CE Credits! \***

## EVENT SITE

North Central Michigan College  
1515 Howard St.  
Health and Science Education  
Center (HESC) Room 347  
Petoskey, MI 49770



FOR FULL EVENT DETAILS OR TO REGISTER VISIT

[WWW.PLATINUMED.COM/WORKSHOPS](http://WWW.PLATINUMED.COM/WORKSHOPS)

OR CALL JEREMY JOHNSON AT 616-558-2310

\* If applicable in your State and CE properly submitted by host site

**June 10, 2019 Michigan Test Writing Workshop**  
(6 CE credits) 8:00AM-3:00PM

Platinum Educational Group is excited to offer you an exclusive 1-Day test writing workshop! At the conclusion of this program participants will be better at developing and evaluating test items as well as building valid and reliable tests.

**Credits:** 1-Instructional Techniques, 5-Measurement and Evaluation

## Objectives:

1. Describe and apply the cognitive domain of Bloom’s Taxonomy
2. Determine the reading level of an item
3. Identify and correct common errors in item and test writing such as: 3 by 1, grammar mismatch, response placement, keeping like items (content and style) together
4. Develop a valid and reliable test item
5. Blueprint a test properly
6. Perform an item analysis to identify and distinguish quality and poor performing items

**AVAILABLE AFTER FOR INDIVIDUAL QUESTIONS**

**PLATINUM**  
EDUCATIONAL GROUP

THE TESTING, SCHEDULING &  
SKILLS TRACKING EXPERTS!