FOR IMMEDIATE RELEASE:

Platinum Educational Group Continues to Support Healthcare Students
Scholarships for EMS, Nursing, and Allied Health Programs and Students for 2017

GRAND RAPIDS, MICH. – Platinum Educational Group, the Testing, Scheduling, and Skills Tracking Experts, understands the struggles and obstacles that are presented to students obtaining higher education in the healthcare industries. In 2015, Platinum Educational Group launched its inaugural scholarships program geared at EMS students. In 2016, the company has expanded its product line to include the nursing and allied health fields. It seemed only fitting to expand its scholarship program to include the hardworking and dedicated student in those fields as well. Platinum is proud to continue offering $1000 scholarships in each of those industries in 2017.

Platinum’s goal is to provide students entering the EMS, nursing, and allied health fields with assistance in funding his or her education. Nationwide EMS medical educator, paramedic, and Platinum CEO Doug Smith states “With the rising costs of tuition and program fees, it’s an honor to assist others in embarking on the dream of providing needed healthcare services to our communities.”

Certain guidelines must be met to be eligible for the 2017 scholarship offerings:

* Applicant must be attending a State approved or accredited EMS, Nursing, or Allied Health Program
* Provide a copy of student ID and State Identification Card
* Letter of Recommendation Form (form provided)
* A brief essay (500 Words maximum)

There are three scholarships offered and are one-time awards. Potential candidates interested in applying need to fit the criteria above and have all paperwork submitted by July 14th, 2017. All scholarships will be decided by a panel of community advocates and awardees will be announced between August 7 - 12, 2017. Each Scholarship award is for $1000 and will be given directly to the awardee’s institution.

“Every year this scholarship program grows and positively impacts the learners we serve with our software solutions.” specified Platinum’s COO and co-founder Tom Gottschalk. He also stated, “I am grateful we have the means and methods of support to assist candidates that will become a part of the medical profession in the future”

For full details and to apply for the Platinum Educational Group EMS Scholarships Program contact Director of Marketing, Jeremy M. Johnson, at marketing@platinumed.com.

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Platinum Educational Group is a global leader in online testing and scheduling. Our markets include the Emergency Medical Services, Allied Health, and Health Science industries. We provide the most valid and reliable online testing for EMT/Paramedic and Registered Nursing educational institutions. Our scheduling software programs include the EMS, Nursing, and all Allied Health industries. With more than 75 years of combined education, testing, and scheduling expertise we service several thousands of individuals, businesses, and organizations globally via our main office in Jenison, Michigan, and our affiliated locations throughout the United States.
Platinum Educational Groups Scholarships Program Full Eligibility Requirements

Scholarships by Platinum Educational Group Qualifications and Information

Our goal is to provide EMS, Nursing, and Allied Health students with assistance in funding their higher education. If you are a student of an EMS, Nursing, or Allied Health program or institution you may be eligible for our scholarships. See eligibility information on the application instructions.

Qualifications:

* Applicant must be attending a State approved or accredited EMS, Nursing, or Allied Health program

* Provide copy of student ID (if your program issues one)

* Provide copy of a State Identification Card (Ex. State ID or Driver’s License)

* Letter of Recommendation Form (form provided in application packet)

* A brief essay (500 words maximum)

* Provide a follow-up photo to Platinum Educational Group if selected as a scholarship awardee

Scholarship Info:

* Three Scholarships awarded annually

* Each Scholarship is for $1000.00

* One scholarship awarded per healthcare industry (EMS, Nursing, Allied Health)

* This is one-time only scholarship per person

* This scholarship will be decided by a panel of community advocates

* Scholarship money will go directly to awardee’s institution

* Deadline is July 14th, 2017, 5:00PM

* Scholarship will be announced between August 7-12, 2017
Platinum Educational Group Scholarships Application 2017

Please **type** or **print** your answers. If application is illegible it will be discarded.

<table>
<thead>
<tr>
<th>What scholarship are you applying for? Circle One:</th>
<th>EMS</th>
<th>NURSING</th>
<th>ALLIED HEALTH</th>
</tr>
</thead>
</table>

I will be enrolled in the following school in 2017: ____________________________________________

Proof of acceptance or current student enrollment from the above school is **required prior to receipt of funds.**

<table>
<thead>
<tr>
<th>What Program are you enrolled in? (nursing, paramedic, med assist, vet tech, surg tech, etc…)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Name:</td>
</tr>
<tr>
<td>Mailing Address:</td>
</tr>
<tr>
<td>Street:</td>
</tr>
<tr>
<td>City:</td>
</tr>
<tr>
<td>State:</td>
</tr>
<tr>
<td>ZIP:</td>
</tr>
</tbody>
</table>

Daytime Telephone Number: _________________________________________________________________

Email (This will be used to contact you):

**Personal Essay (Graded by MLA Format, Punctuation, Grammar, Flow, Punctuation, and Overall Narrative)***

Submit your response on separate sheet along with this application [500 words max]

**Please choose as many as you like from the following:**

- What interested you in your field? Was there a specific event or influence that steered you into it?
- Was there a meaningful achievement in your life that relates to your field of study and your future goals?
- Were you involved with any organizations or extracurricular activities that prompted your decision to go into your field?
- What are the most important issues your field is facing today?
- From a financial standpoint, what impact would this scholarship have on your education?
- What are your plans after graduating from your program?

The following items must be attached to this application in order for the application to qualify to be reviewed by the scholarship committee. Your application will be discarded if these items are not attached to this application Circle “YES” or “NO” to be sure you have attached each item as required.

<table>
<thead>
<tr>
<th>YES</th>
<th>NO</th>
<th>Completed, signed application form (This form)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YES</td>
<td>NO</td>
<td>Copy of State ID card (Driver’s License or State ID)</td>
</tr>
<tr>
<td>YES</td>
<td>NO</td>
<td>Copy of Student ID (If your program issues one)</td>
</tr>
<tr>
<td>YES</td>
<td>NO</td>
<td>Letter of Recommendation Form (form provided)</td>
</tr>
<tr>
<td>YES</td>
<td>NO</td>
<td>Personal Essay: [500 words maximum in Word format on separate sheet of paper]</td>
</tr>
</tbody>
</table>

**STATEMENT OF ACCURACY**

I hereby affirm that all the above stated information provided by me is true and correct to the best of my knowledge. I also consent that my picture may be taken and used for any purpose deemed necessary to promote Platinum Educational Group Scholarships Program.

Signature of scholarship applicant: ____________________________________________________________

Date: __________________________

**Application, Recommendation Form, and Essay Must Be in Word Format Only. ID’s can be pdf or jpeg. Email all documentation together to Jeremy M Johnson at jeremy@platinumed.com.**

The deadline for this application to be received by Platinum Educational Group is **July 14th, 2017, 5:00 p.m.**
# RECOMMENDATION FORM

## GENERAL INFORMATION

<table>
<thead>
<tr>
<th>Instructor or Recommender Name:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicant Name:</td>
</tr>
<tr>
<td>Recommender’s Company/School Name:</td>
</tr>
<tr>
<td>Phone Number:</td>
</tr>
<tr>
<td>Email:</td>
</tr>
</tbody>
</table>

## CHECKLIST

- [ ] How long have you known the applicant?
- [ ] Are you an instructor? If yes, please state school name.
- [ ] On average, how large is your classroom size? (If Applicable)
- [ ] Would the applicant rank in the top 20% of the class? (If Applicable)
- [ ] Please describe the applicant’s attitude towards academic work.
- [ ] Please describe the applicant’s reliability.
- [ ] Please describe the applicant’s ability to work with others.
- [ ] What are the applicant’s strengths?
- [ ] What are the applicant’s weaknesses?
- [ ] Would you hire this applicant?
- [ ] Signature of Recommender