



Industry Information for Allied Health Educators, Instructors, Administrators, and Students

This newsletter is dedicated to instructors, administrators, and providers of Allied Health. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Hurry Up, Winter Break!

We hope everyone had a safe and happy Thanksgiving holiday. Hopefully you didn't gain as much weight as we did! The first part of December can be a whirlwind for many educators. There is much to be done before that elusive holiday break. After all the hoopla, and before break begins, we encourage you to evaluate the efficiency of your current cohort. Has it been too time consuming? Was it not easily set up and run as smooth as you have liked? Has reporting not been simple? Well, we may be able to help with all that and more! Please peruse our newsletter to read about more!

Until then, we wish you all the happiest and safest holiday season!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.
Our Vision: Every learner in the world can benefit from our solutions.



Platinum is Pleased to Announce an Additional Full Time Site Tester

Platinum is improving our testing department and has added an additional full-time testing position to our team! This person will be performing more in-depth testing on our products in hopes of finding and correcting user experience issues prior to live releases. It's just one more way that we try to provide the best customer experience possible!



Platinum Educational Group Announces Partnership with Corporate Screening through VerifyStudents Platform

As a leader in assessment, clinical tracking, scheduling, and reporting for nursing, allied health, and EMS institutions, Platinum Educational Group understands the importance of keeping track of students' needs on one online platform. This also includes background checking and screening. Platinum is pleased to announce its new collaboration with Corporate Screening, a leading provider of pre-employment and student background screening services, via their VerifyStudents platform.

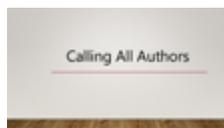
[Read Full Article](#)



Facebook Contest! \$50 Gift Card!

Thank you to everyone that has given us some love on Facebook! We appreciate you! We are fast approaching our 2200 Likes contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 visa gift certificate!** As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** December's awardee is **Fred LaPoint from Manistee, MI!**



Submit an Article!

we want you!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that isn't getting recognition? Do you have a blog? **If you said yes to any of these, then**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



YOU Can Host a 2018 Platinum Educational Group Workshop Series at NO EXPENSE!

Platinum Educational Group is **offering workshop geared at Allied Health programs!** We have a variety of FREE educational workshops available ala carte style! Simply pick and choose what workshops you would like presented at your institution and we will oblige! FEEL FREE TO MIX AND MATCH! **There is no cost to the host or participants at these workshops and CE credits can be earned!** Click the link below to learn more about the

2018 Workshop series presented by Platinum Educational Group! **Presentation availability fills up quickly, so contact us to schedule your workshop today!! DON'T MISS OUT!**

[View All Upcoming Workshops!](#)



Clinical Tracking and Student Scheduling Made Easy

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you - **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to **YOUR** specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards - **no more stressful site visits!** Platinum Planner comes with a **FREE fully-functional student app!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!

Top Five Reasons to Use PlatinumPlanner

- **Provides students with a FREE mobile app that works both online and offline!**
- **Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!**
- **Totally customizable to meet YOUR program specific needs!**
- **Track the skills YOU want, download forms that YOU want to use!**
- **FREE to your institution to use!**

"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them!" - Heather Payne, Director of Institutional Effectiveness (Allied Health)

Schedule a free demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!

New Features Updates: Surgical Technology

We have heard what is important to Surgical Technology programs and made the changes! Recently added to Platinum Planner are the fields "General Surgery" & "Surgical Specialties", and progress is now being tracked by the options of & "1st Scrub", "2nd Scrub" & "Observation."

School administrators can automate clinical scheduling and reporting, students can document proficiency requirements (from their computer or student mobile app), and instructors/preceptors can review all materials easily and effectively.

Patient Information

Please complete the information below to create a new patient.

Reset

Time

20:00

Surgical Cases/Procedures

General Case
Specialty Case

Add Skill Performed

Group

All Skills

Skill

Role

1st Scrub

2nd Scrub

Observation

Want to know more about clinical tracking made easy for YOUR surg tech program? [CLICK HERE!](#)



Assessing and Improving Communication Skills

By Tom Gottschalk, COO, Medical Educator

Platinum Educational Group prides itself on providing the highest level of customer service available. Recently, we have realized that we have missed the mark on providing the level of customer service that we know our customers deserve. Our customer satisfaction rating has recently dropped to an unprecedented rating of 95%, and we are not okay with that. We have researched the returned satisfaction surveys and have identified where we believe we fell short of the expectations.

[Read Full Article](#)



Customer Support Report: We Missed the Mark in November

By John Spencer, Lead Medical Educator, Customer Service Manager

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[Read Full Article and Statistics](#)



Ask the Customer Support Team!

Q: How does Platinum Planner handle forms? Do I have the ability to upload my own?

A: Platinum Planner easily allows users to upload and attach forms. Forms can be attached and made available to students, instructors and preceptors.

Platinum Planner also includes the ability to build your own custom forms from the ground up within the site. The HTML forms allow for end users to quickly and easily fill out and submit forms. Another plus to building the forms within the site is the ability to query all data entered in an easy to use report.

Have a Question? Ask Us! If your query is featured, we will send you a personalized "swag bag"! Submit your question [HERE](#)

Upcoming Events for Allied Health

[2/8/18 to 2/10/18, Charleston, SC - AST Educator Conference](#)

[2/28/18 to 3/2/18, Las Vegas, NV - ABHES Annual Conference](#)

[All PEG Events!](#)

Do YOU know of an Allied Health conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



By Dave Blazek

www.gocomics.com/looseparts

CONNECT WITH
US ON:



Connect With Us!

We would be **HONORED** if you connected with us via our social media platform! We are more than happy to **help build your platform as well!** We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



Customer Appreciation Corner

December Spotlight: Franklin Technology Center, Practical Nursing Department - Program Director, Pam Thurman

Franklin Tech is committed to comprehensive programs of vocational education for all students to ensure that they have a span of educational experiences, which will enable them to develop communication and critical thinking skills and acquire technical skills to better themselves and the surrounding community.

The Practical Nursing Program is led by **Pam Thurman, RN**. Pam is a registered nurse (RN) with over 10 years of nursing experience. Much of that time was spent in the field of Pediatric Nursing and more specifically the neonatal intensive care unit (NICU) where she cared for critically ill and premature infants. She also has experience as a hospital clinical education specialist where she taught life support classes to medical staff and led new nurse clinical orientation. Pam is supported by an outstanding team including:

Katie Bozarth, RN - Katie has been a nurse for 15 years. Those years have been spent as a school nurse where she cared for students, families, and staff. She has also been an instructor for the American Heart Association teaching basic CPR.

Jodi L Stewart, RN - Jodi has almost nine years of nursing involvement. Jodi's experience in nursing includes medical/surgical, ortho/neuro, wound care, post-partum, home health and hospice, and most recently being a school nurse

Shelly Hartley, RN - Shelly has been an instructor in the FTC LPN program for 2 years. She has been a nurse for 25 years, with 16 of those years spent in education. Her nursing experience: include Labor & Delivery, Postpartum, Nursery, NICU and Medical/Cardiac.

We salute Pam, Katie, Jodi, Shelly, and their students! Keep up the stellar performance!

[Visit Franklin Technology Center's Practical Nursing Program](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Planner student access. There are three ways students can gain access into our Platinum Planner software:

1. Programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our [PlatinumPlanner](#) website directly using their own credit/debit cards.

As classes start, if you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).