



Industry Information for Allied Health Educators, Instructors, Administrators, and Students

This newsletter is dedicated to instructors, administrators, and providers of Allied Health. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Improve Your Program in 2018!

The New Year always brings in fresh ideas, a clear mind, and resolutions for improvement-both personally and professionally. We truly hope that all your personal goals are achieved this year, but we **KNOW** we can assist you with achieving your professional ones! If one of your 2018 professional goals is to maximize your program's efficiency, **we can help!** We want to make your lives, and your students' lives, much easier! We can also help **raise your programs overall performance and organization!** If you do not currently use our solution(s), take a short demo and **find out why we are the best choice!**

[Click Here to View Solutions and Schedule a demo](#)

Until then, we wish you all a happy and prosperous New Year!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"We operate slightly outside of the box, but Platinum Education Group has been very good at accommodating our special needs and requests. We have used their primary competitor in the past and Platinum has been SO much more user friendly and comprehensive than anything we have had prior!" - Jane Dinsmore, Program Director, PERCOMOnline, Inc. and PERCOM/Kilgore College Consortium

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Don't Miss January Promo for Vet Tech Programs!

Exciting news for ALL Veterinary Tech programs! **NOW** is the time to look at [Platinum Planner](#) for keeping track of your student's clinicals and scheduling. If you give us a few minutes of your time to provide you a short demo of Platinum Planner, we will automatically send you a \$5 Starbucks gift card!

Top 5 Reasons for my Vet Tech Program to Utilize Platinum Planner

- No Institutional Fee to Utilize!
- Easiest and Most Flexible Platform to fit Vet Tech Needs!
- Get Student Progress and Site Visit Reports in Seconds!
- FREE Unlimited Training Support for Instructors
- FREE Customer Support for all users - Admin, Instructors, Students, and Preceptors!

As a bonus, if your program adopts Platinum Planner during the month of January, we will provide your institution with **3 FREE STUDENT SUBSCRIPTIONS** (\$330 value)! This is invaluable to students who may have hardships or students that have earned a special reward. This promotion runs January only, so offer is limited!

Platinum Planner is the best solution for complicated Vet Tech clinical tracking AND includes a [FREE fully-functional student mobile app](#).

Easy Demo Scheduling!



Facebook Contest! \$50 Gift Card!

Thank you to everyone that has given us some love on Facebook! We appreciate you! We are fast approaching our 2200 Likes contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 visa gift certificate!** As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** December's awardee is **Fred LaPoint from Manistee, MI!**



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that isn't getting recognition? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!

YOU Can Host a 2018 Platinum Educational Group Workshop Series at NO



EXPENSE!

Platinum Educational Group is **offering workshop geared at Allied Health programs!** We have a variety of FREE educational workshops available ala carte style! Simply pick and choose what workshops you would like presented at your institution and we will oblige! FEEL FREE TO MIX AND MATCH! **There is no cost to the host or participants at these workshops and CE credits can be earned!** Click

the link below to learn more about the 2018 Workshop series presented by Platinum Educational Group! **Presentation availability fills up quickly, so contact us to schedule your workshop today!! DON'T MISS OUT!**

[View All Upcoming Workshops!](#)



Clinical Tracking and Student Scheduling Made Easy

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you - **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to **YOUR** specific allied health program using YOUR terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards - **no more stressful site visits!** Platinum Planner comes with a **FREE fully-functional student app!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!

Top Five Reasons to Use PlatinumPlanner

- Provides students with a **FREE mobile app that works both online and offline!**
- **Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!**
- **Totally customizable to meet YOUR program specific needs!**
- **Track the skills YOU want, download forms that YOU want to use!**
- **FREE to your institution to use!**

"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them!" - Heather Payne, Director of Institutional Effectiveness (Allied Health)

Schedule a free demo of Platinum Planner on **YOUR** time!

[Easy Demo Scheduling!](#)



Time Management Tips for 2018

By Tom Gottschalk, COO, Medical Educator

Over 15 years ago I was introduced to a Franklin planner to manage my schedule at work. And every year since that introduction I have relied on this paper based calendar to keep my appointment and recall notes about interactions during the day. Even as I place my pre-punched date pages for 2018 into the big binder, I am reminded how important time management is for educator and their students entering the medical field.

[Read Full Article](#)



Lawsuits Filed for Alleged HIPAA and HITECH Act Violations

60 Hospitals Named in Lawsuit Alleging HITECH Act Violations - Posted By HIPAA Journal on Nov 29, 2017

A recently unsealed complaint, filed in a U.S. District Court in Indiana in 2016, seeks more than \$1 billion in damages from 60 hospitals that received HITECH Act meaningful use incentive payments for transitioning to electronic health records, yet

failed to meet the requirements of the HITECH Act with respect to providing patients, and their legal representatives, with copies of health records promptly on request.

[Read Full Article](#)



Ask the Customer Support Team!

Q: I am a surgical tech program director. We have to document our cases on a 1st scrub and 2nd scrub basis. Does Platinum Planner have the ability to track this?

A: Absolutely! Your students will have the ability to document every single skill they track on a scale of – 1st scrub, 2nd scrub, and observation. After your students have documented these skills, you will also be able to pull a report with these items whether you want to pull a report for your overall program, or even just an individual student.

Have a Question? Ask Us! If your query is featured, we will send you a personalized "swag bag"! Submit your question [HERE](#)

WHAT IS YOUR FAVORITE "CHOTSKI" TO RECEIVE?

Choose One!

- Pin
- Screen Cloth
- Notebook
- Stenographic Pad
- Stair Sticks
- Other

If Other Please Explain:

Provide Example Link:

Provide Example Link:

First Name:

Last Name:

Email Address:

What is Your Favorite "Chotski" to Receive?

We want to have the coolest "swag" at conferences, but we need your help! Take this short poll to let us know what is your favorite "chotski" to receive at conferences and trade shows. All entries will be entered into a \$15 Starbucks gift card drawing held on January 31, 2018! **Just click the photo to start!**

Upcoming Events for Allied Health

[2/8/18 to 2/10/18, Charleston, SC - AST Educator Conference](#)
[2/28/18 to 3/2/18, Las Vegas, NV - ABHES Annual Conference](#)

[All PEG Events!](#)

Do YOU know of an Allied Health conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



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Platinum Educational Group Announces Partnership with Corporate Screening through VerifyStudents Platform

As a leader in assessment, clinical tracking, scheduling, and reporting for nursing, allied health, and EMS institutions, Platinum Educational Group understands the importance of keeping track of students' needs on one online platform. This also includes background checking and screening. Platinum is pleased to announce its new collaboration with Corporate Screening, a leading provider of pre-employment and student background screening services, via their VerifyStudents platform.

[Read Full Article](#)



Connect With Us!

We would be **HONORED** if you connected with us via our social media platform! We are more than happy to **help build your platform as well!** We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and

swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



Customer Appreciation Corner

January Spotlight: Oklahoma City Community College, Anesthesia Technology Program - Program Director, Nancy Sweet-Fitzgibbon, MSN, APRN-CRNA

Oklahoma City Community College (OCCC) is one of our newest customers! We are honored to have their Anesthesia Technology program on board! Here are some details about this fine institution and its staff.

Oklahoma City Community College offers the first and only Anesthesia Technology (A.T.T.) program in Oklahoma. One of only a handful of programs in the country, they are at the cutting edge of graduating anesthesia technologists to assist anesthesia providers in the provision of safe, ethical, and highly technical care of patients at their most vulnerable.

Nancy Sweet-Fitzgibbon, MSN, APRN-CRNA, Program Director - Nancy earned her Bachelor of Science in Nursing from the University of California, Los Angeles, in 1988. For the next four years, she specialized in critical care pediatrics. In 1992, Nancy joined the U.S. Army Nurse Corps. As an Army officer, she expanded her practice to include adult critical care. From 1995-1997, she attended the UT-Houston/U.S. Army Graduate Program in Anesthesia Nursing. December 1997, Nancy graduated with her Masters of Science in Nursing and became a Certified Registered Nurse Anesthetist. Over the past 20 years, caring for the most critical patients in the most difficult of times has been Nancy's passion.

Steve Gibson, Medical Advisor - Dr. Steve Gibson was born and raised in Maryland and never thought he would move to Oklahoma when growing up. He graduated from the University of Virginia with a Biology degree, then attended the University of Pennsylvania School of Medicine in Philadelphia. At Penn, Dr. Gibson earned both an MD as well as a PhD in Cell and Molecular Biology. He then went to Johns Hopkins in Baltimore for residency training in Anesthesiology.

We salute Nancy, Steve, their supporting staff, and their students! Keep up the stellar performance!

[Visit Oklahoma City Community College Anesthesia Technology Program](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Planner student access. There are three ways students can gain access into our Platinum Planner software:

1. Programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our [PlatinumPlanner](#) website directly using their own credit/debit cards.

As classes start, if you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).