



ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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New Year? Bring it on

The new year stands before us, like a chapter in a book, waiting to be written. We can help write that story by setting goals. - Melody Beattie

The New Year always brings in fresh ideas, a clear mind, and goals for improvement both personally and professionally. We truly hope that all your personal goals are achieved this year, but we **KNOW** we can assist you with achieving your professional ones. If you are a part of the training team of an EMS program, **we are here to help**. We want to make you and your students' lives much easier, not to mention raise your programs overall performance. Here is wishing you all a prosperous and successful 2019!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



Five Big Things in December

What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of December.

[Read Full Article!](#)

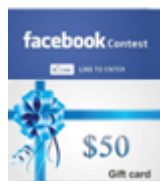


Featured Program: Speech Language Pathology Assistant

Platinum Planner is now customized to meet the clinical tracking and student scheduling needs for Speech Language Pathology Assistant programs. We have worked hard to provide an affordable tailored platform for SPLA. How affordable? There is no institutional fee to use Platinum Planner and only a one time nominal per-student fee of \$45. Let us show you how we can assist your program!

[Click for SLPA Demo](#)

"Platinum Educational Group's customer service is outstanding. I submitted a question late at night, not expecting an answer until at least the following morning, and BAM, I get a response within the hour. Anytime I have a question or concern, the support staff are more than ready to help me out and solve my problems." - Sarah Holder-Baker, SLPA Program Director, Oklahoma City Community College



Give us a "Like" and be Entered for a \$50 Gift Card

Thank you to everyone that has given us some love on Facebook. We are fast approaching our 3000 "Likes" contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 visa gift certificate!**

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** December's awardee is **Kristin Kitchens-Gilliam from Colbert, GA**



Clinical Tracking at an AFFORDABLE Cost

The number one "goal" that we heard most frequently was that Allied Health programs desire a cost effective online clinical/skills tracking and scheduling platform. WE HAVE THE SOLUTION FOR YOU.

Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them!" - Heather Payne, Director of Institutional Effectiveness (Allied Health)

Schedule a free demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



Collapse of For Profit Chain Long in the Making

By Andrew Kreighbaum, Inside Higher Ed

Shutdown of 70 campus Education Corporation of America is largest closure since collapse of Corinthian Colleges and ITT Tech. Now many students will face similar questions over educational futures and debt.

[Read Full Article](#)



The Scholarly Column: Present vs. Presence - How your students view you in their classroom experience.

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Many instructors have gotten into the habit of showing up on time and being present in their classrooms. Being "Present" versus having "Presence" can change the dynamics of the environment of your student's classroom experience. Below is a list of questions that you might ask yourself.

[Read Full Article](#)



Know the Rules! Episode 3: Business Associates HIPAA Security Risk Analysis & Management

By Kimberly Shutters, CEO, HIPAA alli

The HIPPA Security Compliance Series to assist all medical community professionals

Did You Know?

ALL Business Associates (BA's) are required to perform a **risk analysis** (assessment) to identify their potential **Administrative, Physical and Technical** security risks to **PHI**.

The Administrative Safeguards provisions require BAs to perform risk analysis as part of their **security management processes**.

[Read Full Article](#)

Upcoming Conferences for Allied Health



Ask the Customer Support Team

Q: In Platinum Planner, is it possible for Students to see the feedback Preceptors (Clinical Educators) give them when Preceptors fill out a survey on how the Student performed in the opportunity? A: Yes! In fact, you can now allow Preceptors to see what Students said about them as well. Previously, to share the affective survey information on how Students and Preceptors felt each other did, School Administrators and Instructors would have to run the affective reports and either print off or email those results to the interested parties.

[Read Full Article!](#)

[Read past Q&A!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. Keep up the great work Platinum Group!" - Jenifer Goodson, Instructor, East Central College

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



2019 National Conference on Allied Health Education (NCAHE) Feb 20-22, 2019

The National Conference on Allied Health Education is an annual event hosted by the Accrediting Bureau of Health Education Schools (ABHES). This event brings together the best of the best in postsecondary health care education. Each year's conference promises an industry current agenda that features dynamic keynote and special guest speakers from industry leaders, educators, and those in the know regarding issues facing health care education.

[More Information.](#)



Pennsylvania Association of Private School Administrators Annual Conference Information

Pennsylvania Association of Private School Administrators (PAPSA) 2019 Annual Conference will be held at the Lancaster Marriott and Convention Center at Penn Square of Lancaster, July 23-24, 2019.

[More Information.](#)

Customer Showcase



Wiregrass Georgia Technical College - Dental Hygiene Program, Director: Sandi Woodward

Every Month we give a little bit of love to one of our valued customers! This month we celebrate **WGTC!**

Program Description: The Dental Hygiene program is a cooperative degree program offered by Wiregrass Georgia Technical College and Valdosta State University. Students earn an Associate of Applied Science Degree from Valdosta State. The program consists of a combination of academic core courses at VSU and clinical training provided at WGTC. Clinical Training begins annually fall semester. Because of the depth and scope of training, the program utilizes a competitive admission process for selection of students. The top 14 candidates are admitted to the program.

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).