



## ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. Summer is Here. Fight Off Procrastination.
2. Who is Platinum Educational Group, Exactly?
3. **Host a FREE Educational Workshop**
4. Guest Authors Wanted! Submit an Article
5. **Facebook Photo Caption Contest! Win a \$25 Olive Garden Gift Card**
6. **Last Call for 2019 Platinum Educational Group Scholarships Applications**
7. Allied Health Clinical Tracking at an AFFORDABLE Cost
8. **Article:** Platinum Educational Group's Summer Server Upgrades
9. **Article:** Must Have Skills for New RTs
10. **Article:** The Scholarly Column - The Seven Principles for Good Practice in Undergraduate Education
11. Customer Showcase: Portland Community College, Ophthalmic Medical Technology
12. And Much More!



### Summer is Here, Fight Off Procrastination

As the "dog days" of summer are upon us, it gives us time for vacations, spending quality time with family, and of course lazy days at the beach! BUT it is also a time of reflection and a chance for educators to gear up for next year's cohort and more importantly how to make your **program the most efficient** as possible! We imagine that you have big goals for improvements and we would like to help! **SO, DO NOT WAIT** until summer has passed you by!

**If you are still using paper and pencil, stop the time consuming madness! If you are using another electronic platform, you are paying more and receiving much less!**

Make this upcoming school year easier by looking at our solutions outfitted for EMS training institutions! We have even made scheduling easy and at YOUR convenience! Learn more about how Platinum Educational Group can assist your program in this newsletter. We can help you make the difficult easy.

The Staff at Platinum Educational Group

**Who is Platinum Educational Group, exactly?**



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, skills tracking, scheduling, and reporting for each Allied Health field.**

**"This group is outstanding to work with!" - Kevin St. Peter, Owner/ Education Team Leader, Health Emergencies Learning Pros**

**\*Factoid: We have delivered over 230 new features and updates for our customers, many at their request, since 2015!**

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Did You Know That Platinum Educational Group Offers a FREE Educational Workshop for Allied Health Programs?

Platinum Educational Group is offering a free educational workshop designed for Allied Health! **There is no cost for participants to attend, lunch and snacks are provided, and CE credits can be earned!**

**Workshop: The Nuts and Bolts of Meeting Accreditation Requirements**

This eight-hour workshop is a must for any program director or any other individual who must prepare for accreditation. The workshop will look at commonalities in all accreditation standards as well as look at specific nuances and requirements of each of the major accrediting bodies for Allied Health. We will also provide insight on how to prepare for the initial accreditation as well as site visits and renewals. Finally, we will provide methods to keep track of this in a simplified package that meets these requirements.

**If YOU are interested in hosting a workshop series, contact us!**

[More Information](#)

**WE ARE CURRENTLY LOOKING FOR ALLIED HEALTH WORKSHOP TOPICS AND IDEAS FOR 2020!** Please contact [contact us](#) with your thoughts and ideas!



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!**



## Facebook Photo Caption Contest! Win a \$25 Olive Garden Gift Card

This month's Facebook contest consists of a gift card to Olive Garden! YUM!! (\$25 value)

The rules are simple:

- Go to our [Facebook Page](#)

- Comment with a caption to the photo of Tom Gottschalk and his friend
- Have your friends like your comment AND our page
  - The comment with the most "likes" wins a \$25 GC to Olive Garden
  - Contest ends at 5 pm US eastern time on Wednesday, July 31st
  - Have fun

In addition to special contests, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** June's awardee is **Tracy Hover from Grand Rapids, MI.**



## Last Call for 2019 Platinum Educational Group Scholarships Applications \$1000 Awards for EMS, Nursing, and Allied Health

The deadline (7/16/19) for this year's scholarships submission is nearing! Don't let your students miss an opportunity at an easy scholarship! **Please pass our scholarship information along to your students because we know you care about them.**

Visit the link below to learn more about our scholarships program and instructions to distribute the information.

[Read Full Details](#)



## Allied Health Clinical Tracking at an AFFORDABLE Cost

The number one "goal" that we heard most frequently was that Allied Health programs desire a cost effective online clinical/skills tracking and scheduling platform. **WE HAVE THE SOLUTION FOR YOU.**

### What Do We Offer?

We have worked very hard to produce a platform that will meet **ALL** of your needs and then some! Not only is keeping track of your students' clinicals, labs, skills, and scheduling easy on your end, we also provide a **FREE** student app that works online and offline for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

### CURRENT Supported Professions

Anesthesia Technology  
Certified Nursing Assistant  
Dental Assistant  
Dental Hygiene  
EMS  
Field Training

Medical Assistant  
Nursing  
Ophthalmic Medical Technician  
Patient Care Technician  
Phlebotomy  
Pre-clinical

Radiation Technology  
Respiratory Care  
Speech Language  
Surgical Technology  
Veterinary Technology

### What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one time [nominal per student fee](#) with several different payment options! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic clinical tracking system!

**Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost effective solution!**

[Top 10 Reasons to Use PlatinumPlanner](#)

**"Platinum Planner has made my life much easier and I really appreciate that. So glad that I took the leap and tried your product!" - Toni Milan, Program Director**

Schedule a free demo of Platinum Planner on **YOUR** time!

[Easy Demo Scheduling!](#)



## Platinum Educational Group's Summer Server Upgrades

By The Development Team, Platinum Educational Group

Great News! This summer Platinum Educational Group will be upgrading several of our servers to further improve our customer's experience. The primary reason for this upgrade is to help speed up our reporting and allow us to continue to bring the latest in web technologies to our customers. These upgrades also help us to maintain a high level of security for our services and your data.

**At this time, Platinum does not anticipate any additional downtime for our users during our normal maintenance window (Sunday Morning from 3 to 5AM EDT). If you have any questions or concerns, please contact our Customer Support Team at 616.818.7877.**



### Must Have Skills for New RTs

Courtesy of American Association for Respiratory Care (AARC)

Graduation ceremonies are taking place in RT programs all over the country and that means newly minted therapists will soon be stepping into their first jobs in their new profession.

What must have skills will their managers be looking for in these new grads?

[Read Full Article](#)



### The Scholarly Column: The Seven Principles for Good Practice in Undergraduate Education

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

In 1987, educators Arthur Chickering and Zelda Gamson published a theory of good teaching practices based on seven defined principles. In 1991, Chickering and Gamson published a book, Applying the Seven Principles for Good Practice in Undergraduate Education. Incorporating the principles from their original article and book in your daily teaching will result in a high level of engagement and success with students in your classes.

[Read Full Article](#)

### Upcoming Conferences for Allied Health

[7/14/19 to 7/15/19, Chicago, IL - AACP Annual Meeting](#)  
[7/23/19 to 7/24/19, Lancaster, PA - PAPSA Annual Conference](#)

[All PEG Events!](#)

**We are looking for State and National Allied Health conferences!** Do you know of any that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!



### Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q: I am a Surgical Tech Program Director. We must document our cases on a 1st scrub and 2nd scrub basis. Does Platinum Planner**

**have the ability to track this?** A: Absolutely! Your students will have the ability to document every single skill they track on a scale of – 1st scrub, 2nd scrub, and observation. After your students have documented these skills, you will also be able to pull a report with these items whether you want to pull a report for your overall program, or even just an individual student.

[Read Full Article!](#)

[Read past Q&A!](#)

**"As an instructor I am extremely pleased with the service and support I receive from PEG. My customer service agent quickly helped me solve an issue so that I could focus on what matters, teaching! My rep was kind, professional, and took care of my situation in a timely manner. I'm more than a happy customer!"** - Geo Herrera, Instructor, Urgent Response Training Institute

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### Call for Nominations - Commissioner Nominating Committee

The Accrediting Bureau of Health Education Schools (ABHES or the Commission) is seeking nominations to fill two seats on its Commissioner Nominating Committee per its Bylaws which describe the committee as follows (see letter c specific to this call for nominations):

[More Information](#)



### CAAHEP's Commissioners Approve Mission & Vision

At the 2019 Annual Meeting in San Antonio, CAAHEP Commissioners voted to approve new Mission and Vision statements that reflect where CAAHEP is going in its next 25 years.

[More Information](#)



### Pennsylvania Association of Private School Administrators Annual Conference Information

Pennsylvania Association of Private School Administrators (PAPSA) 2019 Annual Conference will be held at the Lancaster Marriott and Convention Center at Penn Square of Lancaster, July 23-24, 2019.

[More Information](#)



### Customer Showcase: [Portland Community College](#)

Every Month we give a little bit of love to one of our valued customers! This month we celebrate **the awesome Ophthalmic Technician program at Portland Community College (PCC).**

PCC's Ophthalmic Medical Technology (OMT) program is the only associate degree program of its kind in the western United States at the intermediate training level as an ophthalmic technician and accredited by the International Council of Accreditation (ICA). The PCC OMT program opens local, national and international opportunities for graduates. With a tenured 20-year history of success, the PCC OMT program boasts a high placement rate for students within three months of graduation.

**Program Director** - Adeline Stone, COT CRA CDOS

**Instructor** - Ellie Bessarab

**Instructor** - David Davis

**Instructor** - Lori Higginbotham

**A huge thank you to the entire hard working OMT staff at Portland Community College. We appreciate you being one of our valued customers!**

## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (Platinum Planner, Platinum Tests) using their own credit/debit cards.

If you need student access for Platinum Tests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).