



ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. Celebrating Better Hearing and Speech Month
2. Who is Platinum Educational Group, Exactly?
3. **Guest Authors Wanted! Submit an Article**
4. Featured Program: Pharmacy Technician
5. **Better Hearing and Speech Month (BHSM) Facebook Contest! Win AWESOME Swag!**
6. Allied Health Clinical Tracking at an AFFORDABLE Cost
7. **Article:** Follow the Yellow Brick Road
8. **Article:** OP:ED - Education Department Forges Ahead
9. **Article:** The Scholarly Column - Instructor Peer Pressure in Higher Education
10. **Article:** Know the Rules! Episode 8 (HIPAA Compliance)
11. Customer Showcase: Indian River State College, Dental Assist (FL)
12. And Much More!

COMMUNICATION ACROSS THE LIFESPAN

Better Hearing & Speech Month

Celebrating Better Hearing and Speech Month

This month we celebrate Better Hearing and Speech Month! A special thank you to our Audiologists, Speech Language Pathologists, and supporting roles for each. They are the folks that help with communication disorders and improve the quality of life for those who experience problems with speaking, understanding, or hearing. So, from all of us at Platinum Educational group, **THANK YOU!**

SEE OUR GIVEAWAY FOR BETTER HEARING AND SPEECH MONTH IN THIS NEWSLETTER!

[Read Full Details](#)

PLATINUM EDUCATIONAL GROUP

Who is Platinum Educational Group, exactly?

who we are and what we do!

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best and most cost-efficient skills tracking, scheduling, and reporting solution for each Allied Health field.**

"Great company with great products! They care about the customer." - John Gosford, Education Manager

***Factoid: We have delivered over 230 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



Featured Program: Pharmacy Technician

Exciting news! [Platinum Planner](#) is now customized to meet the clinical tracking and student scheduling needs for Pharmacy Tech programs! We have worked hard to provide an affordable tailored platform for them. **How affordable?** There is **no institutional fee** to use Platinum Planner and only a one time nominal per student fee of \$60! Let us show you how we can **assist your Pharmacy Tech program with accreditation, site visits,**

and overall organization!

[Click for Pharmacy Technician Program Demo!](#)

PLATINUMPLANNER.COM



Better Hearing and Speech Month (BHSM) Facebook Contest! Win some AWESOME BHSM Swag

This month's Facebook contest is a celebration of BHSM 2019! **YOU could win a gift box filled with BHSM goodies** including a Emoti™ Three Message Sticky Pad Set, Stylus Pen, the Hugo Travel Tumbler, and a 28 oz. stainless steel sports bottle. The rules are simple, go to our [Facebook Page](#), hit

that **PAGE like** button, go to the comment box marked "**BETTER HEARING AND SPEECH MONTH GIVEAWAY**", like the post and share it. That's it

Winners will be announced on 5/31/19. Personnel in SLP and Audiology, don't miss out.

In addition to special contests, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** April's awardee is **Steven Poffenberger from Harrisburg, PA.**



Allied Health Clinical Tracking at an AFFORDABLE Cost

The number one "goal" that we heard most frequently was that Allied Health programs desire a cost effective online clinical/skills tracking and scheduling platform. **WE HAVE THE SOLUTION FOR YOU.**

What Do We Offer?

We have worked very hard to produce a platform that will meet **ALL** of your needs and then some! Not only is keeping track of your students' clinicals, labs, skills, and scheduling easy on your end, we also provide a **FREE** student app that works online and offline for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions

Anesthesia Technology
Certified Nursing Assistant
Dental Assistant
Dental Hygiene
EMS
Field Training

Medical Assistant
Nursing
Ophthalmic Medical Technician
Patient Care Technician
Phlebotomy
Pre-clinical

Radiation Technology
Respiratory Care
Speech Language
Surgical Technology
Veterinary Technology

What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one time nominal per student fee with several different payment options! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"Platinum Planner has made my life much easier and I really appreciate that. So glad that I took the leap and tried your product!" - Toni Milan, Program Director

Schedule a free demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



Follow the Yellow Brick Road: Formative Assessments or Summative Evaluations?

By Tom Gottschalk, COO, Medical Educator

"The road to success is always under construction." - Lily Tomlin

- "Not to be overly prescriptive..."
- "We are not telling you how to run your classroom, but..."
- "In our opinion, we think you can do better in the area of..."

Any of these quotes sound familiar? A common finding when reviewing allied health, EMS and nursing programs around the globe are the vast differences among education programs of the same profession. In particular, the large variables among them when comparing testing requirement from term to term, semesters, or graduation. One school may have a reputation of putting students through the wringer by making every quiz a must pass exam. While another may take a different approach by weighting performance on an exit exam as the true test of success. Commonly referred to as; making through the gauntlet.

[Read Full Article](#)



OP:ED Education Department forges ahead with plans to weaken college accreditation system

By Danielle Douglas-Gabriel, The Washington Post (April 4, 2019)

The accreditation system designed to compel colleges and universities to live up to high standards would be weakened under regulations advanced Wednesday by a U.S. Education Department committee.

The panel, consisting largely of accrediting agencies and schools, agreed to rules that could extend federal student aid dollars to a wider variety of higher education institutions.

[Read Full Article](#)

The Scholarly Column: Instructor Peer Pressure in Higher Education



By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Last month I wrote regarding student peer pressure and how it can either negatively or positively influence their classmates. In this month's article I am going to focus on the impression of peer pressure regarding instructors and how this can affect the total educational program.

[Read Full Article](#)



Know the Rules! Episode 8: HIPAA Security Risk Analysis - Required vs Addressable

By Kimberly Shuttters, CEO, HIPAA alli

What is the difference between addressable and required implementation specifications in the Security Rule?

[Read Full Article](#)

Upcoming Conferences for Allied Health

[6/21/19 to 6/23/19, Louisville, KY - ADHA Annual Conference](#)

[All PEG Events!](#)

We are looking for State and National Allied Health conferences! Do you know of any that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Ask the Customer Support Team

By David Smith, Customer Service Advocate

What should I do if my students are having issues with Platinum Planner, EMSTesting, or PlatinumTests? Can I send them to your Support team? A: We here at Platinum Educational Group pride ourselves on doing our very best to assist our customers with their use of our products, including their students. If students do reach out to our Support team, we will provide them with as much assistance as we can, however, sometimes having your students reach out to us directly is not the best course of action.

[Read Full Article!](#)

[Read past Q&A!](#)

"Customer service is exceptional! I accidentally deleted a lab with lots of skills listed. I reported it online to the Platinum Team at 10:30pm and received a call back at 10:38pm! The lab reappeared in my list the following day - with notifications from the Customer Service team. THANK YOU!" – Mary Burget, EMS Instructor at Northwestern Michigan College

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health education. If you would like to connect and see how we can collaborate, [contact us!](#)



New ABHES Executive Director

ABHES is pleased to announce that Ms. India Tips has been confirmed to serve as ABHES' new Executive Director effective January 1, 2019.

[More Information](#)



Pennsylvania Association of Private School Administrators Annual Conference Information

Pennsylvania Association of Private School Administrators (PAPSA) 2019 Annual Conference will be held at the Lancaster Marriott and Convention Center at Penn Square of Lancaster, July 23-24, 2019.

[More Information.](#)



Customer Showcase: Indian River State College (IRSC)

Every Month we give a little bit of love to one of our valued customers! This month we celebrate **the awesome Dental Assistant staff at Indian River State College.**

Dental assistants help others look and feel their best by working with dentists to help patients maintain and improve their oral health and quality of life. The dedicated educational staff at IRSC's Dental Assistant program make sure that the community is provided with the highest quality providers!

Program Director - Zulihana Pascual, MHSc, CRDH, CDA

A huge thank you to the entire hard working Dental Assistant staff at IRSC. We appreciate you being one of our valued customers!

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations and Human Resources Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Allied Health programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (Platinum Planner) using their own credit/debit cards.

If you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).