



## Industry Information for Allied Health Educators, Instructors, Administrators, and Students

This newsletter is dedicated to instructors, administrators, and providers of Allied Health. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

In this edition:

1. Time for Fall, Time for Thanks!
2. Platinum Educational Group Announces Partnership with Corporate Screening
3. Fun and Easy Fall Facebook Contest!
4. Submit an Article!
5. Host a Workshop Series in 2018 at NO EXPENSE!
6. What Are Your Roadblocks? **Win a \$100 Gift Card!**
7. Clinical Tracking and Student Scheduling Made Easy
8. New Features Update: Surgical Technology
9. Are You Teaching Your Students to Match the Workforce?
10. Customer Appreciation Corner: Illinois Central College
11. And Much More!



### Time for Fall, Time for Thanks!

You may have seen the "Christmas Spirit" in all the retail stores, but remember, we must still get through November! Which is great because this month is full of awesomeness! Some of the great things offered this month include a "fall back" of the clock, autumn football, and a special day to give thanks!

We are grateful and thankful to ALL of you hardworking EMS educators, instructors, coordinators, providers, and support personnel!

**The Staff at Platinum Educational Group**



### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

*"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair*

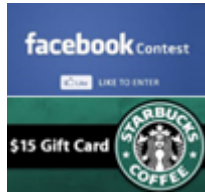
**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.  
**Our Vision:** Every learner in the world can benefit from our solutions.



## Platinum Educational Group Announces Partnership with Corporate Screening through VerifyStudents Platform

As a leader in assessment, clinical tracking, scheduling, and reporting for nursing, allied health, and EMS institutions, Platinum Educational Group understands the importance of keeping track of students' needs on one online platform. This also includes background checking and screening. Platinum is pleased to announce its new collaboration with Corporate Screening, a leading provider of pre-employment and student background screening services, via their VerifyStudents platform.

[Read Full Article](#)

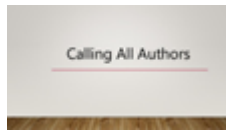


## Fun and Easy Fall Facebook Contest!

We know that fall is a hectic and busy time of the year for the staffs of Allied Health programs. That's why we want to give back to hard-working Allied Health personnel! This month, we want to know what YOUR favorite thing about fall is! Simply go to our [Facebook Fan Page](#) to the "**NOVEMBER ALLIED HEALTH CONTEST**" comment box and tell us! EASY! Answers can be used more than once.

**Winner will receive a \$15 gift card** from Starbucks®. Perfect for a couple of pumpkin spice latte's!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** October's awardee is **Joel Bartels from Grand Rapids, MI!**



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that isn't getting recognition? Do you have a blog? **If you said yes to any of these, then**

**we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!**



## YOU Can Host a 2018 Platinum Educational Group Workshop Series at NO EXPENSE!

Platinum Educational Group is **offering workshop geared at Allied Health programs!** We have a variety of FREE educational workshops available ala carte style! Simply pick and choose what workshops you would like presented at your institution and we will oblige! FEEL FREE TO MIX AND MATCH! **There is no cost to**

**the host or participants at these workshops and CE credits can be earned!** Click the link below to learn more about the 2018 Workshop series presented by Platinum Educational Group! **Presentation availability fills up quickly, so contact us to schedule your workshop today!! DON'T MISS OUT!**

[View All Upcoming Workshops!](#)

## What Are Your Roadblocks?



We are interested in the challenges that hinder YOUR clinicals, labs, and skills tracking process. Your input will help many others in the industry run more efficiently and stay on top of accreditation needs. **All submissions will also go into a drawing for a \$100 gift card of your choosing! What are you waiting for?**

[Take a 30 Second Survey.](#)



## Clinical Tracking and Student Scheduling Made Easy

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you - **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to **YOUR** specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards - **no more stressful site visits!** Platinum Planner comes with a **FREE fully-functional student app!**

**Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!**

### Top Five Reasons to Use PlatinumPlanner

- **Provides students with a FREE mobile app that works both online and offline!**
- **Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!**
- **Totally customizable to meet YOUR program specific needs!**
- **Track the skills YOU want, download forms that YOU want to use!**
- **FREE to your institution to use!**

*"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them!" - Heather Payne, Director of Institutional Effectiveness (Allied Health)*

Schedule a free demo of Platinum Planner on **YOUR** time!

[Easy Demo Scheduling!](#)

## New Features Updates: Surgical Technology

We have heard what is important to Surgical Technology programs and made the changes! Recently added to Platinum Planner are the fields "General Surgery" & "Surgical Specialties", and progress is now being tracked by the options of & "1st Scrub", "2nd Scrub" & "Observation."

School administrators can automate clinical scheduling and reporting, students can document proficiency requirements (from their computer or student mobile app), and instructors/preceptors can review all materials easily and effectively.

## Patient Information

Please complete the information below to create a new patient.

Reset

Time

20:00

Surgical Cases/Procedures

General Case  
Specialty Case

Add Skill Performed

Group

All Skills

Skill

Role

1st Scrub

2nd Scrub

Observation

Want to know more about clinical tracking made easy for YOUR surg tech program? [CLICK HERE!](#)



## Are YOU Teaching your Students to Match the Workforce?

By Jeremy Johnson, Director of Marketing

The Health Information Technology for Economic and Clinical Health (HITECH) Act, enacted as part of the American Recovery and Reinvestment Act of 2009, was signed into law on February 17, 2009, to promote the adoption and meaningful use of health information technology.

[Read Full Article](#)



## Another try? ACICS Applies for Initial Recognition

In September former accrediting agency, ACICS, applied for recognition by the Department of Education. In a written statement, ACICS said it is fundamentally changing as an organization.

[Read Full Article](#)

Should ACICS be considered, or reinstated, as an accreditor? Let us know your thoughts in our ACICS comment box on our [Facebook Page!](#)

\*If your institution has any questions concerning accreditation, please feel free to reach out to us at any time. We are here to help you.



## Ask the Customer Support Team!

**Q:** The EMS department at my institution is currently a customer of Platinum Planner. Can the program be customized to meet my program's specific needs?

**A:** ABSOLUTELY! Platinum Planner allows all health students to track skills and hours completed specific to their coursework. In addition to the basics, with all the customizable features of Platinum Planner, your program's needs can be easily addressed.

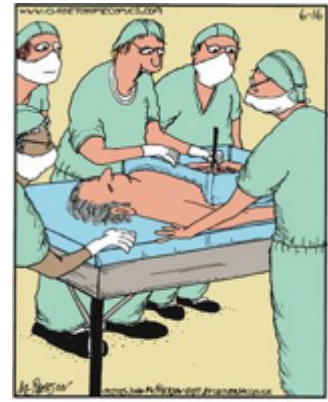
Have a Question? Ask Us! If your query is featured, we will send you a personalized "swag bag"! Submit your question [HERE](#)

## Upcoming Events for Allied Health

[2/28/18 to 3/2/18, Las Vegas, NV - ABHES Annual Conference](#)

[All PEG Events!](#)

**Do YOU know of an Allied Health conference** that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



"OK, now it's my turn! I spy with my little eye ... something green and icky."

By John McPherson

[www.closetohomecomics.com](http://www.closetohomecomics.com)

CONNECT WITH  
US ON:



### Connect With Us!

We would be **HONORED** if you connected with us via our social media platform! We are more than happy to **help build your platform as well!** We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



### Customer Appreciation Corner

November Spotlight: Illinois Central College (PCC) Respiratory Therapy Department, Program Director - Marybeth Cregger

Illinois Central College recently started utilizing Platinum Planner for their Respiratory Therapy program. The program is top notch and the staff there is amazing! The Respiratory Therapy program is directed by Marybeth Cregger. All of us here at Platinum say "Welcome!" to Ms. Cregger and staff. We look forward to working with you folks!

Students in this program will experience first-hand leading edge instructional technology; instruction in current medical practices; and receive dynamic hands-on clinical experience.

[Visit Illinois Central College Website](#)

### Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Planner student access. There are two ways students can gain access into our programs:

1. Students can purchase access cards through their institutions' bookstores.
2. Students can purchase access from our website directly (PlatinumPlanner) using their own credit/debit cards.

As classes start, if you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).