

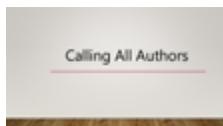


## Industry Information for Allied Health Educators, Administrators, Clinical Instructors, and Students

This newsletter is dedicated to instructors, administrators, and providers of Allied Health professions. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us at [jeremy@platinumed.com](mailto:jeremy@platinumed.com) and a representative will contact you.

In this edition:

1. Submit an Article!
2. Time for Fall, Time for Evaluation
3. Back-to-School Facebook Contest Winner Awarded!
4. We Have a 2017 Allied Health Scholarship Winner!
5. What Do YOU Want in a Workshop?
6. Clinical Tracking and Student Scheduling Made Easy
7. New Features Update: Surgical Technology
8. Are your students Hungry, Humble and Smart?
9. How Does Platinum Customer Support Fair During Busy Months?
10. Upcoming Events
11. Customer Appreciation Corner: Pueblo Community College
12. And Much More!



### Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that isn't getting recognition? Do you have a blog? **If you said yes to any of these, then**

**we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!**



### Time for Fall, Time for Evaluation!

As Autumn sets in, and programs get back in full swing, it is a good time to evaluate your training regimen. Is **keeping track of your student's skills simple** or is it tedious and time consuming? Are you still using paper and pencil or a difficult electronic system? Well, don't wait for "The Great Pumpkin" to bring all that to you, we can help now!

**DO YOU:**

- **Spend HOURS inputting student information by hand**
- **Use Excel spreadsheets**

- **Currently use a product you are not happy with (cost, customer service, etc.)**

**THEN CONTACT US TODAY!** It is NOT too late for you to utilize our electronic solutions even if your current course has started! We make it easy, ALL OF IT! The platform setup, the training, the industry leading customer support. Shoot, we have even made scheduling a demo to look at our solutions easy! Simply click the link below and chose a time that suits YOUR demanding agenda! **We look forward to making YOUR life easier!**

Easy Demo Scheduling!



## Back-to-School Facebook Contest!

We know that fall is a hectic and busy time of the year for the staffs of Allied Health programs. That's why we want to give back to our hard-working educators! In September, we directed AH educators to go to our [Facebook Fan Page](#) under the "What is your Passion for Allied Health" comment box and tell us what your passion for teaching is in **ONE WORD**. Answers can be used more than once and each comment will be entered into a random drawing for a \$25 gift certificate! **Easy!**

Congratulations to **Melinda Rhynes from Arkansas Tech University!** She was randomly chosen as the contest winner! Thank you all who participated and be on the lookout for our next contest!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** September's awardee is **Mallory Wagner from Brookings, SD!**



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health levels. **And we are proud to boast the best, and most cost-efficient, skills tracking, scheduling, and reporting for each Allied Health field.**

*"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair*

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## 2017 Platinum Educational Group Scholarships Program Recap

### Occupational Therapist Student Awarded National Scholarship

The 2017 Allied Health scholarship was awarded to Christy Johnson. Ms. Johnson is enrolled in [Winston Salem State University's](#) Occupational Therapist program located in North Carolina. Christy's decision to explore a career in allied health stems from dealing with her own childhood medical diagnosis and the occupational therapist that helped her on the road to recovery. She would like to emulate that kindness to her future patients. "Throughout my years in undergrad, I have worked in a variety of diverse groups. I have realized that I enjoy working with others, find it stimulating that everyone has their own outlook and contributions, and feel that we are all unique and valued." stated Ms. Johnson.

**Help us celebrate** Christy's achievement by **liking and sharing** her story from our [Facebook Fan Page!](#)

[View All Previous Scholarship Recipients Here!](#)

What Do You Want in a Workshop?



Platinum Educational Group offers free nationwide educational workshops designed for Allied Health! **There is no cost to host a workshop series or for participants to attend. Lunch and snacks are provided and CE credits can be earned!**

Platinum's Education team is gearing up for another awesome series of workshop in 2018! We have our ideas, **BUT WE WOULD LIKE YOUR HELP AS WELL! [LET US KNOW HERE!](#)** For your input we will send you a "thank you" package with swag!



We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you - **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to **YOUR** specific allied health program using YOUR terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards - **no more stressful site visits!** Platinum Planner comes with a **FREE fully-functional student app!**

**Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!**

#### **Top Five Reasons to Use PlatinumPlanner**

- **Provides students with a FREE mobile app that works both online and offline!**
- **Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!**
- **Totally customizable to meet YOUR program specific needs!**
- **Track the skills YOU want, download forms that YOU want to use!**
- **FREE to your institution to use!**

***"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them!" - Heather Payne, Director of Institutional Effectiveness (Allied Health)***

Schedule a free demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!

## **New Features Updates: Surgical Technology**

We have heard what is important to Surgical Technology programs and made the changes! Recently added to Platinum Planner are the fields "General Surgery" & "Surgical Specialties", and progress is now being tracked by the options of & "1st Scrub", "2nd Scrub" & "Observation."

School administrators can automate clinical scheduling and reporting, students can document proficiency requirements (from their computer or student mobile app), and instructors/preceptors can review all materials easily and effectively.

## Patient Information

Please complete the information below to create a new patient.

Reset

Time

20:00

Surgical Cases/Procedures

General Case  
Specialty Case

Add Skill Performed

Group

All Skills

Skill

Role

1st Scrub

2nd Scrub

Observation

Want to know more about clinical tracking made easy for YOUR surg tech program? [CLICK HERE!](#)



## Are your students Hungry, Humble and Smart?

By Tom Gottschalk, COO, Medical Educator

Over twenty years ago, I recall a colleague during an ACLS class joking to me that a participant, whom was a highly-respected specialist, must have an awesome team of friendly and kind people to keep his practice running. Any hunches what my fellow instructor meant by the comment?

[Read Full Article](#)



## How Does Platinum Customer Support Fair During Busy Months?

By John Spencer, Lead Medical Educator, Customer Service Manager

Just as it is the busiest time of the year for educators in the EMS world, it is the same for us. After all, we are here to support you good folks! This fall marked the busiest time we have ever experienced as a company. In August and September our entire team was tested, but we are proud to boast that we came through for you!

[Read Full Article](#)



## Extension for ACICS Colleges in Senate Funding Bill

By Paul Fain, Inside Higher Ed

A U.S. Senate Committee on Appropriations on Thursday approved a funding bill that includes an 18-month extension for colleges that are overseen by the Accrediting Council for Independent Colleges and Schools to find a new accreditor.

[Read Full Article](#)

\*If your institution has any questions concerning accreditation, please feel free to reach out to us at any time. We are here to help you.

## Ask Sales!

**Q:** How long does it take to get Platinum Planner ready for use?

**A:** Platinum Planner can be set-up rather quickly and easily with assistance from our Customer Support Team. After set-up, we recommend scheduling 3 training sessions (3 hours total). Platinum Planner also provides a self-directed, step by step onboarding guide and live customer support between the hours of 8am-8pm (ET) M-F. **Weekend assistance is also available!**

If you have questions, I am happy to answer them! [Contact Sales](#)

## Upcoming Events for Allied Health

[10/6/17 to 10/9/17, Cincinnati, OH - AAMA Annual Conference](#)  
[10/27/17 to 10/28/17, Fort Worth, TX - AOTA Education Summit](#)

[All PEG Events!](#)

**Do YOU know of an Allied Health conference** that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



[Source](#)

**CONNECT WITH  
US ON:**



## Connect With Us!

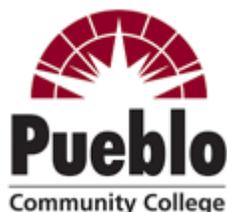
We would be **HONORED** if you connected with us via our social media platform! We are more than happy to **help build your platform as well!** We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



## Customer Appreciation Corner

October Spotlight: Pueblo Community College (PCC) Surgical Technology Department, Program Director - Diana Montoya

Recently, Platinum Educational Group worked with the wonderful staff at PCC's surg tech department to completely customize our clinical skills tracking platform to meet the needs of that industry. We can now say that we are 100% ready to handle all aspects of tracking and scheduling for surgical technology programs nationwide, **thanks to them!** So, we wanted to give them a shout out this month!

Students who enroll in Pueblo Community College's new Surgical Technology program couldn't be asking for any better learning facilities. Through an agreement being signed with St. Mary-Corwin Medical Center, that associate degree program is housed on the second floor of the hospital's East Tower.

PCC's surgical technology program has been guided almost 4 years by Program Director, Diana Montoya. Diana is an energetic leader and manager for over 20 years with the unique combination of clinical, administrative, and educational experience within the health care industry and surgical services.

## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Planner student access. There are two ways students can gain access into our programs:

1. Students can purchase access cards through their institutions' bookstores.
2. Students can purchase access from our website directly (PlatinumPlanner) using their own credit/debit cards.

As Fall classes start, if you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).