



Industry Information for EMS, Nursing, and Allied Health Educators and Administrators!

This newsletter is dedicated to instructors, administrators, and providers of EMS, Nursing, and Allied Health professions. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us at <https://platinumed.zendesk.com> and a representative will contact you.

In this edition:

1. 2017 Platinum Educational Group Scholarships Announced!
2. The Game Changer for Nursing Students! TRUE Computer Adaptive Testing Simulator!
3. Register for FREE Platinum Educational Group Workshops
4. Version 2.0 of the Platinum Planner App!
5. Addressing the Third Leading Cause of Death in the United States
6. Maximize Training Evaluation: Working Smarter Not Harder
7. PlatinumTests offers a NCLEX-RN 100% Pass Rate Guarantee!
8. Truth Telling in Healthcare
9. And Much More!



Most of us are either returning from spring break or gearing up for it. It's a time for students to blow off steam and instructors to get caught up and prepare for the rest of their courses. **We may be able to assist in that process!** We have solutions for EMS, Nursing, and Allied Health programs that can help you, your students, and your institution run as smoothly as possible. From testing, to skills tracking, to scheduling, find out why Platinum Educational Group are the experts!

[Contact us](#) if you are interested in learning more!

Universal Announcements



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden their solutions for healthcare professions, as well as inform our new followers, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS, Allied Health, and Nursing fields. **We are proud to boast the best study prep and skills tracking programs for each.**

"I have used Platinum Planner for a couple of years now and what stands out the most (aside from the program) is the very reliable customer service. Consistently I have received help when needed and my changes have been applied to the program where/when requested." - Sue Darroch-Wienberg, DMS, NREMT, Paramedic Program Instructor

Factoid: We have delivered over 120 features to our customers, many at their request, in the last two years!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.
Our Vision: Every learner in the world can benefit from our solutions.



Have you heard about our Scholarships Program?

\$1000 Awards for EMS, Nursing, and Allied Health

If you have not yet heard of the annual Platinum Educational Group Scholarships Program, let me tell you more about why we offer it!

Platinum Educational Group has always had a compassionate core. The two co-founders, Doug Smith and Tom Gottschalk, both have Paramedic backgrounds and know what struggles students and educators in the EMS world face. In 2015, Platinum developed an inaugural scholarships program to help "give back". The goal was to help offset EMS student's education costs. Just two years later we expanded our program to include Allied Health and Nursing students as well! We look forward too many years of providing these important awards and even expanding them in the future. We, as an entire organization, are PROUD and HONORED to reward those who are dedicating their lives to a career in the medical field.

Visit the link below to learn more about our scholarships program, download application for your students, view past winners, and instructions to distribute the information!

[Click Here for Full Details!](#)



March Facebook Contest Results!

Platinum Educational Group loves rewarding our social media followers! In March, we promised to provide a random drawing of all the people that like our page on Facebook to date. Winner would receive a \$25 gift card of their choosing! Congratulations to Andrea Corrie! **Thank you to all who have given us a like over the years!** Be sure to keep an eye out for future social media contests!

Be sure to visit (and like) our [Facebook Fan Page!](#)

THE 2017 PLATINUM EDUCATIONAL WORKSHOP SERIES

Don't Miss Out On Free Workshops!!

Platinum Educational Group is **offering a workshop series like no other!** We have a variety of FREE educational workshops available throughout the country! **There is no cost for participants to attend workshops, lunch and snacks are**

provided, and CE credits can be earned! Please see below for scheduled workshops. If there are no workshops in your area, stay tuned, as more will be scheduled soon! Spaces fill up quickly so register today!

Thursday May 4, Lewiston, ME [Recipe for Success](#)

Friday May 5, Lewiston, ME [The Poor Man's Guide to Moulage](#) and [The Patient is Loaded for Transport. Now What?](#)



Prices Effective July 1, 2017

What an advantageous year it has been for Platinum Educational Group customers! In 2016, we took satisfaction in providing new and exciting features exclusively for our valued clients to utilize! Some of those included:

[Click Here for Full Article and 2017 Price Guide](#)

New Features From the Platinum Educational Group Development Team!!

If you are already a customer, this area is accessible by going to your my.platinumed.com dashboard and clicking the "New Features" or "Upcoming Features" tab(s).

- [NEW FEATURE: Platinum Planner Mobile App 2.0 Release](#)
- 2/19/17 - The location access feature has been added to shared sites in Platinum Planner!
- 2/19/17 - Students can search skills while documenting their labs, making it even easier!
- 2/19/17 - Printed tests now support a larger font.



Addressing the Third Leading Cause of Death in the United States

By Doug Smith, CEO, Medical Educator

What is the third leading cause of death in the USA? Is it cardiovascular disease or cancer? No, those are numbers 1 and 2 respectively killing 614,348 and 591,699 in 2014 per the CDC. Is it COPD or accidents (unintentional injuries)? No, these would be number 4 and 5 respectively killing 147,101, and 136,053 respectively. How about stroke, Alzheimer's and diabetes? No again, being 6, 7, and 8 respectively killing 133,103, 93,541, and 76,488 in that order. The correct answer, per a report by John Hopkins University, Medical Errors are the third leading cause of death in the US killing an estimated 150,000.

[Click Here for Full Article](#)

The EMS Eagle



Top 3 Reasons to Use EMSTesting

- True Computer Adaptive Testing!
- Most Validated Solution Available! Over 100 million responses to date!
- Over 5,000 validated questions in our test bank!

Join the hundreds of other programs that have adopted our solutions to make their EMT/Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

"Our paramedic program hit 100% first time NREMT pass rates last year (21 students) thanks in part to the utilization of EMSTesting." - Justin Yurong, EMS Educator



[View the 90 Second Intro to EMSTesting Video!](#)



Top 3 Reasons to Use PlatinumPlanner

- Provides students with a FREE mobile app!
- Accreditation Standards! Meets/Exceeds what CoAEMSP is looking for!
- Fully customizable to meet YOUR program needs

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and **Portfolio requirements!** Platinum Planner also offers free preceptor training - something our competitors do not! We even launched a

complimentary mobile app so students can work more efficiently! **Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!**

The best part, **Platinum Planner costs NOTHING for EMS programs to use! There is just a minimal student fee.**

"Platinum Planner has been the key to managing multiple programs in an organized and concise manner. We cannot imagine running multiple simultaneous EMT Training programs without the streamlined precision and organizational CRM of the Platinum Planner system. Bravo! - Aki Williams, COO, Defib This - Emergency Rescue Training

[Contact us](#) today for more information or free product demo for either EMSTesting or Platinum Planner!



[View the 90 Second Intro to Platinum Planner Video!](#)



Maximize Training Evaluation: Working Smarter Not Harder

By John Spencer, Customer Support Manager, Lead Medical Educator

Psychomotor skill evaluations have been a part of EMS education for years, and historically these skills have all been evaluated by instructors and lab preceptors. Of course, only a veteran EMS instructor possesses the ability to be able to fairly and accurately evaluate a student's performance of any given psychomotor skill, right? Not only is this practice time consuming, but it can also limit the student's exposure to skills practice unless the program has a budget that can support having 1 lab instructor for every student. So, what is the solution? Peer evaluation.

[Read Full Article](#)



NREMT Facelift

The National Registry of EMT's website has undergone a huge renovation. We recommend checking it out today. The look and feel is pretty innovative and worth a glance particularly if you are involved with any aspect of the Portfolio project. <https://www.nremt.org>

Upcoming Events for EMS

The 2017 Educational Workshop Series

Thursday, May 4, Lewison, ME, [Recipe for Success](#)
Friday, May 5, Lewison, ME, [The Poor Man's Guide to Moulage](#) and [The Patient is Loaded for Transport. Now What?](#)

Upcoming Conferences & Expos!

[4/21/16 to 4/23/17, Galveston, TX - Texas EMS Educators Summit](#)
[4/27/17 to 4/28/17, St Cloud, MN - Minnesota EMS Educators Conference](#)
[4/29/17, Des Moines, IA - Iowa Instructor Development Conference](#)

[All PEG Events!](#)



News from NAEMSE

Every month we will feature a key news snippet or other information from the National Association of EMS Educators (NAEMSE).

NREMT and NAEMSE have partnered to bring a new educational opportunity entitled Scenario Evaluation Workshop. This is a free workshop designed to provide you with hands-on experience developing formative and summative scenarios for use in your classroom.

This workshop will be limited to 50 participants who will be guided through the scenario development process by NREMT staff. Topics that will be covered are scenario writing, calibration, and evaluation in the workshop. Scenarios created in the workshop will be available for use following the event. Here are a few of our upcoming events for this workshop:

- [Friday, April 21 \(Omaha, Nebraska\).](#)
- [Friday, May 19 \(Indianapolis, Indiana\).](#)
- [Saturday, June 3 \(Texas City, Texas\).](#)



Ask the Customer Support Team

Q: Is there a way that Platinum Planner can send out Automated emails to clinical sites that show them what clinical shifts students are on? A: Yes. As a School Administrator, if you go to "Courses/Classes/Sites" in the red toolbar, you can select "Manage Calendar Emails". The "Active" tab will display all of the current and ongoing scheduled emails you have set up, while "Flagged" will show any scheduled calendar emails you have deactivated and are no longer sending.

[Read Full Article!](#)

[Read more Q&A!](#)

Nursing News



Platinum Educational Group Solutions for Nursing Programs: Platinum Tests

The Game Changing NCLEX-RN® Testing Prep with true online Computer Adaptive Testing that mimics the NCLEX-RN® Exam!

We know it is hard work preparing students for the NCLEX-RN® exam! They are using question banks and finding prep questions wherever they can: books, the Internet, their school resources. Although there are good classroom review materials, there is nothing that actually mimics the NCLEX-RN® exam. **UNTIL NOW!**

What are the benefits for your students?

PlatinumTests is organized exactly like the NCLEX-RN® exam and is the only computer adaptive testing (CAT) simulator on the market. For just a nominal student fee (\$80 if school adopts PlatinumTests in curriculum, or \$120 for individuals), they can have access to more than 3,000 up-to-date questions written by experts in Nursing. It contains the most thorough breakdown of NCLEX-RN® questions into test plan concepts. That is more than any other question bank on the market today!

PlatinumTests is a simple system for students to utilize. They have unlimited access to as many tests as they want, for as long as they want—all for one low price! It also provides them with post-test results and analysis so they have clarification of their strengths and weaknesses!

		Exceptional (All Key Indicators Met)	Good (Two Key Indicators Met)	Not Good (One Key Indicator Met)	Fail (No 1)
Curriculum Level	Indicators Met	Percentile	Score	Difficulty	Questions
1 Safe and Effective Care Environment	2	99	80%	0.55	50
1.1 Management of Care	2	78	71%	0.55	24
1.1.3 Case Management	0	18	56%	0.55	9
1.1.4 Client Rights	0	1	0%	0.55	1
1.1.4.1 Recognize client right to refuse treatment/procedures	0	1	0%	0.55	1

Students will never again doubt whether they practiced enough or chose the right topics to study! PlatinumTests is truly the adaptive experience students are searching for to effectively and accurately gauge if they can pass the NCLEX-RN® exam!

Why should my program incorporate PlatinumTests into the curriculum?

Not only are your students provided with the benefits listed above, but there are many reasons to support PlatinumTests in your courses as well. First, your students will be afforded the institution enrolled cost of \$80 versus the \$120 they would have to pay for a non participating school. Second, PlatinumTests gives instructors the ability to build their own tests by any NCLEX curriculum topic. Finally, schools have access to our [Group Testing](#) feature for their classroom. Group Testing is the fun way to bring your class together to test and review their knowledge.

[Contact us](#) today for more information or free product demo of PlatinumTests!

**Some of this content was utilized from independent reviewer, Kevin Pan, from www.kevinsreview.com.*



Platinum Planner for your Skills Tracking Needs!

We have heard for years what a nightmare it is for Nursing programs to keep track of their student's externships. That's why we have developed a skills tracking and scheduling program that will take care of it all for you - **easily!**

Top 5 Reasons to have Platinum Planner for YOUR Nursing Program:

1. **Save Time and Money - No Cost for Institutions to Use!**
2. **Easiest and Most Flexible** Platform for Scheduling, Skills Tracking, and Reporting!
3. **Compliant to Accrediting Agencies!**
4. **FREE Student App** with all the **Features of the Full Website!**
5. **FREE Customer Support** for Admin, Instructors, Students, and Preceptors!

If you are using another online system, then you are paying too much! **Platinum Planner costs nothing for nursing programs** to utilize! There is just a minimal per student fee.

Interested in knowing more about Platinum Planner? We would **LOVE** to show you how we stack up against our competitors. What do you have to lose? [Contact us for a free demo!](#)



PlatinumTests offers a NCLEX-RN® 100% Pass Rate Guarantee!

By Jeremy Johnson, Director of Marketing

Platinum Educational Group is confident that PlatinumTests, our new NCLEX-RN® testing prep program will help Nursing students pass the NCLEX-RN® exam on the first attempt.

[Learn more!](#)



Student Associations - Try Group Testing for your next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We even have prizes for the top 3 participants!** If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) and we are more than happy to show you!

Upcoming Events for Nursing

Upcoming Conferences & Expos!

[4/20/17 to 4/21/17, Dublin, OH - Ohio Organization of Practical Nurse Educators Annual Convention](#)

All PEG Events!

Do you know of a nursing conference that we simply CANNOT miss? Please [drop us a line](#) and let us know!



"I spent every last cent on nursing school, so I was hoping you would let me finance this stethoscope for 36 months."

Allied Health Advance



Allied Health Instructors! Dispose of Your Excel Spreadsheets in 2017!

Free yourself of the shackles and restraints of Excel Spreadsheets and other time consuming recording methods! [Platinum Planner](#) now offers a Clinical Scheduling and Skills Tracking solution for all healthcare training institutions. We have a great team of professional educators, software developers, and a customer support team who work closely with instructors and administrators. The best part is, just like for EMS, Platinum Planner is **free for all allied health and nursing institutions to use**. There is just a nominal per student fee.

It is time to **put those excel sheets away** and let Platinum Planner help you with the complicated task of scheduling and skills tracking. [Contact us](#) today for a 30-minute demo!



New Online Skills Tracking Platform for Vet Tech Programs!

Exciting news for ALL Veterinary Tech programs! **NOW** is the time to look at [Platinum Planner](#) for keeping track of your student's skills and scheduling. If you give us 30 minutes of your time to provide you a demo of Platinum Planner, we will automatically send you a \$5 Starbucks gift card!

Top 5 Reasons for my Vet Tech Program to Utilize Platinum Planner

- No Cost for Institutions to Use!
- Easiest and Most Flexible Platform to fit Vet Tech Needs!
- Get Student Progress and Site Visit Reports in Seconds!
- FREE Unlimited Training Support for Instructors
- FREE Customer Support for all users: Admin, Instructors, Students, and Preceptors!

Platinum Planner is the best solution for complicated Vet Tech skills tracking AND includes a [FREE student mobile app](#). Schedule your demo and receive promo by [CLICKING HERE!](#)



[View the 90 Second Overview!](#)

The Latest on ACICS Saga: Education Department fends off ACICS' request for



injunction

By Shanice Harris of Legal Newsline

WASHINGTON (Legal Newsline) - The United States Department of Education has fought off a request for an injunction after stripping the Accrediting Council on Independent Colleges Schools of its authority.

[Read Full Article!](#)

*If your institution has any questions concerning accrediting, please feel free to reach out to us at any time. We are here to help you.

Upcoming Events for Allied Health

Upcoming Conferences & Expos!

[6/7/17 to 6/10/17, New Orleans, LA, AST's Surgical Technology Conference](#)

[8/1/17 to 8/4/17, Albuquerque, NM, AVTE 2017 Symposium](#)

[All PEG Events!](#)

Do you know of a Allied Health conference that we simply **CANNOT** miss? [drop us a line](#) and let us know!



www.peachiespeechie.com

Parting Thoughts



Truth Telling in Healthcare

By Tom Gottschalk, COO, Medical Educator

I would like to tell you a fun story before getting into this article. There is a town in upstate NY affectionately called the "33 county of Ireland". It is actually the city of East Durham and is known for its Irish heritage and cultural promotion. It is located at either the head or foot of the Catskill mountain. I can't remember. Not many of you likely know of the [hamlet](#). I only do because I grew up there.

This same sort of memory relates to the feeling I get when I think about teaching ethics in medicine. For today's article, I am going to focus on "truth telling" in healthcare.

[Read Full Article!](#)



Platinum Educational Group Sales Territory Realignment

Due to the recent addition of our Sales Team, our territory map has changed slightly. Please go to our [contact us](#) page on our website to find the Platinum Educational Group sale representative in your state! As always, you can reach out to **ANY** team member at Platinum and we will get you to the right person! We look forward to serving you in 2017!



Appreciation Corner

April Spotlight: Severo Rodriguez

A huge congratulation to NREMT's Executive Director, Severo Rodriguez, on earning his Ph.D. from Walden University. His role at the NREMT is a challenging one and we salute him on his dedication to higher education while wearing so many hats! A salute to you!



Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As Spring/Summer classes start, if you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).