



PLATINUM
EDUCATIONAL GROUP

APRIL 2020

ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. **In This Together**
2. Who is Platinum Educational Group, Exactly?
3. Brand New Workshop Series for 2020! Progressive Teaching: Flipping the Switch
4. **Platinum's Annual Scholarship Program 2020 is HERE!**
5. **Dental Assistant Recognition Week Giveaway Winner!**
6. Guest Authors Wanted. Submit an Article!
7. **Top 10 Reasons to use Platinum Planner for YOUR Competency Tracking**
8. **Article:** Know the Rules! Audit Controls and Logs
9. **Article:** How to Beat the Social Distancing Blues
10. **Article:** The Scholarly Column - Good Feedback vs. Bad Feedback
11. Customer Showcase: Anne Arundel Community College
12. And Much More!



In This Together

Hello Educators,

As we all continue to monitor the COVID-19 situation, Platinum Educational Group would like you to know that we are here to assist you with keeping your programs running effectively. As more and more restrictions and public shutdowns occur, it is imperative to find solutions to properly deliver your content to your students and continue to meet accreditation requirements. Our online solutions can do just that.

[Click Here For Full Details](#)

Please stay safe and be well, from all of us at Platinum Educational Group.

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Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare

professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

"Great company with great products! They care about the customer." -John Gosford, Education Manager

***Factoid: We have delivered over 300 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Progressive Teaching: Flipping the Switch

Brand New Workshop Series for 2020! Six National Locations

Join us for an exciting new workshop series for 2020! Progressive Teaching: Flipping the Switch is a highly interactive workshop designed to assist participants on "flipping the classroom" by focusing the learning experience with the student. The concepts of scaffolding and bookending will play a critical role as participants learn to develop cases and teaching/formative scenarios to prepare students. Participants will be strongly encouraged to bring laptops and course textbooks. All Workshops include:

- 16 CE Hours or Professional Development Credit! (If applicable)
- Free Coffee, lunch & snacks included
- \$100 Credit to the Attendee's Platinum Educational Group School/Program Account* (for current customers)
- Engaging for ALL Healthcare Professions and Educators

There are additional benefits, giveaways, and free evening group events for individual locations! The six US dates and locations are:

[Read Full Article](#)

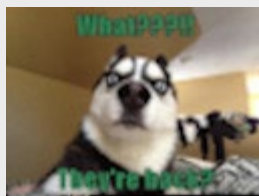


Did You Hear...

What your peers are saying about us?

Find out what others are saying about our online solutions **AND speak with a real Program Director that utilize our solutions!**

[More Details](#)



Platinum's Annual Scholarship Program 2020 is HERE!

Do not let your students miss this \$1000 opportunity

Of course, they're back! It's an annual scholarship program! We are going on our 6th year of providing a \$1000 award to a student in each of the following professions: EMS, Nursing, and Allied Health. To date, we have awarded \$14,000 in scholarship awards to deserving students across the country!

We have had more interest this year than ever before. Well, the 2020 scholarship packet is now available! Click the link below for full details!

[Scholarship Packet Information](#)



Dental Assistant Appreciation Week Giveaway Winner!

March was a celebration of Dental Assistant educators, providers, and students! We had an exciting appreciation giveaway via our Facebook Page. One lucky random drawing winner received a gift box filled with swag including a travel coffee mug, Dental Assistant keychain, pop socket, Starbucks gift card, and more! That winner was....(drum roll)É.

Congrats to Michelle Leese Ashley! Thank you for all that entered and to all of you DA professionals worldwide! We appreciate you!

We are always having giveaways, fun prizes, and great industry info via our [Facebook Page](#), so go ahead, give us a òlikeÓ or follow!



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!

Top 10 Reasons to use Platinum Planner for YOUR Clinical Tracking



1. No Institutional Fee
2. Our online platform saves Coordinators/Instructors an average of **5 hours or more a week**
3. Makes accreditation **site visits easy and stress-free** with detailed reports
4. Provides detailed **student progress reports**
5. FREE fully functional student/preceptor **app** that works online or offline
6. Easy to set up and get started
7. FREE **Unlimited Training** for all Administrators, Program Directors, and Instructors
8. FREE **Unlimited Customer Support** for Administration, Instructors, Coordinators, Students, and Preceptors
9. Better prepared students to match the work force
10. Don't just take our word for it, see what others say about Platinum Planner! [View our Testimonials](#)

Stop wasting time tracking your students with paper and pencil or excel. We have an easier and more cost-effective accreditation solution!

"I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. It has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this tool, I get updated daily so I can conference with students who seemed to be falling behind. Platinum Planner is an amazing product and I wish we would have started using this earlier." - Zulihana Pascual, Director of Dental Assisting Technology, Indian River State College

Schedule a short demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



By Kimberly Shutters

The HIPAA Security Compliance Series to assist all medical community professionals!

Let's not forget the fact that the HIPAA Security Rule provision on Audit Controls (45 C.F.R. § 164.312(b)) requires Covered Entities (CEs) and Business Associates (BAs) to implement hardware, software, and/or procedural mechanisms that record and examine activity in information systems that contain or use electronic protected health information (PHI). It is a sound business practice!

[Read Full Article](#)



How to Beat the Social Distancing Blues

By Carol Ebert, allnurses.com

Looking for ways to brighten your spirits, keep up with your fitness goals, and take some much-needed time-outs? Why not add walking to your daily routine. You might be stuck at home, or even in a business with fewer staff but more work and stress. The good news is you can still go outside and walk to take a break. And you don't need a mask or protective clothing to do that as long as you follow the 6-foot distancing rule between people.

[Read Full Article](#)



The Scholarly Column – Good Feedback vs. Bad Feedback

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Feedback is a form of communication and it is representative in different ways. All persons are expected to receive some type of feedback. As an educator you have a responsibility to relay information back to the students to whom you are teaching. Below you will be able to view examples of effective and ineffective feedback.

[Read Full Article](#)

Upcoming Events for Allied Health

None scheduled at this time

[All PEG Events!](#)

We are looking for State and National Allied Health conferences for 2020! Do you know of any that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Ask the Customer Support Team

Q: One of my students was accidentally approved into the wrong course. How do I transfer them to another course? A: On Platinumed.com, it is not possible for School Administrators or Instructors to transfer a student from one course to another. If a student is accepted into the wrong course and their enrollment fee is paid, and they then sign up for and are accepted into the correct course, the program would expect them to pay another enrollment fee for the new course (as the program cannot know that the student isn't just signing up for two courses that they need).

[Read Full Article!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with

frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SMEs)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More Information](#)



Notice of Commissioner Election and Appointments

This Notice of Elections and Appointments from the Accrediting Bureau of Health Education Schools (ABHES) is for four commissioner seats to be elected by the membership and two commissioner seats to be appointed by the Commission. All terms are for 3 years beginning on July 1, 2020 and ending on June 30, 2023.

[More Information](#)



Register Now for the 4/20/20 Online CAAHEP Annual Meeting

Registration is now open for the 2020 CAAHEP Annual Meeting that will be held April 19-20, 2020, at the Riverside Hotel in Fort Lauderdale, Florida. Our theme is "CAAHEP 2020: Perfecting our Vision."

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax[®] eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



Prices Effective July 1, 2020

Our student access pricing schedule will increase **slightly** in 2020. These increases will not affect training institutions, but students will see a **nominal** change. The increase is being done for several reasons including:

- To continue providing our customers with the **most up-to-date technology and software** programming.
- To continue providing our customers with the **most experienced customer support and programming staff**. To date, our customer support has an **industry-leading 97% satisfaction rate** and the **shortest average call back time** to students and instructors.
- To keep pace with inflation and fair market value. Even after this upcoming increase, **Platinum Educational Group is still under its competitors' prices** while offering more benefits, services, solutions, and overall value.

[Read Full Article!](#)

Customer Showcase: Anne Arundel Community College-Surgical



Technology Program

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome surgical tech education staff at Anne Arundel Community College.

Anne Arundel Community College is a two-year institution located in Maryland. Anne Arundel Community College's programs are innovative and award-winning. In fact, AACC has won numerous national, regional and state awards that put us on par with, or above, many four-year colleges. Their associate degrees and credit certificates prepare students for transfer to a four-year institution or to move into an immediate career.

AACC's Surgical Technology Program prepares students for employment as competent entry level Surgical Technologist in the cognitive (knowledge), psychomotor (skills) and affective (behavior) learning domains.

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing

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"Which celebrities should I follow to get the best medical advice?"