



## ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, **if you have any questions concerning anything** in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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### Spring is the perfect time to make a change!

Spring is more than just a season, it is also a verb that means “to use, leap, and move”. With all the changes that spring can bring, it is the perfect opportunity to better your program! We want to become a great partner for you, and we will help your program raise your pass rates and we offer 100% back guaranteed. When is anything 100% back guaranteed?

It is **NOT** too late for you to utilize our electronic competency tracking platform, [Platinum Planner](#), even if your current course has started! We make it easy—**ALL OF IT!** The platform set up, the training, and the industry-leading customer support.

[Click for Easy Demo Scheduling](#)

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting software for all Allied Health professions.**

**“This platform adapted to our unique program rather quickly. They are always there to help work out the kinks within minutes!!!”**  
Ariel Maturine, Instructor at Jackson College, Medical Assisting (MI)

**\*Factoid—Since 2015, we have delivered 500+ new features and updates for our customers, many at their request!**

**Our Mission:** Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## AST and ACERT Conferences!

By Jeremy Johnson, Director of Marketing, Platinum Educational Group

Thank you to all the awesome Surg Tech and Rad Tech educators that attended the AST Education Conference 2022 and ACERT Conference 2022! A special shout out to all the folks that joined us to see the Blue Man Group and Menopause the Musical! #AST2022 #ACERT2022

**We hope to see all of you again in 2023!**



## Upcoming Conference & Expos!

**04/27/22, Parkland College, IL – Parkland College 50th Anniversary Event**

**4/27/22 to 4/29/22, Lake George, NY – AERTSNY 55th Annual Conference**

**5/4/22 to 5/6/22, Grand Rapids, MI – ACTE Conference 2022**



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase?  
Do you have a blog?



### If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Allied Health Swag) as well as some great exposure to your content and

expertise!

If you would like to submit an article for consideration, [Click Here!](#) Not only will you get some exposure, we will also send you some awesome allied health swag!!

## PLATINUM PLANNER



## Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

### What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! **100% free, 100% of the time!**

### CURRENT Supported Professions

[Anesthesia Technology](#)

[Dental Assistant](#)

[Dental Hygienist](#)

[Medical Assistant](#)

[Occupational Therapy](#)

[Occupational Therapy Assistant](#)

[Ophthalmic Medical Technician](#)

[Patient Care Technician](#)

[Phlebotomy](#)

[Pre-Clinical](#)

[Respiratory Care](#)

[Speech-Language](#)

[Pharmacy Technician](#)

[Surgical Technology](#)

[Veterinary Technology](#)

### What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic competency/clinical tracking system!

**Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!**

### [Top 10 Reasons to Utilize PlatinumPlanner.com](#)

**"Platinum Planner is an amazing product for my Dental Assistant program. I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. Platinum Planner has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this information updated daily, I can conference with students who seemed to be falling behind. I wish we would have started using this earlier."** Zulihana Pascual, Dental Assistant Program Director, Indian River State College (FL)

[Click for Easy Demo Scheduling](#)

Schedule a short demo of Platinum Planner on **YOUR** time!



## If We Have Not Yet Met, Let Me Introduce Myself!

By Courtney DuBay, Business Development Manager, Platinum Educational Group

I know many of you have met me in person and/or have seen me in your inbox at some point, but I have recently had some exciting additions to my world here at Platinum. For the first time since being a part of the sales family, I get the pleasure of taking care of you folks over on the West Coast!

I have had the opportunity of working in various roles here at Platinum, which has given me the chance to connect with a lot of you across the country. After transitioning to sales and working more one on one with programs to get them up and started in the system, I have not been able to meet and connect with my West Coasters like I used to. Well, it is time for that to change!

[Click for Full Details](#)



## The Pros and Cons of a Fast Background Check

By Levi Perkins, Corporate Screening

When you're working actively to recruit for a busy healthcare organization, you need to fill positions quickly. Whether you're replacing retiring nurses or you need to add new staff to meet higher demand due to the latest COVID-19 variant, time is of the essence.

Critical to your hiring strategy is an efficient background screening process. You need refined policies and processes to help you request background checks and get results without delay. However, as important as speed is to your hiring process, there are other important factors, such as accuracy, compliance, and comprehensiveness. You'll need to balance all of these factors to fill open positions quickly and meet your goals for delivering excellent patient care.

[Click for Full Details](#)

**KNOW THE RULES!**



## Episode 41: Know The Rules! Mobile Devices Used in Healthcare

By Kimberley Shutters

These days more and more mobile devices and Internet of Things (IoT) type devices are being used by healthcare professionals to assist in patient care. These devices are more powerful and hold more information than ever before and pose greater risks to the security of your organization.

Covered Entities (CEs) and Business Associates (BAs), who use these devices to create, receive, maintain, or transmit electronic protected health information (ePHI) and must include them in their enterprise-wide risk analysis and take action(s) to reduce risks identified to a reasonable and appropriate level.

[Click for Full Details](#)



## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### New Submission Requirements

**New!** The following program applications can now be completed online through the membership portal

[More details](#)



### Proposed Surgical Technology Standards open for public comment

As part of the national accreditation CAAHEP Standards development process, two Committees on Accreditation are inviting public comments on proposed Standards. If you wish to comment on one of the following proposed Standards, please visit the link below.

[More details](#)



## From the Customer Support Team

### Q&A

**Q:** What's the best & easiest way to contact support if I have an issue?

**A:** There is an easy and exciting way to contact support during business hours (Monday - Friday 8am - 8pm). If it is during these business hours, you can click on the 'help' button on the bottom right of our website and click the 'live chat' button. It will have you put in some information, then will connect you with one of our support agents to speak to live. If the chat session gets disconnected, the agents can

continue replying to you via email as well.

[Click for Full Details](#)

**“As a new user, I had some questions about Batch grading after I had already made an attempt, and was not working. The Customer Service response was amazingly quick and I was able to follow the directions with no problems to resolve my issues. I even received a follow-up email. Very impressive and KUDOS.” Diane McConnell, Instructor/Coordinator at Moberly Area Community College, (MO)**

## Mississippi Gulf Coast Community College (MS)



Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome staff at **Mississippi Gulf Coast Community College. (MS)**.

**Mission:** To meet the educational and community needs in George, Harrison, Jackson, and Stone counties by providing superior instruction through traditional and technological formats to offer workforce pathways, certificates, diplomas, and associate transfer and applied degrees. The College embraces lifelong learning, productive citizenship, service learning, and leadership development in a dynamic and innovative learning environment.

Students in the Surgical Technology Program attend regular classes; experience hands-on labs in our two-room Operating Room Suite; and train in area hospitals, operating rooms, and outpatient surgical centers. We provide students the skills and knowledge to function as members of a surgical team.

Graduates will be eligible to take the national certifying examination to become certified surgical technologists. This program is nationally accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP)

**We want to thank Mississippi Gulf Coast Community College educators for their trust in our solutions, their trust in our customer service, and their trust in our reputation to provide the highest quality of both!**

## Keeping you Laughing



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Platinum Educational Group  
4370 Chicago Dr. SW, Suite B205  
Grandville MI 49418

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