



PLATINUM
EDUCATIONAL GROUP

April 2023

ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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What Your Program Grow!

Spring is the perfect time of year to prepare your garden so it has the best chance of success and growth. The benefits of even a small garden are huge. It can be a great hobby, relaxing, some exercise, can be enjoyed by all ages, and be rewarding. Platinum Educational Group has similar traits to a garden. Once you are set up with our platform, you and your program will gain benefits. You have the ability to have everything tracked online and do away with paper and spreadsheets! You can upload documents for your students to review.

We have more than 75 years of combined competency tracking, clinical scheduling, and compliance reporting expertise. We have an online solution to make your lives, and your students' lives, much easier via PlatinumPlanner.com for competency tracking and clinical rotations. We also have an amazing new feature called AccredAssist® lite to help your SER go smoothly **EVERY** year!

To all you Allied Health educators out there—thank you from all of us at Platinum.



Who is Platinum Educational Group, Exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

***Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.
Our Vision: Every learner in the world can benefit from our solutions.



Price Increase Notification for 2023- Reminder

Effective August 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)

PLATINUM PLANNER



Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, but we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions

[ANESTHESIA TECHNOLOGY](#)

[DENTAL HYGIENE](#)

[MEDICAL ADMINISTRATIVE ASSISTANT](#)

[MEDICAL LABORATORY TECHNICIAN](#)

[OPHTHALMIC MEDICAL TECHNICIAN](#)

[CARDIOVASCULAR TECHNICIAN](#)

[DIALYSIS TECHNICIAN](#)

[MEDICAL ASSISTANT](#)

[OCCUPATIONAL THERAPY](#)

[PATIENT CARE TECHNICIAN](#)

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[EKG TECHNICIAN](#)

[MEDICAL LABORATORY SCIENCE](#)

[OCCUPATIONAL THERAPY ASSISTANT](#)

[PHARMACY TECHNICIAN](#)

[PHLEBOTOMY](#)

[RESPIRATORY CARE](#)

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[SPEECH-LANGUAGE](#)

[SURGICAL TECHNOLOGY](#)

[RADIOLOGIC TECHNOLOGY](#)

[STERILE PROCESSING](#)

[VETERINARY TECHNICIAN/NURSING](#)

What is the Cost?

There is **NO Institutional fee** to incorporate [Platinum Planner](#) into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

Top 10 Reasons to Use [PlatinumPlanner.com](#)

“Everything is going extremely well using Platinum Planner. Even the clinical sites are pleased with how easy the process has turned out to be! Sherry K. has been great to assist me with my questions as we go through it together.” Michelle Leese Ashley, Academic Program Director, Greenville Technical College (SC)

Schedule a free demo of Platinum Planner on YOUR time!

[**SCHEDULE A DEMO**](#)

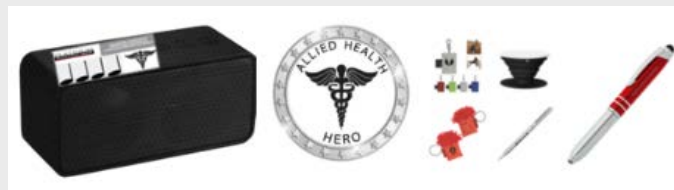


Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!



If you would like to submit an article for consideration, [Click Here!](#) Not only will you get some exposure, but we will also send you some awesome Allied Health swag!!

Call for Surg Tech and Vet Tech Program Director Advisory Committee Members!

Are you interested in joining our Surgical Technology or Veterinary Tech Program Director Advisory Committee?

Our Program Director Advisory Committees (PDAC) provide an opportunity for Program Directors to meet with Platinum Staff to discuss program needs and troubleshoot existing or potential issues within their profession. Platinum also provides software

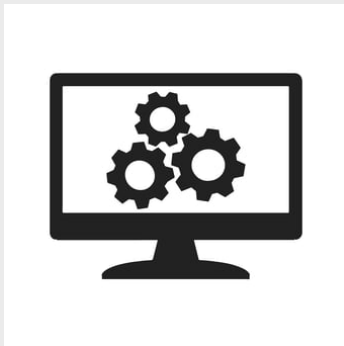


updates that affect those disciplines. The PDAC's also provides a great opportunity to network with other programs and share opinions and perspectives!

All our PDAC's meet once a quarter (four times annually) for about an hour. If you are interested in joining a committee, then please contact Sherry Kinnucan, Director of Education, at Sherry@PlatinumEd.com

Configure Grid Options

Sarah Smith, Product Manager, Platinum Educational Group



When looking at pages in Platinum Planner, you will frequently see a little gear button near the search fields. This button is a very handy, often overlooked tool, **Configure Grid Options**. When you click on it, you will see a dropdown that contains two options, **Add/Remove Columns** and **Reset Grid To Defaults**.

When selecting the former, the **Column Chooser** will appear, and this window will allow you to modify the columns that are displayed in your grid. It will contain additional fields that can be dragged and dropped into your table. The selections that you see will vary depending on the page that you're looking at. For example, if you are viewing your **Manage Students** page, you would have a field for **Time Zone ID** so if your students are reporting that times seem off in their accounts you can check to see if anyone has made an improper selection.

[Read Full Article](#)

HR Technology: Artificial Intelligence vs. Automation vs. the Human Component

By Levi Perkins, Corporate Screening



As in other business areas, technology improves the efficiency of key HR processes and programs. Relatively new technology such as artificial intelligence (AI) can improve candidate communication through chatbots that answer questions, schedule interviews, and ask qualifying screening questions. Another technology, automation, which can be found virtually everywhere, can transform just about any manual process.

Among other capabilities, automation eliminates the use of paper forms—in hiring, onboarding, benefits enrollment, and more—and facilitates e-signatures of online documents. Automation, AI, and other HR technology save time for HR teams, allowing them to focus on the work that only people can do, such as making face-to-face connections, leading others, or assessing candidate communication skills.

[Read Full Article](#)

Episode 53: Know The Rules! Workstation Use

By Kimberley Shutters, Software Quality Validation Engineer

In this week's "Know The Rules!," I am diving into the second standard of Physical Safeguards of the Health Insurance Portability and Accountability Act (HIPAA).

KNOW THE RULES!



Physical security is an important component of the HIPAA Security Rule that is often overlooked. What constitutes appropriate physical security controls will depend on each organization and its risk analysis and risk management process.

A workstation is defined in the Rule as:

“An electronic computing device, for example, a laptop or desktop computer, or any other device (including mobile) that performs similar functions, and electronic media stored in its immediate environment.”

[Read Full Article](#)

From the Customer Support Team



Q: What is secure testing? How should I implement/troubleshoot secure testing?

A: There are a lot of options for our test settings in EMSTesting. One of which is the ability to enable secure testing. It is important to know what is involved and its limitations before enabling this for your students.

When secure testing is enabled it has the students install a secure testing browser. When installed, when a student clicks begin test, it then opens the test in secure testing browser. When secure testing is open it does not let the students navigate to other sites or applications. This is a great way to lessen cheating or look up answers.

[Read Full Details](#)

“By far the best online recording platform. Outstanding training and customer service.” Joelle Prado, Clinical Coordinator/Lab Skills Instructor, Surgical Technology at Manatee Technical College (FL)

Staff Update: Tom Maliszewski



Tom Maliszewski joined Platinum Educational Group as the newly appointed educator in March 2023. Tom has spent the last 28 years in emergency medical and fire services, 23 of them as a paramedic. He obtained his Instructor/Coordinator license at Baker College of Cadillac, MI. Tom has held the position of supervisor for both Mecosta County EMS and Life EMS. He also taught the EMT-Basic program while at Baker College of Cadillac. Lastly, in the past, he was a certified firefighter and worked to protect life and property on three different departments within his county. In his spare time, Tom enjoys spending time with his wife of 22 years, their two dogs, and their extended family.

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health education. If you would like to connect and see how we can collaborate, [email us!](#)

New Submission Requirements

New! The following program applications can now be completed online through the membership portal.



[More Information](#)



CAAHEP events!

Beginning in 2023, CAAHEP will host two new events - the CAAHEP Symposium, scheduled for January, and in July a CAAHEP Accreditation Workshop.

[More Information](#)



Customer Showcase: LaGuardia Community College (NY)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Veterinary Technology Staff at LaGuardia Community College (NY)**.

LaGuardia Community College, located in Long Island City, Queens, our nation's fastest-growing neighborhood, educates and supports thousands of New Yorkers annually. They are committed to diversity, equity, and inclusion, and offer a welcoming environment for immigrants of all nations and individuals of all backgrounds. As a nationally recognized expert at pioneering innovative programs and initiatives that are quickly adopted by four-year institutions and small businesses alike, they are changing the thinking about two-year colleges, their place in higher education, and their role in strengthening our nation's economy.

Since opening the doors to all in 1971, the successes reflect the hard work and dedication of the faculty and staff – so that students can write their own futures, immigrants can achieve their dreams, and small businesses learn how to grow and thrive.

As the only fully accredited Veterinary Technology Program in New York City, LaGuardia Community College is committed to educational programs that combine classroom learning and work experience. This philosophy presents the ideal setting for the Veterinary Technology (Vet Tech) Program. Graduates of the Vet Tech Program receive an Associate's Degree in Applied Science (AAS). The Vet Tech program is accredited by the American Veterinary Medical Association. Graduates of the program are eligible to sit for the Veterinary Technician National Examination (VTNE) allowing them to receive their New York State license and to use the title of Licensed Veterinary Technician (LVT).

We want to thank them for their trust in our solutions and their trust in our customer service, and their trust in our reputation to provide the highest quality of both!

Keep you Laughing



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Platinum Educational Group
4370 Chicago Dr. SW, Suite B205
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