



**PLATINUM**  
**EDUCATIONAL GROUP**

APRIL 2020

## EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### In This Together

Hello Educators,

As we all continue to monitor the COVID-19 situation, Platinum Educational Group would like you to know that we are here to assist you with keeping your programs running effectively. As more and more restrictions and public shutdowns occur, it is imperative to find solutions to properly deliver your content to your students and continue to meet accreditation requirements. Our online solutions can do just that.

[Click Here For Full Details](#)

Please stay safe and be well, from all of us at Platinum Educational Group.



### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare

professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

**"Platinum Educational Group is always ahead of the ever changing game!" - Dr. Kelly Weller Ed.D, RN, LP EMS-C, Program Director EMS, Lone Star College - Montgomery**

**Factoid:** We have delivered over 300 new features to our customers, many at their request, since 2015!

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Progressive Teaching: Flipping the Switch

Brand New Workshop Series for 2020! Six National Locations

Join us for an exciting new workshop series for 2020! Progressive Teaching: Flipping the Switch is a highly interactive workshop designed to assist participants on "flipping the classroom" by focusing the learning experience with the student. The concepts of scaffolding and bookending will play a critical role as participants learn to develop cases and teaching/formative scenarios to prepare students. Participants will be strongly encouraged to bring laptops and course textbooks. All Workshops include:

- 16 CE Hours or Professional Development Credit! (If applicable)
- Free Coffee, lunch & snacks included
- \$100 Credit to the Attendee's Platinum Educational Group School/Program Account\* (for current customers)
- Engaging for ALL Healthcare Professions and Educators

There are additional benefits, giveaways, and free evening group events for individual locations! The six US dates and locations are:

[Read Full Article](#)

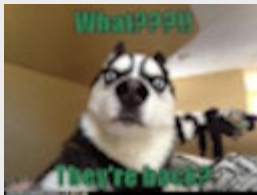


### Did You Hear...

**What your peers are saying about us?**

Find out what others are saying about our online solutions **AND speak with a real Program Director that utilize our solutions!**

[More Details](#)



### Platinum's Annual Scholarship Program 2020 is HERE!

**Do not let your students miss this \$1000 opportunity**

Of course, they're back! It's an annual scholarship program! We are going on our 6th year of providing a \$1000 award to a student in each of the following professions: EMS, Nursing, and Allied Health. To date, we have awarded \$14,000 in scholarship awards to deserving students across the country!

We have had more interest this year than ever before. Well, the 2020 scholarship packet is now available! Click the link below for full details!

[Scholarship Packet Information](#)

Facebook Contest



Thank you to everyone that has given us some love on Facebook. We appreciate you and are fast approaching our 3500 "likes" contest drawing. If you haven't already, give us a like and be included. Winner will receive a **\$25 visa gift certificate**. As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you.

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" YOU MAY BE OUR NEXT WINNER! April's awardee is **Doc Gwen from Macomb, MI!**

## New Features Updates

By the Dev Team

[NEW FEATURES: January 2020](#)

[NEW FEATURES: December 2019](#)

[NEW FEATURES: November 2019](#)

[NEW FEATURES: October 2019](#)

## EMSTESTING.COM

### Platinum Educational Group Solutions for EMS Training Programs

#### Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution available, over 181,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

**"My paramedic program started using EMSTesting.com in 2013 and I have to say that it is the best testing platform that I have experienced in my 15 years as an educator. The students that graduate from our program are well prepared for the national exam. We just started using the solution for my EMT program and our pass rate has improved greatly! - Rob Dowling, Director of EMS, Franciscan Health Crown Point**

Easy Demo Scheduling!

## PLATINUMPLANNER.COM

### Top Five Reasons to Use Platinum Planner

- Easiest platform to record Appendix G competencies
- Meets/Exceeds Accreditation Standards

### Customizable platform to meet YOUR program specific needs

- Provides students with a complimentary companion mobile app
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#), and the recent [CoAEMSP Appendix G](#) changes! **Platinum Planner also offers free preceptor training - something our competitors do not!**

**Do not waste time tracking your students with paper and pencil! Stop paying more for inferior software! We have an easier and more cost-effective clinical tracking solution!**

**"Our training coordinator unexpectedly had to go out for several months on extended sick leave and I had to take over some of the tasks. It had been several years since I had worked extensively in Platinum Planner. When I called with questions, they were able to walk me through over the phone. Great Customer Support!" - Diane Koch, EMS Specialist, Yakima County Emergency Medical Services**

Easy Demo Scheduling!



## Best Practice for the Documentation of Simulated Clinical Activities when Real Patient Encounters are Not Available

By Doug Smith, Co-Founder, Medical Educator

Does your program find it difficult to satisfy all of the clinical requirements? This is true for many programs, especially with clinical skills such as Neonatal resuscitation beyond routine newborn care. Some of your clinical requirements can be satisfied by utilizing simulations. This article will focus on how best to use Platinum Planner to satisfy these requirements.

In order to utilize simulations to satisfy clinical requirements make sure your program has a policy in place that has been approved by your advisory committee that is clear on when and how this can be used by you and your students. It should also address if simulations are a 1 to 1 ratio for substitution or if another ratio is in place. Finally, recognize the pediatric assessment encounters in Table 1 of the CoA Appendix G report must have a minimum of at least 2 live encounters. Note, the minimum pediatric assessments do not have to be on ill or injured peds just live.

[Read Full Article](#)



**PLATINUM PLANNER**

## Course Creation Templates Ð Platinum Planner

By John Spencer, Director of Education

When it comes to data, it has been said that bad data in will always result in bad data out, or garbage in equals garbage out. This is true in the collection of data for any reason and also holds true for paramedic programs when they are attempting to ensure compliance with the NREMT Paramedic Psychomotor Competency Portfolio and the CAAHEP accreditation requirements, especially when the requirements change. It is essential that the paramedic courses are set up to collect the correct information from the beginning to allow for easy and reliable reporting on the progress and completion of a cohort.

Platinum Educational Group recognizes the importance of having your course set up to collect the right data from the start of your program and we have created tools and implemented procedures to help you get it right the first time!

[Read Full Article](#)



**EMSTESTING.COM**

## How EMSTesting.com Is Different-- Part Eight: Reporting

By Jeremy Johnson, Director of Marketing

Data. Statistics. Reports. I think we can all agree that they are important in your jobs, right? One of the most beneficial features for our EMSTesting.com customers is the many reporting options available. Those include test results, student and class breakdowns, and gradebook stats. These reporting options are for ALL provider levels in EMS, and this article will use examples from EMT and paramedic. Let's discuss each in more depth.

[Read Full Article](#)



## The Scholarly Column: Good Feedback vs. Bad Feedback

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Feedback is a form of communication and it is representative in different ways. All persons are expected to receive some type of feedback. As an educator you have a responsibility to relay information back to the students to whom you are teaching. Below you will be able to view examples of effective and ineffective feedback.

[Read Full Article](#)



## President Trump Proposes Transformative, Student-First Budget to Return Power to States, Limit Federal Control of Education

By US Department of Education

**Budget Calls for Expanding Education Freedom, Block Granting K-12 Education Funds, and a Separate and Reformed Federal Student Aid**

**Adds New Funding to Support Children with Disabilities, Career and Technical Education for All Students**

WASHINGTON Ñ The President released today his budget request for the U.S. Department of Education for the 2021 fiscal year. This transformative, student-first budget prioritizes improving student achievement, reducing the outsized Federal role in education, and returning control over education decisions to whom it belongsÑState and local leaders, teachers, parents, and students.

[Read Full Article](#)

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### CoAEMSP Annual Report Now Due June 30

The CoAEMSP has extended the deadline for Annual Reports to June 30, 2020, because the health and safety of our volunteers, educators, and students is our top priority. When reports are not submitted on time, additional work is incurred by staff ð work that can be prevented. Remember, submit on or before June 30!

[More details](#)



### NAEMT Annual Meeting Week September 14-18, 2020, Las Vegas, NV (During EMSWorld Expo)

NAEMT Annual Meeting events are free to NAEMT members and offer a tremendous opportunity to learn, engage and enjoy! NAEMT members are encouraged to attend all open association meetings, such as the NAEMT Board meeting and Committee meetings. During the meeting, we will celebrate our EMS profession at the General Membership Meeting, where we'll recap the year's activities, present future goals, and recognize the outstanding recipients of the National EMS Awards of Excellence. Immediately following the awards presentation, NAEMT members are welcome to attend the popular Member Reception. [More Details.](#)

[More details](#)



### National Registry Celebrates its 50th anniversary

The National Registry, established in 1970 as a non-profit organization, is the Nation's Emergency Medical Services Certification organization. The mission of the National Registry of Emergency Medical Technicians has always been centered on protecting the public and advancing the EMS profession.

[More details](#)



## The 25th Anniversary of the NAEMSE Educators Symposium

CANCELLED--2020 NAEMSE EMS Educators Symposium & Trade Show.

[More details](#)



## VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax<sup>®</sup> eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)

## Upcoming Conferences & Expos!

None scheduled at this time



## Ask the Customer Support Team

**Q: One of my students was accidentally approved into the wrong course. How do I transfer them to another course?** A: On Platinumed.com, it is not possible for School Administrators or Instructors to transfer a student from one course to another. If a student is accepted into the wrong course and their enrollment fee is paid, and they then sign up for and are accepted into the correct course, the program would expect them to pay another enrollment fee for the new course (as the program cannot know that the student isn't just signing up for two courses that they need).

[Read Full Article!](#)

**"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)**



## Prices Effective July 1, 2020

Our student access pricing schedule will increase **slightly** in 2020. These increases will not affect training institutions, but students will see a **nominal** change. The increase is being done for several reasons including:

- To continue providing our customers with the **most up-to-date technology and software** programming.
- To continue providing our customers with the **most experienced customer support and programming staff**. To date, our customer support has an **industry-leading 97% satisfaction rate** and the **shortest average call back time** to students and instructors.
- To keep pace with inflation and fair market value. Even after this upcoming increase, **Platinum Educational Group is still under its competitors' prices** while offering more benefits, services, solutions, and overall value.

[Read Full Article!](#)



## Customer Showcase: Springfield Technical Community College (STCC)

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome nursing education staff at Springfield Technical Community College.

Springfield Technical Community College, the only technical community college in Massachusetts, STCC, a designated Hispanic Serving

Institution and an Achieving the Dream Leader College, offers a variety of career programs unequalled in the state. Biotechnology, Health Information Technology, IT Security, Mechanical Engineering Technology, Nursing, Optics & Photonics, Respiratory Care and dozens of other career programs produce potential employees each year.

Springfield Technical Community College recently became a new EMSTesting.com customer! STCC's Emergency Medical Technician Program consists of approximately 171 hours of in-class lectures and a minimum of 20 hours online training, a field trip, and workshops designed to prepare the student to challenge the Massachusetts State Certification Examination. The EMT program gives the student an excellent foundation in Basic Life Support skills and techniques; patient assessment; and safe, sane transportation.

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

## Leaving You Laughing

