



PLATINUM
EDUCATIONAL GROUP

April 2023

EMS PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Watch Your Program Grow!

Spring is the perfect time of year to prepare your garden so it has the best chance of success and growth. The benefits of even a small garden are huge. It can be a great hobby, relaxing, some exercise, can be enjoyed by all ages, and be rewarding. Platinum Educational Group has similar traits to a garden. Once you are set up with our platform, you and your program will gain benefits. You have the ability to have everything tracked online and do away with paper and spreadsheets! You can upload documents for your students to review. One of the favorites – is your students can use our app to log their

clinicals and more!

Platinum Educational Group has a [100% guarantee](#) for passing the NREMT on the first attempt! Come see why so many people trust us in their programs!

Our team can get your cohort up and running with our platform quickly and easily even if it has already started!! We have **more than 75+ years of combined education, testing, skills tracking, clinical scheduling, and compliance reporting expertise.**

To all you EMS educators out there—thank you from all of us at Platinum.



Who is Platinum Educational Group, Exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills-tracking programs for each.**

***Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Pricing Change Notification Reminder

Effective August 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



Workshop Series for 2023!

We are offering 4 more Workshops across the country for 2023. We had much success in 2022 and we want to see YOU on the road in 2023!

Kansas City, MO (June 16-17)
Nashville, TN (September 8-9)

Pittsburgh, PA (August 4-5)
Orlando, FL (November 10-11)

Day One: Progressive Testing and Kinesthetic Teaching Workshop

8 AM to 5 PM

Day one is an eight-hour interactive day focusing on best practices for improving student outcomes by collecting, evaluating, and leveraging pertinent admission assessments and changing how we teach and test our students. We will build on our Recipe for Success by exploring progressive teaching and testing and discussing its application in our classrooms. Additionally, we will discuss and demonstrate using kinesthetic teaching methods in the classroom and then allow you to develop and deploy a kinesthetic teaching exercise in a fun and exciting group activity!

Day Two: Kinesthetic Teaching Day

8 AM to Noon

Day two is all about you and your group's kinesthetic teaching exercises! This interactive session will consist of groups running the class through the kinesthetic teaching exercises they developed on day one. We will teach and learn from one another in a fun-filled 4-hour day of activities designed by you and your peers! It is an all-hands-on-deck day of kinesthetic learning fun!

Workshop Benefits

- 12 CE Hours or Professional Development Credit!
- Awesome Giveaways for Each Event!
- A Catered Lunch is Included!
- Coffee and Water Stations!
- Networking!
- All Attendees Will Receive Their Own Disinfectant Sanitizer!
- LIMITED SEATING FOR EACH EVENT!!
- All for Only \$25!! *Non-refundable unless the event is canceled

[Full Details and Registration](#)



Top Five Reasons to Use EMSTesting.com

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Almost 300,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

“The entire system is user friendly, Support is amazing and extremely responsive. I can not wait to use the integration with EMSTesting and Planner.” Roman Simon, Paramedic Instructor, Garden City Community College (KS)

[Learn More](#)



Top Five Reasons to Use PlatinumPlanner.com

- Ready for 2023 SMC Changes for more than a year!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program's specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements,

“We are full bore into this system now. We love what it does for us and also how the testing works. We are also getting used to the Platinum Planner with the paramedic class and tracking everything they do. We always appreciate you all and the time you spend on making sure it works for us.” Les Fryman, Captain, Lexington Fire Department (KY)

[Learn More](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (EMS swag including travel mug, mousepad, challenge coin, and more!) as well as some great exposure to your content and expertise!



If you would like to submit an article, [Click Here!](#) Not only will you get some exposure, we will also send you some awesome EMS swag!!

Configure Grid Options

By Sarah Smith, Product Manager, Platinum Educational Group



When looking at pages in Platinum Planner, you will frequently see a little gear button near the search fields. This button is a very handy, often overlooked tool, **Configure Grid Options**. When you click on it, you will see a dropdown that contains two options, **Add/Remove Columns** and **Reset Grid To Defaults**.

When selecting the former, the Column Chooser will appear, and this window will allow you to modify the columns that are displayed in your grid. It will contain additional fields that can be dragged and dropped into your table. The selections that you see will vary depending on the page that you're looking at. For example, if you are viewing your **Manage Students** page, you would have a field for **Time Zone ID** so if your students are reporting that times seem off in their accounts you can check to see if anyone has made an improper selection.

[Read Full Article](#)

Custom State of Ohio Paramedic Course Template Now Available!

By Sherry Kinnucan, Director of Education, Platinum Educational Group

State of Ohio paramedic programs may now use the “Ohio Paramedic Course Template-SMC23” to build their paramedic programs. This template includes the NREMT and CoAEMSP SMC Recommendations as well as the Ohio Administrative Code for



EMT-Paramedics.

To use the Ohio Paramedic Course Template-SMC23, create a “new course” as you normally would.

[Read Full Article](#)



HR Technology: Artificial Intelligence vs. Automation vs. the Human Component

By Levi Perkins, Corporate Screening

As in other business areas, technology improves the efficiency of key HR processes and programs. Relatively new technology such as artificial intelligence (AI) can improve candidate communication through chatbots that answer questions, schedule interviews, and ask qualifying screening questions. Another technology, automation, which can be found virtually everywhere, can transform just about any manual process.

Among other capabilities, automation eliminates the use of paper forms—in hiring, onboarding, benefits enrollment, and more—and facilitates e-signatures of online documents. Automation, AI, and other HR technology save time for HR teams, allowing them to focus on the work that only people can do, such as making face-to-face connections, leading others, or assessing candidate communication skills.

[Read Full Article](#)

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. Contact us if you want to connect and see how we can collaborate!



Save the Date! – May 31 – June 4, 2023, @ the Omni Louisville

Attending ACCREDITCON, guests will get to listen to and have conversations with experts, interact with CoAEMSP staff and board, plug into best practices, network with peers and colleagues, and get answers to pertinent questions regarding initial and continuing CAAHEP accreditation for Paramedic educational programs.

[More Info](#)



Advancing Evidence-Based, People-Centered EMS Care

What a difference a generation makes—in 2007, a report from the Institute of Medicine pointed out the lack of evidence supporting most prehospital patient care protocols and practices. While most EMS systems were making treatment decisions based on what they felt was best for patients, there was little evidence to back it up.

[More Info](#)



National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

[More Info](#)



Upcoming Conferences and Expos - 2023

[4/19/23 to 4/20/23](#) Galveston, TX – Texas EMS Educators Summit

[5/1/23 to 5/3/23](#) Greensboro, NC – North Carolina EMS Expo

[5/4/23 to 5/6/23](#) Traverse City, MI – Michigan EMS Expo

[5/19/23 to 5/21/23](#) Glenwood Springs, CO – CO EMS Educator's Symposium



From the Customer Support Team

Q: What is secure testing? How should I implement/troubleshoot secure testing?

A: There are a lot of options for our test settings in EMSTesting. One of which is the ability to enable secure testing. It is important to know what is involved and its limitations before enabling this for your students.

When secure testing is enabled it has the students install a secure testing browser. When installed, when a student clicks begin test, it then opens the test in secure testing browser. When secure testing is open it does not let the students navigate to other sites or applications. This is a great way to lessen cheating or look up answers.

[Click here For Details](#)

“Great customer service. The easiest scheduling and documenting program to date.” Joseph Mccollough, EMS Program Director at Enterprise State Community College (AL)



Staff Update: Tom Maliszewski

Tom Maliszewski joined Platinum Educational Group as the newly appointed educator in March 2023. Tom has spent the last 28 years in emergency medical and fire services, 23 of them as a paramedic. He obtained his Instructor/Coordinator license at Baker College of Cadillac, MI. Tom has held the position of supervisor for both Mecosta County EMS and Life EMS. He also taught the EMT-Basic program while at Baker College of Cadillac. Lastly, in the past, he was a certified firefighter and worked to protect life and property on three different departments within his county. In his spare time, Tom enjoys spending time with his wife of 22 years, their two dogs, and their extended family.

Customer Showcase: the University of Maryland, Baltimore County (MD)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the **incredible EMS staff at the University of Maryland, Baltimore County (MD)**

The Academic Department of Emergency Health Services offers a unique opportunity for the education of future Emergency Medical Services, Emergency Public Health, and Emergency Management professionals.



UMBC

This is accomplished by providing broad liberal arts and sciences education which enhances the graduate employment opportunities as pre-hospital providers, policymakers, and managers. The Department of Emergency Health Services also provides cutting-edge education for advancement to graduate, medical, and professional studies.

The Graduate program is primarily focused on preparing professionals for leadership roles in Disaster Health, Emergency Public Health, and Policy Development. The two-track curriculum is designed to provide graduate-level training and education to healthcare providers, researchers, educators, policymakers, and administrators. An Education concentration can be combined with either track. A post-baccalaureate certificate in Emergency Management is also offered.

As of Fall 2017, in conjunction with the School of Public Policy, they now offer concentrations in Emergency Health and Emergency Management within the Public Policy Ph.D. program.

Mission: The EHS Department at UMBC educates practitioners, clinicians, scholars, and leaders to support community & emergency health and disaster management where we live and work.

We want to thank them for their trust in our solutions and our customer service, and for their trust in our reputation to provide the highest quality of both!

Keep you Laughing



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