



NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. **In This Together**
2. Who is Platinum Educational Group, Exactly?
3. **Brand New Workshop Series for 2020! Progressive Teaching: Flipping the Switch**
4. Facebook Contest! Win a \$25 Gift Card!
5. What Are Your Peers Saying About Us?
6. **Platinum's Annual Scholarship Program 2020 is HERE!**
7. The Affordable Testing Solution for LPN and RN Institutions
8. **Finally, Competency and Externship Tracking Made EASY and AFFORDABLE**
9. **Article:** Telemedicine Being Used in The Fight Against COVID-19
10. **Article:** How to Beat the Social Distancing Blues
11. **Article:** The Scholarly Column: Good Feedback vs. Bad Feedback
12. **HIPAA Awareness Series** - Episode 19: Know the Rules! Audit Controls and Logs
13. Customer Showcase: Nurse's Edge Training Institute (NETI)
14. And Much More!



In This Together

Hello Educators,

As we all continue to monitor the COVID-19 situation, Platinum Educational Group would like you to know that we are here to assist you with keeping your programs running effectively. As more and more restrictions and public shutdowns occur, it is imperative to find solutions to properly deliver your content to your students and continue to meet accreditation requirements. Our online solutions can do just that.

[Click Here For Full Details](#)

Please stay safe and be well, from all of us at Platinum Educational Group.

Who is Platinum Educational Group, exactly?



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **And we are proud to boast the best study prep and clinical tracking online platforms for each.**

"Great company with great products! They care about the customer." - John Gosford, Education Manager

Factoid: We have delivered over 300 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for **quality nursing content** to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



Progressive Teaching: Flipping the Switch

Brand New Workshop Series for 2020! Six National Locations

Join us for an exciting new workshop series for 2020! Progressive Teaching: Flipping the Switch is a highly interactive workshop designed to assist participants on "flipping the classroom" by focusing the learning experience with the student. The concepts of scaffolding and bookending will play a critical role as participants learn to develop cases and teaching/formative scenarios to prepare students. Participants will be strongly encouraged to bring laptops and course textbooks. All Workshops include:

- 16 CE Hours or Professional Development Credit! (If applicable)
- Free Coffee, lunch & snacks included
- \$100 Credit to the Attendee's Platinum Educational Group School/Program Account* (for current customers)
- Engaging for ALL Healthcare Professions and Educators

There are additional benefits, giveaways, and free evening group events for individual locations! The six US dates and locations are:

[Read Full Article](#)



Did You Hear...

What your peers are saying about us?

Find out what others are saying about our online solutions **AND speak with a real Program Director that utilize our solutions!**

[More Details](#)



Platinum's Annual Scholarship Program 2020 is HERE!

Do not let your students miss this \$1000 opportunity

Of course, they're back! It's an annual scholarship program! We are going on our 6th year of providing a \$1000 award to a student in each of the following professions: EMS, Nursing, and Allied Health. To date, we have awarded \$14,000 in scholarship awards to deserving students across the country!

We have had more interest this year than ever before. Well, the 2020 scholarship packet is now available! Click the link below for full details!

[Scholarship Packet Information](#)



Facebook Contest!

Thank you to everyone that has given us some love on Facebook. We appreciate you and are fast approaching our 3500 "likes" contest drawing. If you haven't already, give us a like and be included. Winner will receive a **\$25 visa gift certificate**. As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you.

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** April's awardee is **Doc Gwen from Macomb, MI!**



The Affordable Testing Solution for LPN/VN and RN Institutions

What is PlatinumTests?

[PlatinumTests](#) is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN/VN and RN licensures in a **most valid and reliable method**.

PlatinumTests has over **3,000 secured objective-based LPN/LVN test questions and 4,000+ RN** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty, discrimination, p values, and point biserials.

We have worked hard to provide an affordable testing platform for LPN/LVN. **How affordable?** There is institutional fee of \$500 to utilize PlatinumTests* and only a one time nominal per-student fee of \$45(LP/VN) and \$90(RN)! This is substantially lower than other solutions on the market. **Let us show you a better and more cost-effective testing platform!**

[More Details](#)

Easy Demo Scheduling!

*Institutional fee waived if already paid by another program within your institution. Check with Platinum rep.



Finally, Competency and Externship Tracking Made EASY and AFFORDABLE

We have heard for years about the challenges of keeping track of students' competencies and clinical rotations efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more

cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator(former), Franklin Technology Center at MSSU

Easy Demo Scheduling!



Telemedicine Being Used In The Fight Against COVID-19

By Erica Bettencourt, Diversity Nursing Blog

During this global health crisis, telehealth is an effective solution for the prevention and treatment of COVID-19.

Telehealth allows patients, healthcare providers and health systems to safely communicate. Patients with symptoms, told to stay at home, can communicate with Nurses and Doctors through virtual channels, mobile apps, video conferencing and phone calls to reduce the spread of the virus to mass populations and the medical staff on the frontlines.

[Read Full Article](#)



How to Beat the Social Distancing Blues

By Carol Ebert, allnurses.com

Looking for ways to brighten your spirits, keep up with your fitness goals, and take some much-needed time-outs? Why not add walking to your daily routine. You might be stuck at home, or even in a business with fewer staff but more work and stress. The good news is you can still go outside and walk to take a break. And you don't need a mask or protective clothing to do that as long as you follow the 6-foot distancing rule between people.

[Read Full Article](#)



The Scholarly Column: Building Confidence in Students & Faculty

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Feedback is a form of communication and it is representative in different ways. All persons are expected to receive some type of feedback. As an educator you have a responsibility to relay information back to the students to whom you are teaching. Below you will be able to view examples of effective and ineffective feedback.

[Read Full Article](#)



Episode 19: Know The Rules! Audit Controls and Logs

By Kimberly Shuttars

The HIPAA Security Compliance Series to assist all medical community professionals!

Let's not forget the fact that the HIPAA Security Rule provision on Audit Controls (45 C.F.R. § 164.312(b)) requires Covered Entities (CEs) and Business Associates (BAs) to implement hardware, software, and/or procedural mechanisms that record and examine activity in information systems that contain or use electronic protected health information (PHI). It is a sound business practice!

[Read Full Article](#)

Upcoming Events for Nursing

None scheduled at this time

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Ask the Customer Support Team

Q: One of my students was accidentally approved into the wrong course. How do I transfer them to another course? A: On Platinumed.com, it is not possible for School Administrators or Instructors to transfer a student from one course to another. If a student is accepted into the wrong course and their enrollment fee is paid, and they then sign up for and are accepted into the correct course, the program would expect them to pay another enrollment fee for the new course (as the program cannot know that the student isn't just signing up for two courses that they need).

[Read Full Article!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Live NCLEX RN and LPN Review classes coming up June 6-9, 2020 in NYC!

The Feuer Nursing Review Live Lecture covers all the most important nursing concepts you need to know to pass your NCLEX exam. Once the class is over, the review continues online with 2 months of self-paced review! They also no longer have expiration dates on online course material and has recently updated their study books! Don't forget their amazing [CD and audio books](#) for home study!

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax[®] eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



Prices Effective July 1, 2020

Our student access pricing schedule will increase **slightly** in 2020. These increases will not affect training institutions, but students will see a **nominal** change. The increase is being done for several reasons including:

- To continue providing our customers with the **most up-to-date technology and software** programming.
- To continue providing our customers with the **most experienced customer support and programming staff**. To date, our customer support has an **industry-leading 97% satisfaction rate** and the **shortest average call back time** to students and instructors.
- To keep pace with inflation and fair market value. Even after this upcoming increase, **Platinum Educational Group is still under its competitors' prices** while offering more benefits, services, solutions, and overall value.

[Read Full Article!](#)



Customer Showcase: Nurse's Edge Training Institute (NETI), Bahamas

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome nursing education staff at Nurse's Edge Training Institute.

The mission of NETI is to build efficient healthcare teams who will impact and influence the future of healthcare. This includes individuals, our state, our nation, and our world. We fulfill our mission by preparing competent, committed, and reflective professionals as we engage in outstanding teaching, innovative and impactful research, and meaningful outreach.

NETI has been a customer with us for their PlatinumTests needs.

Owner/CEO: Marsha Leone Minns

A huge thank you to the entire hard-working nursing educators at NETI. We appreciate you being one of our valued customers!

Leaving You Laughing

About a Nurse



"No, I didn't tell a funny joke. All I asked was if I could take the holidays off."