



AUGUST 2019

**PLATINUM**  
EDUCATIONAL GROUP

## ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### It's Almost Time to go Back to School

Ah, the dreaded words to both student and teacher alike no matter what age group it is! As Allied Health programs are gearing up for another amazing year of learning and teaching, we want to say good luck and **we are here to help!**

We have the most effective and affordable online student scheduling, clinical tracking, and reporting platform to make this the best year for YOUR program! We hope you read about Platinum Planner more below and enjoy this month's edition of the Platinum Pulse. If there is ANYTHING we can do to assist your program, please let us know! **Until then, enjoy the rest of your summer!**

**If you are still using paper and pencil, stop the time consuming madness! If you are using another electronic platform, you are paying more and receiving much less! Let us show you an easier and better way!**

The Staff at Platinum Educational Group

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### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare

professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, skills tracking, scheduling, and reporting for each Allied Health field.**

**"This group is outstanding to work with!" - Kevin St. Peter, Owner/ Education Team Leader, Health Emergencies Learning Pros**

**\*Factoid: We have delivered over 230 new features and updates for our customers, many at their request, since 2015!**

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Did You Know That Platinum Educational Group Offers a FREE Educational Workshop for Allied Health Programs?

Platinum Educational Group is offering a free educational workshop designed for Allied Health! **There is no cost for participants to attend, lunch and snacks are provided, and CE credits can be earned!**

### Workshop: **Recipe for Success**

This four hour workshop focuses on the methods and implementation of techniques to create an educational environment where a student's success is nearly guaranteed. We will look at admission assessment to include learning preferences, improving student prerequisites and study habits, implementing a testing and teaching style that is educational and non-threatening, and making sure to practice like you expect to perform.

### Workshop: **The Nuts and Bolts of Meeting Accreditation Requirements**

This four hour workshop is a must for any program director or any other individual who must prepare for accreditation. The workshop will look at commonalities in all accreditation standards as well as look at specific nuances and requirements of each of the major accrediting bodies for Allied Health. We will also provide insight on how to prepare for the initial accreditation as well as site visits and renewals. Finally, we will provide methods to keep track of this in a simplified package that meets these requirements.

**If YOU are interested in hosting a workshop series, contact us!**

[More Information](#)

**WE ARE CURRENTLY LOOKING FOR ALLIED HEALTH WORKSHOP TOPICS AND IDEAS FOR 2020!** Please contact [contact us](#) with your thoughts and ideas!



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

**WANTED!**

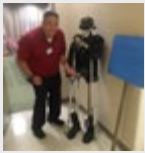
We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great!

Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!**

## Facebook Photo Caption Contest Winner! Win a \$25 Olive Garden Gift Card

July's Facebook contest winner received a gift card to Olive Garden! YUM!! (\$25 value)



**Congratulations to Tom Gerger who had the most "likes" on his photo caption!**

In addition to special contests, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** June's awardee is **Jim Miller from Remington, IN.**



## 2019 Platinum Educational Group Scholarships Awarded Pima Medical Institute (WA) Dental Hygiene Student Awarded National Scholarship

The 2019 Allied Health scholarship was awarded to student Mackenzie Miller. Ms. Miller is enrolled in the Pima Medical Institute located in Seattle, WA. After graduation, Mackenzie plans to work in a community clinic and strive to bring high quality, education based and compassionate dental care to those who need it most. "Dental hygiene, as a profession, has an ethical and professional responsibility to ensure that all members of our community have access to quality, affordable, and accessible care." stated Ms. Miller.

Congratulations from all of us at Platinum Educational Group!

[View All Previous Scholarship Recipients Here](#)



## Allied Health Clinical Tracking at an AFFORDABLE Cost

The number one "goal" that we heard most frequently was that Allied Health programs desire a cost effective online clinical/skills tracking and scheduling platform. **WE HAVE THE SOLUTION FOR YOU.**

### What Do We Offer?

We have worked very hard to produce a platform that will meet **ALL** of your needs and then some! Not only is keeping track of your students' clinicals, labs, skills, and scheduling easy on your end, we also provide a **FREE** student app that works online and offline for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

### CURRENT Supported Professions

Anesthesia Technology  
Certified Nursing Assistant  
Dental Assistant  
Dental Hygiene  
EMS  
Field Training

Medical Assistant  
Nursing  
Ophthalmic Medical Technician  
Patient Care Technician  
Phlebotomy  
Pre-clinical

Radiation Technology  
Respiratory Care  
Speech Language  
Surgical Technology  
Veterinary Technology

### What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one time [nominal per student fee](#) with several different payment options! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic clinical tracking system!

**Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost effective solution!**

[Top 10 Reasons to Use PlatinumPlanner](#)

**"Platinum Planner has made my life much easier and I really appreciate that. So glad that I took the leap and tried your product!" - Toni Milan, Program Director**

Schedule a free demo of Platinum Planner on **YOUR** time!

## Policy on Unauthorized Publishing of our Content

By The Development Team, Platinum Educational Group

### Attention School Administrators and Instructors!

Platinum Educational Group has been transparent and diligent in informing schools about the need to protect our copyrighted content against unauthorized publishing onto several different "study" websites on-line.

**Per our terms and conditions (TOS):** Platinum Educational Group explicitly prohibits the storing and/or retrieving, downloading, copying, cutting and pasting, transcribing, or otherwise duplicating or distributing, displaying, posting, or modifying any PEG content, information, or materials. All users must agree to the terms of service after creating their account and are reminded of the TOS and consequences of violation before they are allowed to take any tests.

[Read Full Article](#)

**If you have any questions or concerns, please contact our Customer Support Team at 616.818.7877.**



### 5 ABHES Trouble Spots that Platinum Educational Group Can Assist You With

By Jeremy Johnson, Director of Marketing

There are several key areas where institutions struggle with statistically when it comes to ABHES accreditation site visits. This article will discuss some of the top standards violations that institutions face and explain how our electronic online clinical tracking and student scheduler, called Platinum Planner, and our testing solution, called PlatinumTests, can help!

[Read Full Article](#)

[ABHES Accreditation Manual](#)



### The Scholarly Column: How the Seasons Affect Attendance & The Learning Atmosphere in the College Setting

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

I have been in higher education for ten years with for profit schools. In all schools I have taught a variety of different students quarterly, in a semester format and six-week modules. Those schools with quarter or semester systems always allotted for a break of at least a week and a maximum of three weeks. With schools that have programs on a modular system, the six-week increments are continuous and there is only a small break during the holiday season during the winter.

[Read Full Article](#)

## Upcoming Conferences for Allied Health

[9/13/19 to 9/14/19, Greensboro, NC - AAMA Annual Conference](#)

[All PEG Events!](#)

**We are looking for State and National Allied Health conferences!** Do you know of any that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



## Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q: I am currently using spreadsheets to manage my class's clinical rotations. The students are using paper documents to track skills performed in both lab and clinical settings. How can the Platinum Planner help the process of managing our course work and schedules in Allied Health programs?** A: Platinum Planner allows you to automate all procedures. The clinical scheduler offers an easy to use tool that sends reminders to all involved of upcoming schedules including clinical sites, preceptors, and students. The clinical tracking feature gives you the opportunity to throw away the paper lists students have been tasked with maintaining, while generating easy to access reports!

[Read Full Article!](#)

[Read past Q&A!](#)

**"Their online solutions are very user friendly and self explanatory." - Lyn Dreyer, Paramedic Student, Axon Education**

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### Call for NCAHE Session Speakers

ABHES is currently seeking presenters to conduct breakout sessions at its 17th Annual National Conference on Allied Health Education, being held March 4 - 6, 2020, at the Hyatt Regency located in Houston, Texas!

[More Information](#)



### CAAHEP's Commissioners Approve Mission & Vision

At the 2019 Annual Meeting in San Antonio, CAAHEP Commissioners voted to approve new Mission and Vision statements that reflect where CAAHEP is going in its next 25 years.

[More Information](#)



## Customer Showcase: [Wallace State Community College](#)

Every Month we give a little bit of love to one of our valued customers! This month we celebrate **the awesome Respiratory Therapy program at Wallace State Community College (WSCC)**.

Wallace State's programs boast a top-notch reputation with outstanding licensure and job placement rates, small class sizes and an award-winning faculty. Choose Wallace State's Respiratory Therapy degree for a career in a highly rewarding, high demand field at a fraction of the cost of attending a university. And if you do choose to continue your education and transfer to a four year university, you'll be two years ahead on an advanced degree, with employment potential and cost savings to boot.

**Program Director** - Holli Adams

**Clinical Coordinator** - Ashley Lancaster

**A huge thank you to the entire hard working RT staff at Wallace State Community College. We appreciate you being one of our valued customers!**

## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (Platinum Planner, Platinum Tests) using their own credit/debit cards.

If you need student access for Platinum Tests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).