



ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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Back to School?

What a strange time we are in. As Allied Health programs are gearing up for another amazing year of teaching and providing education, we want to say that we are here to assist in any way possible. Whether you are going back to in-person learning, virtual, or a hybrid method, we have resources to help! We have programs for compliance reporting, scheduling student rotations, and competency tracking for labs, clinicals, externship, case requirements, and more. Make this upcoming school year easier by looking at our solutions outfitted for Allied Health training institutions. This may be our most difficult year to educate in our lifetime, however, there is no reason to not try to make this the best year for YOUR classroom!

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

"Great company with great products! They care about the customer." -John Gosford, Education Manager

***Factoid: Since 2015, we have delivered over 300 new features and updates for our customers, many at their request!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Message from the CEO

Caring During the COVID-19 Pandemic: Canceling 2020 Price Increases

Platinum Educational Group occasionally has a slight price increase to our online solutions. We do the increases for a few important reasons. (See the link below for more details)

However, as a company that has a customer base solely of health professional training institutions, we truly know the struggles you are facing. During this extremely unique and challenging economic environment we find ourselves in, we have come to the decision collectively and unanimously, **to cancel any price increases for 2020.**

[More Details](#)



August Offer! We Want to Send You Some SWAG!!

We want to send you some amazing gifts **and** show you an easier, more affordable way to accomplish competency tracking. Simply click the link below and participate in a short demo of PlatinumPlanner.com **before August 31, 2020** and we will send you some awesomeness! No obligation to purchase, we just want to show you our online solution!

[Click Here to Claim Your Swag!](#)

***Limited number of recognition coins so sign up soon!**

“Working with the PlatinumEd platform has saved me invaluable time and brought my program into the 21st century. I am easily able to track student progress, approve cases, upload documentation, and track clinical attendance all in one streamlined program. I can't speak well enough about this platform, if you want to save time and money you need to be using it!”

Katherine Matteson, Surgical Technology Program Director, Delaware Technical Community College

Top 10 Reasons to use Platinum Planner for YOUR Competency Tracking



1. Customized for ALL Allied Health Professions!

2. **No Institutional Fee!**
3. Our online platform saves Coordinators and Instructors **hours a week!**
4. Makes accreditation **site visits easy and stress-free** with detailed reports!
5. Provides detailed **student progress reports!**
6. FREE fully-functional student and preceptor **app!** Works online or offline!
7. Easy to set up and get started!
8. FREE **Unlimited Training** for all Administrators, Program Directors, and Instructors!
9. FREE **Unlimited Customer Support** for Administration, Instructors, Coordinators, Students, and Preceptors!
10. Better prepared students to match the workforce!
11. **BONUS:** Don't just take our word for it, see what others say about Platinum Planner! [Testimonials](#)

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective accreditation solution!

"I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. It has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this tool, I get updated daily so I can conference with students who seemed to be falling behind. Platinum Planner is an amazing product and I wish we would have started using this earlier." - Zulihana Pascual, Director of Dental Assisting Technology, Indian River State College

Schedule a short demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



Progressive Teaching: Flipping the Switch

Brand New Workshop Series for 2020! Three National Locations

Join us for an exciting new workshop series for 2020! Progressive Teaching: Flipping the Switch is a highly interactive workshop designed to assist participants on "flipping the classroom" by focusing the learning experience with the student. The concepts of scaffolding and bookending will play a critical role as participants learn to develop cases and teaching/formative scenarios to prepare students. Participants will be strongly encouraged to bring laptops and course textbooks. All Workshops include:

- 16 CE Hours or Professional Development Credit! (If applicable)
- Coffee, Lunch & Snacks Included!
- \$100 Credit to the Attendee's Platinum Educational Group School/Program Account* (for current customers)
- All participants will receive a free disinfectant spray!
- **Engaging for ALL Healthcare Professions and Educators!**

There are additional benefits, giveaways, and free evening group events for individual locations! The three US dates and locations are:

[Read Full Article](#)

Please note that we are tracking the Coronavirus situation closely. All registrants for workshops canceled due to COVID-19 will be refunded.

**Talk to a
Program
Director!**

Would You Like to Talk to a Program Director in Your Profession that Utilizes Us?

Find out what others are saying about our online solutions **AND speak with a real Program Director that utilize our solutions!**

[More Details](#)

2020 Platinum Educational Group Allied Health Scholarship Winner!



A BIG congratulations go out to the 2020 Platinum Educational Group \$1000 Allied Health Scholarship Award Winner, Blair Baumann! Blair is enrolled at the Texas Woman's University Dental Hygiene program in Denton, TX. Please help us celebrate Ms. Baumann's achievement by going to our [Facebook Page](#) and liking and sharing her post! This also creates awareness for future Allied Health students to apply!

[More Details](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, click [Here!](#)



Let It Begin with Me – One Educator's Opinion on Bias in Healthcare

By John Spencer, Director of Education

The Governor of my home state recently indicated that the State would be mandating implicit bias training for all the professionally licensed healthcare providers to renew their state licenses. I did not give it much thought when I read about this, given the current affairs in our nation, it seemed like a move in the right direction. I shared my support for this on social media, but I was unprepared for the backlash that would take place.

My post quickly became inundated by angry healthcare providers, ticked off that they would be required to complete continuing education on implicit bias before relicensing. Many of those posting were friends and acquaintances in the EMS profession, along with some negative comments from friends in the nursing profession. I was shocked to hear that so many healthcare professionals were against a training mandate such as this, so I decided to dig in and see if I could discover whether such training is needed. The best place to start, well...let's begin with me.

[Read Full Article](#)



Customer Service Excellence Personified

By Tom Gottschalk, Co-Founder (Retired)

If we asked our customers ten years ago what they envisioned Platinum Educational Group as, they would have likely had two perspectives. The first was that there were these two guys (Doug and Tom) who owned and operated a software company in the Midwest. The other point of view was that Platinum was this big testing company in Michigan, who had a corporate structure and whose goal was to take over the world. Who was right? The first group for sure. Up until 2012, Platinum was literally a two-man show being powered by trusted advisors, contractors, and excellent customers, which much like friends can do, have driven us to where we are today.

[Read Full Article](#)



The Scholarly Column

By Regina Sportsman, RMA, CMA (AAMA), BA, MM, MBA

How the Seasons Affect Attendance & The Learning Atmosphere in the College Setting

I have been in higher education for ten years with for profit schools. In all schools I have taught a variety of different students quarterly, in a semester format and six-week modules. Those schools with quarter or semester systems always allotted for a break of at least a week and a maximum of three weeks. With schools that have programs on a modular system, the six-week increments are continuous and there is only a small break during the holiday season during the winter.

Typically, in the fall when the mindset has been conditioned that September is the month to return to school usually there is a good rate of attendance as the students are mentally prepared to go to work in the educational atmosphere. Students are usually compliant following dress codes, attendance policies and making sure that they are completing work on time and getting decent grades.

[Read Full Article](#)

Episode 21: Know The Rules!
What Can Happen When Your Business Associates
Are Not in HIPAA Compliance

**KNOW THE
RULES!**

Episode 21: Know The Rules! What Can Happen When Your Business Associates Are Not in HIPAA Compliance

By Kimberly Shutters

Required: HIPAA Security Risk Analysis

After the passing of the [Omnibus Rule](#), Covered Entities (CEs) are required to have a signed [Business Associate Agreements](#) (BAA) with all their [Business Associates](#) (BAs). Often BAs outsource their services to [subcontractors](#) who are also **required** to observe the same restrictions on the use and disclosure of [electronic protected health information](#) (ePHI).

[Read Full Article](#)



From the Customer Support Team

Customizing Table Options in Platinum Planner

Many of the table/listings in planner can have different headers/columns added and moved around that can help you with customized sorting. When in a table listing, like 'manage opportunities' you can click on the gear icon directly to the right of the search bar, then click 'add/remove columns'.

[Read Full Article!](#)

"Your customer service is always awesome! You always give a quick reply and are so patient with all my questions!! Thanks!!!" Janice Dunaway, Director of Respiratory Therapy, Missouri Southern State University

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More Information](#)



CALL FOR SPEAKERS - 2021 ABHES CONFERENCE

ABHES is now accepting speaker proposals to lead a breakout session at our upcoming conference. Each year, we strive to provide a variety of informative and relevant sessions to our attendees and we invite industry leaders and members with speaking experience to submit proposals. Please note, the submission deadline is Friday, August 14, 2020. To find out more, or to submit a speaker proposal, click on the link below.

[More Information](#)



CAAHEP CoA Summer Workshop

2020 CAAHEP CoA Summer Workshop will be held as a series of webinars. Details and dates to follow.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax™ eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)

Customer Showcase: Stevens-Henager College Surgical Technology



Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Surgical Technology** education staff at Stevens Henager College.

Stevens-Henager College is dedicated to helping students graduate and get a much better job sooner. They focus on educating students for rewarding careers and enriching lives. Their goal is for each student to achieve success in career-oriented programs and enhance their skills in critical thinking, communication, problem solving, and technology, culminating in rewarding career placement or advancement in current employment.

Stevens-Henager's Surgical Technologist program is designed to help students gain entry-level employment as a member of a surgical team under the direct supervision of professional surgeons and nurses. As part of their program, students will gain hands-on experience through a clinical externship in a real medical setting.

The Stevens-Henager School of Health Sciences advances the quality of life of our students and community through excellence in teaching, innovative services, and community partnerships.

We want to thank the awesome Stevens-Henager Surgical Technology staff for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing

