



## Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

This newsletter is dedicated to instructors, administrators, and providers of the EMS profession. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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### It's Almost Time to Go Back to School

Ah, the dreaded words to both student and teacher alike no matter what age group it is. As EMS programs are gearing up for another amazing year of learning and teaching, we want to say good luck and we are here to help. We have programs for [State Certification and National Registry prep](#); plus [reporting, scheduling and skills tracking](#) for labs, clinicals, scenarios, portfolio, and appendix G requirements. Make this upcoming school year easier by looking at our solutions outfitted for EMS training institutions. You can read more about these products in this newsletter. Let's make this the best year for YOUR EMS classroom!

**If you are still using paper and pencil stop the time consuming madness!**  
**If you are using another electronic platform—you are paying more and receiving much less!**

The Staff at Platinum Educational Group



### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

*"Platinum Educational Group has been a partner since we started the accreditation process. They are responsive to questions and concerns on both the Platinum Planner side and EMStesting. Several requests for changes have been incorporated by them at our suggestions. A great group to work with!" - Mark Self, Executive Director, Pee Dee Regional EMS, Inc.*

**Factoid:** We have delivered over 180 new features to our customers, many at their request, since 2015!

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Only 2 NAEMSE Workshop Series Left

Platinum Educational Group & NAEMSE have partnered to bring you a new educational opportunity entitled **Improving Your EMS Techniques Workshop**. This is a **2-Day** workshop designed to improve your education/training process and techniques through hands-on experience. The next workshop series is:

**Location:** Atlanta, Georgia

**Dates:** 10/26/2018 to 10/27/2018

**Time:** 8:00 a.m. to 5 p.m.

[Full Details and Registration!](#)

### Win a FREE Registration!

We are giving away one free registration to each of the last two "Improving Your EMS Techniques" workshop series (**\$600 total value**)! Simply click on the event you want to register for and put in the comment box "**Building a Better EMS Together!**" and **share the event**. One lucky winner per workshop will have their registration fee waived!

[10/26/18-10/27/18 in Atlanta, GA](#)

[11/9/18-11/10/18 in Reno, NV](#)



## Five Big Things in July

### What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of July.

[Read Full Article!](#)



## Summer Contest Info

### Win a FREE Registration to the NAEMSE Sponsored "Improving your EMS Techniques" Workshop Series!

We are giving away one free registration to each of the last two "Improving Your EMS Techniques" workshop series (**\$600 total value**)! Simply click on the event you want to register for and put in the comment box "**Building a Better EMS Together!**" and **share the event**. One lucky winner per workshop will have their registration fee waived!

[10/26/18 & 10/27/18 in Atlanta, GA](#)

[11/9/18 & 11/10/18 in Reno, NV](#)

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** July's awardee is **Jessica Ruth Hamilton from Beaumont, TX**



## 2018 Platinum Educational Group Scholarships Program Recap

### 2018 Submissions Up 54%

Wow. What an amazing response to this year's scholarship offerings! More than 240 applicants took advantage and applied for the chance to be awarded a \$1000 scholarship in each of EMS, Allied Health, and Nursing! This year we experienced significant growth in awareness and submissions! We look forward to announcing the winners on August 3, 2018. Stay tuned!

*"Thank you very much Platinum Educational Group for this opportunity and for supporting the passion to save lives!"  
Mckenzie Stomack, EMS Student*

## New Features Updates

By the Dev Team

[NEW FEATURES: July 29th 2018](#)

[NEW FEATURES: June 2018](#)

[NEW FEATURE: May 13, 2018](#)



### Platinum Educational Group Solutions for EMS Training Programs

#### Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice!
- Most Validated Solution Available! Over 115,000,000 responses to date!
- Over 5,000 validated questions in our test bank; with questions at four provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

*"Our paramedic program started using EMSTesting in 2013 and I have to say that it is the best testing platform that I have experienced in my 15 years as an educator. The students that graduate from our program are well prepared for the national exam." - Rob Dowling, Director of EMS, Franciscan Health Crown Point*

Easy Demo Scheduling!



#### Top Five Reasons to Use PlatinumPlanner

- Provides students with a FREE mobile app that works both online and offline!
- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!
- Totally customizable to meet YOUR program specific needs!
- Track the skills YOU want, download forms that YOU want to use!
- There is NO Institutional fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#)! Platinum Planner also offers free preceptor training - something our competitors do not!

**Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!**

The best part, Platinum Planner has NO INSTITUTIONAL FEE! There is just a nominal student fee.

***"Platinum Education Group has been an excellent resource. We use Platinum Planner and EMSTesting. Students love it. Both are user friendly for the instructor and student." - Russell VanBibber, Clinical Coordinator/Instructor, Northeast Texas Community College***

Easy Demo Scheduling!



## The Importance of Being Able to Modify Your Tests and Scenarios in EMS Education

By John Spencer, Customer Service Manager, Lead Medical Educator

Should you be able to modify your tests and scenarios? The answer to this question is yes, absolutely you should! Let's look at the reasons why.

[Read Full Article](#)



## The Scholarly Column: Opportunities in Classroom Control Techniques

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

From a program director's lens, there are times when we are tasked with witnessing instructors who do not have classroom control. Many times, it may not be until there is an unexpected classroom observation, unexpected classroom visit, or a student complaint that the program director may find out that the instructor has no classroom control.

[Read Full Article](#)



## Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q: What should I do if my students are having issues with Platinum Planner or EMSTesting? Can I send them to your Support team?** A: We here at Platinum Educational Group pride ourselves on doing our very best to assist our customers with their use of our products, including their students. If students do reach out to our Support team, we will provide them with as much assistance as we can, however, sometimes having your students reach out to us directly is not the best course of action.

[Read Full Article!](#)

[Read past Q&A!](#)

***"Platinum has a great system for learning, evaluation, and providing feedback to students. The support staff is timely and efficient ALWAYS!" - Glenn Coffin, Owner, EMTS Inc.***



## Convicted felons as EMTs?

By Allison G. S. Knox, faculty member at American Military University

***California legislation proposes former inmates as emergency medical technicians***

There has been a dramatic national decrease in the recruitment and retention of paid and volunteer EMTs and paramedics. Shortfalls in recruitment have forced numerous agencies to get creative and think of new ways to recruit new members as well as keep current employees and members.

[Read Full Article](#)

## Upcoming Conferences & Expos!

[8/9/18 to 8/12/18, Mulvane, KS – KEMSA Annual Conference](#)  
[8/31/18 to 9/5/18, Washington, D.C. – NAEMSE Educator Conference](#)  
[9/5/18 to 9/7/18, Lancaster, PA – PA EMS Annual Conference](#)

[All PEG Events!](#)



## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### Announcing the Accreditation Conference by CoAEMSP

Not your typical EMS conference, [ACCREDITCON](#) is designed to be the comprehensive collaborative that offers every necessary resource for achieving accreditation success! ACCREDITCON is the most valuable investment you can make for the success of your educational program!



### NATIONAL ASSOCIATION OF EMS EDUCATORS ANNOUNCES 2019-2021 STRATEGIC PLAN

**Pittsburgh, PA (June 18, 2018)** – The National Association of EMS Educators (NAEMSE), the association representing the practice of EMS education released their 3 year Strategic Plan for FY 2019-2021. The Association, whose mission is "Inspiring Educational Excellence", has committed to focus its efforts on four significant areas of growth that will have a lasting, positive educational impact on the pre-hospital environment. [Learn More](#)



### FAEMSE Scholarship Applications Are Now Being Accepted

Deadline for the January (2019) meeting (Fire Rescue East - Daytona Beach, Florida) will be midnight, December 1st, 2018. To find more information and to apply for these awards, please click [HERE](#). Those who are considered for each award must be nominated by an individual and have contributed letters of recommendation from their colleagues and students.



### FREE COURSE from EMS1 Academy: Active Shooter Response

In response to the recent incident in Parkland, FL, and to continue our mission to support first responders in protecting their communities, EMS1 and EMS1 Academy are offering a CAPCE - accredited, FREE ONLINE COURSE - EMS Response to Active Shooter Incidents. Click here to register: <https://goo.gl/nv9mt8>



## Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q: I've run into an issue in EMSTesting and/or Platinum Planner. What is the quickest way to get this issue solved? A:** When looking for a solution for an issue in EMSTesting or Platinum Planner, there are 3 main avenues to use to get assistance: Calling the Customer Support Team, sending in a support ticket, or signing up for a webinar. Each of these avenues can have certain advantages over the others, depending on what you need assistance with.

[Read Full Article!](#)

[Read past Q&A!](#)

*"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College*



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!**



## How Do I Get Some Platinum SWAG?

**ANOTHER** batch of swag and thank you gifts are ready to be shipped! How can you get some? A variety of ways!

### Current Customers

- Leave Us a Review on our [Facebook Fan Page](#)
- Refer EMSTesting or Platinum Planner to an EMS colleague
- Refer PlatinumTests to a Nursing colleague
- Refer Platinum Planner to Allied Health or Nursing colleague ([see bonus referral offer](#))
- Participate in our Social Media Promotions

### Prospective Customers

- [Demo one of our online solutions](#)
- [EMSTesting.com](#) (EMS)
- [PlatinumPlanner.com](#) (EMS, Nursing, Allied Health)
- [PlatinumTests.com](#) (Nursing Prep)
- Participate in our Social Media Promotions

If you have any questions about how to get some SWAG or for more info on our solutions contact Director of Marketing, Jeremy Johnson, at [EMAIL](#)



## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).