



Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administrators, and providers. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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It's Almost Time to Go Back to School

Ah, the dreaded words to both student and teacher alike no matter what age group it is. As EMS programs are gearing up for another amazing year of learning and teaching, we want to say good luck and we are here to help. We have programs for [State Certification and NCLEX RN and LPN prep](#); plus [reporting, scheduling and skills tracking](#) for labs, clinicals, scenarios, portfolio, and appendix G requirements. Make this upcoming school year easier by looking at our solutions outfitted for EMS training institutions. You can read more about these products in this newsletter. Let's make this the best year for YOUR EMS classroom!

If you are still using paper and pencil stop the time consuming madness!
If you are using another electronic platform—you are paying more and receiving much less!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Five Big Things in July

What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of July.

[Read Full Article!](#)

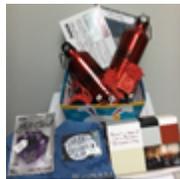


2018 Platinum Educational Group Scholarships Program Recap

2018 Submissions Up 54%

Wow. What an amazing response to this year's scholarship offerings! More than 240 applicants took advantage and applied for the chance to be awarded a \$1000 scholarship in each of EMS, Allied Health, and Nursing! This year we experienced significant growth in awareness and submissions! We look forward to announcing the winners on August 3, 2018. Stay tuned!

"I am so grateful to organizations like the Platinum Educational Group who are dedicated to supporting healthcare students!" Kaitlin Riggs, Nursing Student



Latest Facebook Contest Results!

June's Facebook contest consisted of the opportunity to win a gift box filled with goodies from our prize vault! (OK, OK, it's more of a cupboard than a vault!) **Congratulations to Jo Penning and Angelia Torrez!** They were the random drawing winners. Thank you to all who participated! Be on the lookout for future contests soon!

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** July's awardee is Jessica Ruth Hamilton from Beaumont, TX!



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!

Platinum Educational Group is Making the NCLEX Exam Look Easy



LPN/LVN Testing Platform is Completed to Coincide with RN

Platinum Educational Group understands the struggles and obstacles that are presented to nursing students when facing the NCLEX exam. It is especially difficult for those that are studying for the NCLEX-PN due to limited resources, questionable content validity, and higher cost of study tools. In 2016, Platinum created their online exam simulation platform for registered nursing (RN) students called PlatinumTests. The industry leader for online testing is now pleased to announce that PlatinumTests is ready to assist licensed practical nursing (LPN/LVN) students as well.

Some of the unique qualities that distinguishes PlatinumTests from other NCLEX study prep include:

[Read Full Article!](#)



Careful Delivery of Service

By Tom Gottschalk, COO, Medical Educator

August is funny month, don't you think. Seems even funnier and strange as this article is taking shape in mid-July. The weather here in Michigan by August is reliably hot and the risk of severe weather very unpredictable. School age kids have established a new normal being out of school, and parents definitely have not. In the healthcare environment, providers and educators like us shift our mental focus away from managing illnesses towards injury prevention and trauma treatment. Tis the season.

[Read Full Article](#)



The Scholarly Column: Opportunities in Classroom Control Techniques

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

From a program director's lens, there are times when we are tasked with witnessing instructors who do not have classroom control. Many times, it may not be until there is an unexpected classroom observation, unexpected classroom visit, or a student complaint that the program director may find out that the instructor has no classroom control.

[Read Full Article](#)



Think drug costs are bad? Try hospital prices

By Bob Herman, Axios

Several pharmaceutical companies have recently said they'll delay some of their price increases, under pressure from the Trump administration. But hospitals have made no such concessions, even though they make up a much larger share of total health care spending.

[Read Full Article](#)



Not So Smart: Cell Phone Use Hurts Our Patients and Profession

By Bartholomew, Kathleen, MN, RN

As an educator and consultant, I travel constantly. This allows me the opportunity to observe patterns of behavior across the United States and Canada. Based on my observations at a number of hospitals, I am concerned that the distractions of personal smartphone use have become a critical threat to

patient safety.

[Read Full Article](#)



Finally, Clinical Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Practical Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator, Franklin Technology Center at MSSU

Easy Demo Scheduling!



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: I've run into an issue in EMSTesting and/or Platinum Planner. What is the quickest way to get this issue solved? A:

When looking for a solution for an issue in EMSTesting or Platinum Planner, there are 3 main avenues to use to get assistance: Calling the Customer Support Team, sending in a support ticket, or signing up for a webinar. Each of these avenues can have certain advantages over the others, depending on what you need assistance with.

[Read Full Article!](#)

[Read past Q&A!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College

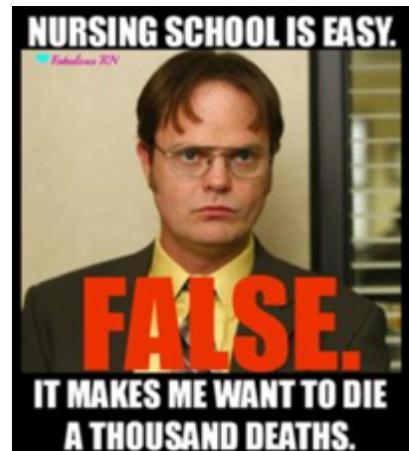
Upcoming Events for Nursing

[9/29/18, Louisville, KY – Kentucky Association of Nursing Students Annual Conference \(KANS\).](#)

[10/6/18 to 10/7/18, Dublin, OH – Ohio Student Nurses Association \(OhSna\).](#)

SUMMER/FALL EVENTS WANTED!

LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- **Kentucky Association of Nursing Students (KANS)**
- **North Carolina Association of Nursing Students (NCANS)**
- **Colorado Student Nurses Association (CSNA)**
- **Michigan Nursing Students Association (MNSA)**
- **Ohio Student Nurses' Association (OhSNA)**
- **Ohio Organization of Practical Nurse Educators (OOPNE)**
- **Many others!**

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) for a quick 15 minute demo of our Group Testing platform!

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Live Lecture Announced for September 22-25

Feuer Nursing Review's mission is to guide students through the NCLEX test prep process and give the best chance of passing your NCLEX the very first time. Unlike other courses that provide only practice exams, we cover the content and the test-taking strategies needed to ensure your thorough understanding of the material and of the test itself, while reinforcing what you have already learned in nursing school.

Feuer Nursing Review is conducting a NCLEX-RN and NCLEX-LPN Live Lecture September 22-25th in NYC. For more information and to register [CLICK HERE](#).



Kevin's Review Offers Second-Chance Scholarships for those who have failed the NCLEX

The scholarship is awarded on a quarterly basis, meaning there will be 4 award recipients each year. Drawings will take place February 1st, May 1st, August 1st, and November 1st of each year. Each recipient of the scholarship will receive:

- An award of \$250, enough to cover half or more of the cost of an NCLEX Review Course or an NCLEX Application.
- 6 months of access to [PlatinumTests](#), a Computerized Adaptive Testing simulator that can predict your NCLEX readiness (\$150 Value).
- 3 months of access to Feuer Nursing Review's Comprehensive NCLEX Review, my pick for a time-tested review company who've helped students since 1971. (\$375 Value) [Learn more](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As classes start, if you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).