



AUGUST 2019

PLATINUM
EDUCATIONAL GROUP

NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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It's Almost Time to go Back to School

Ah, the dreaded words to both student and teacher alike no matter what age group it is! As nursing programs are gearing up for another amazing year of learning and teaching, we want to say good luck and we are here to help! We have programs for [State Licensure and NCLEX-RN and LPN prep](#); plus [reporting, scheduling and skills tracking](#) for labs, clinicals, scenarios, portfolio, and appendix G requirements. Make this upcoming school year easier by looking at our solutions outfitted for EMS training institutions. You can read more about these products in this newsletter. Let's make this the best year for YOUR EMS classroom!

If you are still using paper and pencil, stop the time consuming madness! If you are using another electronic platform, you are paying more and receiving much less! Let us show you an easier and better way!

Make this upcoming school year easier by looking at our solutions outfitted for EMS training institutions! We have even made scheduling easy and at YOUR convenience! Learn more about how Platinum Educational Group can assist your program in this newsletter.

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient testing, clinical tracking, scheduling, and reporting for all levels.**

"This group is outstanding to work with!" Kevin St. Peter, Owner/ Education Team Leader, Health Emergencies Learning Pros

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



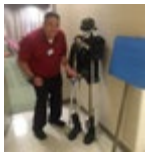
Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great!

Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



Facebook Photo Caption Contest Winner! Win a \$25 Olive Garden Gift Card

July's Facebook contest winner received a gift card to Olive Garden! YUM!! (\$25 value)

Congratulations to Tom Gerger who had the most "likes" on his photo caption!

In addition to special contests, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** June's awardee is **Jim Miller from Remington, IN.**



2019 Platinum Educational Group Scholarships Awarded

Liberty University (VA) Nursing Student Awarded National Scholarship

The 2019 Nursing scholarship was awarded to student Autumn Carlson. Ms. Carlson is enrolled in Liberty University's nursing program located in Lynchburg, VA. Autumn's long term goal is to be a pediatric nurse. "Since I was a child, caring for others' physical and emotional needs has been my passion. I am excited to pursue a career that combines my love for children, serving, and science." stated Ms. Carlson. Congratulations from all of us at Platinum Educational Group!

[View All Previous Scholarship Recipients Here](#)



PlatinumTests's Group Testing Feature, Use It for Your Next Class Review

Nursing students and instructors have a BLAST utilizing Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. It is easy to set up in the classroom and students can use their smart phones, tablets, or laptops to play! It is an awesome platform for weekly reviews, exam study, or just for plain fun. **We recommend providing prizes for the student that gets the most right to bring out the most competition.**

If you would like to learn how [Group Testing](#) can **benefit your classroom** [CONTACT US](#) and we are more than happy to show you!



The Affordable Testing Solution for LPN Institutions

What is PlatinumTests?

[PlatinumTests](#) is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN and LVN licensures in the **most valid and reliable method**.

PlatinumTests has over **3,000 secured objective based LPN/LVN test questions** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty, discrimination, p values, and point biserials.

We have worked hard to provide an affordable testing platform for LPN/LVN. **How affordable?** There is institutional fee of \$500 to utilize PlatinumTests* and only a one time nominal per-student fee of \$45! This is substantially lower than other solutions on the market. Let us show you how we can assist your program!

[More Details](#)

Easy Demo Scheduling!

*Institutional fee waived if already paid by another program within your institution. Check with Platinum rep.



Finally, Clinical Tracking Made EASY for LPN and RN

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters.

It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator(former), Franklin Technology Center at MSSU

Easy Demo Scheduling!



The Scholarly Column: How the Seasons Affect Attendance & The Learning Atmosphere in the College Setting

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

I have been in higher education for ten years with for profit schools. In all schools I have taught a variety of different students quarterly, in a semester format and six-week modules. Those schools with quarter or semester systems always allotted for a break of at least a week and a maximum of three weeks. With schools that have programs on a modular system, the six-week increments are continuous and there is only a small break during the holiday season during the winter.

[Read Full Article](#)

Policy on Unauthorized Publishing of our Content

By The Development Team, Platinum Educational Group

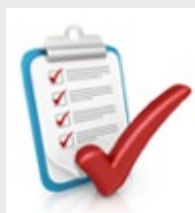
Attention School Administrators and Instructors!

Platinum Educational Group has been transparent and diligent in informing schools about the need to protect our copyrighted content against unauthorized publishing onto several different "study" websites on-line.

Per our terms and conditions (TOS): Platinum Educational Group explicitly prohibits the storing and/or retrieving, downloading, copying, cutting and pasting, transcribing, or otherwise duplicating or distributing, displaying, posting, or modifying any PEG content, information, or materials. All users must agree to the terms of service after creating their account and are reminded of the TOS and consequences of violation before they are allowed to take any tests.

[Read Full Article](#)

If you have any questions or concerns, please contact our Customer Support Team at 616.818.7877.



5 ABHES Trouble Spots that Platinum Educational Group Can Assist You With

By Jeremy Johnson, Director of Marketing

There are several key areas where institutions struggle with statistically when it comes to ABHES accreditation site visits. This article will discuss some of the top standards violations that institutions face and explain how our electronic online clinical tracking and student scheduler, called Platinum Planner, and our testing solution, called PlatinumTests, can help!

[Read Full Article](#)

[ABHES Accreditation Manual](#)



Know the Rules! Episode 11: Business Associates HIPAA Security Risk Analysis

By Kimberly Shutters, CEO, HIPAA alli

The HIPAA Security Compliance Series to assist all medical community professionals!

Did you know?

All [Business Associates](#) (BA) are required to perform a [risk analysis](#) to identify their potential administrative, physical and technical security risks to [PHI](#).

Required and Addressable Implementation Specifications.

[Read Full Article](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: I've heard of EMSTesting, does Platinum Educational Group offer anything similar for Nursing? A: The answer is yes! We have created an online, mobile friendly, and affordable computer adaptive testing program that delivers content constructed to help nursing students prepare for their NCLEX-RN and NCLEX-PN licensures called [PlatinumTests](#).

The platform currently has over 4,000 objective based test questions written and reviewed by industry experts in Nursing. Test items are defensible and written at all cognitive levels as well as on a continuum (from easy to more difficult).

[Read Full Article!](#)

[Read past Q&A!](#)

"I have been very happy with the support from Platinum and appreciate how responsive they are to any questions or needs I have. They have outstanding training to help set everything up. Very pleased!" - Pam Thurman, Franklin Tech Center LPN Program (former)

Upcoming Events for Nursing

[11/8/19 to 11/10/19, Louisville, KY OADN Annual Conference](#)

EVENTS WANTED!

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!



"....and we have an excellent on the job training program - Nancy here will be precepting you in EFFECTIVE communication techniques."

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Full comprehensive NCLEX-RN NCLEX-LPN Live Lectures!

Feuer Nursing Review has added alive lecture class in Miami FL May 18th to the 21st. We also have a NYC class June 15 to 18th. We are offering \$50 off and a chance to come for free to anyone who signs up before May 1st, 2019.

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



Customer Showcase: Trumbull Career & Technical Center

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome folks at **Trumbull Career & Technical Center's LPN Program**.

Trumbull's Practical Nursing program is for individuals who have made the conscious decision to dedicate the time and hard work associated with choosing to become a Practical Nurse. Students are required to take the Workkeys entrance exam scoring 4 in each category – Applied Math, Graphic Literacy, and Workplace Documents. Students will receive classroom, laboratory, and clinical experience consistent with the Ohio Board of Nursing requirements.

Tuition Price Includes: Books, supplies, and uniforms

Support Services: Career/Education Counseling, Resume Development, and Placement Services

We are excited to be working with the awesome staff at Trumbull and their students. We appreciate you being one of our valued customers!

Practical Nursing Director - Barb Meyer

Program Administrator - Missy LeMasters