



PLATINUM
EDUCATIONAL GROUP

DECEMBER 2019

ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. Let it Snow
2. Who is Platinum Educational Group, Exactly?
3. For Our Customers: New Onboarding Guidebook (eBook)
4. "WHAT ARE YOUR COMPETENCY TRACKING ROADBLOCKS" Survey Results
5. What is YOUR Idea for an Allied Health Workshop?
6. Guest Authors Wanted. Submit an Article!
7. **Top 10 Reasons to use Platinum Planner for YOUR Clinical Tracking**
8. **Article:** Tightening the screws on FERPA by using Platinum Planner
9. **Article:** Allied Health Careers: Do I Need to Get Certified?
10. **Article:** The Scholarly Column - The Seven Principles for Good Practice in Undergraduate Education
11. Customer Showcase: Lamar Institute of Technology
12. And Much More!



Let It Snow

We hope everyone had a safe and happy Thanksgiving holiday. Hopefully you didn't gain as much weight as we did. The photo denotes what typically happens in our state (Michigan) in December, snow. So, to all that experience that cold white stuff we sympathize. To all those that do not, can we come hang out with you?

Thank you for taking the time to read this month's Platinum Pulse. If you are receiving our newsletter, then chances are we have products that will make your lives, and your students' lives, much easier. Not to mention raise your programs overall performance. We provide online testing and skills tracking solutions for EMS educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you**. Contact us today.

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, skills tracking, scheduling, and reporting for each Allied Health field.**

"Great company with great products! They care about the customer." -John Gosford, Education Manager

***Factoid: We have delivered over 230 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



For Our Customers: New Onboarding Guidebook (eBook)

In an attempt to better inform our customers about our solutions and provide them with educational resources and tools, we are now providing an online onboarding guidebook. This new eBook includes:

- Introduction to Platinum Educational Group
- Educational Resources (Including a free pdf eBook: The Foundations of Education: an EMS Approach)
- Training Instruction
- Customer Support Information
- Platinum's Referral Program
- EMSTesting Features
- Platinum Planner Features
- Platinum Tests Features

As a bonus, we are offering any of our existing customers access to this welcome packet as well.* Click the link below and receive yours in your inbox. We appreciate your dedication to education!

[Download Your Guidebook](#)

*Limit of one Welcome Packet per program.



WHAT ARE YOUR ROADBLOCKS? Survey Results

Last Month, we asked you the challenges that hinder YOUR competency tracking process. We had many educators provide their insight that will assist us in helping Allied Health programs run more efficiently and stay on top of accreditation needs.

All submissions also went into a drawing for a \$25 Visa gift card! Our random drawing winner was Tamera Alpaugh! Congratulations to Tami and thank you to all that participated and provided your expertise and knowledge. We appreciate your dedication to education!

[Read Full Article](#)



What is YOUR Idea for an Allied Health Workshop?

Platinum Educational Group offers free educational workshops designed for Allied Health! **There is no cost for participants to attend and lunch and snacks are provided!**

WE ARE CURRENTLY LOOKING FOR ALLIED HEALTH WORKSHOP TOPICS AND IDEAS FOR 2020! Please contact

[contact us](#) with your thoughts and ideas!

Submit an Article!



Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

WANTED!

We are currently looking for quality allied health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great!

Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!

Top 10 Reasons to use Platinum Planner for YOUR Clinical Tracking



1. No Institutional Fee
2. Our online platform saves Coordinators/Instructors an average of **5 hours or more a week**
3. Makes accreditation **site visits easy and stress-free** with detailed reports
4. Provides detailed **student progress reports**
5. FREE fully functional student/preceptor **app** that works online or offline
6. Easy to set up and get started
7. FREE **Unlimited Training** for all Administrators, Program Directors, and Instructors
8. FREE **Unlimited Customer Support** for Administration, Instructors, Coordinators, Students, and Preceptors
9. Better prepared students to match the work force
10. Don't just take our word for it, see what others say about Platinum Planner! [View our Testimonials](#)

Stop wasting time tracking your students with paper and pencil or excel. We have an easier and more cost-effective accreditation solution!

"I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. It has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this tool, I get updated daily so I can conference with students who seemed to be falling behind. Platinum Planner is an amazing product and I wish we would have started using this earlier." - Zulihana Pascual, Director of Dental Assisting Technology, Indian River State College

Schedule a free demo of Platinum Planner on **YOUR** time

Easy Demo Scheduling!



Tightening the screws on FERPA by using Platinum Planner

By Tom Gottschalk, COO, Platinum Educational Group

Every six weeks members of our development and education team meet with our advisory group to brainstorm ideas and improve our solutions for our users. Below is an example of a feature that was shared on our platform and is a byproduct of our interactions with our trusted advisory group.

[Read Full Article](#)

Allied Health Careers: Do I Need to Get Certified?

By The American Institute of Medical Sciences & Education Blog



One of the interesting things about the allied health sector is that there are many career options available that do not require certification or licensure. Is that the best option for you, though? Will getting certified make your career outlook any brighter?

[Read Full Article](#)

Platinum Educational Group's Refund Policy

By John Zimmer, HR Manager

PEG recognizes that there will be times when our service cannot be used and require a refund to be issued. Please click the link below to view our refund policies for:

Client-School-Institution Refunds
Bookstore Refunds
Student Refunds

Platinum Educational Group (PEG) proudly do their best to provide you with excellent customer service. If you are experiencing technical difficulties or just need help with our websites/software, contact our help desk at 616-818-7877, or contact our [Customer Support](#).

[View our Refund Policy](#)



The Scholarly Column: The Seven Principles for Good Practice in Undergraduate Education

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

In 1987, educators Arthur Chickering and Zelda Gamson published a theory of good teaching practices based on seven defined principles. In 1991, Chickering and Gamson published a book, *Applying the Seven Principles for Good Practice in Undergraduate Education*. Incorporating the principles from their original article and book in your daily teaching will result in a high level of engagement and success with students in your classes.

[Read Full Article](#)

Upcoming Conferences for Allied Health

No conferences scheduled

[All PEG Events!](#)

We are looking for State and National Allied Health conferences for 2020! Do you know of any that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Ask the Customer Support Team

Q: How does "Sign Up By Start Date" and "Sign Up By End Date" work when I am setting up my students opportunities? A: The "Sign Up By End Date" lets you set the minimum number of days in advance a student can sign up for an opportunity. Entering the number "7" would mean that students can sign up for an opportunity no less than 7 days before it is scheduled. Entering a negative number, like "-20", means that students have to sign up for this opportunity no later than the 20th of the previous month. Entering a specific date, such as "12/15/2018", means that students must sign up for this opportunity by that specific date.

[Read Full Article!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



17th Annual Conference Registration Now Open

Please join ABHES in Houston, Texas for the 17th annual conference and pre-conference events. To access the registration website, which includes information about the schedule of events, making hotel reservations, and attendee fees, please click below.

[More Information](#)



CAAHEP's Commissioners Approve Mission & Vision

At the 2019 Annual Meeting in San Antonio, CAAHEP Commissioners voted to approve new Mission and Vision statements that reflect where CAAHEP is going in its next 25 years.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by Corporate Screening is proud to offer a convenient, mobile-friendly and paperless drug screening solution. Now, we're pleased to announce several NEW enhancements to our drug screening solution. Customers now have access to student drug screening statuses with the Drug Screening Instance History feature. The feature displays all milestones and timestamped action histories for your drug screening orders.

We're also pleased to offer the availability of approximately 4,500 more drug test collection sites to our network. With thousands of sites across the nation, your students have more options than ever.

[More Information](#)



Prices Effective July 1, 2020

Our pricing schedule will increase **slightly** in 2020. These increases will not affect training institutions, but students will see a **nominal** change. The increase is being done for several reasons including:

- To continue providing our customers with the **most up-to-date technology and software** programming.
- To continue providing our customers with the **most experienced customer support and programming staff**. To date, our customer support has an **industry-leading 97% satisfaction rate** and the **shortest average call back time** to students and instructors.
- To keep pace with inflation and fair market value. Even after this upcoming increase, **Platinum Educational Group is still under its competitors' prices** while offering more benefits, services, solutions, and overall value.

[Read Full Article!](#)



Customer Showcase: Lamar Institute of Technology

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome Allied Health education staffs at Lamar Institute of Technology (LIT).

Lamar Institute of Technology is a public technical school in Beaumont, Texas. LIT was formerly a part of Lamar University, but became a separate institution when the university joined the Texas State University System in 1995. Lamar Institute of

Technology offers more than 50 degree and certificate programs in fields including healthcare, energy, technology and public safety. LIT students earn more than their peers, get an earlier start on their careers and land jobs in the fields shaping the future of the American economy.

A huge thank you to the entire hard working Allied Health and Nursing staffs at Lamar Institute of Technology. We appreciate you being one of our valued customers!

Academic Department Chair Allied Health - James Allan Welch
Dental Hygiene Program Coordinator - Deborah W Brown, RDH, MS
Radiology Technology Program Coordinator - Brenda A Barrow
EMS Coordinator - Clinton R Vannoy

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (Platinum Planner, Platinum Tests) using their own credit/debit cards.

If you need student access for Platinum Tests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).

Leaving You Laughing

