



EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. Let It Snow
2. Who is Platinum Educational Group, Exactly?
3. For Our Customers: New Onboarding Guidebook (eBook)
4. Don't Miss out on our December Promotion
5. **Article:** Termination Criterion
6. **Article:** Exit Exams ð Yes, We Have Them!
7. **Article:** Creating an Accelerated EMS to BSN Pathway
8. Platinum Educational Group's Refund Policy
9. Price Change Notification
10. And Much More!



Let It Snow

We hope everyone had a safe and happy Thanksgiving holiday. Hopefully you didn't gain as much weight as we did. The photo denotes what typically happens in our state (Michigan) in December, snow. So, to all that experience that cold white stuff we sympathize. To all those that do not, can we come hang out with you?

Thank you for taking the time to read this month's Platinum Pulse. If you are receiving our newsletter, then chances are we have products that will make your lives, and your students' lives, much easier. Not to mention raise your programs overall performance. We provide online testing and skills tracking solutions for EMS educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you**. Contact us today.

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

"Platinum Educational Group is always ahead of the ever changing game!" - Dr. Kelly Weller Ed.D, RN, LP EMS-C, Program Director EMS, Lone Star College - Montgomery

"From the Program Directors side of the coin, they are great people to work with and very responsive!" - Scott Kaminski, Public Safety Program Coordinator, Lorain County JVS

Factoid: We have delivered over 230 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



For Our Customers: New Onboarding Guidebook (eBook)

In an attempt to better inform our customers about our solutions and provide them with educational resources and tools, we are now providing an online onboarding guidebook. This new eBook includes:

- Introduction to Platinum Educational Group
- Educational Resources (Including a free pdf eBook: The Foundations of Education: an EMS Approach)
- Training Instruction
- Customer Support Information
- Platinum's Referral Program
- EMSTesting Features
- Platinum Planner Features
- Platinum Tests Features

As a bonus, we are offering any of our existing customers access to this welcome packet as well.* Click the link below and receive yours in your inbox. We appreciate your dedication to education!

[Download Your Guidebook](#)

*Limit of one Welcome Packet per program.



Don't Miss out on our December Promotion

December slows down quite a bit for many programs, but not always for administrators, instructors, and coordinators. It is a great time to catch up, re-organize, and explore **what options are available to make YOUR program the most efficient.** Well, we would like to assist you in that process AND treat you to your favorite item at Starbucks. **You deserve it!**

How do I get a \$10 gift card to Starbuck's from Platinum Educational Group? **EASY!** Just schedule a short online demo of any of our products during the month of December 2019! After your active participation and completion of the webinar, an e-gift card will be emailed to you! **There is absolutely no obligation to purchase,** we just appreciate the opportunity to show you how our market leading solutions can make your life easier.

[View Full Details Here](#)

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" YOU MAY BE OUR NEXT WINNER! November's awardee is **Christina Curran from Des Moines, IA**

New Features Updates

By the Dev Team

[NEW FEATURES: November 2019](#)

[NEW FEATURES: October 2019](#)

[NEW FEATURES: September 2019](#)

[NEW FEATURES: August 2019](#)

EMSTESTING.COM

Platinum Educational Group Solutions for EMS Training Programs

Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution available, over 175,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

"My paramedic program started using EMSTesting.com in 2013 and I have to say that it is the best testing platform that I have experienced in my 15 years as an educator. The students that graduate from our program are well prepared for the national exam. We just started using the solution for my EMT program and our pass rate has improved greatly!" - Rob Dowling, Director of EMS, Franciscan Health Crown Point

Easy Demo Scheduling!

PLATINUMPLANNER.COM

Top Five Reasons to Use PlatinumPlanner

- Easiest platform to record Appendix G competencies
- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!
- Customizable to meet YOUR program specific needs!
- Provides students with a FREE mobile app that works both online and offline!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#), and the recent [CoAEMSP Appendix G](#) changes! **Platinum Planner also offers free preceptor training - something our competitors do not!**

Do not waste time tracking your students with paper and pencil! Stop paying more for inferior software! We have an easier and more cost-effective clinical tracking solution!

"Our training coordinator unexpectedly had to go out for several months on extended sick leave and I had to take over some of the tasks. It had been several years since I had worked extensively in Platinum Planner. When I called with questions, they were able to walk me through over the phone. Great Customer Support!" - Diane Koch, EMS Specialist, Yakima County Emergency Medical Services

Easy Demo Scheduling!



Termination Criterion

By Tom Gottschalk, COO, Medical Educator

EMSTesting and PlatinumTests offer a true computer adaptive experience for EMS and Nursing candidates who are preparing for the big exam to become either be licensed or certified in their chosen profession. Let's review a few ways to maximize this great benefit for them.

[Read Full Article](#)



Exit Exams: Yes, We Have Them!

By Tom Gottschalk, COO, Medical Educator

Launched in 2017, based on customer's requests, Platinum's (PEG) began sharing EMT module evaluation with our clients to serve as exit exams when a cohort comes to a point to prove competency in bulk of the material. Affectionately called Modular Exams, they serve as a summative assessment that is blueprinted to assure a wide depth of knowledge in an EMS topic. Below are the subjects of these ready-made tests with all include unique questions not used anywhere else in our platform.

[Read Full Article](#)



Creating an Accelerated EMS to BSN Pathway

By Kelsey Douglas Daingerfield, CSSGB, Davenport University

How one University is combating the healthcare shortage

Davenport University is focused on preparing its students to succeed in the world's fastest-growing careers. We're continuously looking for new ways to address the nursing shortage – it is one of the fastest growing careers. Through this EMS to BSN pathway, emergency medical services professionals who want to advance their careers can earn their Bachelor of Science in nursing in a shortened amount of time. Similar pathways have been created for entry-level technicians, medical assistants, licensed practical nurses and other healthcare professionals.

[Read Full Article](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Site Visitor Workshop to be Held at ACCREDITCON 2020

The CoAEMSP is increasing its site visitor cadre and is seeking Paramedic educators and physicians to become site visitors for CoAEMSP. The training workshop will be conveniently hosted in conjunction with ACCREDITCON, May 27-31, 2020, in Louisville, for those applicants who have been selected to be site visitors. [More details](#)



EMS 3.0 Workshop

Join us, Tuesday, March 24, 2020 in Arlington, VA! Get the latest information on EMS reimbursement including cost collection and the implementation of the CMS ET3 Model. Learn how to expand the healthcare services your agency provides to your community using sustainable economic modeling and best practices from agencies across the country. Registration opens October 14, 2019. [More Details.](#)

[More details](#)

National Registry Reaches All Time High for Nationally Certified EMS Professionals

The National Registry of Emergency Medical Technicians recently announced that more than 400,000 EMS professionals are currently nationally certified at the EMR, EMT, AEMT or Paramedic level – the highest amount in the 48 year history of



National EMS Certification.

[More details](#)



Inspiring Educational Excellence (IE2) Logo Contest

In recognition of our new mission statement, "Inspiring Educational Excellence," NAEMSE is having a logo contest! Flex your artistic muscles and send in your original logo(s) incorporating the three words "Inspiring Educational Excellence" and you could win a FREE registration for the 2020 NAEMSE Educators Symposium!

[More details](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by Corporate Screening is proud to offer a convenient, mobile-friendly and paperless drug screening solution. Now, we're pleased to announce several NEW enhancements to our drug screening solution. Customers now have access to student drug screening statuses with the Drug Screening Instance History feature. The feature displays all milestones and timestamped action histories for your drug screening orders.

We're also pleased to offer the availability of approximately 4,500 more drug test collection sites to our network. With thousands of sites across the nation, your students have more options than ever.

[Read Full Article!](#)



Ask the Customer Support Team

Q: How can I create a new course with all CoA Appendix G requirements already enabled in Platinum Planner? A:

When creating a new course, you will get to the part where you are enabling either Platinum Planner and/or EMSTesting. When you go to the platinum planner (not enabled) tab, you enable platinum planner, then you will have the option via dropdown menu to "create a new course", "clone an existing course" or "create using a template."

[Read Full Article!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)

Platinum Educational Group's Refund Policy

By John Zimmer, HR Manager

PEG recognizes that there will be times when our service cannot be used and require a refund to be issued. Please click the link below to view our refund policies for:

- Client-School-Institution Refunds
- Bookstore Refunds
- Student Refunds

Platinum Educational Group (PEG) proudly do their best to provide you with excellent customer service. If you are experiencing technical difficulties or just need help with our websites/software, contact our help desk at 616-818-7877, or contact our [Customer Support](#).

[View our Refund Policy](#)



Prices Effective July 1, 2020

Our pricing schedule will increase **slightly** in 2020. These increases will not affect training institutions, but students will see a **nominal** change. The increase is being done for several reasons including:

- To continue providing our customers with the **most up-to-date technology and software** programming.
- To continue providing our customers with the **most experienced customer support and programming staff**. To date, our customer support has an **industry-leading 97% satisfaction rate** and the **shortest average call back time** to students and instructors.
- To keep pace with inflation and fair market value. Even after this upcoming increase, **Platinum Educational Group is still under its competitors' prices** while offering more benefits, services, solutions, and overall value.

[Read Full Article!](#)



Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).

Leaving You Laughing

By Steve Barry

