



Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administrators, and providers. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Let it Snow

Getting an inch of snow is like winning 10 cents in the lottery. - Bill Watterson

We hope everyone had a safe and happy Thanksgiving holiday. Hopefully you didn't gain as much weight as we did! The photo denotes what typically happens in our state (Michigan) in December, snow, snow, snow. So, to all that experience that cold white stuff we sympathize. To all those that do not can we come hang out with you.

Thank you for taking the time and reading this month's Platinum Post. If you are receiving our newsletter, then chances are we have products that will make your lives, and your students' lives, much easier. Not to mention raise your programs overall performance. We provide software solutions to EMS, Nursing, and Allied Health educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you.**

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!

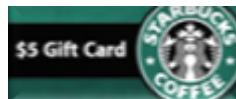


Five Big Things in November

What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of November.

[Read Full Article!](#)



Don't Miss out on our December Promotion

December slows down quite a bit for many programs in EMS, but not always for administrators, instructors, and coordinators. It is a great time to catch up, reorganize, and explore **what options are available to make YOUR program the most efficient.** Well, we would like to assist you in that process **AND** treat you to your favorite item at Starbucks. **You deserve it.**

How do I get a \$5 gift card to Starbucks from Platinum Educational Group? EASY. Just schedule a short online demo of any of our products during the month of December. After your active participation and completion of the webinar, an egift card will be emailed to you! **There is absolutely no obligation to purchase,** we just appreciate the opportunity to show you how our market leading solutions can make your life easier.

[Full Details](#)

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** November's awardee is **Shara Seals from Mechanicsville, VA**



The Affordable Testing Solution for LPN Institutions

What is PlatinumTests?

[PlatinumTests](#) is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN and LVN certifications in the **most valid and reliable method.**

PlatinumTests has over **3,000 secured objective based LPN/LVN test questions** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty,

discrimination, p values, and point biserials.

[More Details](#)

Easy Demo Scheduling!



Finally, Clinical Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Practical Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator, Franklin Technology Center at MSSU

Easy Demo Scheduling!



How to Best Utilize PlatinumTests: A Ten Part Series Part Three: Creating Custom Tests

By Jeremy Johnson, Director of Marketing

"Spoon feeding in the long run teaches us nothing but the shape of the spoon." - E.M. Forster

Did you know that PlatinumTests allows you to create your own tests, quizzes, and final exams? It's true! It amazes me that some folks either do not know we offer this option; or do not want this choice. This article will discuss the importance of creating custom tests, the benefits to your students, and why YOU should utilize a customizable platform, if you do not already.

[Read Full Article](#)



The Scholarly Column: Educating At Risk Students

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

More and more students that are attending colleges (specifically for-profit) are coming to the campuses with a plethora of challenges. There are many different issues that they are facing such as homelessness, hunger, domestic violence, no transportation, mental issues and jobs that have no care regarding the students furthering their education. Many are working late hours, have small or teenage children at home, and are just trying to make a way for their future. The students for the most part are typically encouraged to take on a full-load and thus many end up letting life get in the way. This puts educators in a precarious position as instructors are charged with making sure that they are having a high number of students attend their classes on a daily basis.

[Read Full Article](#)

The Lowdown on Validation: Statistical Values & External vs Internal Validation

By Doug Smith, CEO, Medical Educator



Over the past year, I have had the pleasure of speaking with many people that have had questions about validating test items and exams. It is easy to get confused when thinking about statistical values such as KR20, P-Value, Item Difficulty, Discrimination, Point Bi-Serial, and Internal versus External validation processes. As we approach the New Year, I thought it might be nice to revisit these topics. Let us begin by defining the statistical values and then we can conclude with a discussion on the difference between Internal and External validation.

[Read Full Article](#)



Know the Rules! Episode 2: Train Your Business Associates

By Kimberly Shutters, CEO, HIPAA alli

The HIPPA Security Compliance Series to assist all medical community professionals

Did You Know?

The HIPAA Security Rule requires [Business Associates](#) (BA's) implement a security awareness and training program for all members of the workforce, including management*.

However, it doesn't say **HOW** to implement the security awareness and training program! Yes, this is intentional, **why, you ask:**

[Read Full Article](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: In EMSTesting and PlatinumTests, can my students see their questions, rationale, and the correct answers on their Computer Adaptive Tests? A: There actually is not a way for students to see the correct answer and rationale on the Computer Adaptive Testing when they finish a test. There are two reasons we don't allow them to. The first is that the CAT draws from the same question bank as the linear test generator does. If they could review their CAT questions and answers, students would know the answers to questions you could present to them in class without having to actually study.

[Read Full Article!](#)

[Read past Q&A!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. Keep up the great work Platinum Group!" - Jenifer Goodson, Instructor, East Central College

Upcoming Events for Nursing

No events scheduled for December

WINTER EVENTS WANTED!

LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- **Kentucky Association of Nursing Students (KANS)**
- **North Carolina Association of Nursing Students (NCANS)**
- **Colorado Student Nurses Association (CSNA)**
- **Michigan Nursing Students Association (MNSA)**
- **Ohio Student Nurses' Association (OhSNA)**
- **Ohio Organization of Practical Nurse Educators (OOPNE)**
- **Many others!**

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) for a quick 15 minute demo of our Group Testing platform!

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Announcement: Full comprehensive NCLEX Live Lecture December 8-11th in NYC

This 55 hours of comprehensive NCLEX review (20 hours live, 30 hours online, plus practice questions and reading materials) is especially beneficial to repeat test takers and international nurses.

[More Information.](#)



Meet the Staff

Courtney Dubay: Regional Account Manager

Courtney DuBay currently works for Platinum Educational Group as a Regional Account Manager. Ms. DuBay started with Platinum Educational Group as a Customer Account Specialist in October 2013. In Courtney's spare time she enjoys spending time with her family and her dog and you will usually find her at a beach or a coffee shop when she is not at work.

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).