



PLATINUM
EDUCATIONAL GROUP

DECEMBER 2019

NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Let It Snow

We hope everyone had a safe and happy Thanksgiving holiday. Hopefully you didn't gain as much weight as we did. The photo denotes what typically happens in our state (Michigan) in December, snow. So, to all that experience that cold white stuff we sympathize. To all those that do not, can we come hang out with you?

Thank you for taking the time to read this month's Platinum Pulse. If you are receiving our newsletter, then chances are we have products that will make your lives, and your students' lives, much easier. Not to mention raise your programs overall performance. We provide online testing and skills tracking solutions for EMS educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you**. Contact us today.

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **And we are proud to boast the best study prep and clinical tracking online platforms for each.**

"Platinum Educational Group is always ahead of the ever changing game!" - Dr. Kelly Weller Ed.D, RN, LP EMS-C, Program Director EMS, Lone Star College - Montgomery

"This group is outstanding to work with!" Kevin St. Peter, Owner/ Education Team Leader, Health Emergencies Learning Pros

Our Mission: Deliver valid and reliable testing, assessment, scheduling, externship tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



For Our Customers: New Onboarding Guidebook (eBook)

In an attempt to better inform our customers about our solutions and provide them with educational resources and tools, we are now providing an online onboarding guidebook. This new eBook includes:

- Introduction to Platinum Educational Group
- Educational Resources (Including a free pdf eBook: The Foundations of Education: an EMS Approach)
- Training Instruction
- Customer Support Information
- Platinum's Referral Program
- EMSTesting Features
- Platinum Planner Features
- Platinum Tests Features

As a bonus, we are offering any of our existing customers access to this welcome packet as well.* Click the link below and receive yours in your inbox. We appreciate your dedication to education!

[Download Your Guidebook](#)

*Limit of one Welcome Packet per program.



Don't Miss out on our December Promotion

December slows down quite a bit for many programs, but not always for administrators, instructors, and coordinators. It is a great time to catch up, re-organize, and explore **what options are available to make YOUR program the most efficient.** Well, we would like to assist you in that process AND treat you to your favorite item at Starbucks. **You deserve it!**

How do I get a \$10 gift card to Starbucks from Platinum Educational Group? **EASY!** Just schedule a short online demo of any of our products during the month of December 2019! After your active participation and completion of the webinar, an e-gift card will be emailed to you! **There is absolutely no obligation to purchase**, we just appreciate the opportunity to show you how our market leading solutions can make your life easier.

[View Full Details Here](#)

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an

awesome "thank you" package from us! So, go ahead and give us a "like" YOU MAY BE OUR NEXT WINNER! November's awardee is **Christina Curran from Des Moines, IA**



The Affordable Testing Solution for LPN/VN and RN Institutions

What is PlatinumTests?

[PlatinumTests](#) is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN/VN and RN licensures in a **most valid and reliable method**.

PlatinumTests has over **3,000 secured objective-based LPN/LVN test questions and 4,000+ RN** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty, discrimination, p values, and point biserials.

We have worked hard to provide an affordable testing platform for LPN/LVN. **How affordable?** There is institutional fee of \$500 to utilize PlatinumTests* and only a one time nominal per-student fee of \$45(LP/VN) and \$90(RN)! This is substantially lower than other solutions on the market. **Let us show you a better and more cost-effective testing platform!**

Easy Demo Scheduling!

*Institutional fee waived if already paid by another program within your institution. Check with Platinum rep.



PlatinumTests's Group Testing Feature, Use It for Your Next Class Review

Nursing students and instructors have a BLAST utilizing Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia-based quizzing that is popular in restaurants across the country. It is easy to set up in the classroom and students can use their smart phones, tablets, or laptops to play! It is an awesome platform for weekly reviews, exam study, or just for plain fun. **We recommend providing prizes for the student that gets the most right to bring out the most competition.**

If you would like to learn how [Group Testing](#) can benefit your classroom [CONTACT US](#) and we are more than happy to show you!



Finally, Clinical Tracking Made EASY

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator(former), Franklin Technology Center at MSSU

Easy Demo Scheduling!



Termination Criterion

By Tom Gottschalk, COO, Medical Educator

EMSTesting and PlatinumTests offer a true computer adaptive experience for EMS and Nursing candidates who are preparing for the big exam to become either be licensed or certified in their chosen profession. Let's review a few ways to maximize this great benefit for them.

[Read Full Article](#)



UGH, Doctors. Um, Practitioners. Please Listen To My Story! The Lost Art Of Active Listening

By Ersilia Pompilio, RN,MSN, PNP, Rogue Nurse Media

This past weekend I ran into a young woman who was speaking under her breath about all the food that she had eaten at one specific hospitals cafeteria. She mentioned she was such a regular in that cafeteria that people thought she worked there. In reality, she kept getting misdiagnosed. She was called a "drug seeker" for her frequent visits to the ED.

[Read Full Article](#)



Tightening the screws on FERPA by using Platinum Planner

By Tom Gottschalk, COO, Platinum Educational Group

Every six weeks members of our development and education team meet with our advisory group to brainstorm ideas and improve our solutions for our users. Below is an example of a feature that was shared on our platform and is a byproduct of our interactions with our trusted advisory group.

[Read Full Article](#)



The Scholarly Column: The Seven Principles for Good Practice in Undergraduate Education

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

In 1987, educators Arthur Chickering and Zelda Gamson published a theory of good teaching practices based on seven defined principles. In 1991, Chickering and Gamson published a book, *Applying the Seven Principles for Good Practice in Undergraduate Education*. Incorporating the principles from their original article and book in your daily teaching will result in a high level of engagement and success with students in your classes.

[Read Full Article](#)



Episode 15: Know The Rules! Insider Threat - Part 2

By Kimberly Shutters, CEO, HIPAA alli

The HIPPA Security Compliance Series to assist all medical community professionals!

[Do You Know Who Your Employees Are?](#) Continued from part 1

[Covered Entities](#) (CEs) and [Business Associates](#) (BAs) should consider:

Developing policies and procedures to mitigate the possibility of theft of electronic [protected health information](#) (ePHI), sabotage of

systems or devices containing ePHI, and fraud involving ePHI. These policies and procedures should enforce separation of duties and least privileges, while also applying rules that control and manage access, configuration changes, and authentication to information systems and applications that [create, receive, maintain, or transmit ePHI](#).

[Read Full Article](#)

Upcoming Events for Nursing

EVENTS WANTED!

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Ask the Customer Support Team

Q: How does "Sign Up By Start Date" and "Sign Up By End Date" work when I am setting up my students opportunities? A: The "Sign Up By End Date" lets you set the minimum number of days in advance a student can sign up for an opportunity. Entering the number "7" would mean that students can sign up for an opportunity no less than 7 days before it is scheduled. Entering a negative number, like "-20", means that students have to sign up for this opportunity no later than the 20th of the previous month. Entering a specific date, such as "12/15/2018", means that students must sign up for this opportunity by that specific date.

[Read Full Article!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Live NCLEX RN and LPN Review classes coming up January 19 & 22, 2020 in NYC!

The Feuer Nursing Review Live Lecture covers all the most important nursing concepts you need to know to pass your NCLEX exam. Once the class is over, the review continues online with 2 months of self paced review! They also no longer have expiration dates on online course material and has recently updated their study books!

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by Corporate Screening is proud to offer a convenient, mobile-friendly and paperless drug screening solution. Now, we're

pleased to announce several NEW enhancements to our drug screening solution. Customers now have access to student drug screening statuses with the Drug Screening Instance History feature. The feature displays all milestones and timestamped action histories for your drug screening orders.

We're also pleased to offer the availability of approximately 4,500 more drug test collection sites to our network. With thousands of sites across the nation, your students have more options than ever.

[Read Full Article!](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



Customer Showcase: Lamar Institute of Technology

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome Allied Health education staffs at Lamar Institute of Technology (LIT).

Lamar Institute of Technology is a public technical school in Beaumont, Texas. LIT was formerly a part of Lamar University, but became a separate institution when the university joined the Texas State University System in 1995. Lamar Institute of Technology offers more than 50 degree and certificate programs in fields including healthcare, energy, technology and public safety. LIT students earn more than their peers, get an earlier start on their careers and land jobs in the fields shaping the future of the American economy.

A huge thank you to the entire hard working Allied Health and Nursing staffs at Lamar Institute of Technology. We appreciate you being one of our valued customers!

Academic Department Chair Allied Health - James Allan Welch

Dental Hygiene Program Coordinator - Deborah W Brown, RDH, MS

Radiology Technology Program Coordinator - Brenda A Barrow

EMS Coordinator - Clinton R Vannoy

Leaving You Laughing



"I'm sorry, but I can't give you holidays off, or a social life. Would you settle for a candy cane?"