



NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Let It Snow! ❄️

We hope everyone had a safe and happy Thanksgiving holiday. Hopefully, you didn't gain as much weight as we did! The snowman in the photo denotes what typically happens in our state (Michigan) in December, snow, snow, snow. So, to all that experience that cold white stuff we sympathize. To all those that do not, can we come hang out with you? ❄️

Thank you for taking the time in reading this month's Platinum Pulse. If you are receiving our newsletter, then chances are we have products that will make your lives, and your students' lives, much easier. Not to mention raise your programs overall performance. We provide online testing, competency tracking, and clinical rotation solutions for nursing educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you**. Contact us today!

Have a safe, healthy, and happy holiday season! ~The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **And we are proud to boast the best study prep and clinical tracking online platforms for each.**



"Great company with great products! They care about the customer!" - John Gosford, Education Manager

Factoid: We have delivered over 300 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



WE'RE HIRING! BUSINESS DEVELOPMENT MANAGER (SALES)

Hello healthcare providers!

We at Platinum have a unique employment opportunity. Listed below is an 'outside sales' position. We thought you may know of someone with a great outgoing personality that may want to pursue a sales position.

This **Business Development Manager (Sales)** position reports to the Director of Sales and is a work from home/mostly remote position. Candidates would be responsible for sales and promotion of our software to accounts in an assigned region of the country, for our small successful growing multi-million-dollar software company. The primary goal is to secure new business and expand product use by existing and new users, within the Nursing and Allied Health industries.

[Click Here for Full Details](#)



Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Practical Nursing training institutions.

Some of the unique qualities that distinguishes PlatinumTests.com from other NCLEX_PN study prep companies include:

- **True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.**
- **Test simulator that can accurately predict your students' NCLEX exam readiness.**
- **Detailed reporting that shows topic and module strengths and weaknesses.**
- **Unlimited testing! No cap limits on how many tests a student can take.**
- **Affordable. Only a one-time fee of \$45 for LPN/LVN students.**
- **Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.**

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you and we would be **honored** to show you it! Simply click the link below, select your State, and then **find a time that works for you!** We look forward to meeting you!

[Click for Easy Demo Scheduling!](#)



"Platinum Tests' breakdown of NCLEX questions into the Test Plan Concepts is already deeper and more thorough than any other online question bank I've reviewed. Platinum Tests appears to have all the components of a Computer Adaptive Testing (CAT) exam, which is amazing and truly unique!" ~ Kevin Pan RN, NCLEX-RN® Tester, KevinsReview.com



Finally, Competency and Externship Tracking Made EASY and AFFORDABLE

We have heard for years about the challenges of keeping track of students' competencies and clinical rotations efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to **YOUR** specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)



"We have used Platinum Planner for our clinical scheduling and documentation since 2017. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator (former), Franklin Technology Center at MSSU

[Easy Demo Scheduling!](#)



Don't Miss out on our December Promotion!

December slows down quite a bit for many programs, but not always for administrators, instructors, and coordinators. It is a great time to catch up, re-organize, and explore what options are available to make **YOUR program the most efficient!** Well, we would like to assist you in that process **AND** treat you to your favorite item at Starbucks! **You deserve it!**

How do I get a \$15 gift card to Starbucks from Platinum Educational Group? **EASY!** Just schedule a short online demo of any of our products during the month of December! After your active participation and completion of the webinar, an egift card will be emailed to you! **There is absolutely no obligation to purchase**--we just appreciate the opportunity to show you how our market leading solutions can make your life easier!

[Click to Sign Up!](#)



How to Effectively Use PlatinumTests.com for LPN/LVN Programs Part Three- Creating Custom Tests

By Jeremy Johnson, Director of Marketing

"Spoon feeding in the long run teaches us nothing but the shape of the spoon." ~ E.M. Forster

Did you know that PlatinumTests.com allows you to create your own tests, quizzes, and final exams? It's true! It amazes us that some folks either do not know we offer this option; or do not want this choice. This article will discuss the importance of creating custom tests, the benefits to your students, and why YOU should utilize a customizable platform if you do not already.

[Read Full Article](#)



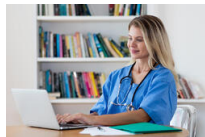
Hospice Nurse: What's the Salary & Is It For You?

By Brittney Wilson, BSN, RN, Author

What Does a Hospice Nurse Do?

Hospice nurses are registered nurses (RNs) who provide care for terminally ill patients. They work with patients, their families and other healthcare professionals during the final stages of life. Hospice nurses work in a variety of environments including private homes, residential care facilities, nursing centers and other hospice care environments.

[Read Full Article](#)



5 Tips to Keep Your Health Science Students on Track and Compliant with Their Immunizations

By Levi Perkins, Corporate Screening

Students pursuing healthcare careers rely on your support to help them meet immunization requirements for clinical rotation and residency programs. To pave the way for students to meet requirements on time, you need an immunization tracking program designed for maximum compliance and efficiency.

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Episode 25: Know The Rules! Ransomware: What is it & What to do about it?

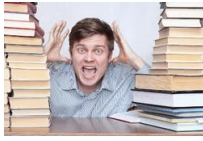
By Kimberly Shuttters

What is ransomware?

Ransomware is a type of malicious software, known as malware, designed to deny access to a user's data, usually by encrypting the data with a key known only to the hacker who deployed the malware, until a ransom is paid. After the user's data is encrypted, the ransomware directs the user to pay the ransom to the hacker (usually in a cryptocurrency, such as Bitcoin) in order to receive a decryption key.

[Read Full Article](#)

Alleviating Anxiety



By Sherry Kinnucan, Lead Trainer, Medical Educator, Platinum Educational Group

As educators, how can we help mitigate stress and anxiety for our students and ourselves?

The literature regarding stress, anxiety and depression among higher education students already exists, particularly for students enrolled in health care educational programs. However, the sudden and unexpected changes generated from the global COVID-19 pandemic, such as closed campuses, canceled extracurricular activities, and canceled commencement ceremonies, among many others, has caused an increase in anxiety, stress, and feelings of loneliness among higher education students. Students, searching for ways to cope, have been seeking counseling services at an increased rate generating concerns about the institutions' ability to respond to the demand for services. However, even if you are not a professional in mental health counseling, there may still be ways that you can help your students cope during these uncertain times.

[Read Full Article](#)



Ask the Customer Support Team

Q: When I enter in 'required lab skills' on a scenario, those skills don't show up for students. Why is that?

A: The required skills section, when creating a lab for your students to document, can cause some confusion for some users. Often the required skills tab is thought to be a selection of the skills the students will complete in this lab, but that is not the case.

[Click for Full Details](#)



"I think the program's platform is easy to use. With that said, the excellent customer service is my most cherished. Being able to call and speak to a real person is priceless." – Brandy Weirich, Lead Instructor, McHenry Community College (IL)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Learn how Feuer Nursing Review is addressing COVID-19 and your NCLEX® Study Options

Click the link below for more information.

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)

Making Education Possible: New LVN Pharmacology Certification



NALPN is pleased to announce that we are now offering Pharmacology! This course has been designed specifically for working LVN's. All course work is completed online. You can study anytime, anywhere, on any device with an internet connection! The Pharmacology course will prepare you to function with a greater knowledge of pharmacodynamics in the workplace. The Pharmacology course focuses on the nursing process in drug therapy. Topics covered include drugs, drug interactions, medication administration, routes of administration, dosages, calculations, and patient teaching relating to medication. Additionally, an intensive math review is included in this course to increase your confidence when working with dosages and

calculations.

[Read Full Article!](#)

Customer Showcase: Franklin Technology Center(FTC)



Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome PN staff at Franklin Technology Center (FTC).

Organized in September 1957, the Franklin Technology Center (FTC) Practical Nursing Program is the second oldest program in Missouri. The program is fully approved by the Missouri State Board of Nursing and is currently in candidacy status for accreditation through Council of Occupational Education (COE). A variety of student services are available to Practical Nursing students including Financial Aid assistance and vocational guidance and placement. In addition, students have access to many services offered through Missouri Southern State University (MSSU) such as access to the MSSU library, student health clinic, and food service vendors.

A huge thank you to the entire hard-working staff at FTC. We appreciate you being one of our valued customers!

Program Coordinator - Katie Bozarth, RN

Instructor - Jodi Stewart, RN

Instructor - Amy Price, RN

Instructor - Amanda Jones, RN

[Full Staff Details](#)

We want to thank the awesome FTC nursing education staff and leadership for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing About a Nurse



"I'm sorry, but I can't give you holidays off, or a social life. Would you settle for a candy cane?"

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