



## Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

This newsletter is dedicated to instructors, administrators, and providers of the EMS profession. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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### April Fool's Day

All the pranksters and tricksters in the world, rejoice! You got to celebrate the one day out of the year that you have permission to fool your family and friends! People need at least one out of 365 days to express their inner clown, right? We hope you had a pranking good day!

But, what we don't want you fooling around with is creating your own tests for your program and doing skills tracking by hand. You don't have time for that! We have the time saving tools and resources for you, all made affordable!

No jokes about this - **We have helped SEVERAL HUNDREDS of EMS training programs become more efficient. WE CAN HELP YOU TOO.**

[Click Here to View Solutions and Schedule a demo](#)

Until then, have a fantastic entry into Spring from all of us at Platinum Educational Group!



BUILDING A BETTER EMS TOGETHER

### Final Call For Chicago NAEMSE Workshop Series! Don't Miss Out! Register Today!

Platinum Educational Group & NAEMSE have partnered to bring you a new educational opportunity entitled **Improving Your EMS Techniques** Workshop. This is a **2-Day** workshop designed to improve your education/training process and techniques through hands-on experience. The first workshop series is:

**Location:** Oak Lawn, Illinois

**Dates:** 4/20/2018 to 4/21/2018

**Time:** 8:00 a.m. to 5 p.m.

The following topics will be extensively covered:

- Master Testing Techniques, Measurement, Evaluation
- Improving the Education/Training Process
- Admission Evaluation and Remediation
- Fundamentals of Learning - Study Reading Skills
- Teaching and Evaluating Practical Skills
- Moulage Techniques on a Budget
- Progressive Testing Cognitive Evaluation and Remediation
- Teaching How to Use Developed Cases and Small Scenarios
- Improving Inter-Rater Reliability in Scenarios/Simulations and Skill Assessments
- Simulation Tips and Techniques
- **CE Credits issued by NAEMSE!**

[Full Details and Registration!](#)



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

*"Great resources for EMS education. The team has been very responsive to all our requests and has great over all products for scheduling, skills tracking and testing." - Thomas Dobrzynski, Director of Education, Sanford Health EMS Education - North Dakota State College of Science*

**Factoid:** We have delivered over 180 new features to our customers, many at their request, since 2015!

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## \$50 Gift Card Facebook Contest!

We are almost at our 2200 "Likes" contest drawing! If you haven't already, then give us a like and be included! Winner will receive a \$50 visa gift certificate! As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** March's awardee is **Terry Halloran from Mentor Headlands, Ohio!**



## They're Back! Platinum Educational Group 2018 Scholarships Program has been Announced!

**\$1000 Awards for EMS, Nursing, and Allied Health**

Both students and instructors have been very excited about this year's scholarship program offered by Platinum Educational Group. We have had numerous emails and phone calls asking when students can start applying. Well, the time has come! We are proud to announce our 2018 application packet is ready!

Visit the link below to learn more about our scholarships program, download application for your students, view past winners, and instructions to distribute the information!

[Click for Full Details!](#)

## New Features Updates

By the Dev Team

[NEW FEATURE: Course Code](#)

[NEW FEATURES: February 2018](#)

[NEW FEATURES: December/January 2018](#)



### Platinum Educational Group Solutions for EMS Training Programs

#### Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice that mimics the National Registry exam !
- Most Validated Solution Available! Over 133,000,000 responses to date!
- Over 5,000 validated questions in our test bank; with questions at four provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

***"I use EMS testing for all my classes. The platform is great, easy to use, and tech support is super responsive! They are worth the money!" - Caroline Scoville, Owner, EMS Educator***

Easy Demo Scheduling!



#### Top Five Reasons to Use PlatinumPlanner

- Provides students with a FREE mobile app that works both online and offline!
- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!
- Totally customizable to meet YOUR program specific needs!
- Track the skills YOU want, download forms that YOU want to use!
- There is NO Institutional fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#)! Platinum Planner also offers free preceptor training - something our competitors do not!

**Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!**

The best part, Platinum Planner has NO INSTITUTIONAL FEE! There is just a nominal student fee.

***"Platinum Planner is great! We use it for keeping up with lab skills, rotations, and scenario team leads!" - Jennifer Stout, Educator, Howard College***

Easy Demo Scheduling!

## Cognitively Competent

By Tom Gottschalk, COO, Medical Educator



As I have mentioned in the past, for the last eight years I have elected to renew my national certification by testing rather than submitting proof of ongoing continuing education. This year however was a little bit more thrilling than others. To renew my credentials, I needed to pass the computer adaptive experience the first time because I had no plan B option of submitting stacks of training sessions if I failed. A first time for me, and an extra layer of pressure added to an inherently stressful event for an old dog wondering if I still "got it."

[Read Full Article](#)



## The Affective Domain

By Doug Smith, CEO, Medical Educator

One of our ultimate goals at Platinum Educational Group is to help create a competent, confident, and CARING provider. It is the caring provider that is formed using the affective domain. This article is designed to help the reader better understand that domain.

[Read Full Article](#)



## How Can I Raise My Program's Pass Rate?

By Jeremy M. Johnson, Director of Marketing

One of the KEY ISSUES that EMT and Paramedic programs face nationally is difficulty with NREMT first time pass rates. The 2017 National Pass Rate average was 70% for EMT and 74% for Paramedic. Now, those averages are higher than in the previous three-year span, but there is still room for vast improvement!

[Read Full Article](#)

## Upcoming Conferences & Expos!

- [4/13/18 - 4/14/18, Corpus Christi, TX - Texas EMS Educators Summit](#)
- [4/13/18 - 4/15/18, Des Moines, IA - Iowa EMS Educator Conference](#)
- [4/18/18 - 4/20/18, Hinckley, MN - Minnesota EMS Educators Conference](#)

[All PEG Events!](#)



by Steve Berry

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



**ALL NEW MyLab featuring eText 2.0 available June 1, 2018!**

With personalized learning we can identify the areas where each student needs practice, giving them the support, they need — when and where they need it — to be successful. Optimized for mobile, eText 2.0 lets students access their text anytime, anywhere. Includes Complete chapter audio, interactive exercises, videos and more all in a mobile friendly experience! To learn more or request a demo contact your BRADY Representative.



**Announcing the Accreditation Conference by CoAEMSP**

Not your typical EMS conference, [ACCREDITCON](#) is designed to be the comprehensive collaborative that offers every necessary resource for achieving accreditation success! ACCREDITCON is the most valuable

investment you can make for the success of your educational program!



### The 2018 Hero Award Nominations are Now Being Accepted!

The National Association of EMS Educators is proud to announce that they are now accepting nominations for the [2018 Hero Awards](#)! NAEMSE provides three annual awards to heroes that have helped shape the EMS community. The following awards will be presented at NAEMSE's annual Symposium and Trade Show in Washington, D.C.: The Legends That Walk Among Us, The Unsung Hero Award, The Fallen Hero Award, and the James O. Page Scholarship.



### FAEMSE Scholarship Applications Are Now Being Accepted

The FAEMSE Foundation will award EMT scholarships of \$250 and Paramedic scholarships of \$500. Deadline for submissions is midnight, June 1st, 2018. Deadline for the January (2019) meeting (Fire Rescue East - Daytona Beach, Florida) will be midnight, December 1st, 2018. To find more information and to apply for these awards, please click [HERE](#). Those who are considered for each award must be nominated by an individual and have contributed letters of recommendation from their colleagues and students.



### FREE COURSE from EMS1 Academy: Active Shooter Response

In response to the recent incident in Parkland, FL, and to continue our mission to support first responders in protecting their communities, EMS1 and EMS1 Academy are offering a CAPCE - accredited, FREE ONLINE COURSE - EMS Response to Active Shooter Incidents. Click here to register: <https://goo.gl/nv9mt8>



## Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q: In EMSTesting, how do I share a test I've created with another instructor in my program?** A: To Share a test you've created with another instructor in your program, click on "Manage Tests" from your instructor home page within EMSTesting, and then click "edit test" to the right of the test you'd like to share. When the "Edit Test Settings" page appears, check the box marked "Share this test with other instructors in my school" and then click "Save" on the lower right of the page. This test is now shareable with any other instructor at your institution.

[Read Full Article!](#)

[Read past Q&A!](#)

***"We use both the EMS Testing & Platinum Planner products in our Paramedic Program. Not only are both the products excellent easy to use, but the support staff are fantastic - couldn't ask for better customer service!" - Ashley Dye, Program Director, Patrick Henry Community College***



## Meet the Staff

Korben Rand: Customer Service Advocate

Korben joined Platinum Educational Group as a Customer Service Advocate in January 2018. He has worked several years in the customer service industry and is driven to provide excellent customer service with a focus on quality and making a connection with customers. Korben approaches life and work with a mindset of upholding a principle of peace, honesty, and care as few other things are more important to him. In his free time Korben enjoys reading, acquiring new hobbies, and taking care of his numerous pets.

[Learn More About Us](#)

## New Prices Effective July 1, 2018

In 2017, we were proud to have provided new and exciting features exclusively for our valued clients to utilize! We have continued to offer new and exciting features and look forward to sustaining that dedication to you!

[2018 Price Schedule](#)



## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).