



## Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

This newsletter is dedicated to instructors, administrators, and providers of the EMS profession. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us at <https://platinumed.zendesk.com> and a representative will contact you.

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### It's Almost Time to Go Back to School!

Ah, the dreaded words to both student and teacher alike, no matter what age group it is! As EMS programs are gearing up for another amazing year of learning and teaching we want to say good luck and **we are here to help!** We have programs for [testing and National Registry prep](#); plus reporting, [scheduling and skills tracking](#) for labs, clinicals, scenarios, portfolio requirements, and externships! You can read more about this platform below. Let's make this a wonderful year for **YOUR** Nursing classroom!

**If you are still using paper and pencil, then stop the time-consuming madness! If you are using another electronic platform, you are paying more and receiving much less (we encourage you to check costs)!** Make this upcoming school year easier by [requesting a free demo](#) of our products outfitted for EMS training institutions! We have made scheduling easy and convenient! Learn more about how Platinum Educational Group can assist your program in this newsletter. **We can help you make the difficult easy.**



### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. We are proud to boast the best study prep and skills tracking programs for each.

**"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. I never cease to be impressed with their customer service. They always love to hear feedback, and work with you to either understand the system...or even change it. They have been very responsive to customer needs, and have**

even changed the programs on multiple occasions, because we asked." - Daniel Linkins, Program Director and Dept. Chair of EMS Education

**Factoid:** We have delivered over 120 features to our customers, many at their request, in the last two years!

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## What Does Platinum Educational Group Have in Store for YOU at NAEMSE 2017?

We are **SO EXCITED** about attending this year's NAEMSE Symposium in the Capital of our great Nation, Washington D.C., aka the Beltway! We have **BIG THINGS** in store for this year's event!

We are **PROUD** to be a co-sponsor of the **2017 Welcome Reception!** When the Group at NAEMSE asked us, we jumped on board immediately. It is an honor to support their mission and to assist in helping this year's symposium be a great one for all attendees! We are also hosting a special **hospitality night** on Friday the 11th from 6:00PM-8:00PM. This is going to be a great event with food, drinks, networking, and a chance to win cash prizes via our Group Testing contest! Finally, **stop by our booth (901/1000)** for some **AWESOME** gifts including pens, challenge coins, lapel pins, and more! We hope to see **YOU** there!

[Full Details and Hospitality Night Registration](#)



## 2017 Platinum Educational Group Scholarships Program Recap

### Submissions Cross International Boundaries!

Wow. What an amazing response to this year's scholarship offerings! More than 100 applicants took advantage and applied for the chance to be awarded a \$1000 scholarship in each of EMS, Allied Health, and Nursing! This is the first year we had international students apply! We look forward to announcing the winners during the 2017 NAEMSE Symposium. Stay tuned!

THE 2017 PLATINUM EDUCATIONAL WORKSHOP SERIES

## Don't Miss Out On Our Free Workshop Series!

Platinum Educational Group is **offering a workshop series like no other!** We have a variety of **FREE** educational workshops available throughout the country! **There is no cost for participants to attend workshops, lunch and snacks are**

**provided, and CE credits can be earned!** Please see below for scheduled workshops. If there are no workshops in your area, stay tuned, as more will be scheduled soon! Spaces fill up quickly so register today!

[View All Upcoming Workshops!](#)

REQUEST A WORKSHOP! WE ARE CURRENTLY LOOKING FOR TRAINING CENTERS TO HOST A FREE WORKSHOP SERIES! If interested [click here!](#)

## Coming Soon: Unified Courses/Class Creation between all Platinum Educational Group Products

By the Dev Team

Platinum Educational Group is pleased to announce the upcoming launch of one of its most requested features, the ability to create courses in EMSTesting and PlatinumTests! But we didn't stop there...Now that we have courses in all of our products we thought we would make it easier by merging all course creation capabilities into a single unified interface. In addition, our education department has created course templates which can be used to help schools get started building courses to meet CoAEMSP/National Registry/CAAHEEP or other accrediting body requirements.



### Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice!
- Most Validated Solution Available! Over 100,000,000 responses to date!
- Over 5,000 validated questions in our test bank!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

**Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible!** We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

*"We use the EMSTesting Program for our module and final exams in EMT class. I also create quizzes on there. It is very easy to use. It's great having a quality database from someone other than the publisher so the students are exposed to different terminology. I love the adaptive testing as well to help prepare students for the NR." -Sarah Tusing, EMS Educator*



[View the 90 Second Intro to EMSTesting Video!](#)



### Top Five Reasons to Use PlatinumPlanner

- Provides students with a FREE mobile app that works both online and offline!
- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!
- Totally customizable to meet YOUR program specific needs!
- Track the skills YOU want, download forms that YOU want to use!
- FREE to your institution to use!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and **NREMT Portfolio requirements!** Platinum Planner also offers free preceptor training!

The best part, **Platinum Planner costs NOTHING for EMS programs to use! There is just a minimal student fee.**

*"Platinum Ed has been a partner since we started the accreditation process. They are responsive to questions and concerns on both the Planner side and EMS testing. Several requests for changes have been incorporated by them at our suggestions. Great group to work with!" -Mark Self, Executive Director, Pee Dee Regional EMS*

[Contact us](#) today for more information or free product demo for either EMSTesting or Platinum Planner!



[View the 90 Second Intro to Platinum Planner Video!](#)

To clean or not to clean? That is the question.



By Tom Gottschalk, COO, Medical Educator

Over fifteen years ago, when evaluating the affective domain in education was grabbing traction in my specialty area, my business partner, friend and mentor Doug and I jumped on board with both feet. Which is to say that we started not only judging learners based on their test scores and practical abilities, but also if we would be willing to work alongside them in the field for 12 hours. That is right, each student who got an endorsement to take credential testing had to leave with thumbs up in all three domains of learning. The true test is, "would I let them work on my family?"

[Read Full Article](#)



## The Importance of Being Able to Modify Your Tests and Scenarios in EMS Education

By John Spencer, Medical Educator, Customer Service Manager

Should you be able to modify your tests and scenarios? The answer to this question is yes, absolutely you should! Let's take a look at why.

[Read Full Article](#)



## You can only fight the way you practice.

By John Spencer, Medical Educator, Customer Service Manager

Take a moment and think about all of the training sessions that you have personally attended over the years. Do you remember them all or just some of them? Odds are that you can remember some of them because something memorable happened, either during the training or because of the training.

[Read Full Article](#)

## Upcoming Events for EMS

[8/7/17 to 8/12/17, Washington D.C. - NAEMSE 2017](#)

[8/18/17 to 8/19/17, Higgins Lake, MI - Annual I/C Retreat and Workshop Series](#)

[9/28/17 to 9/31/17, Savannah, GA - GAEMS 2017](#)

[8/7/17 to 8/12/17, Marquette, MI - UPEMS 2017](#)

[All PEG Events!](#)



by Steve Berry  
[iamnotanambulancedriver.com](http://iamnotanambulancedriver.com)

## News From Our Partners in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



NAEMSE is excited to invite you to the 22nd Annual Educator Symposium and Trade Show. EMS education professionals will be converging on our nation's capital to unite in the purpose of advancing EMS. Workshops ranging from cognitive load theory to the social aspects of the EMS classroom, NAEMSE Instructor Courses, thought provoking seminars and much more will be offered at this year's symposium. Don't forget about our trade show, which offers the opportunity to meet with more than 90 exhibitors and/or vendors!

[Learn More](#)

The welcome reception is on **Thursday, August 10, 2017 at 5:30 PM**, at the Empire Patio.



The Wisconsin EMS Association (WEMSA), in cooperation with, and with support from the Office of Rural Health, celebrated 2017 National EMS Week by releasing the 5th edition of the Wisconsin EMS poster. Since the late 1990s, WEMSA has produced a poster depicting all of the EMS service providers and locations throughout the state. In 2013, WEMSA partnered with the Office of Rural Health and for the first time added first responder organizations to the poster. Working again with the Office of Rural Health, the 5th edition of the poster has both been updated, and increased in size to give an even larger view of all of the EMS providers throughout Wisconsin.

A complimentary copy of the poster was mailed to EMS stakeholders throughout Wisconsin, including ambulance services, first responders, fire departments, hospitals, training centers, legislators, and others. It's perfect for displaying at your location. Additional posters are also [available from the WEMSA store](#) - including flat, unfolded posters that are perfect for framing. Get yourself a copy today!



## Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q: What does "Flag" mean in Platinum Planner?** A: In Platinum Planner, flagging something generally means turning something off or deactivating it. There are quite a few things that can be flagged in Platinum Planner, such as:

[Read Full Article!](#)

[Read past Q&A!](#)

*"We have been using EMS Testing and Platinum Planner for over 2 years now and it has been great. Whenever there is a problem or I have a question someone is always there to help. Thank you for all that you do and for your excellent customer service!" -Kimberly Jeffries, EMS Program Director*

## Parting Thoughts

CONNECT WITH  
US ON:



### Connect With Us!

We would be HONORED if you connected with us via our social media platform! We are more than happy to help build your platform as well! We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



Platinum Ed: From the Beginning

### Platinum Movie Premiere

["Platinum Ed: From the Beginning"](#) is engaging, thrilling, and destined to win Oscars! You'll laugh, you'll cry, you'll pee a little. A MUST see! Five thumbs up!" -some critic

If it gives you a smile, please push that "subscribe" button. Thank you!



### Customer Appreciation Corner: Remembering A Colleague

August Spotlight: Justin Yurong

Sometimes life is just tragic. An EMS colleague was taken from us too early. In late July, Mr. Yurong was in a fatal car accident. He was full of life and loved by many. He will be missed. R.I.P.

[Justin Ray Yurong Obituary](#)

[Yurong Family GoFundMe](#)



## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As Fall classes start, if you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).