



Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

This newsletter is dedicated to instructors, administrators, and providers of the EMS profession. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Life Has a Funny Way of Repeating Itself

Most of us know about Groundhog Day on February 2nd and the tradition behind it. Per folklore, if it is cloudy when a groundhog emerges from its burrow on this day, then the spring season will arrive early; if it is sunny, the groundhog will supposedly see its shadow and retreat into its den, and winter weather will persist for six more weeks.

The holiday has also produced a cult movie classic titled **Groundhog Day** starring Bill Murray. The main character of the film finds himself in a time loop, repeating the same day again and again. It is only until he gains some insight into his life that he can go on living it normally.

Well, Platinum Educational Group does not want YOUR program to see its shadow OR get stuck in a time loop by using costly or outdated methods! **We have helped SEVERAL HUNDREDS of EMS training programs become more efficient. WE CAN HELP YOU TOO.**

[Click Here to View Solutions and Schedule a demo](#)

Until then, have a happy Groundhog and Valentine's Day!

The Staff at Platinum Educational Group

New NAEMSE Workshop Series Announcement!

Platinum Educational Group & NAEMSE have partnered to bring you a new educational opportunity entitled Improving Your EMS Techniques Workshop. This is a 2-Day workshop

designed to improve your education/training process and techniques through hands-on experience. The first workshop series is:

Location: Oak Lawn, Illinois

Dates: 4/20/2018 to 4/21/2018

Time: 8:00 AM

The following topics will be extensively covered:

- Perfecting your testing, measurement, and evaluation techniques
- Creating, deploying, and evaluating scenarios and simulation
- Tips and tricks for moulage creation
- Discussion on improving Inter-Relater Reliability in scenarios

[Full Details and Registration!](#)



Platinum's First Program Director Advisory Committee Held!

The purpose of this committee is to act as an advisory body to help Platinum Educational Group facilitate their web services to help Program Directors meet CoAEMSP specifications, other regulatory requirements, and provide global program needs.

1/22/18 Recap

New Pediatric Age Guidelines - The below age ranges will be used in the future. A toggle will be allowed for reports to allow new ages versus old. A new feature in the future will allow these ages to be used by default but allow programs to adjust the ranges. Also, selection of an age group assessment type will be limited to one assessment age group.

- Newborn: 1 hour to less than 24 hours
- Neonate: 24 hours to 28 days
- Infant: 28+ days to less than 1 year
- Toddler: 1 to less than 3 years
- Preschooler: 3 to less than 6 years
- School Age: 6 to 12 years
- Adolescent: 12+ to 18 years



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

"We use both EMSTesting and Platinum Planner. We operate slightly outside of the box, but Platinum Education Group has been very good at accommodating our special needs and requests. We have used their primary competitor in the past and Platinum has been SO much more user friendly and comprehensive than anything we have had prior!" - Jane Dinsmore, Program Director, PERCOMOnline, Inc. and PERCOM/Kilgore College Consortium

Factoid: We have delivered over 180 features to our customers, many at their request, in the last two+ years!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.

Facebook Contest!

Thank you to everyone that has given us some love on Facebook! We appreciate you! We are fast approaching our 2200 Likes contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 visa gift certificate!** As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift**



automatically sent to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** January's awardee is **Jennifer Weede from Oceanside, California!**



Platinum Planner Expands into Nursing and Allied Health Professions

For about two years Platinum Educational Group has been slowly expanding the Platinum Planner product into Nursing and Allied Health programs across the country. The process has been developed in a methodical fashion intentionally so that we can make sure that all components fit the unique accreditation needs of each type of program. We are now ready to increase the speed of that impact and asking for the assistance of any current EMS program. If you are associated, directly and/or indirectly, with a school that offers Nursing or any Allied Health program and refer (introduce) us to the directors of those programs we offer a reward if those programs commit to purchase.

The reward is a \$200 credit for your EMS program's Platinum account for each program that adopts. So, for example, if your school has a Nursing program as well as a Medical Assistant, Surgical Technology, Dental Hygiene, and Respiratory Care program that all adopt, the EMS program would receive a credit of \$1,000. We also offer gift cards for the individual if credits can't be used by the school. These gift cards are \$50 each so the example above would yield a \$250 gift card offer. If you would like more information, please contact us [HERE](#)

New Features Updates

By the Dev Team

Platinum Educational Group's development team are always hard at work improving our products! This article highlights some of our new features that our customers can be excited about!

Updates have been made to Platinum Planner, our App and Testing. Read the full article for more information on our new features!

[Read Full Article](#)



Platinum Educational Group Solutions for EMS Training Programs

Top Five Reasons to Use EMSTesting

- **True Computer Adaptive Testing Practice!**
- **Most Validated Solution Available! Over 129,000,000 responses to date!**
- **Over 5,000 validated questions in our test bank; with questions at all provider levels!**
- **Group Testing feature turns learning into a fun game!**
- **EMSTesting can be used with any EMS textbook, regardless of publisher!**

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

"I have been using EMS Testing for the last 4 years for our EMT and Paramedic programs and since utilizing the module exams and adaptive testing from Platinum Educational Group our success rate for first time paramedic testing has gone up by 15-20%. The tests that we make are very challenging making the students think. It is a great program and I would recommend this to everyone." - Earl Neal, EMS Educator

[View the 90 Second Intro to EMSTesting Video!](#)



Easy Demo Scheduling!



Top Five Reasons to Use PlatinumPlanner

- Provides students with a **FREE** mobile app that works both online and offline!
- **Accreditation Standards!** Meets/Exceeds what accrediting bodies are looking for!
- **Totally customizable** to meet **YOUR** program specific needs!
- **Track the skills YOU want, download forms that YOU want to use!**
- There is **NO** Institutional fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#)! Platinum Planner also offers free preceptor training - something our competitors do not!

Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!

"We have fallen in love with Platinum Planner. It is an excellent product, that we will use for many years to come. It has met our needs in every way thus far, and the support teams have been great in making small changes as requested already!" - Troy Vernon, Clinical Coordinator/Paramedic Educator, Denver Health, Department of EMS Education

[View the 90 Second Intro to Platinum Planner Video!](#)



Easy Demo Scheduling!



Teamwork and Diplomacy

By Tom Gottschalk, COO, Medical Educator

The push in medical education is always multidirectional. The pulls and pressures from the industries we serve are no different. Which, an optimistic glasses half full type person would say, creates an exciting opportunity for all of us every day. I believe internships, improved real world experiences, and high-fidelity simulations deliver big potential for academic types like us. It can also improve the quality of education for tomorrow's healthcare providers. Which is particularly true regarding upgrading the team building aspect of instruction.

[Read Full Article](#)



The Lowdown on Validation: Statistical Values External vs Internal Validation

By John Spencer, Customer Support Manager, Lead Medical Educator

Over the past year, I have had the pleasure of speaking with many people that have had questions about validating test items and exams. It is easy to get confused when thinking about statistical values such as KR20, P-Value, Item Difficulty, Discrimination, Point Bi-Serial, and Internal versus External validation processes. As we begin the New Year, I thought it might be nice to revisit these topics. Let us begin by defining the statistical values and then we can conclude with a discussion on the difference between Internal and External validation.

[Read Full Article](#)



Platinum Educational Group/NAEMSE Webinar: Testing for Success RECAP

NAEMSE held their first webinar of 2018, which was presented by Platinum Educational Group's CEO, Doug Smith, and featured the following objectives:

- Identify reading levels and assist the student to improve reading levels and a method to correct dyslexia
- Describe and implement successful study strategies
- Describe and implement progressive testing
- Instruct students how to avoid reading into questions and how to better read a question
- Describe how to focus on learning and not grades

This hour-long webinar is packed with great information and NAEMSE members can apply for 1 CE credit! To sign up to watch the recorded video, please click the following link: [Watch Now](#)

Upcoming Conferences & Expos!

[2/21/18 to 2/23/18, Charlotte, NC - EMS Today](#)

[3/15/18 to 3/17/18, Myrtle Beach, SC - Emergency Care Symposium](#)

[All PEG Events!](#)



by Steve Berry
iamnotanambulancedriver.com

News From Our Partners in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



[Level 1 Instructor Course: San Leandro, CA: 2/2/18 to 2/4/18](#)

[Level 2 Instructor Course: Stone Mountain, GA: 2/16/18 to 2/18/18](#)



The SMEMSIC Spring Professional Development Conference

March 22-25, 2018

Grand Traverse Resort

[Read Full Details](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: In Platinum Planner, is there a place I can check to see if I have skills turned on at the class level that I'm requiring for the course?

A: Yes! Our programmers recently added the ability to run an audit on the skills within a course to see if there are any skills that are required for a course, but that hasn't been enabled for any classes within that course yet.

[Read Full Article!](#)
[Read past Q&A!](#)

"The customer service you all provide is second to none and as a consumer I want to thank you." - Gillian Jacques, Education Director

Parting Thoughts



Paramedic Instructor Opportunity

Platinum Educational Group is looking to contract with a Paramedic Instructor who would like to staff our Platinum Select program. This program is designed to assist students who have failed the National Registry, or have completed training and are no longer able to practice testing through their former school. The position would be as an independent contractor and the pay would be based on the number of individuals that participate.

This position is unique in that we would also like to have this individual design and perform research on best practice outcomes. As such, this individual would need to possess the following: A functional knowledge on how to conduct research, be a licensed Paramedic, and be licensed or certified as a Paramedic Instructor. Preferably this person would also be working on his or her Master's or PhD and in need of an industry related research project.

If you are interested in this position, or know someone who would be, please forward your CV and Letter of Interest by clicking [HERE!](#) We are very excited about this position and hope to fill this as soon as possible.



Connect With Us!

We would be **HONORED** if you connected with us via our social media platform! We are more than happy to **help build your platform as well!** We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)
[Platinum Educational Group Twitter](#)
[Platinum Educational Group LinkedIn](#)
[Platinum Educational Group Google +](#)



Staff Introduction

Desiree Dykstra: Special Projects Coordinator

Desiree joined Platinum Educational Group in July 2017 as our Special Projects Coordinator. Ms. Dykstra plays a vital role in marketing, education, and data entry support. She attained an Associate Degree from Grand Rapids Community College, with hopes of pursuing a Bachelor's Degree in the near future. Desiree's hobbies include reading and writing. In her spare time, she enjoys watching TV, online shopping, hanging with friends, and playing with her handsome Doberman pup named Prince.

Prices Effective July 1, 2018

In 2017, we were proud to have provided new and exciting features exclusively for our valued clients to utilize! We have continued to offer new and exciting features and look forward to sustaining that dedication to you!

[2018 Price Schedule](#)



Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are several ways students can gain access to our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores or can be bundled with Brady books.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).