



EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Life Has a Funny Way of Repeating Itself

Most of us know about Groundhog Day on February 2nd and the tradition behind it. Per folklore, if it is cloudy when a groundhog emerges from its burrow on this day, then the spring season will arrive early; if it is sunny, the groundhog will supposedly see its shadow and retreat into its den, and winter weather will persist for six more weeks.

The holiday has also produced a cult movie classic titled Groundhog Day starring Bill Murray. The main character of the film finds himself in a time loop, repeating the same day again and again. It is only until he gains some insight into his life that he can go on living it normally. We hope you had a chance to watch this movie for the first time this February or for the 100th time!

Platinum Educational Group does not want YOUR program to see its shadow OR get stuck in a time loop by using costly or outdated methods! We have helped SEVERAL HUNDREDS of EMS training programs become more efficient. WE CAN HELP YOU TOO.

[View Solutions and Schedule a demo](#)

Until then, have a happy Groundhog and Valentine's Day from all of us at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

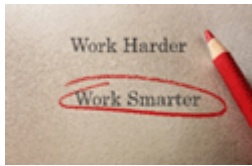
We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

"Excellent easy to use software that is an asset to any educational program." - Mark Boisclair, EMS Lead Instructor, Chattahoochee Valley Community College

Factoid: We have delivered over 230 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



2019 Appendix G Workshops Announced! Join Us

Platinum Educational Group is excited to offer you exclusive one-day workshops concerning the upcoming Appendix G changes and how it will affect your program. This six-hour workshop is designed to arm EMS administrators, instructors, and clinical coordinators with knowledge of the upcoming industry changes to Appendix G.

There are many benefits to attend including:

- Complimentary coffee, snacks, AND lunch
- FREE I/C CE credits! (where applicable)
- \$100 credit for any program that has a Platinum Educational Group account (You do not have to be a Platinum customer to attend)
- All Hotel events offer room discounts

Click on individual events below for full details

[February 20, West Plains, MO \(South Howell County Ambulance\)](#)

[March 19, Pittsburgh, PA \(Holiday Inn Express Airport\)](#)

[April 5, Santa Fe Springs, CA \(LA County EMS\)](#)

[April 8, Portland, OR \(Portland Community College\)](#)

[May 1, Atlanta, GA \(Best Western Airport\)](#)

[May 8, Denver, CO \(Holiday Inn Express East\)](#)



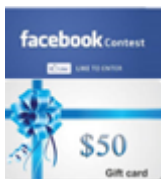
Platinum's 2018 Year in Review

In Case You Missed It

We are extremely proud of what we accomplished in 2018. Thank you to our family, our friends, and most of all **our customers**. You drive us to put forth our best effort each and every day. Those days eventually turn into one year.

If you are not yet a valued Platinum Educational Group customer, **come see why so many people trust us to be a part of their education process**. We have **BIG** things in store for 2019 and we hope you are a part of it.

[2018 Year in Review](#)



Give us a "Like" and be Entered for a \$50 Gift Card

Thank you to everyone that has given us some love on Facebook! We appreciate you! We are fast approaching our 3000 "Likes" contest drawing. If you haven't already, then give us a like and be included. Winner will receive a \$50 visa gift certificate.

In addition to special contests, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR**

NEXT WINNER! January's awardee is **Leslie Lorren from Madison, AL**.

New Features Updates

By the Dev Team

[NEW FEATURES: January 2019](#)

[NEW FEATURES: December 2018](#)

[NEW FEATURE: November 2018](#)

[NEW FEATURE: October 2018](#)



Platinum Educational Group Solutions for EMS Training Programs

Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice the mimics the National Registry format!
- Most Validated Solution Available! Over 158,000,000 responses to date!
- Over 5,000 validated questions in our test bank; with questions at all provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

"We certainly are enjoying having EMSTesting as part of our arsenal for our student's success." - Randy Spies, EMS Program Coordinator, Blue Ridge Community & Technical College

Easy Demo Scheduling!



Top Five Reasons to Use PlatinumPlanner

- Provides students with a FREE mobile app that works both online and offline!
- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!
- Totally customizable to meet YOUR program specific needs!
- Track the skills YOU want, download forms that YOU want to use!
- There is NO Institutional fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#)! Platinum Planner also offers free preceptor training - something our competitors do not!

Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!

The best part, Platinum Planner has NO INSTITUTIONAL FEE! There is just a nominal student fee.

"Platinum Planner has made my life much easier and I really appreciate that. So glad that I took the leap and tried your product! What a difference it is making in our Paramedic Program! Highly recommend!" - Toni Milan, Director EMS Education, Respond Right EMS Academy

Easy Demo Scheduling!



Let us help get you started on the right foot

Course Creation in Platinum Planner

By John Spencer, Lead Medical Educator, Customer Service Manager

When it comes to data, it has been said that bad data in will always result in bad data out, or garbage in equals garbage out. This is true in the collection of data for any reason and also holds true for paramedic programs when they are attempting to ensure compliance with the NREMT Paramedic Psychomotor Competency Portfolio and the CAAHEP accreditation requirements, especially when the requirements change. It is essential that the paramedic courses are set up to collect the correct information from the beginning to allow for easy and reliable reporting on the progress and completion of a cohort.

[Read Full Article](#)



Help, I need somebody! (Help) Not just anybody!

Demo Scheduling Made Easy

By Tom Gottschalk, COO, Medical Educator

When filling out a survey or answering questions about what our business does, my eyes twinkle the most when I talk about the client relationship side of our Software as a Service (SAAS) company. Although I may be considered guilty of boasting or lacking humility in this topic, I am frequently reminded many times a day that when we connect with our customers, we bat 1000.

This article is a push to position us at 1000 when it comes to scheduling demos, by explaining our self-scheduling portal powered by Acuity scheduling.

[Read Full Article](#)



The Scholarly Column: Instructor Apathy

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

As I look back over my ten years in the field of higher education and being involved in the medical field, I have witnessed a myriad of instructors. Some instructors really know their craft some have a modest knowledge, and then there are those who are totally green when it comes to conveying information to their

assigned classes.

[Read Full Article](#)



Five Things You Didn't Know About Dating an EMT

By Charles McLeod, Adjunct Associate Professor, Paul D Camp Community College

Ahhh dating does anyone still remember what that feels like? Most EMTs don't. I kid. We date. It's just sometimes a bit of a struggle to meet someone when you work the hours we do, and when you meet them, they are immediately turned off by the job. It's a reasonable fear, dating someone in our occupation. We do work long hours, and we absolutely can be affected by what we see on our jobs.

[Read Full Article](#)

Upcoming Conferences & Expos!

[3/7/19 to 3/9/19, Traverse City, MI SMEMSIC 80th Professional Development Conference](#)

[All PEG Events!](#)



News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



New Annual Report Tool Now Available

The new Annual Report tool is based on a calendar year and data reported will be reflective of data for the graduates and events occurring in the calendar year of the report. **The first Annual Report using the new tool will be based on the calendar year of 2017 and will be due by March 15, 2019.** [More details](#)



2019 NAEMSE Board of Directors - Call for Nominations

Now is your chance to take a leadership role in leading the National Association of EMS Educators, which is dedicated to furthering the profession of EMS education! Five (5) Board of Director positions are open for election in 2019. This is a 3 year commitment commencing at the general Membership Meeting at the Annual Symposium & Trade Show in Fort Worth, Texas — August 2019. [Learn More](#)



Trifecta of EMS Gains on Capitol Hill

NAEMT is pleased to report that the Pandemic and All-Hazards Preparedness and Advancing Innovation Act of 2018 (H.R. 7328) has passed the U.S. House and Senate and has been sent to the President for his signature. This bill would reauthorize certain programs under the Public Health Service Act and the Federal Food, Drug, and Cosmetic Act with respect to public health security and all-hazards preparedness and response, to clarify the regulatory framework with respect to certain nonprescription drugs that are marketed without an approved drug application, and for other purposes. [Learn More](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: When students are documenting lab skills, what does the new color coding mean? A: To help students identify where they are at in their lab skill progression, we've added in color-coding when students go to select a lab skill to document attempts on. Here's how the color-coding breaks down:

[Read Full Article!](#)

[Read past Q&A!](#)

"Amazing customer and tech support. Just started using this semester and they have made the transition very simple!" - Jimmy Stevens, EMS Education Program Director, Delgado Community College



Attend an Exclusive Appendix G Webinar by Platinum

Platinum Educational Group is Proud to Present an Exclusive Appendix G/Portfolio Webinar Series. There is only one left! We hope you can attend.

- [March 20, 2019 from 4 to 5 p.m. \(EST\) Registration](#)

These webinars will dive into how specifically Platinum Planner will face the upcoming Appendix G challenges. It is expected that the participant will have either attended an Appendix G update provided by Platinum Educational Group or have watched one the latest recorded webinar on Appendix G by Gordy Kokx that can be found at the [CoA website](#). It is also recommended the participant already has a basic understanding of the function of Platinum Planner.



Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



Customer Showcase

Paul D. Camp Community College

Every Month we give a little bit of love to one of our valued customers! This month we celebrate **the awesome EMS staff at Paul D Camp Community College**.

Founded in 1970 and opened in 1971, Paul D. Camp Community College is a two-year public educational institution with campuses in [Franklin](#) and [Suffolk](#), and a Center in [Smithfield](#), VA. The college provides accessible, quality higher education, workforce training, and community development in our service region, while supporting success for a diverse student population, and fulfilling the needs of our employers.

A huge thank you to the entire hard-working staff at PDCCC. We appreciate you being one of our valued customers!

EMS Program Director - Paul Ruppert

Adjunct Instructor - Jordan Basnight

Adjunct Professor/Clinical Coordinator - Charles Mcleod

[Full Staff Details](#)