



Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

This newsletter is dedicated to instructors, administrators, and providers of the EMS profession. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Improve Your Program in 2018!

The New Year always brings in fresh ideas, a clear mind, and resolutions for improvement-both personally and professionally. We truly hope that all your personal goals are achieved this year, but we KNOW we can assist you with achieving your professional ones! If one of your 2018 professional goals is to maximize your program's efficiency, we can help! We want to make your lives, and your students' lives, much easier! We can also help raise your programs overall performance and pass rates! If you do not currently use our solution(s), take a short demo and find out why we are the best choice!

[Click Here to View Solutions and Schedule a demo](#)

Until then, we wish you all a happy and prosperous New Year!

The Staff at Platinum Educational Group



Platinum Educational Group/NAEMSE Webinar: Testing for Success

January 10 at 12:00 PM EST

NAEMSE is excited to announce the first webinar of 2018, which will be presented by Platinum Educational Group's CEO, Doug Smith, and feature the following objectives:

- Identify reading levels and assist the student to improve reading levels and a method to correct dyslexia
- Describe and implement successful study strategies

- Describe and implement progressive testing
- Instruct students how to avoid reading into questions and how to better read a question
- Describe how to focus on learning and not grades

This hour-long webinar is packed with great information and NAEMSE members can apply for 1 CE credit! To sign up for this free online event, please click the link to register!

[Register Now!](#)



Last Chance to Join the Program Director Advisory Committee

We often receive request to alter our programs to meet CoAEMSP requirements. We also receive requests for changes based on individual or group needs. Rather than try to make all of the changes in a vacuum, we are looking to create a program Director advisory committee that would make recommendations on the best way to make these changes. We would like interested program directors to contact doug@platinumed.com. We can accept up to 20 members and all meetings will be done remotely using GotoMeeting. Thank you.

Doug Smith, CEO, Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

"We use both EMSTesting and Platinum Planner. We operate slightly outside of the box, but Platinum Education Group has been very good at accommodating our special needs and requests. We have used their primary competitor in the past and Platinum has been SO much more user friendly and comprehensive than anything we have had prior!" - Jane Dinsmore, Program Director, PERCOMOnline, Inc. and PERCOM/Kilgore College Consortium

Factoid: We have delivered over 120 features to our customers, many at their request, in the last two years!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Facebook Contest!

Thank you to everyone that has given us some love on Facebook! We appreciate you! We are fast approaching our 2200 Likes contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 visa gift certificate!** As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** December's awardee is **Bruce Verdecanna from Victoria, Texas!**

New Features Updates

By the Dev Team

Platinum Educational Group's development team are always hard at work improving our products! This article highlights some of our new features that our customers can be excited about!

Updates have been made to Platinum Planner, our App and Testing. Read the full article for more information on our new features!

[Read Full Article](#)



A Limited Time Only Offer for Our Current EMSTesting Customers - \$200 Credit or a \$50 Gift Card!

You already know what a **unique and awesome** platform EMSTesting is to provide your students with the best chance to pass the National Registry the first time! Well, we created the same type of solution for LPN and RN programs to help their students pass the NCLEX called PlatinumTests! If you recommend our platform, and provide them the [PlatinumTests Demo Scheduling Link](#), if they adopt our solution then we will either **credit your account \$200 OR deliver a \$50 gift card of your choosing** directly to you! Our way of saying thank you for believing in our computer adaptive testing solution!

If You Do Not Currently Use EMSTesting

Then come see why hundreds of other programs have adopted our testing solution to make their EMR/EMT/AEMT/Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

Top Five Reasons to Use EMSTesting

- **True Computer Adaptive Testing Practice!**
- **Most Validated Solution Available! Over 115,000,000 responses to date!**
- **Over 5,000 validated questions in our test bank; with questions at four provider levels!**
- **Group Testing feature turns learning into a fun game!**
- **EMSTesting can be used with any EMS textbook, regardless of publisher!**

"The Central Shenandoah EMS Council is pleased to use EMSTesting, attributes to it a high proportion of the reasons for our student's success, and recommends it to anyone training EMS students." -Jeremy Green, EMS Director

[View the 90 Second Intro to EMSTesting Video!](#)



Easy Demo Scheduling!



A Limited Time Only Offer for Our Current PlatinumPlanner Customers - \$200 Credit or a \$50 Gift Card!

You already know that utilizing PlatinumPlanner for clinical tracking **saves you hours of time and hundreds of dollars!** Well, we have customized Platinum Planner so that it can now assist **ALL Allied Health programs!** We're asking you to share that with your Allied Health colleagues at your school! If you recommend our platform, and provide them the [PlatinumPlanner Demo Scheduling Link](#), if they adopt our solution then **we will either credit your account \$200 OR deliver a \$50 gift card of your choosing** directly to you! Our way of saying thank you for believing in our clinical tracking and scheduling solution!

If You Do Not Currently Use Platinum Planner

Then we encourage you to find out what you are missing! This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements!](#) Platinum Planner also offers free preceptor training - something our competitors do not! The best part, **Platinum Planner has NO INSTITUTIONAL FEE!** There is just a nominal student fee.

Top Five Reasons to Use PlatinumPlanner

Provides students with a FREE mobile app that works both online and offline!

- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!
- Totally customizable to meet YOUR program specific needs!
- Track the skills YOU want, download forms that YOU want to use!
- There is NO Institutional fee!

Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!

"We have been using EMS testing for several years now and this year we are using Platinum Planner. We have found it very useful for tracking portfolio for our paramedic students. Platinum Educational Group has been very responsive to our needs, their support team is great!" - Wayne Fahy, Instructor Coordinator, Dakota College at Bottineau

[View the 90 Second Intro to Platinum Planner Video!](#)



Easy Demo Scheduling!



Why can't I get feedback on Platinum CAT exams? (Ah, but you can!)

By Doug Smith, CEO, Medical Educator

Students often mention that on the CAT exams they do not receive any feedback. We demonstrated in the past (Sept. 2014) that we do provide a tremendous amount of constructive feedback to the students regarding weak and strong areas. What the students are looking for, however, are the answers to the questions and the rationale which we do not provide them directly. The keyword though is directly. If a student selects "provide feedback", then the questions, choices, key, and rationale are all sent to the instructor who can then share with the student as they deem appropriate.

[Read Full Article](#)



Time Management Tips for 2018

By Tom Gottschalk, COO, Medical Educator

Over 15 years ago I was introduced to a Franklin planner to manage my schedule at work. And every year since that introduction I have relied on this paper based calendar to keep my appointment and recall notes about interactions during the day. Even as I place my pre-punched date pages for 2018 into the big binder, I am reminded how important time management is for educator and their students entering the medical field.

[Read Full Article](#)



Dag Nab It!: Why didn't I think of that EMS invention?

By Steve Berry, Paramedic, Author - Article from JEMS 11/30/09

How many times have you wanted to kick yourself after seeing a new EMS knickknack? You probably said, "I should've thought of that."

[Read Full Article](#)

Upcoming Conferences & Expos!

[1/4/18 to 1/5/18, Orlando, FL - CoAEMSP Accreditation Workshop](#)
[1/23/18 to 1/25/18, Milwaukee, WI - WEMSA Annual Conference](#)
[2/21/18 to 2/23/18, Charlotte, NC - EMS Today](#)

[All PEG Events!](#)



by Steve Berry
iamnotanambulancedriver.com

News From Our Partners in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



[Level 1 Instructor Course: Fort Worth, TX Dates: 1/12/2018 to 1/14/2018](#)

[Level 2 Instructor Course: Beckley, WV Dates: 2/23/2018 to 2/25/2018](#)



The Wisconsin EMS Association, along with the 2018 Platinum Partner, Medline Industries, is pleased to invite you to the 32nd Working Together Conference & Exposition, held at the Wisconsin Center in downtown Milwaukee, January 24-27, 2018. You won't find more emergency services information, a broader array of educators, a larger EMS and fire exposition hall or better evening entertainment and networking options anywhere throughout Wisconsin.

[Read Full Details](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: Why can't my students sign up for an opportunity? A: When trying to determine why a student cannot sign up for a specific opportunity, there are a few things to check:

[Read Full Article!](#)

[Read past Q&A!](#)

"The customer service you all provide is second to none and as a consumer I want to thank you." - Gillian Jacques, Education Director

Parting Thoughts



Platinum Planner is Popular!

Over 1000 pageviews on Best Mobile App Awards!

In 2016, Platinum Planner was nominated as Best Business & Productivity App under Education category! Thank you to all that have supported us by viewing, recommending, and passing our nomination page info along to others! If you have not done so already, please go to our BMAA page and give us a recommendation. WE GREATLY APPRECIATE IT AND YOU!

[Visit Platinum's BMAA Page Here!](#)

Connect With Us!

CONNECT WITH
US ON:



We would be **HONORED** if you connected with us via our social media platform! We are more than happy to **help build your platform as well!** We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



Staff Congratulations

Benjamin Hurst

Ben was recently promoted to full time platform tester! He was formerly a member of our dynamic Customer Support Advocacy Team. He will now help ensure that errors will be a rare event on all our solution platforms. If you would like to congratulate Ben, or just say you will miss him on customer support, please do so on our [Facebook Platform pinned comment box!](#) He will appreciate it!



Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As classes start, if you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).