



## EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### Summer is Here, Fight Off Procrastination

As the "dog days" of summer are upon us, it gives us time for vacations, spending quality time with family, and of course lazy days at the beach! BUT it is also a time of reflection and a chance for educators to gear up for next year's cohort and more importantly how to make your **program the most efficient** as possible! We imagine that you have big goals for improvements and we would like to help! **SO, DO NOT WAIT** until summer has passed you by!

**If you are still using paper and pencil, stop the time consuming madness! If you are using another electronic platform, you are paying more and receiving much less!**

Make this upcoming school year easier by looking at our solutions outfitted for EMS training institutions! We have even made scheduling easy and at YOUR convenience! Learn more about how Platinum Educational Group can assist your program in this newsletter. We can help you make the difficult easy.

The Staff at Platinum Educational Group

Who is Platinum Educational Group, exactly?



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

**"Platinum Educational Group is always ahead of the ever changing game!" - Dr. Kelly Weller Ed.D, RN, LP EMS-C, Program Director EMS, Lone Star College-Montgomery**

**Factoid:** We have delivered over 180 new features to our customers, many at their request, since 2015!

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Join Us in Maine for the Recipe for Success Series

**Day 1 (August 13, 2019): Instructional Techniques, Measurement, and Evaluation 8 AM to 5 PM (8 CE credits)**

Methods and implementation of techniques to create an educational environment where a student's success is nearly guaranteed.

**Day 2 (August 14, 2019): The Poor Man's Guide to Moulage 8 AM to Noon (4 CE credits)**

Designed to aid the instructor in creating realistic moulage and scenes without costing a fortune.

**The Patient is Loaded for Transport, Now What? 1 PM to 5 PM (4 CE credits)**

Designed to help participants prepare their students for what to do, say, and act after providing care at the scene and loading the patient for transportation.

[Click to Register](#)



## Facebook Photo Caption Contest! Win a \$25 Olive Garden Gift Card

This month's Facebook contest consists of a gift card to Olive Garden! YUM!! (\$25 value)

The rules are simple:

- Go to our [Facebook Page](#)
- Comment with a caption to the photo of Tom Gottschalk and his friend
- Have your friends like your comment AND our page
- The comment with the most "likes" wins a \$25 GC to Olive Garden
- Contest ends at 5 pm US eastern time on Wednesday, July 31st
- Have fun

In addition to special contests, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** June's awardee is **Tracy Hover from Grand Rapids, MI.**



## Last Call for 2019 Platinum Educational Group Scholarships Applications

**\$1000 Awards for EMS, Nursing, and Allied Health**

The deadline (7/16/19) for this year's scholarships submission is nearing! Don't let your students miss an opportunity at an easy scholarship! **Please pass our scholarship information along to your students because we know you care about them.**

Visit the link below to learn more about our scholarships program and instructions to distribute the information.

[Read Full Details](#)

## New Features Updates

By the Dev Team

[NEW FEATURES: June, 2019](#)

## EMSTESTING.COM

### Platinum Educational Group Solutions for EMS Training Programs

#### Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution available, over 160,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

**"The test bank and the CAT testing are both excellent products." - Rob Bozicevich, EMS Academy Manager, MetroAtlanta EMS Academy**

Easy Demo Scheduling!

## PLATINUMPLANNER.COM

### Top Five Reasons to Use PlatinumPlanner

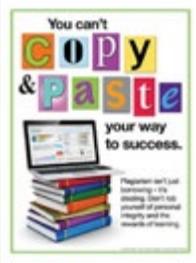
- Ready for Appendix G changes since July 2018!
- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!
- Customizable to meet YOUR program specific needs!
- Provides students with a FREE mobile app that works both online and offline!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#), and the recent [CoAEMSP Appendix G](#) changes! **Platinum Planner also offers free preceptor training - something our competitors do not!**

**Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!**

**"Platinum Planner has made our training documenting so much easier, and whenever I need help, their tech support is on it. The best documentation software out there!" - Kelly Whitacre, Training Officer, Frederick County Fire and Rescue Department**

Easy Demo Scheduling!



## Platinum Educational Group Continues to Combat Cheating

By Tom Gottschalk, COO, Medical Educator

On March 11, 2019, Forbes magazine published an article about a 1.7 billion dollar weapon to combat cheating in the academic environment. The one page story written by Derek Newton gave an overview of a technology project that analyzed student projects to call attention to them when something seemed fishy beyond simply matching words/phrases. 1.7 billion dollars to negate or offset the consequences of deceit and fraud. Simply amazing.

**Merriam-Webster says:**

**Cheat:** to deprive of something valuable by the use of deceit or fraud. **Countermeasure:** an action or device designed to negate or offset another.

Our team is taking multiple steps (countermeasures) to reduce the impact of cheating while protecting our valuable online testing content. Please allow me to explain what we are doing to defeat misconduct.

[Read Full Article](#)



## The Scholarly Column: The Seven Principles for Good Practice in Undergraduate Education

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

In 1987, educators Arthur Chickering and Zelda Gamson published a theory of good teaching practices based on seven defined principles. In 1991, Chickering and Gamson published a book, *Applying the Seven Principles for Good Practice in Undergraduate Education*. Incorporating the principles from their original article and book in your daily teaching will result in a high level of engagement and success with students in your classes.

[Read Full Article](#)



## Platinum Educational Group's Summer Server Upgrades

By The Development Team, Platinum Educational Group

Great News! This summer Platinum Educational Group will be upgrading several of our servers to further improve our customer's experience. The primary reason for this upgrade is to help speed up our reporting and allow us to continue to bring the latest in web technologies to our customers. These upgrades also help us to maintain a high level of security for our services and your data.

**At this time, Platinum does not anticipate any additional downtime for our users during our normal maintenance window (Sunday Morning from 3 to 5AM EDT). If you have any questions or concerns, please contact our Customer Support Team at 616.818.7877.**



## Sexual Harassment in EMS: Why Have We Failed

By Scott Moore (Courtesy of EMSWorld)

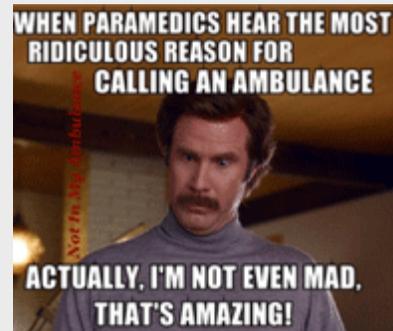
When it comes to sexual harassment in the emergency services, Scott Moore has a full perspective. He's been in EMS for more than a quarter century and still runs calls as an EMT. He's been an executive with several services. And now he's an attorney whose firm, Massachusetts based EMS Resource Advisors, specializes in HR, employment, and labor law representation and consulting.

[Read Full Article](#)

## Upcoming Conferences & Expos!

[7/31/19 to 8/5/19, Fort Worth, TX - NAEMSE](#)

[All PEG Events!](#)



## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### Site Visitor Workshop to be Held at ACCREDITCON 2020

The CoAEMSP is increasing its site visitor cadre and is seeking Paramedic educators and physicians to become site visitors for CoAEMSP. The training workshop will be conveniently hosted in conjunction with ACCREDITCON, May 27-31, 2020, in Louisville, for those applicants who have been selected to be site visitors. [More details](#)



### Don't Forget To Reserve Your Hotel Room For Symposium At Discounted Rate! Cutoff Date Is July 9

NAEMSE has contracted with the Omni Fort Worth for special rates starting from \$151 per night for our annual EMS Educators Symposium and Trade Show in Fort Worth, Texas, July 31 to Aug. 5. [Learn More](#)



### NAEMT Annual Meeting - October 14th to 16th, 2019

Please join us for the NAEMT Annual Meeting in New Orleans, Louisiana, on October 14 to 16th, 2019. Held in conjunction with [EMS World Expo](#), the events, meetings and receptions provide time for NAEMT members to engage and socialize with association leaders and colleagues from around the nation and the world.

[More details](#)



### National Registry Reaches All Time High for Nationally Certified EMS Professionals

The National Registry of Emergency Medical Technicians today announced that more than 400,000 EMS professionals are currently nationally certified at the EMR, EMT, AEMT or Paramedic level – the highest amount in the 48 year history of National EMS Certification.

[More details](#)



## Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q: When setting up a class in EMSTesting, what do the different "Grade Type Descriptions" mean?** A: In the "Grade Book" tab of a class, there are 5 default categories listed under "Grade Type Descriptions". These are Quiz, Test, Module Exam, Final Exam, and Other. To the right of these categories are "Test Pass %" (which is the score students need to meet to count as "passing") and "% of Grade" (which is the weight of that grade type as a percentage of their overall grade for the class).

[Read Full Article!](#)

[Read past Q&A!](#)

**"I wanted to take a quick moment and comment on the absolute excellence of the platinum ed support service. I'm a student using their educational services, and I had some issues I needed help with. I was assisted by Mr. John Spencer, who helped me right away and was most communicative and efficient. I was very impressed and grateful."**



## Learn How Platinum Planner is Slaying Appendix G Changes

The Appendix G deadline has passed and the changes from CoAEMSP are in full effect! We want to make sure all educators are organized and prepared. We believe our software is the most equipped to help you be just that!

This prerecorded webinar will dive into how specifically Platinum Planner faces the upcoming Appendix G challenges. It is recommended that reviewers will have already watched a taped webinar on Appendix G by Gordy Kokx that can be found at the [CoA website](#). It is also recommended the participant already has a basic understanding of the function of Platinum Planner or similar software.

If you have **ANY** questions about the upcoming Appendix G changes or how we can help your program be best prepared, contact us. We are here to help!

**1 Hour Recorded Platinum Planner/Appendix G Webinar ([Watch Now](#))**



## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



## Customer Showcase: Lenoir Community College

Every Month we give a shout out to one of our valued customers! This month we would like to give a shout out to **Lenoir Community College's EMS Program**.

Lenoir Community College (LCC) is one of the largest paramedic training programs in North Carolina and is fully accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP).

LCC courses are designed in a hybrid format in order to offer students the opportunity to conveniently and quickly obtain training for their Paramedic certification. Lenoir Community College is one in a system of many that offers Emergency Medical Science training, but it is one of the few community colleges to offer EMT Basic, EMT-Intermediate and paramedic training in a hybrid format, an innovative and creative way to bring the classroom into a student's environment. It also offers students the opportunity to conveniently and quickly obtain training for their Paramedic certification.

LCC has also established a nationally recognized simulation lab. The lab has a fully equipped and operational indoor ambulance simulator with monitors and cameras for better assessment and review of procedures on ambulance transports.

LCC's EMS program is staffed by top notch educators and support staff led by Dean of Public Safety and Emergency Management, Justin Tilghman. We are proud to have them as a valued customer!

[Lenoir Community College's Unique EMS Programs](#)

[REF: NEUSE NEWS](#)