



## Industry Information for EMS, Nursing, and Allied Health Educators and Administrators!

This newsletter is dedicated to instructors, administration, and providers of EMS, Nursing, and Allied Health. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) to get a Platinum team member to contact you.

In this edition:

1. Groundhog Day Facebook Contest
2. Top 3 Reasons to Use EMSTesting
3. Top 3 Reasons to Use Platinum Planner
4. Learning Styles: Situating Students to Maximize Success
5. Progressive Testing. What is it?
6. TRUE Computer Adaptive Testing prep for NCLEX-RN: A GAME CHANGER!
7. The Difficult Task of Allied Health Educators: Preparing Students for the Real World
8. And Much More!



Most of us know about Groundhog Day on February 2nd, and the tradition behind it. Per folklore, if it is cloudy when a groundhog emerges from its burrow on this day, then the spring season will arrive early; if it is sunny, the groundhog will supposedly see its shadow and retreat into its den, and winter weather will persist for six more weeks.

The holiday has also produced a cult movie classic titled *Groundhog Day* starring Bill Murray. The main character of the film finds himself in a time loop, repeating the same day again and again. It is only until he gains some insight into his life that he can go on living it normally.

Well, Platinum Educational Group does not want YOUR program to see its shadow OR get stuck in a time loop by using costly or outdated methods! **We have helped HUNDREDS of EMS, Nursing, and Allied Health training programs become more efficient. WE CAN HELP YOU TOO.**

## Universal Announcements

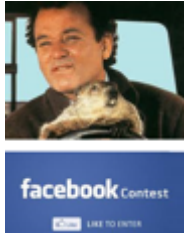


### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as inform our new followers, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS, Allied Health, and Nursing fields. **We are proud to boast the best study prep and skills tracking programs for each.**

**Factoid:** We have delivered over 120 NEW features to our customers, many at their request, in the last two years!

**Our Mission:** Deliver valid and reliable assessment, scheduling, skills tracking, and reporting solutions.  
**Our Vision:** Every learner in the world can benefit from our solutions.



## That's right, woodchuck chuckers, It's... is GROUNDHOG DAY!

To celebrate Groundhog Day (the holiday and movie) go to our [FACEBOOK FAN PAGE](#) and let us know your favorite line or quote from the movie in our GROUNDHOG CONTEST COMMENT BOX PINNED AT THE TOP. All commenters will go into a random drawing to win a **\$15 Subway® Gift Card!** Quotes can be used more than once. Don't miss out on the fun and don't forget to give our page a like!



## Results of our January YouTube Channel Drawing!

Platinum Educational Group is excited to reward our social media followers once again! In January, we promised to provide a random drawing of all our YouTube subscribers. Winner would receive a \$25 gift certificate! Congratulations to our winner, Lori Joyce from EMS Academy in Massachusetts! Be sure to [SUBSCRIBE TO OUR YOUTUBE CHANNEL](#) for a chance to win our next contest!



## YOU Can Host 2017 Platinum Educational Group Workshop Series! ALL AT NO CHARGE!!!

Platinum Educational Group is **offering a workshop series like no other!** We have a variety of FREE educational workshops available ala carte style! Simply pick and choose what workshops you would like presented at your institution and we will oblige! FEEL FREE TO MIX AND MATCH! **There is no cost to the host or participants**

**at these workshops and CE credits can be earned!** Click the link below to learn more about the 2017 Workshop series presented by Platinum Educational Group! **Presentation availability fills up quickly, so contact us to schedule your workshop today!! DON'T MISS OUT!**

[View Workshop Outlines and Descriptions!](#)



## Prices Effective July 1, 2017

What an advantageous year it has been for Platinum Educational Group customers! In 2016, we took satisfaction in providing new and exciting features exclusively for our valued clients to utilize! Some of those included:

[Click Here for Full Article and 2017 Price Guide](#)

## New Features From the Platinum Educational Group Development Team!!

To read about all of our new and upcoming features, go to your [my.platinumed.com dashboard](#) and click the "New Features" or "Upcoming Features" tab(s).

- [1/29/17 NEW FEATURE - Module Based Testing](#)
- [12/18/16 NEW FEATURE - Ability to View our Global Forms as a School Administrator in Platinum Planner!](#)
- [12/11/16 NEW FEATURE - Ability to Customize Preceptor Training in Platinum Planner!](#)
- [12/11/16 NEW FEATURE: Attendance Tracking](#)

## The EMS Eagle



### Top 3 Reasons to Use EMSTesting

- True Computer Adaptive Testing!
- Most Validated Solution Available! Over 1 million responses to date!
- Over 5,000 validated questions in our test bank!

**Join the hundreds of other programs that have adopted our solutions to make their EMT/Paramedic program run as smoothly as possible!** We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!



[View the 90 Second Intro to EMSTesting Video!](#)



### Top 3 Reasons to Use PlatinumPlanner.com

- Provides students with a FREE mobile app!
- Accreditation Standards! Meets/Exceeds what CoAEMSP is looking for!
- Fully customizable to meet YOUR program needs

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and **Portfolio requirements!** Platinum Planner also offers free preceptor training - something our competitors do not! We even launched a complimentary mobile app so students can work more efficiently! **Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!**

The best part, **Platinum Planner costs NOTHING for EMS programs to use! There is just a minimal student fee.**



[View the 90 Second Intro to Platinum Planner Video!](#)



## Learning Styles: Situating Students to Maximize Success

By Jeremy Johnson, Director of Marketing

*"I am learning all the time. The tombstone will be my diploma." - Eartha Kit*

In the January Platinum Pulse, we discussed [What Type of Teaching is best in EMS?](#) This month we dedicated an article that describes the different types of learners. So, instead of trying to determine which way is best to teach, maybe we should be asking how do my students learn. Let's discuss learning styles and how to maximize our student's potential in our classrooms.

[Click Here for Full Article](#)



## Progressive Testing. What is it?

By Doug Smith, CEO, Medical Educator

Progressive testing is based on the concept that one does not build on a weak foundation. It also values the concept that students typically do not "get it all" on the first pass. It is significantly different than "Chunk Testing", which is what many of us have used for years.

[Read Full Article](#)



## NREMT Facelift

The National Registry of EMT's website has undergone a huge renovation. We recommend checking it out today. The look and feel is pretty innovative and worth a glance particularly if you are involved with any aspect of the Portfolio project. <https://www.nremt.org>

## Upcoming Events for EMS

### The 2017 Educational Workshop Series

**Tuesday, March 7, Prescott, AZ, [The Patient is Loaded for Transport, Now What?](#) and [Portfolio Update \(More Details to Come\)](#)**

**Wednesday, March 8, Prescott, AZ, [Recipe for Success](#) (More Details to Come)**

**Monday, April 3, Albany, NY, [Recipe for Success](#)**

**Wednesday April 5, Framingham, MA, [The Poor Man's Guide to Moulage](#) (More Details to Come)**

**Wednesday April 5, Framingham, MA, Portfolio Update and [The Patient is Loaded for Transport. Now What?](#) (More Details to Come)**

### Upcoming Conferences & Expos!

[2/15/16 to 2/16/16, Michigan Rural EMS Conference](#)

[2/23/16 to 2/25/16, EMS Today](#)

[All PEG Events!](#)



By Steve Berry

[www.iamnotanambulancedriver.com](http://www.iamnotanambulancedriver.com)

\*Mr. Berry will be the keynote speaker at the [2017 Michigan Rural EMS conference](#) (Feb 15-16)



## News from NAEMSE

Every month we will feature a key news snippet or other information from the National Association of EMS Educators (NAEMSE).

NREMT and NAEMSE have partnered to bring a new educational opportunity entitled Scenario Evaluation Workshop. This is a free workshop designed to provide you with hands-on experience developing formative and summative scenarios for use in your classroom.

This workshop will be limited to 50 participants who will be guided through the scenario development process by NREMT staff. Topics that will be covered are scenario writing, calibration, and evaluation in the workshop. Scenarios created in the workshop will be available for use following the event. Here are a few of our upcoming events for this workshop:

- [Saturday, Feb. 18, 2017 \(Tulsa, Oklahoma\)](#)
- [Friday, March 24 \(Greenville, South Carolina\)](#)
- [Friday, April 21 \(Omaha, Nebraska\)](#)

## Ask the Customer Support Team



**Q: As a student, what do I do if my Course or Classes aren't listed?** A: When students are attempting to submit enrollment into a course or class in our programs, what is listed for them to choose from are the current and upcoming courses or classes created by your institutions

If your Course or Class is not listed it may just be that it hasn't been created yet, the instructor created it using a different name, or the maximum number of students has been reached. Regardless of the cause, your best course of action is to contact your instructor to figure out where you belong or what settings need to be changed for you to find where you belong.

[Read more Q&A!](#)

## Nursing News



### Platinum Educational Group Solutions for Nursing Programs: Platinum Tests

The Game Changing NCLEX-RN® Testing Prep with true online Computer Adaptive Testing that mimics the NCLEX-RN® Exam!

We know it is hard work preparing students for the NCLEX-RN® exam! They are using question banks and finding prep questions wherever they can: books, the Internet, their school resources. Although there are good classroom review materials, there is nothing that actually mimics the NCLEX-RN® exam. **UNTIL NOW!**

#### What are the benefits for your students?

PlatinumTests is organized exactly like the NCLEX-RN® exam and is the only computer adaptive testing (CAT) simulator on the market. For just a nominal student fee (\$80 if school adopts PlatinumTests in curriculum, or \$120 for individuals), they can have access to more than 3,000 up-to-date questions written by experts in Nursing. It contains the most thorough breakdown of NCLEX-RN® questions into test plan concepts. That is more than any other question bank on the market today!

PlatinumTests is a simple system for students to utilize. They have unlimited access to as many tests as they want, for as long as they want—all for one low price! It also provides them with post-test results and analysis so they have clarification of their strengths and weaknesses!

		Exceptional (All Key Indicators Met)	Good (Two Key Indicators Met)	Not Good (One Key Indicator Met)	Fail (No 1)
Curriculum Level	Indicators Met	Percentile	Score	Difficulty	Questions
1 Safe and Effective Care Environment	2	99	80%	0.55	50
1.1 Management of Care	2	78	71%	0.55	24
1.1.3 Case Management	0	18	56%	0.55	9
1.1.4 Client Rights	0	1	0%	0.55	1
1.1.4.1 Recognize client right to refuse treatment/procedures	0	1	0%	0.55	1

Students will never again doubt whether they practiced enough or chose the right topics to study! PlatinumTests is truly the adaptive experience students are searching for to effectively and accurately gauge if they can pass the NCLEX-RN® exam!

#### Why should my program incorporate PlatinumTests into the curriculum?

Not only are your students provided with the benefits listed above, but there are many reasons to support PlatinumTests in your courses as well. First, your students will be afforded the institution enrolled cost of \$80 versus the \$120 they would have to pay for a non participating school. Second, PlatinumTests gives instructors the ability to build their own tests by any NCLEX curriculum topic. Finally, schools have access to our [Group Testing](#) feature for their classroom. Group Testing is the fun way to bring your class together to test and review their knowledge.

[Contact us](#) today for more information or free product demo of PlatinumTests!

*\*Some of this content was utilized from independent reviewer, Kevin Pan, from [www.kevinsreview.com](http://www.kevinsreview.com).*



## Platinum Planner for your Skills Tracking Needs!

We have heard for years what a nightmare it is for Nursing programs to keep track of their student's externships. That's why we have developed a skills tracking and scheduling program that will take care of it all for you - **easily!**

### Top 5 Reasons to have Platinum Planner for YOUR Nursing Program:

1. **Save Time and Money - No Cost for Institutions to Use!**
2. **Easiest and Most Flexible** Platform for Scheduling, Skills Tracking, and Reporting!
3. **Compliant to Accrediting Agencies!**
4. **FREE Student App** with all the **Features of the Full Website!**
5. **FREE Customer Support** for Admin, Instructors, Students, and Preceptors!

If you are using another online system, then you are paying too much! **Platinum Planner costs nothing for nursing programs** to utilize! There is just a minimal per student fee.

Interested in knowing more about Platinum Planner? We would **LOVE** to show you how we stack up against our competitors. What do you have to lose? [Contact us for a free demo!](#)



## Computer Adaptive Testing - The Breakdown and Benefits for Nursing Students

In January, our company transitioned PlatinumTests from a pilot project to a real program ready for service. After year and half of content creation, website development and validation we are now sharing a real computer adaptive testing (CAT) experiences for those preparing for the NCLEX.

[Click Here for Full Article](#)



## Michigan Nursing Student Association (MNSA) to Utilize Platinum's "Group Testing" during Annual Conference

At the 2017 MSNA annual convention, students had a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. Now, initial learning and review sessions can be synonymous with fun! If you would like to learn how [Group Testing](#) can benefit your classroom or annual conference [CONTACT US](#) and we are more than happy to show you!



## Nurse Shortage in Georgia May Become Worse Before It Gets Better Excerpt from the LinkedIn RN (Registered Nurse) Network

In January, our company transitioned PlatinumTests from a pilot project to a real program ready for service. After year and half of content creation, website development and validation we are now sharing a real computer adaptive testing (CAT) experiences for those preparing for the NCLEX.

[Join the Conversation!](#)

## Upcoming Events for Nursing

### Upcoming Conferences & Expos!

- [2/11/16, Harrisonburg, VA, Virginia Student Nurse Assoc.](#)
- [2/11/16, Colorado Springs, CO, Colorado Student Nurses Association](#)
- [2/18/16, New York City, NY, Nursing Student Organization of New York State](#)
- [2/11/16, Atlantic City, NJ, New Jersey Nursing Students Convention](#)

## All PEG Events!

Do you know of a nursing conference that we simply CANNOT miss? Please [drop us a line](#) and let us know!



"Since starting nursing school, I've been recording all my shows. Only 4,000 more and I'll be all caught up."

## Allied Health Advance



### Allied Health Instructors! Dispose of Your Excel Spreadsheets in 2017!

Free yourself of the shackles and restraints of Excel Spreadsheets and other time consuming recording methods! [Platinum Planner](#) now offers a Clinical Scheduling and Skills Tracking solution for all healthcare training institutions. We have a great team of professional educators, software developers, and a customer support team who work closely with instructors and administrators. The best part is, just like for EMS, Platinum Planner is **free for all allied health and nursing institutions to use**. There is just a nominal per student fee.

It is time to **put those excel sheets away** and let Platinum Planner help you with the complicated task of scheduling and skills tracking. [Contact us](#) today for a 30-minute demo!



### The Difficult Task of Allied Health Educators: Preparing Students for the Real World

By Tom Gottschalk, COO, Medical Educator

Allied health educators are some of the most gifted people I feel privileged to know. They are tasked to teach new inexperienced students the skills required to work in an ever-changing health care environment often while educating seasoned employees, peers, and even the general public as well. Talk about hitting a moving target!

[Read Full Article!](#)



### New Online Skills Tracking Platform for Vet Tech Programs!

Exciting news for ALL Veterinary Tech programs! **NOW** is the time to look at [Platinum Planner](#) for keeping track of your student's skills and scheduling. If you give us 30 minutes of your time to provide you a demo of Platinum Planner, we will automatically send you a \$5 Starbucks gift card!

#### Top 5 Reasons for my Vet Tech Program to Utilize Platinum Planner

- No Cost for Institutions to Use!
- Easiest and Most Flexible Platform to fit Vet Tech Needs!
- Get Student Progress and Site Visit Reports in Seconds!
- FREE Unlimited Training Support for Instructors
- FREE Customer Support for all users: Admin, Instructors, Students, and Preceptors!

Platinum Planner is the best solution for complicated Vet Tech skills tracking AND includes a [FREE student mobile app](#). **Schedule your demo and receive promo by [CLICKING HERE!](#)**



[View the 90 Second Overview!](#)



## The Accreditation Saga Continues: APSCU Rebranded to CECU

By Paul Fain from Inside Higher Learning

The Association of Private Sector Colleges and Universities (APSCU) has changed its name to Career Education Colleges and Universities. The governing board for the group, which is the for-profit sector's primary trade association, voted for the change in Orlando, Fla., where the association is holding its annual meeting. Six years ago, APSCU was dubbed the Career College Association. **What are your thoughts?**

[Read Full Article!](#)

## Upcoming Events for Allied Health

### Upcoming Conferences & Expos!

[2/23/17 to 2/24/17, ABHES Annual Conference](#)

[All PEG Events!](#)

**Do you know of a Allied Health conference that we simply CANNOT miss? [drop us a line](#) and let us know!**



## Parting Thoughts



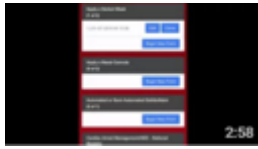
## Platinum Planner FREE mobile app Nominated for a "Best Education" Award!

In 2016, our Platinum Planner app was nominated for "best education" app! We would be **honored** if you visit the [BMAA WEBSITE](#) and **push the recommendation** button! Thank you for helping us strive to be the best for you!

If your institution utilizes Platinum Planner for scheduling and skills tracking, then we highly encourage you to alert your students to our new **FREE Platinum Planner Student App!** This app is very helpful and **has all the features of the full Platinum Planner website!** Students are able to input their information no matter where they are and have it sync up when internet becomes available - perfect for hospital or lab settings where internet is sketchy or not available at all!

The Platinum Planner mobile app is for students to download for **free with their subscription** to [PlatinumPlanner](#). Interested in learning more about Platinum Planner? [Contact us!](#)





[View the Platinum Planner App Video!](#)



## Platinum Educational Group Sales Territory Realignment

Due to the recent addition of our Sales Team, our territory map has changed slightly. Please [CLICK HERE](#) to find the Platinum Educational Group sale representative in your State! But, do not worry! You can reach out to **ANY** one of us at Platinum and we will get you to the right person! We look forward to serving you in 2017!



## Customer Appreciation Corner

February Spotlight: Michigan EMS Educator Remembered

In Late January, EMS lost a colorful and endearing educator, Jerry Glotfelty. Jerry was an instructor at [Wayne County Community College District](#), as well as, an ACA Level 3 Coastal Kayaking Instructor. Mr. Glotfelty affected many students, peer's, and others\* and, according to his pupils, could make learning fun. Jerry loved kayaking, making cigar box guitars, and teaching others the knowledge of Emergency Medical Services. He will be sorely missed. R.I.P.

[Kayaking the Detroit River by Amy Haimerl](#)



## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

January is here and Spring classes are starting soon! Many programs still need to get EMSTesting or Platinum Planner access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As Winter/Spring classes start, if you need student access for either EMSTesting or Platinum Planner, contact **John Zimmer** at 616-490-5395 or by [EMAIL](#).

If your EMSTesting and/or Platinum Planner annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** by [EMAIL](#).