



PLATINUM
EDUCATIONAL GROUP

February 2023

EMS PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Groundhog's Day, Real or Myth?

We have been hearing about Groundhog's Day since elementary school. We were either excited or disappointed when the groundhog did or did not see his shadow. Groundhog's Day is in fact real! It has been tied to traditions existing since 1887. The modern-day groundhog's name is Phil and takes place in a small town in Pennsylvania. Phil coming out of his den to supposedly determine if we will have an early spring or not.

However, in the last 10 years, Phil has only been correct 40% of the time. Not very good odds. We are happy to share that Platinum Educational Group has outstanding odds via a [100% guarantee](#) for passing the NREMT on the first attempt! So come see why so many people trust us in their programs!

Our team can get your cohort up and running with our platform quickly and easily even if it has already started!! We have **more than 75+ years of combined education, testing, skills tracking, clinical scheduling, and compliance reporting expertise.**

To all you educators out there—thank you from all of us at Platinum.



Who is Platinum Educational Group, Exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills-tracking programs for each.**

***Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Pricing Change Notification Reminder

Effective July 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



New Workshop Series for 2023!

Many of you have asked for details about our workshop plans for 2023...the wait is over! We are pleased to announce we are offering 6 new workshops across the country in 2023. We had much success in 2022 and we want to see YOU on the road in 2023!

Dallas, TX (February 17-18)

Portland, OR (June 16-17)

Nashville, TN (September 8-9)

Los Angeles, CA (April 21-22)

Pittsburgh, PA (August 4-5)

Orlando, FL (November 10-11)

Day One: Progressive Testing and Kinesthetic Teaching Workshop

8 AM to 5 PM

Day one is an eight-hour interactive day focusing on best practices for improving student outcomes by collecting, evaluating, and leveraging pertinent admission assessments and changing how we teach and test our students. We will build on our Recipe for Success by exploring progressive teaching and testing and discussing its application in our classrooms. Additionally, we will discuss and demonstrate using kinesthetic teaching methods in the classroom and then allow you to develop and deploy a kinesthetic teaching exercise in a fun and exciting group activity!

Day Two: Kinesthetic Teaching Day

8 AM to Noon

Day two is all about you and your group's kinesthetic teaching exercises! This interactive session will consist of groups running the class through the kinesthetic teaching exercises they developed on day one. We will teach and learn from one another in a fun-filled 4-hour day of activities designed by you and your peers! It is an all-hands-on-deck day of kinesthetic learning fun!

Workshop Benefits

- 12 CE Hours or Professional Development Credit!
- Awesome Giveaways for Each Event!
- A Catered Lunch is Included!
- Coffee and Water Stations!
- Networking!
- All Attendees Will Receive Their Own Disinfectant Sanitizer!
- LIMITED SEATING FOR EACH EVENT!!
- All for Only \$25!!

Full Details and Registration



Top Five Reasons to Use EMSTesting.com

- **True Computer Adaptive Testing Practice** that mimics the format of the National Registry exam!
- **Most Validated Solution Available**—Almost 300,000,000 responses to date!
- **Over 5,000 question test bank**; with questions FOR ALL provider levels!
- **Group Testing feature** turns learning into a fun game!
- **EMSTesting can be used with any EMS textbook**, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

“Using Platinum as instructor and preceptor and every time I can’t find the solution online the help desk is always able to give the support I needed. Would recommend to anyone needing an amazing platform to serve students and gather an incredible amount of data in the process.” Joshua Robb, EMS Educator at OSF Healthcare (IL)

[Learn More](#)



Top Five Reasons to Use PlatinumPlanner.com

- **Ready for 2023 SMC Changes for more than a year!**
- **Meets/Exceeds Accreditation Standards!**
- **Customizable platform to meet YOUR program’s specific needs!**
- **Provides students with a complimentary companion mobile app!**
- **There is NO Institutional fee just a competitive nominal per-student fee!**

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, CoAEMSP Student Minimum Competency (Appendix G), and even **SMC 2023!** [Platinum Planner](#) also offers free preceptor training - something our competitors do not!

“Platinum Planner and EMSTesting have been such a big help to our program and students. Also, I am trying to get our other healthcare fields to move over as well.” Joe Winckhofer, EMS Instructor at Richmond Community College (NC)

[Learn More](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (EMS swag including travel mug, mousepad, challenge coin, and more!) as well as some great exposure to your content and expertise!



If you would like to submit an article, [Click Here!](#) Not only will you get some exposure, we will also send you some awesome EMS swag!!



Call for Program Director Advisory Committee Members!

Are you interested in joining our EMS Program Director Advisory Committee?

Our EMS Program Director Advisory Committee (PDAC) provides an opportunity for Program Directors to meet with Platinum Staff to discuss program needs and troubleshoot existing or potential issues. Platinum also provides software updates that affect the EMS programs. The PDAC also provides a great opportunity to network with other programs and share opinions and perspectives! A perfect place to share YOUR expertise!

If you are interested in participating in our quarterly meetings, please contact Sherry Kinnucan, Director of Education, at Sherry@PlatinumEd.com



We've updated our Paramedic Course Template for the SMC 2023 Recommendations!

By Sherry Kinnucan, Director of Education, Platinum Educational Group

Creating your paramedic course in Platinum Planner has never been easier using our paramedic course template! Our course setup template will build your paramedic course for you using the CoAEMSP and NREMT 2023 Recommendations.

Since piloting our “SMC23” paramedic course template in January 2021, we have received your feedback and recently updated our template to help avoid any confusion or potential issues.

The previous template created three classes; one for lab, one for simulation and clinical time, and one for Capstone Field Internship.

[Read Full Article](#)



Platinum Education Features

By Jeff Dykstra, Director of Sales, Platinum Educational Group

Platinum Educational Group has various tools to provide students and educators in the EMS, Nursing, and Allied Health fields with online testing, competency tracking, clinical rotation scheduling, and compliance reporting solutions. Since 2002, we have provided valid and reliable online testing with EMSTesting for the EMS profession. In 2016, we launched PlatinumTests to provide testing for Nursing educational institutions. PlatinumPlanner, our scheduling software program includes the EMS, Nursing, and all Allied Health industries. Platinum Planner is an easy-to-use companion app for existing users of Platinum Planner. Students and preceptors can complete documentation from anywhere!

[Click Here to View Video](#)



6 Benefits of a Proprietary Background Screening Platform

By Levi Perkins, Corporate Screening

Your hiring process depends on having efficient processes for submitting background check requests, reviewing results, and tracking where candidates are in the screening process. Many of those processes and capabilities are driven by the technology features offered by your screening company.

However, when your screening company uses white-labeled technology developed by a third party, you can end up waiting weeks or even months for tech updates, new features, and customized reporting tools—or you may not get them at all. This is just one of many reasons why proprietary technology is so critical to your hiring process.

[Read Full Article](#)

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. Contact us if you want to connect and see how we can collaborate!



Save the Date! – May 31 – June 4, 2023, @ the Omni Louisville

Attending ACCREDITCON, guests will get to listen to and have conversations with experts, interact with CoAEMSP staff and board, plug into best practices, network with peers and colleagues, and get answers to pertinent questions regarding initial and continuing CAAHEP accreditation for Paramedic educational programs.

[More Info](#)



State System Assessments

State EMS officials often have the most insight into what their State EMS system is doing well and where there's room for improvement. Making the case for change without third-party validation, however, can be a challenge.

[More Info](#)

National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.



[More Info](#)



Upcoming Conferences and Expos - 2023

[3/2/23 to 3/5/23](#) Traverse City, MI – SMEMSIC Conference

[3/1/23 to 3/4/23](#) Wilmington, NC – NC EMS Administrators Conference

[4/14/23 to 4/15/23](#) Corpus Christi, TX - Texas EMS Educators Summit



From the Customer Support Team

Q: How Does our transfer process work at Platinum Educational Group?

A: With the new semester in full swing, we know that enrollment issues/mistakes/decision changes happen. Being able to transfer students into their correct course has gotten a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that the transfer process is done.

[Click here For Details](#)

“Their support staff is great. It’s so nice to actually talk to real humans and not robots or automated systems. Their program is helping our students succeed and making my faculty’s life so much easier. Highly recommend Platinum.” Nate Goodwin, Department Chair at Ivy Tech Community College-South Bend (IN)



Staff Highlight – Personal Experience Working for Platinum Educational Group

My name is Benjamin Hurst and I have been working for PEG since 2015. I started off by working as a customer service advocate with the want to advance my career in software development. At that time I was pursuing a bachelor’s degree in Computer Science focusing on Software Development. The owners knew of this desire during the onboarding process and promoted me as soon as I got my degree as a Quality Assurance/ Software Tester. This gave me coding experience as I started writing code that would automatically test the functionality of our sites. I was also receiving additional knowledge by our current development team guiding me to good coding practices. After a few years of working on those projects

and others, I was promoted to Developer Tier 1. The overall experience working here at PEG is overwhelmingly positive as everyone wants you to succeed and do your very best.

Customer Showcase: Mount San Antonio College (CA)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the tremendous **EMS Staff at Mount San Antonio College (CA)**.



Since Mt. San Antonio College was established in 1945, it has emerged as an educational leader in the state of California. It is both an accredited institution and one of the largest and best-known community colleges in the country.

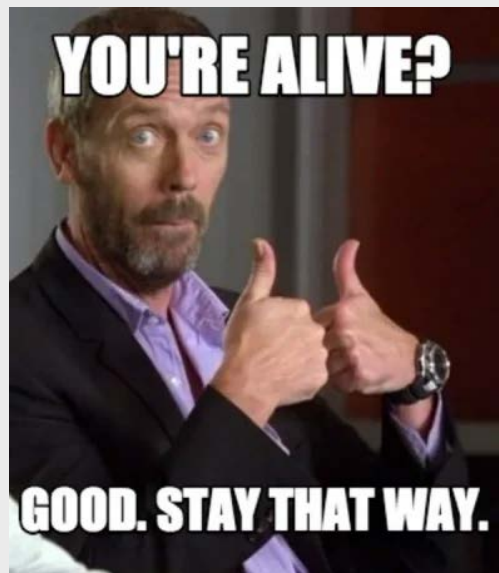
The spirit of Mt. San Antonio College thrives to this day. The campus makes no compromises in quality. While maintaining low fees of just \$46 a unit, the college continues to provide advanced academic training and state-of-the-art laboratories. The college boasts high-tech equipment and labs but is also recognized for its unmatched water conservation and environmental sustainability efforts. Students are taught skills for global citizenship and also enjoy one-on-one support from faculty and counselors. While they seem impossible, they're made a reality by a new generation of dedicated faculty, staff, and students.

Their EMT program is short-term and prepares students to become Emergency Medical Technicians (EMTs) to work for an ambulance service or in related fire departments, hospitals, or other rescue services. This program is specifically for noncredit students who are seeking training in the public safety field for immediate employment. Furthermore, this program will also provide foundational skills and training for students to enter into more advanced public safety programs. Students must pass both core courses to earn the Emergency Medical Technician certificate.

Awards an Emergency Medical Technician (EMT) Course Completion Certificate needed to take National Registry Certifying Exam.

We want to thank them for their trust in our solutions and our customer service, and for their trust in our reputation to provide the highest quality of both!

Keep you Laughing



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