



ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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A New Year; A Fresh Start! 🩺

What can we say? 2020 was a rough year for us all. We especially understand the challenges and adversities that our valued customers faced. Thankfully, the New Year always brings in new hope, fresh ideas, and updated goals for improvement-both personally and professionally. We truly hope that **all your goals** are achieved this year!

The good news is that we can help with your professional goals! We have online solutions to make your allied health educator's lives, and your students' lives, much easier via <https://www.platinumed.com/allied-health/> for competency tracking and clinical rotations. Oh yeah, and we are also exploring an amazing new feature called **AccredAssist®** to help your SER go smoothly EVERY year!

If you do not currently use our solution(s), we encourage you to take a short demo and find out why so many people trust Platinum in their education process! You may also view our [testimonials](#)! We wish you all a happy and prosperous New Year!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

"Great company with great products! They care about the customer." -John Gosford, Education Manager



***Factoid: We have delivered over 300 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.
Our Vision: Every learner in the world can benefit from our solutions.



Follow Us on Instagram and You Could Win A \$25 Gift Certificate!

At the beginning of February, Platinum Educational Group will have a random drawing for a \$25 gift certificate ! To enter is EASY! Simply go to our [Instagram](#) platform and follow us. That's it!! All followers will go into a random drawing on February 1, 2021. Winner will receive a \$25 gift card to the venue of their choosing! **DON'T MISS OUT!!**

[Visit Platinum's Insta!](#)

Top 10 Reasons to use Platinum Planner for YOUR Competency Tracking



1. **Customized for ALL Allied Health Professions!**
2. **No Institutional Fee!**
3. Our online platform saves Coordinators and Instructors **hours a week!**
4. Makes accreditation **site visits easy and stress-free** with detailed reports!
5. Provides detailed **student progress reports!**
6. FREE fully-functional student and preceptor **app!** Works online or offline!
7. Easy to set up and get started!
8. FREE **Unlimited Training** for all Administrators, Program Directors, and Instructors!
9. FREE **Unlimited Customer Support** for Administration, Instructors, Coordinators, Students, and Preceptors!
10. Better prepared students to match the workforce!
11. **BONUS:** Don't just take our word for it, see what others say about Platinum Planner! [Testimonials](#)

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective competency tracking solution!

"I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. It has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this tool, I get updated daily so I can conference with students who seemed to be falling behind. Platinum Planner is an amazing product and I wish we would have started using this earlier." - Zulihana Pascual, Director of Dental Assisting Technology, Indian River State College

Schedule a short demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



Customer Testimonials

Almost every day we see new customer testimonials come through our social media pages. (See our [Facebook](#)) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews! As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on our [website](#) too. If you are a current customer of

Platinum and would like to submit a review for our products, please click [here!](#) We appreciate your feedback, testimonials, and your dedication to education!

"Working with Platinum Planner has saved me invaluable time and brought my program into the 21st century. I am easily able to track student progress, approve cases, upload documentation, and track clinical attendance all in one streamlined program. I can't speak well enough about this platform, if you want to save time and money you need to be using it!" - Katherine Matteson, Surgical Technology Program Director, Delaware Technical Community College



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

[Submit Article Here!](#)



Drug Screening 101: What You Need to Know for Student Clinical Rotations

By Levi Perkins, Corporate Screening

Health science students using illegal drugs are putting more at risk than their ongoing participation in clinical site training programs. If they are under the influence of drugs, they are not only at risk of having impaired judgment, but they could also harm others in the clinical environment, including vulnerable patients.

[Full Article](#)



A Hands-On Approach to Student Retention

By Isaiah Vianese, Liberal Arts and Sciences Department Chair and Sandra Monteiro, Assistant Dean of Student Services, Mandl School: the College of Allied Health, New York, NY

We understand at times your school may need to make changes to your school administrators. Sometimes with notice or without notice. These individuals manage how our system is set up to work with their Institute, from managing course setups, users such as Instructors, medical directors, and other administrators.

[Full Article](#)



The Scholarly Column

By Regina Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Present vs. Presence
How your students view you in their classroom experience.

Many instructors have gotten into the habit of showing up on time and being present in their classrooms. Being “Present” versus having “Presence” can change the dynamics of the environment of your student’s classroom experience. Below is a list of questions that you might ask yourself.

[Full Article](#)



5 ABHES Trouble Spots for Institutions that Platinum Educational Group Can Assist You With

By Jeremy Johnson, Director of Marketing

There are several key areas where institutions struggle statistically when it comes to ABHES accreditation site visits. This article will discuss some of the top standards violations that institutions face and explain how our electronic online clinical tracking and student scheduler, called PlatinumPlanner.com, can help!

[Full Article](#)

Meet the Staff: Mitch Faasen

Business Development Manager

Platinum would like to welcome Mitch Faasen as the newest member of the sales team. Mitch received his MBA from Ferris State University and has a strong passion for education. He enjoys spending time with family, watching and attending sporting events, exploring cities,



hiking, listening to music, reading books, and dancing.



Insider Look: What's New for Surgical Technology in Platinum Planner

By Jeff Dykstra, National Sales Director

Platinum Planner provides lab competency and case tracking solutions for Surgical Technology training institutions. Our solution easily tracks cases for 1st and 2nd scrubs and observations, overall competencies, scheduling, evaluations of preceptors and students, preceptor electronic signatures as well as a number of accreditation required reporting.

[Full Article](#)



Episode 26: Are We Compliant with the HIPAA Security Rule?

By Kimberly Shutters

The HIPAA Security Rule adopts national standards for safeguards to protect the confidentiality, integrity, and availability of electronic **protected health information** (ePHI) that is created, received, maintained, or transmitted by a **Covered Entity** (CE) or **Business Associate** (BA).

As a CE or BA, you are **required** to have in place reasonable and appropriate security measures to protect against reasonably anticipated **threats** or hazards to the **confidentiality, integrity, and availability** of the ePHI **you** are entrusted with.

[Full Article](#)



Ask the Customer Support Team

Q: In Platinum Planner, is it possible for Students to see the feedback Preceptors (Clinical Educators) give them when Preceptors fill out a survey on how the Student performed in the opportunity?

A: Yes! In fact, you can now allow Preceptors to see what Students said about them as well. Previously, to share the affective survey information on how Students and Preceptors felt each other did, School Administrators and Instructors would have to run the affective reports and either print off or email those results to the interested parties.

[Full Article](#)



"Your customer service is always awesome! You always give a quick reply and are so patient with all my questions!! Thanks!!" -Janice Dunaway, Director of Respiratory Therapy, Missouri Southern State University (MO)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More Information](#)



Accreditation Workshop

ABHES is offering virtual programmatic/institutional accreditation workshops in 2021.

[More Information](#)



Council for Higher Education Accreditation Update

CAAHEP is pleased to report that the Council for Higher Education Accreditation (CHEA), which is the organization that recognizes CAAHEP, has approved the organization's expanded scope of practice. This means that the following professions, which now have CAAHEP accredited programs, are recognized by CHEA: advanced cardiovascular sonographer, art therapist, assistive technology practitioners, and clinical research professionals.



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax™ eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Full Article](#)



Customer Showcase: John A. Logan College (Dental Assistant)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Dental Assistant** program at John A. Logan College (JALC).

John A. Logan College was created by public mandate in 1967 under the authority of the Illinois Community College Act of 1965. The College opened its doors to its charter class in the fall of 1968 and acquired its permanent grounds in the following year.

Mission Statement

"We are a diverse learning and teaching community committed to improving individual life and society through high-quality, accessible educational programs and engaged learning opportunities."

Dental Assistant Program

The program objective of this program is to develop an individual to assist the dentist in comprehensive patient oral health care and the dental specialties. Students must be educated to understand that patients are complex rational beings moving in a specific environment. To do this, a student must be educated in the clinical and dental sciences."

Program Director – Pamela Kearns

Instructor – Dierdre Childers

Instructor – Toni Norman

Instructor – Geoffrey Partlow

Instructor – Jennifer Worthen

Lab Tech – Kim Swinford

We want to thank the awesome Dental Assistant educators at John A. Logan College for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing



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