



PLATINUM
EDUCATIONAL GROUP

July 2020

EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Summer is Here, Fight Off Procrastination!

As the "dog days" of summer are upon us, it gives us time for vacations, spending quality time with family, and of course lazy days at the beach! BUT it is also a time of reflection and a chance for educators to gear up for next year's cohort and more importantly how to make your **program the most efficient** as possible! We imagine that you have big goals for improvements, and we would like to help! **SO, DO NOT WAIT** until summer has passed you by!

If you are still using paper and pencil, stop the time-consuming madness! If you are using another electronic platform, you are paying more and receiving much less!

Make this upcoming school year easier by looking at our solutions outfitted for EMS training institutions! Learn more about Platinum Educational Group via our 30-minute "Moving Your Program Forward" webinar series in July. You can find more information on those in this newsletter!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

"I have been using Platinum Educational Group for various classes I've taught since its inception. They go above and beyond anything you need and are an exceptional source for testing and content. Love these guys!!" ~Judy Overway, EMS Instructor, Pro Med (MI)

Factoid: We have delivered over 300 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Message from the CEO

Caring During the COVID-19 Pandemic: Canceling 2020 Price Increases

Platinum Educational Group occasionally has a slight price increase to our online solutions. We do the increases for a few important reasons. (See the link below for more details)

However, as a company that has a customer base solely of health professional training institutions, we truly know the struggles you are facing. During this extremely unique and challenging economic environment we find ourselves in, we have come to the decision collectively and unanimously, **to cancel any price increases for 2020.**

[More Details](#)

2020 Platinum Educational Group EMS Scholarship Winner!

A BIG congratulations goes out to the 2020 Platinum Educational Group \$1000 EMS Scholarship Award Winner, Jachua Polcyn! Jachua is enrolled in Augusta University Paramedic program in Augusta, GA. Please help us celebrate Mr. Polcyn's achievement by going to our [Facebook Page](#) and liking and sharing his post! This also creates awareness for future EMS students to apply!



[More Details](#)



Progressive Teaching: Flipping the Switch

Brand New Workshop Series for 2020! Four National Locations

Join us for an exciting new workshop series for 2020! Progressive Teaching: Flipping the Switch is a highly interactive workshop designed to assist participants on "flipping the classroom" by focusing the learning experience with the student. The concepts of scaffolding and bookending will play a critical role as participants learn to develop cases and teaching/formative scenarios to prepare students. Participants will be strongly encouraged to bring laptops and course textbooks. All Workshops include:

- 16 CE Hours or Professional Development Credit! (If applicable)
- Coffee, Lunch & Snacks Included!
- \$100 Credit to the Attendee's Platinum Educational Group School/Program Account! (for current customers)
- All participants will receive a free disinfectant spray bottle!
- **Engaging for ALL Healthcare Professions and Educators!**

There are additional benefits, giveaways, and free evening group events for individual locations! The four US dates and locations are:

[Read Full Article](#)

Please note that we are tracking the Coronavirus situation closely. All registrants for workshops canceled due to COVID-19 will be refunded.



New Proctoring Feature Coming Soon!

We understand that these times are challenging, and programs are struggling to meet proctoring demands for their students on high stakes exams. In addition to our customers being able to use [Respondus](#) Lockdown Browser **for free** on our online testing solutions, [EMSTesting](#) (EMS) and [PlatinumTests](#) (nursing), Platinum will be launching new proprietary proctored solutions including video and audio built inside our platforms!

POLL!! We Would Like YOUR Input about Proctoring Solutions!

[Take a 1-Minute Poll and Be Registered for a Prize Pack Swag Giveaway!](#)



Platinum Educational Group Offering Secure High Stakes Exams at Low Cost (Self-Proctored)

Presents non-customers an opportunity for a one-time delivery of necessary exams

Due to the COVID-19 pandemic, some programs are finding it difficult to administer their high-stakes final exams to their students. In-person testing via paper and pencil may no longer be an option and with proctored areas closing, or having limited available space, we would like to let you know about an alternative using EMSTesting.com. Our secure testing platform includes the use of [Respondus Lockdown Browser](#) for the administration of secure exams. Respondus is a powerful browser lockdown tool that our customers have access to at no extra charge.

There is never a need for a live proctor with EMSTesting.com.

[More Details](#)



Online Testing Webinar

Moving Your Program Forward in 2020!

Join us for 30 minutes as we show you how you can move your program forward in 2020 and for your chance to win a \$50 gift card! EVERYONE will receive an EMS recognition coin!



Drawing for a \$50 Gift Card!

Do you want...

- To create quizzes, tests, and even final exams in **minutes?**
- Access to over 5000 EMS questions for **ALL** provider levels?
- Your students to have access to **affordable** Computer Adaptive Testing?
- To pull information quickly and effortlessly for accreditation visits?
- An online Grade Book to compare class results or by national averages?
- More engaged students via a fun quizzing feature called Group Testing?



ALL Participants
will receive an EMS
recognition Coin!

Then register today! Two dates to choose from!

Tuesday July 14th @ 10 AM Eastern Standard Time

Thursday July 16th @ 1 PM Eastern Standard Time

[Click to Register!](#)

"I have been an EMS educator for over 20 years. I have never written a review for any book or program. I am for this program! EMSTesting is an amazing program and I recommend it to anyone who teaches in EMS. It is February and I have all of my quizzes written, pretest, final, exams, mid-term, and student self-assessments. The self-assessments alone have improved my student's educational experience. Test validity? Already done for me!! Yes, I could not believe it, every test has an automatic validity check completes. I cannot recommend this program strongly enough.! ~ Leslie

New Features Updates

By the Dev Team

[NEW FEATURES: January 2020](#)

[NEW FEATURES: December 2019](#)

[NEW FEATURES: November 2019](#)

[NEW FEATURES: October 2019](#)



Online Skills Tracking Webinar

Moving Your Program Forward in 2020!

Join us for 30 minutes as we show you how you can move your program forward in 2020 and for your chance to win a \$50 gift card! EVERYONE will receive an EMS recognition coin!



Drawing for a \$50 Gift Card!



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recognition Coin!*

Platinum Planner Benefits...

- The easiest platform to record Appendix G competencies!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program's specific needs!
- Provides students with a complimentary companion mobile app!
- More engaged students with less work on the instructor side!
- There is NO Institutional fee, just a competitive nominal per-student fee!

Register today to learn more! Two dates to choose from!

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Thursday July 16th @ 10 AM Eastern Standard Time

[Click to Register!](#)

"I have used Platinum Planner for a couple of years now and what stands out the most (aside from the program) is the very reliable customer service. Consistently I have received help when needed, and my customization requests have been applied to the program where/when requested." ~ Sue Darroch-Wienberg, DMS, NREMT, Paramedic Program Instructor

Using Platinum Educational Group Testing Content on Your School's LMS



By John Spencer, Director of Education

Platinum Educational Group (PEG) prides itself on providing you with a valid and reliable bank of testing items for your use. The security of PEG content is taken very seriously and is necessary to maintain the validity of the content in the banks. PEG systems perform daily and manual online searches for content, searching by item question, phrases, answers, and distractors. The system provides PEG educators with a list of potential violations that are then manually confirmed and reported as DMCA violations.

Recent searches have returned results for sites that have screenshots of our content, but the screenshots are not of our content being displayed within our software, rather it appears that the content has been placed into a school's LMS and students have taken screenshots and posted them online to sites like Chegg, Quizlet, and Course Hero.

[Read Full Article](#)



How Can I Protect My Family from COVID-19?

By Emily Pearce, BS, EMT-P, FAWM, DiMM, ems1.com

For first responders, staying home isn't an option during the [COVID-19 pandemic](#). And when you do return home after a shift, you want to ensure your loved ones are protected from SARS-CoV2 (COVID-19). A printed checklist can help you to follow safe decontamination procedures after a long shift when you are fatigued and likely to miss steps. [Print one out](#) for your home and one for your vehicle.

Follow these steps to protect your home and your family from COVID-19 after a shift.

[Read Full Article](#)



The Truth in Validity

By Eric Cheadle, Customer Support Manager

The subject of testing validity comes up quite a bit in the EMS education industry. It's a topic of tremendous importance because it descends from honesty and integrity. These are ideals held important to us in the EMS Education field. It is particularly significant to Platinum Educational Group, as it is the backbone of our company.

With that said, a lot of misinformation, inaccuracies, and distortions are being distributed causing confusion for professionals and institutions that rely on effective and valid testing. So, we would like to set the record straight.

[Read Full Article](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



A New Line-up of Webinars to Help You Tackle the Accreditation Process

The CoAEMSP has developed a number of webinars to address specific aspects of the accreditation process. Join us for these complimentary webinars facilitated by CoAEMSP staff and other experts in accreditation of Paramedic educational programs.

[More details](#)



NAEMT Annual Meeting Week September 14-18, 2020, Las Vegas, NV (During EMSWorld Expo)

NAEMT members are encouraged to attend all open association meetings, such as the NAEMT Board meeting and Committee meetings. During the meeting, we will celebrate our EMS profession at the General Membership Meeting, where we'll recap the year's activities, present future goals, and recognize the outstanding recipients of the National EMS Awards of Excellence. Immediately following the awards presentation, NAEMT members are welcome to attend the popular Member Reception.

[More details](#)



National Registry Celebrates its 50th anniversary

The National Registry, established in 1970 as a non-profit organization, is the Nation's Emergency Medical Services Certification organization. The mission of the National Registry of Emergency Medical Technicians has always been centered on protecting the public and advancing the EMS profession.

[More details](#)



Upcoming NAEMSE Courses

To view and register for any of our scheduled events, please [click here](#) to view the course roster on our website, or visit our Facebook page for a list of events. We hope to see you at one of our courses!



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax™ eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



Ask the Customer Support Team

Q: (Administrator) How Do I Add Credit for My School?

A: School credit is used to pay for student's enrollment (if the school is paying instead of the student). If you need to be invoiced for a school credit purchase, please call 616-818-7877 and ask to speak to our accounting department or you can send your purchase order to accounting@platinumed.com.

"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)

Customer Showcase: Mid East Career and Technology Centers (OH)



Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS education staff at Mid-East Career and Technology Centers.

At Mid-East, they believe every student deserves the chance to make their education a real-world experience. By integrating strong academics with robust career-minded education, their students expand their options and opportunities to succeed in today's global economy. Together with parents, business leaders, and the community, Mid-East challenges all students to imagine the possibilities, achieve a competitive advantage, and excel beyond the classroom.

The goal of Mid-East's Paramedic program is to prepare competent entry-level Paramedics in the cognitive (knowledge), psychomotor (skills) and affective (behavior) learning domains with or without exit points at the Advanced Emergency Medical Technician and/or Emergency Medical Technician, and/or Emergency Medical Responder levels.

The Mid-East Career and Technology Center's Paramedic program is accredited by the Commission on Accreditation of Allied Health Education Programs (www.caahep.org) upon the recommendation of the Committee on Accreditation of Education Programs for the Emergency Medical Services Professions (www.coaemsp.org).

Program Director: Mark Doerfler

Instructor: Gary Green

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing

