



Are YOU Ready for Portfolio? The Recipe for Success Series Workshops

Workshops do not have to be stiff and boring! The Recipe for Success series, instructed by Doug Smith of Platinum Educational Group, provides high quality CE for all EMS educators in a casual and comfortable environment. **Do you want to learn about portfolio, scenarios, testing techniques, measuring and evaluation of students, and much more?** Then come join us at any of our workshops listed below. You will receive CE credits, snacks, lunches, and invaluable education - ALL AT NO CHARGE! [Click here for workshops itinerary](#). Click on the links below to register for individual events.

[6/16/16 to 6/17/16, Canton, GA](#)

[6/21/16, Richmond, VA](#)

[7/16/16 to 7/17/16, Madison Heights, MI](#)

[8/10/16 to 8/11/16, Coffeyville, KS](#)

Visit us at these Conferences & Expos!

[7/13/16 to 7/15/16, TEMSEA](#)

[8/1/16 to 8/7/16, NAEMSE Symposium](#)

[All PEG Events!](#)

NATIONAL
SAFETY
MONTH 2016

Increasing Alertness of What it Takes to Stay #SafeForLife

by Jeremy Johnson, Director of Marketing

Accidents and misfortunes are what healthcare professionals are trained for, but are never welcomed. A commitment to safety, an awareness of our surroundings, and a pledge to follow correct procedures and laws would be preferred by all personnel in the EMS, nursing, and allied health industries. This month we rededicate ourselves to the avoidance of what our fields were created for. After all, accidents will never be totally eliminated, but many can be prevented. Please visit the [National Safety Council's website](#) to learn more about how YOU can be involved!

In addition to highlighting National Safety Month, this month's Platinum Post also includes articles concerning:

- External vs Internal Validation
- Working Smarter Not Harder as an EMS Educator
- EMS Week 2016 Recap
- Nurses Week 2016 Recap
- The Platinum Planner Student App
- Scholarships Program Deadline Looming
- NAEMSE Expo Info
- And much more!

If you have any questions, or would like further information, contact [Marketing](#) or call 616-818-7877.



FREE mobile app for students using Platinum Planner!

If your institution utilizes Platinum Planner for scheduling and skills tracking, then we highly encourage you to alert your students to our new **Platinum Planner Student App!** This app is very helpful and **has all the features of the full Platinum Planner website!** Students are able to input their information no matter where they are and have it sync up when internet becomes available - perfect for hospital or lab settings where internet is sketchy or not available at all!

The Platinum Planner mobile app is for students to download for **free with their subscription** to PlatinumPlanner.com. Interested in learning more about Platinum Planner? [Contact us!](#)

[View the Platinum Planner App Video!](#)

How Can Platinum Educational Group Help Your Training Program?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our new followers, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS, Allied Health, and Nursing fields. And we are proud to boast the highest study prep and skills tracking for each.

Our Mission: Deliver valid and reliable testing, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.

Best Industry Customer Service!

All of our products come with the absolute best industry customer service for all students, instructors, preceptors, administrators, and coordinators! Don't just take our word for it - check out our real [testimonials](#) from our actual customers!



For Emergency Medical Services Training Programs

Join the hundreds of other programs that have adopted our solutions to make their EMT/Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

In addition to testing, we also provide complete scheduling and skills tracking via PlatinumPlanner.com. This flexible program tracks schedules, skills, & patient encounters. It also assists in verifying clinicals, labs, and scenario experiences. It also generates reports for student progress,



For All Nursing Training Programs

In May we celebrated an under-appreciated yet gravely needed profession - Nursing. Let's face it...most of our jobs can be thankless at times. But, how many of us can say that we are needed? The answer to that is medical professionals. The ones that we count on in emergency situations. The ones that are trained to be calm in chaos. The ones that take care of us and our loved ones. So as we bring Nurses Week 2016 to a close, let's give colleagues in nursing a thank you and if you are not in a nursing role, then thank someone who is!

Our Team also gave recognition for those who are hoping to become part of the nursing profession, the students, by offering all nursing students free access to our NCLEX-RN® study prep*. In celebration and appreciation, Platinum Educational Group is **extending that offer** (which

accreditation standards, and much more! Platinum Planner also offers free preceptor training—something our competitors do not! We also launched a fully functioning complimentary app so students can work more efficiently! **Do not waste time with paper and pencil tracking and scheduling again! We have an easier and more cost effective solution!**

The best part, **Platinum Planner costs nothing for EMS programs to use!** [Contact us](#) today for more information or free product demo!



FEATURE ARTICLE: What is the Difference between Internal and External Validity?

by Doug Smith, Medical Educator, CEO

What is validity? What is the difference between internal and external validity? How do I show that I validate my questions?

[Read Full Article](#)

includes computer adaptive testing) for the entire year if they **sign up by June 30th!** We also bring awareness of our \$1000 scholarship offer for nursing students. Please click the links below and share with your nursing students! ***Free NCLEX-RN Prep (est. \$120 value).**

[Click to Download Free NCLEX-RN® Computer Adaptive Testing!](#)

[Click for \\$1,000 Nursing Scholarship Info!](#)

In addition to our testing prep program for nursing students, we currently have an online program that will keep track of their scheduling, skills tracking, and externships called [Platinum Planner!](#) No longer will your instructors waste valuable resources with burdensome methods!

As with the EMS and Allied Health programs, **Platinum Planner costs nothing for nursing programs** to utilize! There is just a low student fee to use. Help your program operate more efficiently! Do your nursing program, your instructors, and your students a favor and [contact us today](#) for a **free demo** of Platinum Planner!

[Schedule Your Free Demo!](#)



For All Allied Health Training Programs

We have heard for years what a **nightmare** it is for Allied Health programs to keep track of skills. **Well, no more!** Our Platinum Planner online software program can assist your busy instructors with scheduling students more efficiently. It also helps in evaluating your students and measuring the impact of training. **Best of all, it costs NOTHING for your program to use!** There is just a nominal per student fee.

Platinum Planner functions in many ways to assist your instructors. It documents student experiences with ease, manages clinicals and field experiences in less time and with fewer hassles, and provides reporting that meets all accreditation standards. All of this will **help your program run more smoothly and effectively!** Stop using outdated methods and [CLICK HERE](#) to learn more about Platinum Planner TODAY!



All of our Products. One single sign in.
by the Dev Team

We are pleased to announce our upcoming single sign-in feature for all our products! The single sign-in feature will allow you to have access to all of Platinum Educational Group's products with one email and password. Once you sign-in, you will be able to jump between each of our products and log-in automatically.

Why did we do this?

We did this so that our customers can have an easier time accessing our products. Users of our online software no longer have to remember multiple usernames and passwords to sign-in to each product or our App. Students will only have to create one account. Also, as we develop new

products all existing user accounts will automatically work for those products as well!

[Read Full Article](#)



Platinum Scholarships Program

Attention Nursing, Allied Health, & EMS Students!! Deadline Looms!

The 2016 Scholarships Program **deadline of July 15, 2016** is fast approaching! Instructors—get the application to your pupils **TODAY!** Do not let your **EMS, Nursing, or Allied Health** students miss this opportunity for a **\$1000 scholarship!** **Click the icon below and distribute to your classes!**

[Click here for complete program details and to download a full application packet!](#)



Be a Better Educator by Working Smarter Not Harder

by John Spencer, Medical Educator

I remember the day that I made the decision to leave the operation's side of the business and to enter the classroom. I set out to change the world one classroom of students at a time. I had dreams of being the best educator ever and turning out the best EMR/EMT/Medic students. It was going to be hard work. I knew it would be worth it, but I seriously underestimated the number of hours that it would take to achieve this dream.

[Read Full Article](#)



Meet the Staff: Doug Smith CEO, Medical Educator

Doug is a co-founder of Platinum Educational Group. He is a licensed Paramedic and Instructor Coordinator in the state of Michigan and has been involved in EMS for over 20 years. Doug has a Master's Degree in Education and has taught numerous instructor classes. He was previously involved as a committee chair for the National Association of EMS Educators and has spoken at numerous State and National Conferences. He is also the past president of the State of Michigan EMS Instructor Coordinators and was the 2003 EMT of the year for the State of Michigan.



Ask the Customer Support Team

by David Smith, Customer Service Manager

Q: In Platinum Planner, I'm trying to run a Progress Report for one of my students, but the total number of a completed skills/hours in a category is lower than it should be. I know they've completed those hours/skills. Why aren't they showing up on the report? A: When students submit clinical or lab documentation, they are not automatically given credit for those hours/skills. While some skill tracking programs out there feel it is okay to completely trust that every piece of information...

[Read More!](#)

[Read More Q&A!](#)



Customer Appreciation Corner

We love to support our customers when we can! If you have something you would like to promote email [Marketing](#) for consideration!



News from NAEMSE

Every month we will feature a key news snippet or other information from the National Association of EMS Educators (NAEMSE).

Platinum Educational Group Celebrates EMS Week with Customer Appreciation

Platinum Educational Group--the Testing, Scheduling, and Skills Tracking Experts, emphasized appreciation for their customers and the EMS community as a whole for National EMS Week 2016. Paramedics turned entrepreneurs, Doug Smith and Tom Gottschalk, shared 50 years of EMS experience before deciding to utilize that knowledge to help educate others in the EMS and allied health industries. In 2002, they launched the industry leading testing, scheduling, and skills tracking online software company, Platinum Educational Group. To celebrate EMS week, and to give back to the hard working instructors and students in EMS, the company unveiled a local and national promotion...

[Read More](#)



Facebook Hogs?

Yes, the stories you have heard about us are true... we are "**Like**" hogs. Thank you to everyone that has given us some love on Facebook! We appreciate it! Thanks to you, we passed the 500 Likes milestone! In celebration, we decided to have not one, but **TWO**, \$50 gift certificates! We will hold even more customer appreciation drawings after our next milestone, so if you haven't already—give us a Like! **Thank you!**

[Click Here for our Fan Page](#)

2016 NAEMSE Symposium is Coming Soon!

You can now register for the 21st Annual NAEMSE Educator Symposium & Trade Show! To coincide with this announcement, the [Official Program Book](#) of the event is also available online for digital download.

The book is your ultimate resource for reviewing this year's wonderful array of sessions, including the NREMT Regional Scenario Development Workshop, Instructor Course Levels 1 & 2, Student Evaluation Workshop and much, much more. You can find the online registration, program book and hotel/travel information by visiting the [Official Symposium homepage](#).



Platinum Educational Group is Searching for a Regional Account Manager!

Platinum Educational Group LLC is seeking a full time regional accounts manager responsible for sales and promotion to accounts in an assigned service area. The primary goal is to secure new business and expand product use by existing and new users within the healthcare industry.

[Click Here for Full Details!](#)