



PLATINUM
EDUCATIONAL GROUP

June 2020

ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. **Happy Father's Day!**
2. Who is Platinum Educational Group, Exactly?
3. **Message from the CEO: Canceling 2020 Price Increases**
4. Brand New Workshop Series for 2020! Progressive Teaching: Flipping the Switch
5. That's a Wrap!! Platinum's Annual Scholarships Application Acceptance for 2020 is closed!
6. Better Hearing and Speech Month (BHSM) Facebook Contest!
7. Guest Authors Wanted! Submit an Article!
8. **Top 10 Reasons to use Platinum Planner for YOUR Competency Tracking**
9. **Article:** Student Engagement and the Virtual Experiences
10. **Article:** Episode 19: Know the Rules! Audit Controls & Audit Logs
11. **Article:** The Scholarly Column " Accreditation vs. Non-Accreditation
12. Customer Showcase: West Virginia Northern Community College
13. And Much More!



Happy Father's Day!

"Four-year-old: Tell me a scary story! Dad: One time little people popped out of your mom, and they never stopped asking questions. Four-year-old: Why?" -James Breakwell

Don't forget to get that special father, husband, or any other role model a big hug to remind them that they are needed and appreciated.

Happy Father's Day to all the amazing dads from all of us at Platinum Educational Group!

PLATINUM
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Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for

healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

"Great company with great products! They care about the customer." -John Gosford, Education Manager

***Factoid: We have delivered over 300 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Message from the CEO

Caring During the COVID-19 Pandemic: Canceling 2020 Price Increases

Platinum Educational Group occasionally has a slight price increase to our online solutions. We do the increases for a few important reasons. (See the link below for more details)

However, as a company that has a customer base solely of health professional training institutions, we truly know the struggles you are facing. During this extremely unique and challenging economic environment we find ourselves in, we have come to the decision collectively and unanimously, **to cancel any price increases for 2020.**

[More Details](#)



Progressive Teaching: Flipping the Switch

Brand New Workshop Series for 2020! Five National Locations

Join us for an exciting new workshop series for 2020! Progressive Teaching: Flipping the Switch is a highly interactive workshop designed to assist participants on "flipping the classroom" by focusing the learning experience with the student. The concepts of scaffolding and bookending will play a critical role as participants learn to develop cases and teaching/formative scenarios to prepare students. Participants will be strongly encouraged to bring laptops and course textbooks. All Workshops include:

- 16 CE Hours or Professional Development Credit! (If applicable)
- Coffee, Lunch & Snacks Included!
- \$100 Credit to the Attendee's Platinum Educational Group School/Program Account* (for current customers)
- All participants will receive a free disinfectant spray!
- Engaging for ALL Healthcare Professions and Educators!

There are additional benefits, giveaways, and free evening group events for individual locations! The five US dates and locations are:

[Read Full Article](#)

Did You Hear...

What your peers are saying about us?

Find out what others are saying about our online solutions **AND speak with a real Program Director**

Talk to a Program Director!

that utilize our solutions!

[More Details](#)



That's a Wrap!!

Platinum's Annual Scholarships Application Acceptance for 2020 is closed!

More than 275 applicants for 2020!

Wow! What an amazing response we had for our 2020 scholarships for EMS, Nursing, and Allied Health students! We appreciate all the educators that informed their pupils of this opportunity! **We appreciate you and your dedication to your students!**

Our scholarship committee will be meeting very soon to examine, analyze, and assess all the amazing papers and whittle them down to three awardees. The awardees will be announced in the July Platinum Pulse. Stay tuned!



Better Hearing and Speech Month (BHSM) Facebook Contest Winner Announced!

Last month was a celebration of BHSM 2020! **We gave away a gift box filled with BHSM goodies** including a SLP 18 oz. Glass Bottle w/Sleeve, SLP Crosshatch Nonwoven Cooler Bag, SLP Heathered Sticky Memo Pad Box, SLP Graphic Stylus Pen and the SLP ID Wallet!! Congratulations to Ana Gonzales! She was our random drawing winner!

Thank you so much to you awesome folks that help others with speech, language, hearing, and much more from ALL of us at Platinum Educational Group! This world NEEDS more heroes like you!

Stay tuned for more contests, giveaways, and much more via our social media platforms. Join any of our networks to be involved!



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

WANTED! We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!

Top 10 Reasons to use Platinum Planner for YOUR Clinical Tracking



1. **No Institutional Fee**
2. Our online platform saves Coordinators and Instructors **hours a week**
3. Makes accreditation **site visits easy and stress-free** with detailed reports!
4. Provides detailed **student progress reports!**
5. FREE fully functional student and preceptor **app** that works online or offline
6. Easy to set up and get started
7. FREE **Unlimited Training** for all Administrators, Program Directors, and Instructors!
8. FREE **Unlimited Customer Support** for Administration, Instructors, Coordinators, Students, and Preceptors!
9. Better prepared students to match the workforce
10. Don't just take our word for it, see what others say about Platinum Planner! [Testimonials](#)

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective accreditation solution!

"I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. It has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this tool, I get updated daily so I can conference with students who seemed to be falling behind. Platinum Planner is an amazing product and I wish we would have started using this earlier." - Zulihana Pascual, Director of Dental Assisting Technology, Indian River State College

Schedule a short demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



Utilizing Platinum Educational Group with the CARES Act

By Jeff Dykstra, National Sales Director

The US Department of Education has made available funds for both students and institutions as a direct result of the COVID-19 Pandemic. There are roughly \$6.2 billion dollars still available under the Emergency Relief Fund for all Title IV Higher Education Institutions.

Only 50% of institutions have completed the application process for their students to date. The DOE is not requiring students to track how they use their emergency financial aid grants nor requiring institutions to report how students use their grants. "The DOE also reiterated the emergency financial aid grants are "cash grants to students" and can be distributed to students through a pre-loaded debit card, credit card, or by check; however, these grants cannot be applied to a student's institutional account." (CECU April 2020)

[Read Full Article](#)



Student Engagement and the Virtual Experiences

By Jeff Dykstra, National Sales Director

Tell me, I'll forget; show me, I'll remember, involve me, I understand. Together we can make education more engaging!

Although several institutions across the US have adopted hybrid learning environments for students before 2020, the COVID-19, aka "Corona Virus", has pushed education to 100% virtual until fall at the earliest. Even with schools potentially going back in the fall, the

overall face to face interactions will change not only in the classroom but at clinical sites as well.

[Read Full Article](#)

Episode 19: Know The Rules!
Audit Controls & Audit Logs

KNOW THE
RULES!



©HIPAAit

Episode 19: Know The Rules! Audit Controls and Logs

By Kimberly Shutters

The HIPPA Security Compliance Series to assist all medical community professionals!

Let's not forget the fact that the HIPAA Security Rule provision on Audit Controls (45 C.F.R. Â§ 164.312(b)) requires Covered Entities (CEs) and Business Associates (BAs) to implement hardware, software, and/or procedural mechanisms that record and examine activity in information systems that contain or use electronic protected health information (PHI). **It is a sound business practice!**

Why do we need them?

[Read Full Article](#)



The Scholarly Column: Accreditation vs. Non-Accreditation

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

I have been working in higher education for ten years. Nine of those years, all of the medical assisting programs that I have worked for have been accredited. In the last ten months, I have worked with a medical assisting program that is non-accredited. There are recognizable differences in student learning styles. I can attribute this to the fact that there are no competencies that are required in the curriculum.

[Read Full Article](#)

Upcoming Events for Allied Health

None scheduled at this time

[All PEG Events!](#)

We are looking for State and National Allied Health conferences for 2020! Do you know of any that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Ask the Customer Support Team

Q: (Administrator) How Do I Add Credit for My School? A: School credit is used to pay for student's enrollment (if the school is paying instead of the student). If you need to be invoiced for a school credit purchase, please call 616-818-7877 and ask to speak to our accounting department or you can send your purchase order to accounting@platinumed.com.

[Read Full Article!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SMEs™s)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More Information](#)



Notice of Commissioner Election and Appointments

This Notice of Elections and Appointments from the Accrediting Bureau of Health Education Schools (ABHES) is for four commissioner seats to be elected by the membership and two commissioner seats to be appointed by the Commission. All terms are for 3 years beginning on July 1, 2020 and ending on June 30, 2023.

[More Information](#)



CAAHEP CoA Summer Workshop

The CAAHEP Summer Workshop is open to staff and leaders of the Committees on Accreditation. The CAAHEP Board of Directors also attend this meeting. A 2020 CAAHEP CoA Summer Workshop will be held at the B Ocean Resort, Fort Lauderdale, Florida, on July 17-18, 2020.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™, a compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax™, a eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



Customer Showcase: West Virginia Northern Community College (WVNCC)

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome surgical tech education staff at West Virginia Northern Community College.

As a comprehensive community college, Northern offers a wide variety of programs and courses in the arts and sciences, career-technical education, developmental studies, and community service. Under an open-door enrollment policy, the College admits all adults desiring postsecondary education. High school students recommended by their schools for early entrance are also admitted. Graduates receive

Associate in Arts degrees, Associate in Science degrees, Associate in Applied Science degrees and Certificates.

The laboratory portions of the Surgical Technology program, which reinforce concepts learned in class, are held in WVNCC's on-campus lab and in operating suites at area hospitals. Students have clinical experiences in hospitals and actively participate on operating room teams during surgery while clinical preceptors oversee their work.

WVCC Surgical Technology Leadership

Bonnie Peterman, Division Chair Health Sciences & Assistant Professor

Tami Pitcher, Instructor & Program Director

We want to thank the awesome WVCC Surgical Technology staff for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing

