



Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

This newsletter is dedicated to instructors, administrators, and providers of the EMS profession. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Happy Father's Day!

"When you're young, you think your dad is Superman. Then you grow up, and you realize he's just a regular guy who wears a cape" – Dave Attell

Don't forget to get that special father, husband, or any other role model a big hug to remind them that they are needed! A card is always great as well. We'll help you out!

[Print Free Father's Day Cards](#)

Happy Father's Day to all the amazing Father's from all of us at Platinum Educational Group!



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

"Great resources for EMS education. The team has been very responsive to all our requests and has great over all products for scheduling, skills tracking and testing." - Thomas Dobrzynski, Director of Education, Sanford Health EMS Education - North Dakota State College of Science

Factoid: We have delivered over 180 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



BUILDING A BETTER EMS TOGETHER



Limited NAEMSE Workshop Series!

Platinum Educational Group & NAEMSE have partnered to bring you a new educational opportunity entitled **Improving Your EMS Techniques Workshop**. This is a **2-Day** workshop designed to improve your education/training process and techniques through hands-on experience. The next workshop series is:

Location: Atlanta, Georgia

Dates: 10/26/2018 to 10/27/2018

Time: 8:00 a.m. to 5 p.m.

The following topics will be extensively covered:

- Master Testing Techniques, Measurement, Evaluation
- Improving the Education/Training Process
- Admission Evaluation and Remediation
- Fundamentals of Learning - Study Reading Skills
- Teaching and Evaluating Practical Skills
- Moulage Techniques on a Budget
- Progressive Testing Cognitive Evaluation and Remediation
- Teaching How to Use Developed Cases and Small Scenarios
- Improving Inter-Rater Reliability in Scenarios/Simulations and Skill Assessments
- Simulation Tips and Techniques
- CE Credits issued by NAEMSE!

[Full Details and Registration!](#)

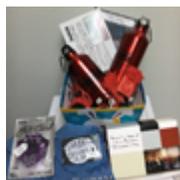


Five Big Things in May

What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of May...

[Read Full Article!](#)



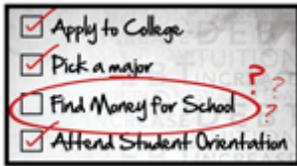
Facebook Contest! Win a Gift Box from our SWAG Vault!

This month's Facebook contest consists of a gift box filled with goodies from our prize vault! (OK, OK, it's more of a cupboard than a vault!) **We have 2 prize packs for this month's social media giveaway!** Rules are simple, **go to our [Facebook Page](#), hit that PAGE like button, and share the pinned post. That's it!** Winners will be announced 6/27/18. Don't miss out!

As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** May's awardee was **Ashtin Kubec from Lakeview, MI.**

Deadline is Approaching for 2018 Platinum Educational Group Scholarships



\$1000 Awards for EMS, Nursing, and Allied Health

The deadline (7/16/18) for this year's scholarships submission is nearing! Don't let your students miss an opportunity at an easy scholarship! **Please pass our scholarship information along to your students because we know you care about them.**

Visit the link below to learn more about our scholarships program, download application for your students, view past winners, and instructions to distribute the information!

[Full Details!](#)

New Features Updates

By the Dev Team

[NEW FEATURE: May 13, 2018](#)

[NEW FEATURE: May 6, 2018](#)

[NEW FEATURE: April 2018](#)



Platinum Educational Group Solutions for EMS Training Programs

Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice!
- Most Validated Solution Available! Over 115,000,000 responses to date!
- Over 5,000 validated questions in our test bank; with questions at four provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

"I use EMS testing for all my classes. The platform is great, easy to use, and tech support is super responsive! They are worth the money!" - Caroline Scoville, Owner, EMS Educator

[View the 90 Second Intro to EMSTesting Video!](#)



Easy Demo Scheduling!



Top Five Reasons to Use PlatinumPlanner

- Provides students with a FREE mobile app that works both online and offline!
- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!
- Totally customizable to meet YOUR program specific needs!
- Track the skills YOU want, download forms that YOU want to use!

- **There is NO Institutional fee!**

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#)! Platinum Planner also offers free preceptor training - something our competitors do not!

Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!

The best part, Platinum Planner has NO INSTITUTIONAL FEE! There is just a nominal student fee.

"Platinum Planner is great! We use it for keeping up with lab skills, rotations, and scenario team leads!" - Jennifer Stout, Educator, Howard College

[View the 90 Second Intro to Platinum Planner Video!](#)



Easy Demo Scheduling!



Preparing and Identifying Candidates: Formative Vs. Summative Exams

By Tom Gottschalk, COO, Medical Educator

Allied Health, EMS and Nurse educators are tasked with preparing and identifying candidates who are qualified for their chosen profession. Plus, they are mandated to assure their learners can pass their credentialing exams the first time.

One of the way a program can confirm that have met their objectives of doing so, is to effectively deploy formative and summative exams the right way and correct time.

[Read Full Article](#)



The Scholarly Column: Creating Meaningful Classroom Experiences

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

When teaching students, you want to make every classroom experience meaningful. A good way to ensure this is to start strong, with your first class, setting the tone and laying out the expectations for your students; continuing strong through the linkage of course outcomes and relational learning; then finishing strong by connecting the dots of theory with real world work experiences.

[Read Full Article](#)

Upcoming Conferences & Expos!

[7/25/18 to 7/25/18, Murfreesboro, TN – TEMSEA Annual Conference](#)

[8/9/18 to 8/12/18, Mulvane, KS – KEMSA Annual Conference](#)

[8/31/18 to 9/5/18, Washington, D.C. – NAEMSE Educator Conference](#)

[All PEG Events!](#)



News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



ALL NEW MyLab featuring eText 2.0 available June 1, 2018!

With personalized learning we can identify the areas where each student needs practice, giving them the support, they need — when and where they need it — to be successful. Optimized for mobile, eText 2.0 lets students access their text anytime, anywhere. Includes Complete chapter audio, interactive exercises, videos and more all in a mobile friendly experience! To learn more or request a demo contact your BRADY Representative at www.bradybooks.com/contactus



Announcing the Accreditation Conference by CoAEMSP

Not your typical EMS conference, [ACCREDITCON](#) is designed to be the comprehensive collaborative that offers every necessary resource for achieving accreditation success! ACCREDITCON is the most valuable investment you can make for the success of your educational program!



The 2018 Hero Award Nominations are Now Being Accepted!

The National Association of EMS Educators is proud to announce that they are now accepting nominations for the [2018 Hero Awards](#)! NAEMSE provides three annual awards to heroes that have helped shape the EMS community. The following awards will be presented at NAEMSE's annual Symposium and Trade Show in Washington, D.C.: The Legends That Walk Among Us, The Unsung Hero Award, The Fallen Hero Award, and the James O. Page Scholarship.



FAEMSE Scholarship Applications Are Now Being Accepted

The FAEMSE Foundation will award EMT scholarships of \$250 and Paramedic scholarships of \$500. Deadline for submissions is midnight, June 1st, 2018. Deadline for the January (2019) meeting (Fire Rescue East - Daytona Beach, Florida) will be midnight, December 1st, 2018. To find more information and to apply for these awards, please click [HERE](#). Those who are considered for each award must be nominated by an individual and have contributed letters of recommendation from their colleagues and students.



FREE COURSE from EMS1 Academy: Active Shooter Response

In response to the recent incident in Parkland, FL, and to continue our mission to support first responders in protecting their communities, EMS1 and EMS1 Academy are offering a CAPCE - accredited, FREE ONLINE COURSE - EMS Response to Active Shooter Incidents. Click here to register: <https://goo.gl/nv9mt8>



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: In EMSTesting.com, can my students see their questions, rationale, and the correct answers on their Computer Adaptive Tests? A: There is not a way for students to see the correct answer and rationale on the Computer Adaptive Testing when they finish a test. There are 2 reasons we don't allow them to.

[Read Full Article!](#)

[Read past Q&A!](#)

"We use both the EMS Testing & Platinum Planner products in our Paramedic Program. Not only are both the products excellent easy to use, but the support staff are fantastic - couldn't ask for better customer service!" - Ashley Dye, Program Director, Patrick Henry Community College



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



How Do I Get Some Platinum SWAG?

ANOTHER batch of swag and thank you gifts are ready to be shipped! How can you get some? A variety of ways!

Current Customers

- Leave Us a Review on our [Facebook Fan Page](#)
- Refer EMSTesting or Platinum Planner to an EMS colleague
- Refer PlatinumTests to a Nursing colleague
- Refer Platinum Planner to Allied Health or Nursing colleague ([see bonus referral offer](#))
- Participate in our Social Media Promotions

Prospective Customers

- [Demo one of our online solutions](#)
- [EMSTesting.com](#) (EMS)
- [PlatinumPlanner.com](#) (EMS, Nursing, Allied Health)
- [PlatinumTests.com](#) (Nursing Prep)
- Participate in our Social Media Promotions

If you have any questions about how to get some SWAG or for more info on our solutions contact Director of Marketing, Jeremy Johnson, at [EMAIL](#)



Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).

New Prices Effective July 1, 2018

In 2017, we were proud to have provided new and exciting features exclusively for our valued clients to utilize! We have continued to offer new and exciting features and look forward to sustaining that dedication to you!

[2018 Price Schedule](#)