



**PLATINUM**  
EDUCATIONAL GROUP

June 2020

## EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### Happy Father's Day!

"Four-year-old: Tell me a scary story! Dad: One time little people popped out of your mom, and they never stopped asking questions. Four-year-old: Why?" -James Breakwell

Don't forget to get that special father, husband, or any other role model a big hug to remind them that they are needed and appreciated.

Happy Father's Day to all the amazing dads from all of us at Platinum Educational Group!



### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for

healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

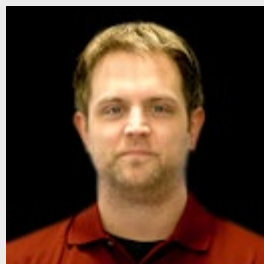
We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

*"Platinum Educational Group is always ahead of the ever changing game!" - Dr. Kelly Weller Ed.D, RN, LP EMS-C, Program Director EMS, Lone Star College - Montgomery*

**Factoid:** We have delivered over 300 new features to our customers, many at their request, since 2015!

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Message from the CEO

### Caring During the COVID-19 Pandemic: Canceling 2020 Price Increases

Platinum Educational Group occasionally has a slight price increase to our online solutions. We do the increases for a few important reasons. (See the link below for more details)

However, as a company that has a customer base solely of health professional training institutions, we truly know the struggles you are facing. During this extremely unique and challenging economic environment we find ourselves in, we have come to the decision collectively and unanimously, **to cancel any price increases for 2020.**

[More Details](#)



## Progressive Teaching: Flipping the Switch

Brand New Workshop Series for 2020! Five National Locations

Join us for an exciting new workshop series for 2020! Progressive Teaching: Flipping the Switch is a highly interactive workshop designed to assist participants on "flipping the classroom" by focusing the learning experience with the student. The concepts of scaffolding and bookending will play a critical role as participants learn to develop cases and teaching/formative scenarios to prepare students. Participants will be strongly encouraged to bring laptops and course textbooks. All Workshops include:

- 16 CE Hours or Professional Development Credit! (If applicable)
- Coffee, Lunch & Snacks Included!
- \$100 Credit to the Attendee's Platinum Educational Group School/Program Account! (for current customers)
- All participants will receive a free disinfectant spray bottle!
- Engaging for ALL Healthcare Professions and Educators!

There are additional benefits, giveaways, and free evening group events for individual locations! The five US dates and locations are:

[Read Full Article](#)

## Did You Hear...

**What your peers are saying about us?**

Find out what others are saying about our online solutions **AND speak with a real Program Director that utilize our solutions!**

**Talk to a  
Program  
Director!**

[More Details](#)



## Platinum Educational Group Offering Secure High Stakes Exams at Low Cost (Non-Proctored)

**Presents non-customers an opportunity for a one-time delivery of necessary exams**

Due to the COVID-19 pandemic, some programs are finding it difficult to administer their high-stakes final exams to their students. In-person testing via paper and pencil may no longer be an option and with proctored areas closing, or having limited available space, we would like to let you know about an alternative using EMSTesting.com. Our secure testing platform includes the use of a [Respondus Lockdown Browser](#) for the administration of secure exams. Respondus is a powerful browser lockdown tool that our customers have access to at no extra charge.

**There is never a need for a live proctor with EMSTesting.com.**

[More Details](#)



## That's a Wrap!!

**Platinum's Annual Scholarships application acceptance for 2020 is closed!**

**More than 275 applicants for 2020!**

Wow! What an amazing response we had for our 2020 scholarships for EMS, Nursing, and Allied Health students! We appreciate all the educators that informed their pupils of this opportunity! **We appreciate you and your dedication to your students!**

Our scholarship committee will be meeting very soon to examine, analyze, and assess all the amazing papers and whittle them down to three awardees. The awardees will be announced in the July Platinum Pulse. Stay tuned!



## Facebook Contests Winners Announced! Celebrating EMS and Nursing Professionals!

**5 EMS and 5 Nursing Recognition Coins**

Last month we gave away a total of 10 professional recognition coins in celebration of our **EMS and nursing educators, providers, and students!** First, the entire staff at Platinum sincerely appreciates and thanks all of you for your service (past or present) as a provider, your dedication to education if you are an educator, and your bravery if you are on the front line of the COVID-19 pandemic. You are our #heroes. Thank you all for your participation in this giveaway as well! Now...without further ado...DRUMROLL...the 5 EMS recognition coins go to **Jay Chantler, Jill McBride McCafferty, Kyle Jordan West, Roger Kennedy, and Scott Shew!!** The 5 nursing coins go to **Jennifer Ladd, Linda MacDonald Moody, Shelley Lovato, Taylor Skosnik, and Yaro Kolosov!!** Once again, thank you all for your service!

Stay tuned for more contests, giveaways, and much more via our social media platforms. Join any of our networks to be involved!

## New Features Updates

By the Dev Team

[NEW FEATURES: January 2020](#)

[NEW FEATURES: December 2019](#)

[NEW FEATURES: November 2019](#)

[NEW FEATURES: October 2019](#)

## EMSTESTING.COM

### Platinum Educational Group Solutions for EMS Training Programs

#### Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution available, over 184,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting.com](http://EMSTesting.com). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

*"My paramedic program started using EMSTesting.com in 2013 and I have to say that it is the best testing platform that I have experienced in my 15 years as an educator. The students that graduate from our program are well prepared for the national exam. We just started using the solution for my EMT program and our pass rate has improved greatly! - Rob Dowling, Director of EMS, Franciscan Health Crown Point*

Easy Demo Scheduling!

## PLATINUMPLANNER.COM

### Top Five Reasons to Use Platinum Planner

- Easiest platform to record Appendix G competencies
- Meets/Exceeds Accreditation Standards
- Customizable platform to meet YOUR program specific needs
- Provides students with a complimentary companion mobile app
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This

flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#), and the recent [CoAEMSP Appendix G](#) changes! **Platinum Planner also offers free preceptor training - something our competitors do not!**

**Do not waste time tracking your students with paper and pencil! Stop paying more for inferior software! We have an easier and more cost-effective clinical tracking solution!**

***"Our training coordinator unexpectedly had to go out for several months on extended sick leave and I had to take over some of the tasks. It had been several years since I had worked extensively in Platinum Planner. When I called with questions, they were able to walk me through over the phone. Great Customer Support!" - Diane Koch, EMS Specialist, Yakima County Emergency Medical Services***

Easy Demo Scheduling!



## Changes Made to the Appendix G Course Template

By John Spencer, Director of Education

In response to a customer request, we modified the Appendix G Course Template to allow for the recording of the Inhaled Medication (MDI, Nebulizer) skill as a Clinical Skill and as a Live Skill. In order to have both of these skills add to the total in Table 1 of Appendix G, we had to create a new skill grouping that will report the total number of Inhaled Medication (MDI, Nebulizer) skill attempts to Table 1. This necessary change may require you to make an adjustment to your current Appendix G

compliant course settings to have Table 1 populate correctly. Please follow the following steps to ensure that your Appendix G report will report correctly for any current Appendix G compliant course.

[Read Full Article](#)



## Utilizing Platinum Educational Group with the CARES Act

By Jeff Dykstra, National Sales Director

The US Department of Education has made available funds for both students and institutions as a direct result of the COVID-19 Pandemic. There are roughly \$6.2 billion dollars still available under the Emergency Relief Fund for all Title IV Higher Education Institutions.

Only 50% of institutions have completed the application process for their students to date. The DOE is not requiring students to track how they use their emergency financial aid grants nor requiring institutions to report how students use their grants. The DOE also reiterated the emergency financial aid grants are "cash grants to students" and can be distributed to students through a pre-loaded debit card, credit card, or by check; however, these grants cannot be applied to a student's institutional account. (CECU April 2020)

[Read Full Article](#)



## Student Engagement and the Virtual Experiences

By Jeff Dykstra, National Sales Director

**Tell me, I'll forget; show me, I'll remember, involve me, I understand. Together we can make education more engaging!**

Although several institutions across the US have adopted hybrid learning environments for students before 2020, the COVID-19, aka "Corona Virus", has pushed education to 100% virtual until fall at the earliest. Even with schools potentially going back in the fall, the overall face to face interactions will change not only in the classroom but at clinical sites as well.

[Read Full Article](#)





## 5 Key Steps to Disinfecting Your Ambulance After Transporting a COVID-19 Patient

By Rachel Zoch, EMS1.com

The COVID-19 pandemic has highlighted gaps in EMS protocols, especially when it comes to disinfecting the ambulance. Less than half of respondents in a 2018 EMS1 survey said the patient care compartment was decontaminated after every call or transport. In the midst of the coronavirus pandemic, it's critical to disinfect thoroughly every time.

[Read Full Article](#)

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### CoAEMSP Annual Report Now Due June 30

The CoAEMSP has extended the deadline for Annual Reports to June 30, 2020, because the health and safety of our volunteers, educators, and students is our top priority. When reports are not submitted on time, additional work is incurred by staff "work that can be prevented. Remember, submit on or before June 30!

[More details](#)



### NAEMT Annual Meeting Week September 14-18, 2020, Las Vegas, NV (During EMSWorld Expo)

NAEMT Annual Meeting events are free to NAEMT members and offer a tremendous opportunity to learn, engage and enjoy! NAEMT members are encouraged to attend all open association meetings, such as the NAEMT Board meeting and Committee meetings. During the meeting, we will celebrate our EMS profession at the General Membership Meeting, where we'll recap the year's activities, present future goals, and recognize the outstanding recipients of the National EMS Awards of Excellence. Immediately following the awards presentation, NAEMT members are welcome to attend the popular Member Reception.

[More details](#)



### National Registry Celebrates its 50th anniversary

The National Registry, established in 1970 as a non-profit organization, is the Nation's Emergency Medical Services Certification organization. The mission of the National Registry of Emergency Medical Technicians has always been centered on protecting the public and advancing the EMS profession.

[More details](#)



### Upcoming NAEMSE Courses

To view and register for any of our scheduled events, please [click here](#) to view the course roster on our website, or visit our Facebook page for a list of events. We hope to see you at one of our courses!



## VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax](#), a [new immunization](#)

[compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTraxâ„¢ eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)

## Upcoming Conferences & Expos!

None scheduled at this time



### Ask the Customer Support Team

**Q: (Administrator) How Do I Add Credit for My School?** A: School credit is used to pay for student's enrollment (if the school is paying instead of the student). If you need to be invoiced for a school credit purchase, please call 616-818-7877 and ask to speak to our accounting department or you can send your purchase order to [accounting@platinumed.com](mailto:accounting@platinumed.com).

[Read Full Article!](#)

*"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with frequently asked questions is also nice and Iâ€™ve been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)*



### Customer Showcase: University of New Mexico-Gallup (UNM-G)

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome nursing education staff at University of New Mexico-Gallup.

The University of New Mexico-Gallup prepares people to achieve their educational and professional goals in a context of respect for the traditions and values of the many groups it serves.

UNM-G recently became a new EMSTesting.com customer! At UNM-Gallup, students will learn first-responder skills to provide out-of-hospital life-saving care. Their community-based program can take students anywhere. UNM-Gallup offers EMT Basic in Fall and Spring semester. They also offer EMT Intermediate in Fall semester. Students may also pursue an Associate Degree in Emergency Medical Services. The Associate Degree will transfer to UNM-Albuquerque for students pursuing a Bachelor of Science in Emergency Medical Services.

**Program Director: Sonya Damon**

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing

