



Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administrators, and providers. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Happy Father's Day!

"When you're young, you think your dad is Superman. Then you grow up, and you realize he's just a regular guy who wears a cape" – Dave Attell

Don't forget to get that special father, husband, or any other role model a big hug to remind them that they are needed! A card is always great as well. We'll help you out!

[Print Free Father's Day Cards](#)

Happy Father's Day to all the amazing Father's from all of us at Platinum Educational Group!



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.
Our Vision: Every learner in the world can benefit from our solutions.

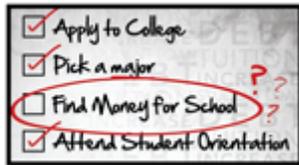


Five Big Things in May

What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of May...

[Read Full Article!](#)



Deadline is Approaching for 2018 Platinum Educational Group Scholarships

\$1000 Awards for EMS, Nursing, and Allied Health

The deadline (7/16/18) for this year's scholarships submission is nearing! Don't let your students miss an opportunity at an easy scholarship! **Please pass our scholarship information along to your students because we know you care about them.**

Visit the link below to learn more about our scholarships program, download application for your students, view past winners, and instructions to distribute the information!

[Full Details!](#)



How Do I Get Some Platinum SWAG?

ANOTHER batch of swag and thank you gifts are ready to be shipped! How can you get some? A variety of ways!

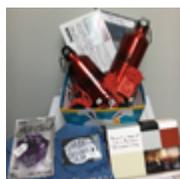
Current Customers

- Leave Us a Review on our [Facebook Fan Page](#)
- Refer EMSTesting or Platinum Planner to an EMS colleague
- Refer PlatinumTests to a Nursing colleague
- Refer Platinum Planner to Allied Health or Nursing colleague ([see bonus referral offer](#))
- Participate in our Social Media Promotions

Prospective Customers

- [Demo one of our online solutions](#)
- [EMSTesting.com](#) (EMS)
- [PlatinumPlanner.com](#) (EMS, Nursing, Allied Health)
- [PlatinumTests.com](#) (Nursing Prep)
- Participate in our Social Media Promotions

If you have any questions about how to get some SWAG or for more info on our solutions contact Director of Marketing, Jeremy Johnson, at [EMAIL](#)



Facebook Contest! Win a Gift Box from our SWAG Vault!

This month's Facebook contest consists of a gift box filled with goodies from our prize vault! (OK, OK, it's more of a cupboard than a vault!) **We have 2 prize packs for this month's social media giveaway!** Rules are simple, **go to our Facebook Page, hit that PAGE like button, and share the pinned post. That's it!** Winners will be announced 6/27/18. Don't miss out!

As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** May's awardee was **Ashtin Kubec from Lakeview, MI.**



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



The Affordable Nursing Prep Platform

What is Platinum Tests?

[PlatinumTests](#) is an online, mobile friendly computer adaptive testing program that delivers content constructed to help nursing students prepare for their NCLEX-RN® certifications.

[Top 10 Reasons to Use PlatinumTests in Your Program](#)

The platform currently has over 3,800 objective based test questions written and reviewed by industry experts in Nursing. Test items are defensible and written at all cognitive levels as well as on a continuum (from easy to more difficult).

[Learn Why You Should Incorporate Platinumtests into Your Curriculum](#)

Schedule a free demo of PlatinumTests on **YOUR** time!

Easy Demo Scheduling!



Finally, Clinical Tracking Made EASY!

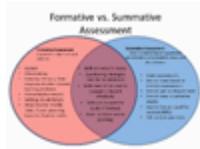
We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you easily and with no institutional cost! This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using YOUR terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards. Finally, no more stressful site visits! Platinum Planner comes with a FREE fully functional mobile app for students and preceptors!

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

Easy Demo Scheduling!

"We are a Practical Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier! I have been very happy with the support from Platinum Educational Group. I appreciate how responsive they are to any questions or needs and the outstanding training I received to set everything up. Very pleased!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator, Franklin Technology Center at MSSU



Preparing and Identifying Candidates: Formative Vs. Summative Exams

By Tom Gottschalk, COO, Medical Educator

Allied Health, EMS and Nurse educators are tasked with preparing and identifying candidates who are qualified for their chosen profession. Plus, they are mandated to assure their learners can pass their credentialing exams the first time.

One of the ways a program can confirm that they have met their objectives is to effectively deploy formative and summative exams the right way at the correct time.

[Read Full Article](#)



The Scholarly Column: Creating Meaningful Classroom Experiences

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

When teaching students, you want to make every classroom experience meaningful. A good way to ensure this is to start strong, with your first class, setting the tone and laying out the expectations for your students; continuing strong through the linkage of course outcomes and relational learning; then finishing strong by connecting the dots of theory with real world work experiences.

[Read Full Article](#)



Know The Rules! Medical Record Snooping

By Kimberly Shutters, BSc

This may come as a surprise to many of you...

Medical record snooping goes on everyday and in all healthcare organizations, from the single provider office to the large hospital environments.

[Read Full Article](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: The EMS department at my institution is currently a customer of Platinum Planner for their clinical tracking. Can it be customized to meet my nursing program's specific needs? A: ABSOLUTELY! Platinum Planner will allow all nursing to track skills and hours completed specific to their coursework. In addition to the basics, with all the customizable features of the Planner, your program's needs can be easily addressed.

[Demo of Platinum Planner for Nursing Programs!](#)

[Read past Q&A!](#)

"We use Platinum Planner in our Program. Not only is the product excellent and easy to use, but the support staff are fantastic - couldn't ask for better customer service!" - Ashley Dye, Program Director, Patrick Henry Community College

Upcoming Events for Nursing

[9/29/18, Louisville, KY – Kentucky Association of Nursing Students Annual Conference \(KANS\).](#)

[10/6/18 to 10/7/18, Dublin, OH – Ohio Student Nurses Association \(OhSna\).](#)

SUMMER EVENTS WANTED!

LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!

About a Nurse



"It's the hospital. They want to know if it would be too much trouble to fly back to work a shift."



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- **Kentucky Association of Nursing Students (KANS)**
- **North Carolina Association of Nursing Students (NCANS)**
- **Colorado Student Nurses Association (CSNA)**
- **Michigan Nursing Students Association (MNSA)**
- **Ohio Student Nurses' Association (OhSNA)**
- **Ohio Organization of Practical Nurse Educators (OOPNE)**
- **Many others!**

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) for a quick 15 minute demo of our Group Testing platform!



NCLEX Exam Review Scholarship Allies Announce Awardee

The next 2018 NCLEX second-chance joint scholarship was awarded to LaToya Gardner. "I am a 2013 graduate from an AASN program. I am a repeat test taker. I have taken the RN NCLEX 3 times and failed. I had given up on taking my boards. After getting encouragement from others and help of the second-chance scholarship, I'm ready to conquer the NCLEX."

Let's all wish LaToya good luck as we all work hard to achieve passing the NCLEX!

The Third quarter winner announcement is coming soon! If YOU know a student that has failed the NCLEX exam their first time and could benefit from this scholarship, please pass this along!

[Learn More About NCLEX Second Chance Scholarships!](#)

New Prices Effective July 1, 2018

In 2017, we were proud to have provided new and exciting features exclusively for our valued clients to utilize! We have continued to offer new and exciting features and look forward to sustaining that dedication to you!

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As classes start, if you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



Customer Appreciation Corner

June Spotlight: ATS Institute of Technology Practical Nursing Program

Platinum Educational Group would like to welcome ATS Institute of Technology's Practical Nursing program! Their Practical Nursing certificate is a three-semester program that combines college coursework with nursing theory and practical experience in a variety of clinical settings. Students are introduced to the concepts of health promotion and health maintenance. Students explore the theory of basic nursing care, pharmacology, disease process and specialty nursing. The ATS Practical Nursing Program admits students three times per year. There are day and evening classes available, times and days vary according to individual class schedules.

We are **honored** to have this great program, and its highly skilled staff, as a valued customer!