



**PLATINUM**  
EDUCATIONAL GROUP

March 2023

## ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### **No March Madness Here - Only a Slam Dunk!**

March is a good turning point to look forward to spring. There can be more sunshine, MLB training camp begins, St. Patrick's Day and many get excited for the college basketball March Madness tournament!

Whether you are into watching the tournament or not, the excitement around it cannot be denied. Platinum can become an outstanding partner for your program, which has proven great results and is a "slam dunk!" (You see what we did there 😊)

We have more than 75 years of combined competency tracking, clinical scheduling, and compliance reporting expertise. We have an online solution to make your lives, and your students' lives, much easier via [PlatinumPlanner.com](https://PlatinumPlanner.com) for competency tracking and clinical rotations. We also have an amazing new feature called AccredAssist® lite to help your SER go smoothly **EVERY** year!

It is NOT too late for you to utilize our electronic competency tracking platform, [Platinum Planner](https://PlatinumPlanner.com), even if your current course has

started! We make it easy—ALL OF IT! The platform setup, the training, and the industry-leading customer support.

To all you Allied Health educators out there—thank you from all of us at Platinum.



## Who is Platinum Educational Group, Exactly?

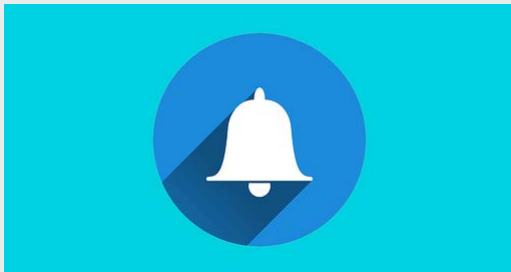
As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

**\*Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

**Our Mission:** Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Price Increase Notification for 2023- Reminder

**Effective August 1, 2023**

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



## Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

### What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, but we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

### CURRENT Supported Professions

[ANESTHESIA TECHNOLOGY](#)

[CARDIOVASCULAR TECHNICIAN](#)

[DENTAL ASSISTANT](#)

[DENTAL HYGIENE](#)

[DIALYSIS TECHNICIAN](#)

[EKG TECHNICIAN](#)

[MEDICAL ADMINISTRATIVE ASSISTANT](#)

[MEDICAL ASSISTANT](#)

[MEDICAL LABORATORY SCIENCE](#)

[MEDICAL LABORATORY TECHNICIAN](#)

[OPHTHALMIC MEDICAL TECHNICIAN](#)

[PHLEBOTOMY](#)

[RESPIRATORY CARE](#)

[SURGICAL ASSISTANT](#)

[OCCUPATIONAL THERAPY](#)

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[PRE-CLINICAL](#)

[SPEECH-LANGUAGE](#)

[SURGICAL TECHNOLOGY](#)

[OCCUPATIONAL THERAPY ASSISTANT](#)

[PHARMACY TECHNICIAN](#)

[RADIOLOGIC TECHNOLOGY](#)

[STERILE PROCESSING](#)

[VETERINARY TECHNICIAN/NURSING](#)

### What is the Cost?

There is **NO Institutional fee** to incorporate [Platinum Planner](#) into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

**Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!**

Top 10 Reasons to Use [PlatinumPlanner.com](#)

**“Excellent customer support response! They helped me access the documentation I needed with clear and easy instructions. Platinum Planner works great for tracking cases in the surgical technology program.” Tammy Perlot, Surgical Technology Student, Delaware Technical and Community College (DE)**

**Schedule a free demo of Platinum Planner on YOUR time!**

[\*\*SCHEDULE A DEMO\*\*](#)

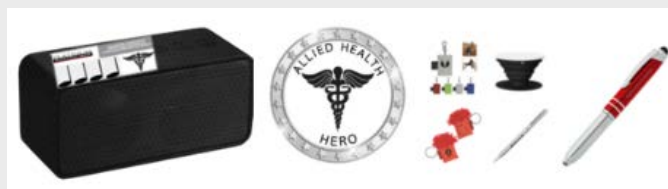


## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

**If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!



**If you would like to submit an article for consideration, [Click Here!](#) Not only will you get some exposure, but we will also send you some awesome Allied Health swag!!**

**Call for Surg Tech and Vet Tech Program Director Advisory Committee Members!**

**Are you interested in joining our Surgical Technology or Veterinary Tech Program Director Advisory Committee?**



Our Program Director Advisory Committees (PDAC) provide an opportunity for Program Directors to meet with Platinum Staff to discuss program needs and troubleshoot existing or potential issues within their profession. Platinum also provides software updates that affect those disciplines. The PDAC's also provides a great opportunity to network with other programs and share opinions and perspectives!

All our PDAC's meet once a quarter (four times annually) for about an hour. If you are interested in joining a committee, then please contact Sherry Kinnucan, Director of Education, at [Sherry@PlatinumEd.com](mailto:Sherry@PlatinumEd.com)



## Unlocking Documentation

Jose Alegria, Customer Support Team, Platinum Educational Group

As an instructor when making edits to a student's documentation, that piece of documentation will temporarily be locked to students trying to document or edit. Upon entering the documentation instructors will be greeted with the following message.

[Read Full Article](#)



## Vincit Omnia Veritas—In Background Screening, Truth Conquers All

By Levi Perkins, Corporate Screening

**Seek truth. Speak truth.**

Now more than ever, it's critical for organizations to hire a partner who shares knowledge with transparency. A partner who shares expert advice in bad times and good. A partner who is truthful.

This can be very difficult for employers who find a solution advertised as faster and/or less expensive so appealing, due to their sense of urgency to fill vacancies and the demand by leadership to reduce cost. And why shouldn't employers believe claims of superiority made by another background screening firm—after all, the background screening industry cornerstone is truth.

[Read Full Article](#)



## Episode 52: Know The Rules! Information Access Management

By Kimberley Shutters, Software Quality Validation Engineer

**What is Information Access Management?**

The fourth standard in the Administrative Safeguards section is Information Access Management. Covered Entities (CEs) and their Business Associates (BAs) are required to:

"Implement policies and procedures for authorizing access to electronic protected health information that are consistent with the

applicable requirements of subpart E of this part [the Privacy Rule].”

Restricting access to only those individuals and entities with the need for access is a basic tenet of security. By implementing this standard, the risk of inappropriate disclosure, alteration, or destruction of electronic protected health information (ePHI) is minimized. CEs and their BAs must determine those persons and/or entities that need access to ePHI within their environment to accomplish their tasks, nothing more.

[Read Full Article](#)

## From the Customer Support Team



**Q:** Can we add/remove/change columns in the data tables within Platinum Planner?

**A:** Many of the table/listings in the planner can have different headers/columns added and moved around that can help you with customized sorting. When in a table listing, like ‘manage opportunities’ you can click on the gear icon directly to the right of the search bar, then click add/remove columns. (shown below)

[Read Full Details](#)

**“We are doing great so far with Platinum Planner! As we navigate more and more, we are excited about incorporating more things we need for our accreditation process/visit. We are building the competencies/standards now and scanning in is going well.” Kim Byron-Barnes, Program Chair Medical Assisting/Ophthalmic Medical/Office Admin., Edgecombe Community College (NC)**

### News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health education. If you would like to connect and see how we can collaborate, [email us!](#)



#### New Submission Requirements

New! The following program applications can now be completed online through the membership portal.

[More Information](#)



#### CAAHEP events!

Beginning in 2023, CAAHEP will host two new events - the CAAHEP Symposium, scheduled for January, and in July a CAAHEP Accreditation Workshop.

[More Information](#)

## Customer Showcase: Carrington College (8 National Locations)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Allied Health Staff at Carrington College (8 National Locations)**.

Over five decades ago, Carrington College began with a commitment to educating our students and fostering professional success for our graduates. Today, they stay true to that commitment and have the privilege of serving thousands of students across 16 campuses and 2 learning centers.



Mission: to provide career-focused baccalaureate degrees, associate degrees, and certificate programs in healthcare, trades, and industrial majors to a diverse population of students.

- Carrington College will ensure equitable and inclusive access to our programs, resources, and services.
- Programs are developed to meet student, employer, and community needs by providing hands-on training and instruction delivered through onsite, online, and blended modalities.
- The College uses outcomes, skills, and inquiry-based approaches to education.
- The College models its programs and curricular objects to align with the College's institutional learning outcomes encompassing critical thinking, collaboration, communication, and professionalism.

Carrington College encourages students to work to achieve their highest potential while attaining their career goals. The College strives for excellence and quality in everything it does and instills in its students the same aspirations.

**We want to thank them for their trust in our solutions and their trust in our customer service, and their trust in our reputation to provide the highest quality of both!**

## Keep you Laughing



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