



PLATINUM
EDUCATIONAL GROUP

March 2023

EMS PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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No March Madness Here - Only a Slam Dunk!

March is a good turning point to look forward to spring. There can be more sunshine, MLB training camp begins, St. Patrick's Day and many get excited for the college basketball March Madness tournament!

Whether you are into watching the tournament or not, the excitement around it cannot be denied. Platinum can become an outstanding partner for your program, which has proven great results and is a "slam dunk!" (You see what we did there 😊)

Platinum Educational Group has outstanding odds via a [100% guarantee](#) for passing the NREMT on the first attempt! So come see why so many people trust us in their programs!

Our team can get your cohort up and running with our platform quickly and easily even if it has already started!! We have **more than 75+ years of combined education, testing, skills tracking, clinical scheduling, and compliance reporting expertise.**

To all you EMS educators out there—thank you from all of us at Platinum.



Who is Platinum Educational Group, Exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people

of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills-tracking programs for each.**

***Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Pricing Change Notification Reminder

Effective August 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



New Workshop Series for 2023!

Many of you have asked for details about our workshop plans for 2023...the wait is over! We are pleased to announce we have 5 more workshops across the country in 2023. We had much success in 2022 and we want to see YOU on the road in 2023!

Los Angeles, CA (April 21-22)

Kansas City, MO (June 16-17)

Pittsburgh, PA (August 4-5)

Nashville, TN (September 8-9)

Orlando, FL (November 10-11)

Day One: Progressive Testing and Kinesthetic Teaching Workshop

8 AM to 5 PM

Day one is an eight-hour interactive day focusing on best practices for improving student outcomes by collecting, evaluating, and leveraging pertinent admission assessments and changing how we teach and test our students. We will build on our Recipe for Success by exploring progressive teaching and testing and discussing its application in our classrooms. Additionally, we will discuss and demonstrate using kinesthetic teaching methods in the classroom and then allow you to develop and deploy a kinesthetic teaching exercise in a fun and exciting group activity!

Day Two: Kinesthetic Teaching Day

8 AM to Noon

Day two is all about you and your group's kinesthetic teaching exercises! This interactive session will consist of groups running the class through the kinesthetic teaching exercises they developed on day one. We will teach and learn from one another in a fun-filled 4-hour day of activities designed by you and your peers! It is an all-hands-on-deck day of kinesthetic learning fun!

Workshop Benefits

- 12 CE Hours or Professional Development Credit!
- Awesome Giveaways for Each Event!
- A Catered Lunch is Included!

- Coffee and Water Stations!
- Networking!
- All Attendees Will Receive Their Own Disinfectant Sanitizer!
- LIMITED SEATING FOR EACH EVENT!!
- All for Only \$25!! *Refund only if the event is canceled

[Full Details and Registration](#)



Top Five Reasons to Use EMSTesting.com

- **True Computer Adaptive Testing Practice** that mimics the format of the National Registry exam!
- **Most Validated Solution Available**—Almost 300,000,000 responses to date!
- **Over 5,000 question test bank**; with questions FOR ALL provider levels!
- **Group Testing feature** turns learning into a fun game!
- **EMSTesting can be used with any EMS textbook**, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

“Platinum Educational Group-EMS Testing did a great job helping me set up my testing platform for my students. Would recommend Platinum Educational Group for all EMS program” Michael Chapman, EMT Instructor at Golden Strip Career Center (SC)

[Learn More](#)



Top Five Reasons to Use PlatinumPlanner.com

- **Ready for 2023 SMC Changes** for more than a year!
- **Meets/Exceeds Accreditation Standards!**
- **Customizable platform** to meet YOUR program’s specific needs!
- **Provides students with a complimentary companion mobile app!**
- **There is NO Institutional fee** just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, CoAEMSP Student Minimum Competency (Appendix G), and even **SMC 2023!**

“Platinum Planner and EMSTesting have been such a big help to our program and students. Also, I am trying to get our other healthcare fields to move over as well.” Joe Wincklhofer, EMS Instructor at Richmond Community College (NC)

[Learn More](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (EMS swag including travel mug, mousepad, challenge coin, and more!) as well as some great exposure to your content and expertise!



If you would like to submit an article, [Click Here!](#) Not only will you get some exposure, we will also send you some awesome EMS swag!!



What is the difference between Assessment Testing and Full Access Testing in EMSTesting?

By Beatrice Alegria, Customer Service Advocate, Platinum Educational Group

When approving a student's course enrollment request, if your course includes EMSTesting you will have the option to approve students for "Assessment Testing" or "Full Access".

The Assessment option allows school administrators to accept students into the Assessment Testing phase of a course. This means students will be enrolled in a course, but only have access to the assessment tests for that provider level. During this phase, they will not have access to linear or adaptive tests. The assessment tests allow the school administrators to better understand who the students are and what they know before officially being admitted into the entire course.

[Read Full Article](#)



Unlocking Documentation

By Jose Alegria, Customer Support Team, Platinum Educational Group

As an instructor when making edits to a student's documentation, that piece of documentation will temporarily be locked to students trying to document or edit. Upon entering the documentation instructors will be greeted with the following message.

[Read Full Article](#)



Vinnicit Omnia Veritas—In Background Screening, Truth Conquers All

By Levi Perkins, Corporate Screening

Seek truth. Speak truth.

Now more than ever, it's critical for organizations to hire a partner who shares knowledge with transparency. A partner who shares expert advice in bad times and good. A partner who is truthful.

This can be very difficult for employers who find a solution advertised as faster and/or less expensive so appealing, due to their sense of urgency to fill vacancies and the demand by leadership to reduce cost. And why shouldn't employers believe claims of superiority made by another background screening firm—after all, the background screening industry cornerstone is truth.

[Read Full Article](#)

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. Contact us if you want to connect and see how we can collaborate!



Save the Date! – May 31 – June 4, 2023, @ the Omni Louisville

Attending ACCREDITCON, guests will get to listen to and have conversations with experts, interact with CoAEMSP staff and board, plug into best practices, network with peers and colleagues, and get answers to pertinent questions regarding initial and continuing CAAHEP accreditation for Paramedic educational programs.

[More Info](#)



Advancing Evidence-Based, People-Centered EMS Care

What a difference a generation makes—in 2007, a report from the Institute of Medicine pointed out the lack of evidence supporting most prehospital patient care protocols and practices. While most EMS systems were making treatment decisions based on what they felt was best for patients, there was little evidence to back it up.

[More Info](#)



National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

[More Info](#)

Upcoming Conferences and Expos - 2023

[3/1/23 to 3/4/23](#) Wilmington, NC – NC EMS Administrators Conference

[3/2/23 to 3/5/23](#) Traverse City, MI – S MEMSIC Professional Development Conference



[4/14/23 to 4/15/23](#) Corpus Christi, TX - Texas EMS Educators Summit

[5/1/23 to 5/3/23](#) Greensboro, NC - NC EMS Expo

From the Customer Support Team



Q: Can we add/remove/change columns in the data tables within Platinum Planner?

A: Many of the table/listings in the planner can have different headers/columns added and moved around that can help you with customized sorting. When in a table listing, like 'manage opportunities' you can click on the gear icon directly to the right of the search bar, then click add/remove columns. (shown below)

[Click here For Details](#)

“Great customer service. The easiest scheduling and documenting program to date.” Joseph Mccollough, EMS Program Director at Enterprise State Community College (AL)



Customer Showcase: American Medical Academy (FL)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the tremendous **EMS Staff** at **American Medical Academy (FL)**.

American Medical Academy started as an EMS-focused (Emergency Medical Services Accelerated Program) Institution in 2006 and was accredited by ABHES (Accrediting Bureau of Health Education Schools).

AMA has quickly developed a reputation for high-quality education, through modern educational methodologies by incorporating web-based technology and study material. Offering students a non-traditional approach to education. Today, AMA has over 400 students from all diverse backgrounds and offers programs in EMS (EMT- Basic, Paramedic, and Associates Degree in EMS) and Associates Degree in Nursing.

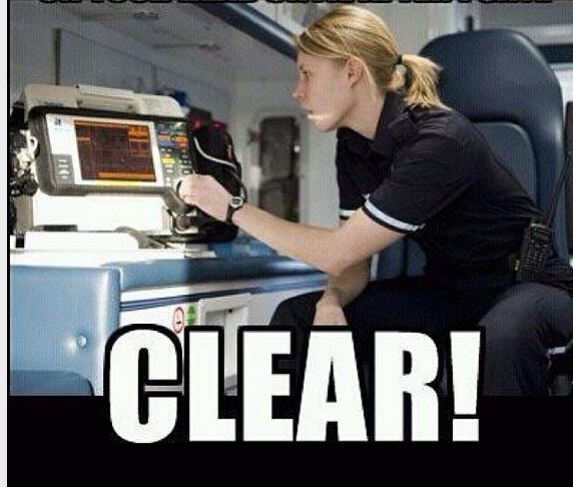
In addition, AMA also has an enviable location compared to all other institutions in South Florida. The modern facilities are located right in the middle of the Devonarie Crystal Plaza, with a stand-alone building supporting classrooms and Student Resource Lab/Testing Center, and two Demonstration Labs inside the plaza.

They cater to students seeking a career in the healthcare industry, who are seeking a personal level of service in a mid-sized Institution, with a friendly, relaxed atmosphere and professional, caring staff who will help you meet students' goals.

We want to thank them for their trust in our solutions and our customer service, and for their trust in our reputation to provide the highest quality of both!

Keep you Laughing

**NOW KEEP THOSE TWO BIG STICKERS
ON YOUR HEAD UNTIL AFTER I SAY..**



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