

## The Recipe for Success Series Workshops

Workshops do not have to be stiff and boring! The Recipe for Success series, instructed by Doug Smith of Platinum Educational Group, provides high quality CE for all EMS educators in a casual and comfortable environment. **Do you want to learn about portfolio, scenarios, and much more?** Then come join us at any of our workshops listed below. You will receive CE credits, snacks, lunches, and invaluable education - **ALL AT NO CHARGE!** View our [Workshops](#) on our website or click on the links below to register for individual events.

[3/7/16 to 3/8/2016, Skokie, IL](#)

[3/10/16 to 3/11/2016, Godfrey, IL](#)

[All PEG Events!](#)

**Would you like to host an EMS Recipe for Success Workshop?** We will provide your guests with knowledge on portfolio, scenarios, scheduling, and much more PLUS provide the food! All at no cost to you! Click [HERE](#) to inquire! We have openings in May thru August 2016.



## Marching into Spring? March into Savings!

by Jeremy Johnson, Director of Marketing

March is upon us...could springtime be close behind? I know for us folks in the North it is a welcomed idea! To celebrate spring and St. Patrick's Day, we have placed several **March into savings specials** for Nursing, EMS, and Med Assist programs and students throughout the March Platinum Post! Look for the **GREEN** text to find them! To kick it off, [March over to our Facebook Fan Page](#) and get entered to win a **\$50 Gift Card** just for giving us a like! An easy pot o'gold to win!

This month's Post includes information highlighting:

- **Newest Upgrades and Features of EMSTesting**
- **The Platinum Planner Student App**
- **Free NCLEX-RN® prep for Nursing students**
- **PEG's Annual Scholarships Program Update**
- **New from NAEMSE**
- **And much more!**

If you have any questions, or would like further information, contact [Marketing](#) or call 616-818-7877.



## FREE mobile app for students using Platinum Planner!

The Platinum Planner mobile app has been our most requested feature from our customers! **It is now available!** This app is amazing and fully functional. **It has all the features of the full Platinum Planner website!** Students are able to input their information no matter where they are and have it sync up when internet becomes available - perfect for hospital or lab settings where internet is sketchy or not available at all!

## How Can Platinum Educational Group Help Your Training Program?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our new followers, we would like to remind people of who we are and what we do!

We are **staunch advocates** for the highest degree of training for all **EMS, Allied Health, and Nursing** fields. And we are proud to boast the highest study prep and skills tracking for each.

**Our Mission:** Deliver valid and reliable testing,

The Platinum Planner mobile app is for students to download for **free with their subscription** to [PlatinumPlanner.com](http://PlatinumPlanner.com). All EMS, Nursing, and Allied Health training institutions can benefit greatly by utilizing Platinum Planner! Again, there is **no cost for institutions to utilize Platinum Planner! Why would you not use it?** Interested in learning more about Platinum Planner? [Contact us!](#)

[View the Platinum Planner App Video!](#)

scheduling, skills tracking, and reporting solutions. **Our Vision:** Every learner in the world can benefit from our solutions.

### Did you know?

All of our products come with the absolute best industry customer service for all

students, instructors, preceptors, administrators, and coordinators! Don't just take our word for it - check out our real [testimonials](#) from our actual customers!



## For Emergency Medical Services Training Programs

**Join the hundreds of other programs that have adopted our solutions to make their EMT/Paramedic program run as smoothly as possible.** We offer the most reliable and valid testing on the market via [EMSTesting.com](http://EMSTesting.com). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we deliver a **100% guarantee\*** to back that!

In addition to testing, we also provide complete scheduling and skills tracking via [PlatinumPlanner.com](http://PlatinumPlanner.com). This flexible program tracks schedules, skills, & patient encounters. It also assists in verifying clinicals, labs, and scenario experiences. It also generates reports for student progress, accreditation standards, and much more! Platinum Planner also delivers free preceptor training—something our competitors do not! We also launched a fully functioning complimentary app so students can work more efficiently! **Do not waste time with paper and pencil tracking and scheduling again! We have an easier and more cost effective solution!**

The best part, **Platinum Planner costs nothing for EMS programs to use!** There is just a minimal student fee. [Contact us](#) today for more information or free product demo for either EMSTesting or Platinum Planner!



## For All Allied Health Training Programs

We have heard for years what a **nightmare** it is for Allied Health programs to keep track of skills. **Well, no more!** Our Platinum Planner online software program can assist your busy instructors with scheduling students more efficiently. It also helps in evaluating your students and measuring the impact of training.

Platinum Planner functions in many ways to assist your instructors. It documents student experiences with ease, manages clinicals and field experiences in less time and with fewer hassles, and provides reporting that meets all accreditation standards. All of this will **help your program run more smoothly and effectively!** Stop using outdated methods and get a [FREE NO-RISK TRIAL for Platinum Planner TODAY!](#)

### March Price Break for Medical Assistant Programs!

For the entire month of February, we have dropped the price per student fee for Med Assist students to **just \$25** (reg. \$95)!! Imagine scheduling and keeping track of your student's skills, labs, and opportunities with complete ease and the all for a **ridiculously low student fee!**

As with EMS, **Platinum Planner is offered to Allied Health institutions at no charge!**

[Learn More!](#)



## For All Nursing Training Programs

We recently exhibited at the Michigan National Student Association annual convention, we discovered that many nursing students are taking a leap of faith with their current NCLEX-RN® study material! Well, we offered every MNSA member and nursing student the opportunity to utilize Platinum Educational Group's computer adaptive testing prep at no charge! **Our cutting edge computer adaptive testing actually mimics the NCLEX-RN® exam and is the most up-to-date and validated testing on the market today! To celebrate March, we want to offer it to ALL NURSING STUDENTS FOR FREE!** Nursing students (RN) that sign up by **March 31, 2016** will be able to utilize this revolutionary testing prep at no charge for the entire 2016 calendar year!

**[Click to download Free NCLEX-RN® Prep Certificates!](#) Do your students a favor - print and pass out to your class!!**

In addition to our testing prep program for nursing students, we currently have an online program that will keep track of their scheduling, skills tracking, and externships called [Platinum Planner](#)! No longer will your instructors waste valuable resources with burdensome methods!

As with the EMS and Allied Health programs, **Platinum Planner costs nothing for nursing programs** to utilize! There is just a low student fee to use. Help your program operate more efficiently! Do your nursing program, your instructors, and your students a favor and [contact us today](#) for a **free demo** of Platinum Planner!



## FEATURE ARTICLE: Newest Upgrades and Features of EMSTesting

by Tom Gottschalk, COO, Medical Educator

I wanted to take a few minutes to call attention to some upgrades that were deployed in EMSTesting. They are perfectly designed to help programs meet the high standards of internal course audits and accreditation review.

### Share Instructor Created Test Questions in CAT!

Instructor created test questions can now be shared in the computer adaptive testing (CAT) environment and in class exams. The system also displays item validation numbers based on actual student responses for quality assurance purposes.

### Updated Class Summary Reports!

Presents comprehensive class summary reports based on formative quizzes, summative exams, and adaptive testing.

### Updated CAT Reporting!

Delivers enhanced CAT reporting for teachers and students that are based on 30 million student responses collected during testing.

### Medical Director Role!

Now offering a new role called Medical Director which enables Doctors to review and approve high and low stakes exams.

We hope you consider taking a little bit more time to review all of the tools of the EMSTesting platform. Our whole team takes great pride in sharing the highest quality products we can to make the difficult easy.

[Read Full Article and learn how to easily create your final exam with EMSTesting.com](#)



## Platinum Educational Group Announces Annual Scholarships Program



## Meet the Staff: John Zimmer Client Relations Manager

John joined Platinum Educational Group in October

We understand that tuition for higher education can be strenuous in the healthcare services industries. We are excited to announce the **expansion of our scholarships program** to not only include **EMS, but also Nursing and Allied Health** students as well! We are very honored to offer **3 scholarships of \$1000** each for a deserving student in each field!

[Click here for complete program details and to download a full application packet!](#)

2013 as our Client Relations Manager. Prior, John worked for 20+ years for a nationwide engineering recruiting firm specializing in the chemical industry, in both Sales and Management roles. He even worked for a short duration as an EMT-Basic for a detox center, after gaining an interest in Emergency Medicine. John has a Bachelor's degree in Communications, earned a CPC certification in 2006, and won two network recruiting awards over

his career. His role is to ensure that our current clients nationwide are taking full-advantage of our programs, while improving our clients' overall experience.



## Ask the Customer Support Team - Platinum Planner

by David Smith, Customer Service Manager

**Q: As a Teacher, is there a way for me to set up labs in Platinum Planner so that students can sign up for them, much like they do for clinical opportunities?** A: Yes! The programmers have recently done an update to Platinum Planner to allow teachers the option to create labs and allow students to sign up for them, rather than automatically add each student in the class to them.

To do this, start by making sure your role is set to "Teacher" in the upper-right of the page, then go to "Labs" in the black toolbar, select "Manage Labs", and then select "+ Add New Lab". You should notice a new option at the bottom of the page called "Allow students to sign up for this lab?" with a Yes/No toggle to the right.

[Read More!](#)  
[Read More Q&A!](#)



## Customer Appreciation Corner

We love to support our customers when we can! If you have something you would like to promote email [Marketing](#) for consideration!

**CEU Blitz!! National Registry EMT and Paramedic Refresher Courses held by [Great Lakes EMS Academy!](#) March 7-10 and 14-16, 2016!**

Who should attend these important courses?

1. Anyone who needs to go through the re-licensure process in the State of Michigan.
2. People who are interested in maintaining their National Registry status
3. EMT and Paramedic candidates who are struggling with the registry process.
4. Providers interested in gaining their NREMT Status for the first time.

[Learn More!](#)



## Join the Conversation!

Each month we are going to throw out topics to provoke thoughts, ideas, and incite to help build a better EMS education foundation. We would LOVE to hear your input! This month's topic:



## News from NAEMSE

Every month we will feature a key news snippet or other information from the National Association of EMS Educators (NAEMSE).

**NRP Psychomotor Examination and Regional Scenario Development Workshops**

## **Where in the US and Canada is EMS desperately needed?**

If you know a place that could use EMS staffing tell us!

[Join the Conversation Here!](#)

The National Registry of EMTs (NREMT) is changing the way it verifies psychomotor competency for National Registry Paramedic (NRP) certification. All students who begin their paramedic program...

[Read More!](#)

[Read More on the NREMT Website!](#)