



Industry Information for EMS, Nursing, and Allied Health Educators and Administrators!

This newsletter is dedicated to instructors, administration, and providers of EMS, Nursing, and Allied Health. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime at <https://platinumed.zendesk.com> and a Platinum representative will contact you shortly.

In this edition:

1. 2017 Platinum Educational Group Scholarships Announced!
2. The Game Changer for Nursing Students! TRUE Computer Adaptive Testing Simulator!
3. Register for a FREE Platinum Educational Group Workshops
4. 2017 Price Guide
5. Failing the National Registry: One Student's Dilemma
6. February Contest Results and March Contest Details!
7. And Much More!



March is upon us! Could springtime be close behind? I know for us folks in the North it is a welcomed idea! To celebrate spring, we are releasing our annual scholarships program for EMS, Nursing, and Allied Health students a month early! Also, to celebrate St. Patrick's Day, [MARCH over to our Facebook Fan Page](#) and get entered to **win a \$25 Gift Card** just for giving us a like! An easy pot o' gold to win!

Universal Announcements



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as inform our new followers, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS, Allied Health, and Nursing fields. **We are proud to boast the best study prep and skills tracking programs for each.**

"I really could not ask for more...Okay, yes I could ask for more, and do so a lot. The great thing about Platinum Educational Group is when you ask for more, they deliver. I can honestly say anytime we had an idea or need a certain functionality added or improved, PEG has provided it, and usually in short order. The support is amazing. We have been using them for about 2 1/2 years, they kinda feel like family now!" - Brett Peine, Program Director

Factoid: We have delivered over 120 features to our customers, many at their request, in the last two years!

Our Mission: Deliver valid and reliable assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



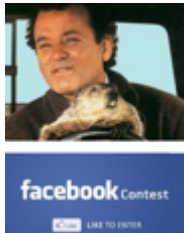
They're Back!!! Platinum Educational Group Annual Scholarships Program has been Announced!

\$1000 Awards for EMS, Nursing, and Allied Health

Both students and instructors have been very excited about this year's scholarship program offered by Platinum Educational Group. We have had numerous emails and phone calls asking when students can start applying. Well, the time has come! We are proud to announce our 2017 application packet is ready!

Visit the link below to learn more about our scholarships program, download application for your students, view past winners, and instructions to distribute the information!

[Click Here for Full Details!](#)



February GROUNDHOG DAY Contest Results!

Platinum Educational Group loves rewarding our social media followers! In February, we promised to provide a random drawing of all commenters that told us their favorite line in Ground Hog Day. Winner would receive a \$15 Subway® gift card! Congratulations to Bill Young! His favorite quote is a classic! *"You want a prediction about the weather, you're asking the wrong Phil. I'll give you a winter prediction: It's gonna be cold, it's gonna be grey, and it's gonna last you for the rest of your life"*. Be sure to visit (and like) our [Facebook Fan Page](#) for a chance to win our March contest! All you have to do is give us a like!

THE 2017 PLATINUM EDUCATIONAL WORKSHOP SERIES

Don't Miss Out On Free Workshops!!

Platinum Educational Group is **offering a workshop series like no other!** We have a variety of FREE educational workshops available throughout the country! **There is no cost for participants to attend workshops, lunch and snacks are**

provided, and CE credits can be earned! Please see below for scheduled workshops. If there are no workshops in your area, stay tuned, as more will be scheduled soon! Spaces fill up quickly so register today!

Monday, April 3, Albany, NY [Recipe for Success](#)

Wednesday April 5, Framingham, MA [The Poor Man's Guide to Moulage](#)

Wednesday April 6, Framingham, MA [Portfolio Update](#) and [The Patient is Loaded for Transport. Now What?](#)

Thursday May 4, Lewiston, ME [Recipe for Success](#)

Friday May 5, Lewiston, ME [The Poor Man's Guide to Moulage](#) and [The Patient is Loaded for Transport. Now What?](#)



Prices Effective July 1, 2017

What an advantageous year it has been for Platinum Educational Group customers! In 2016, we took satisfaction in providing new and exciting features exclusively for our valued clients to utilize! Some of

those included:

[Click Here for Full Article and 2017 Price Guide](#)

New Features From the Platinum Educational Group Development Team!!

If you are already a customer, this area is accessible by going to your my.platinumed.com dashboard and clicking the "New Features" or "Upcoming Features" tab(s).

- Coming Soon! - All preceptors will be able to soon use our mobile app, the feature is now in the testing phase!

- 2/19/17 - The location access feature has been added to shared sites in Platinum Planner!
- 2/19/17 - Students can search skills while documenting their labs, making it even easier!
- 2/19/17 - Printed tests now support a larger font.

The EMS Eagle



Top 3 Reasons to Use EMSTesting

- True Computer Adaptive Testing!
- Most Validated Solution Available! Over 1 million responses to date!
- Over 5,000 validated questions in our test bank!

Join the hundreds of other programs that have adopted our solutions to make their EMT/Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

"Being the EMS program chair for the Herzog University EMS Program, we have been using the EMSTesting product from Platinum Educational Group for four years. Since we began using the product, our National Registry of Emergency Medical Technician pass rates have increased to a 5% above the national rates for our advanced EMT cohorts and paramedic cohorts. I have been offered utilization of other products on the market, but have no intention of changing from what I know is contributing to the success of our students in achieving their professional goals." - Leo J. Deason, EMS Program Chair



[View the 90 Second Intro to EMSTesting Video!](#)



Top 3 Reasons to Use PlatinumPlanner

- Provides students with a FREE mobile app!
- Accreditation Standards! Meets/Exceeds what CoAEMSP is looking for!
- Fully customizable to meet YOUR program needs

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and **Portfolio requirements!** Platinum Planner also offers free preceptor training - something our competitors do not! We even launched a complimentary mobile app so students can work more efficiently! **Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!**

The best part, **Platinum Planner costs NOTHING for EMS programs to use! There is just a minimal student fee.**

"We have fallen in love with Platinum Planner. It is an excellent product, that we will hopefully use for many years to come. It has met our needs in every way thus far, and the support teams have been great in making small changes as requested already." - Troy Vernon, Clinical Coordinator/Paramedic Educator

[Contact us](#) today for more information or free product demo for either EMSTesting or Platinum Planner!

[View the 90 Second Intro to Platinum Planner Video!](#)



Failing the National Registry: One Student's Dilemma

By Jeremy Johnson, Director of Marketing

The following story is taken from a student on Reddit. We hear this all the time!!

"The program I went through claimed they were second best in the state. So maybe I'm just not smart enough to work in EMS. I passed the class easily, worked my ass off at it and felt like I knew the material. NREMT time comes around and I bomb the first attempt. Wait 3 weeks, studying more and go at it again. Got my results this morning, FAILED. Below passing in cardiology and airway. Above passing in obgyn, near passing in the others. I've always wanted to be a FF/Medic but maybe I'm not cut out for it. I know this test isn't supposed to be this difficult. I don't know what to do anymore. I used fisdap and emtprep to study along with my textbook. Am I just not smart enough?"

[Read Full Article](#)



Managing Students Effectively by Implementing an Against Medical Advice Agenda

By Tom Gottschalk, COO, Medical Educator

As an EMS instructor/coordinator I can honestly say that the task of taking new candidates from civilian life to qualified EMS providers is an enormous undertaking. Whether we are training an academy of Emergency Medical Responders for police work or in the business of educating tomorrow's Paramedics, I believe we have the hardest job in the world. After talking with folks in the

Allied Health and Nursing fields, I get the feeling we are all in the same boat when it pertains to managing students effectively.

[Read Full Article](#)



NREMT Facelift

The National Registry of EMT's website has undergone a huge renovation. We recommend checking it out today. The look and feel is pretty innovative and worth a glance particularly if you are involved with any aspect of the Portfolio project. <https://www.nremt.org>

Upcoming Events for EMS

The 2017 Educational Workshop Series

- Monday, April 3, Albany, NY,** [Recipe for Success](#)
- Wednesday April 5, Framingham, MA,** [The Poor Man's Guide to Moulage](#) (More Details to Come)
- Wednesday April 6, Framingham, MA,** [Portfolio Update](#) and [The Patient is Loaded for Transport. Now What?](#)
- Thursday, May 4, Lewison, ME,** [Recipe for Success](#)
- Friday, May 5, Lewison, ME,** [The Poor Man's Guide to Moulage](#) and [The Patient is Loaded for Transport. Now What?](#)

Upcoming Conferences & Expos!

- [3/2/16 to 3/4/16, Ruidoso, NM, NMAEMSE Conference](#)
- [3/2/16 to 3/6/16, Henrico, VA, Central Virginia EMS Expo](#)
- [3/9/16 to 3/11/16, Myrtle Beach, SC, Emergency Care Expo](#)
- [3/23/16 to 3/26/16, Traverse City, MI, SMEMSIC](#)
- [3/24/16 to 3/26/16, Columbus, NE, NEMSA Expo](#)
- [3/29/16 to 3/31/16, Columbia, MO, Missouri ICE Conference](#)
- [All PEG Events!](#)



News from NAEMSE

Every month we will feature a key news snippet or other information from the National Association of EMS Educators (NAEMSE).

NREMT and NAEMSE have partnered to bring a new educational opportunity entitled Scenario Evaluation Workshop. This is a free workshop designed to provide you with hands-on experience developing formative and summative scenarios for use in your classroom.

This workshop will be limited to 50 participants who will be guided through the scenario development process by NREMT staff. Topics that will be covered are scenario writing, calibration, and evaluation in the workshop. Scenarios created in the workshop will be available for use following the event. Here are a few of our upcoming events for this workshop:

- [Friday, March 24 \(Greenville, South Carolina\)](#)
- [Friday, April 21 \(Omaha, Nebraska\)](#)



Ask the Customer Support Team

Q: In EMSTesting, can my students see their questions, rationale, and the correct answers on their Computer Adaptive Tests? A: There is not a way for students to see the correct answer and rationale on the Computer Adaptive Testing when they finish a test. There are two reasons we don't allow them to. The first is that the CAT draws from the same question bank as the linear test generator does. If they were allowed to review their CAT results they'd know the answer to every question you could ever give them in class without actually having to study.

[Read Full Article!](#)

[Read more Q&A!](#)

Nursing News



Platinum Educational Group Solutions for Nursing Programs: Platinum Tests

The Game Changing NCLEX-RN® Testing Prep with true online Computer Adaptive Testing that mimics the NCLEX-RN® Exam!

We know it is hard work preparing students for the NCLEX-RN® exam! They are using question banks and finding prep questions wherever they can: books, the Internet, their school resources. Although there are good classroom review materials, there is nothing that actually mimics the NCLEX-RN® exam. **UNTIL NOW!**

What are the benefits for your students?

PlatinumTests is organized exactly like the NCLEX-RN® exam and is the only computer adaptive testing (CAT) simulator on the market. For just a nominal student fee (\$80 if school adopts PlatinumTests in curriculum, or \$120 for individuals), they can have access to more than 3,000 up-to-date questions written by experts in Nursing. It contains the most thorough breakdown of NCLEX-RN® questions into test plan concepts. That is more than any other question bank on the market today!

PlatinumTests is a simple system for students to utilize. They have unlimited access to as many tests as they want, for as long as they want—all for one low price! It also provides them with post-test results and analysis so they have clarification of their strengths and weaknesses!

		Exceptional (All Key Indicators Met)	Good (Two Key Indicators Met)	Not Good (One Key Indicator Met)	Fail (No 1	
	Curriculum Level	Indicators Met	Percentile	Score	Difficulty	Questions
▼	1 Safe and Effective Care Environment	2	99	80%	0.55	50
▼	1.1 Management of Care	2	78	71%	0.55	24
▶	1.1.3 Case Management	0	18	56%	0.55	9
▼	1.1.4 Client Rights	0	1	0%	0.55	1
	1.1.4.1 Recognize client right to refuse treatment/procedures	0	1	0%	0.55	1

Students will never again doubt whether they practiced enough or chose the right topics to study! PlatinumTests is truly the adaptive experience students are searching for to effectively and accurately gauge if they can pass the NCLEX-RN® exam!

Why should my program incorporate PlatinumTests into the curriculum?

Not only are your students provided with the benefits listed above, but there are many reasons to support PlatinumTests in your courses as well. First, your students will be afforded the institution enrolled cost of \$80 versus the \$120 they would have to pay for a non participating school. Second, PlatinumTests gives instructors the ability to build their own tests by any NCLEX curriculum topic. Finally, schools have access to our [Group Testing](#) feature for their classroom. Group Testing is the fun way to bring your class together to test and review their knowledge.

[Contact us](#) today for more information or free product demo of PlatinumTests!

**Some of this content was utilized from independent reviewer, Kevin Pan, from www.kevinsreview.com.*



Platinum Planner for your Skills Tracking Needs!

We have heard for years what a nightmare it is for Nursing programs to keep track of their student's externships. That's why we have developed a skills tracking and scheduling program that will take care of it all for you - **easily!**

Top 5 Reasons to have Platinum Planner for YOUR Nursing Program:

1. **Save Time and Money - No Cost for Institutions to Use!**
2. **Easiest and Most Flexible** Platform for Scheduling, Skills Tracking, and Reporting!
3. **Compliant to Accrediting Agencies!**
4. **FREE Student App** with all the **Features of the Full Website!**
5. **FREE Customer Support** for Admin, Instructors, Students, and Preceptors!

If you are using another online system, then you are paying too much! **Platinum Planner costs nothing for nursing programs** to utilize! There is just a minimal per student fee.

Interested in knowing more about Platinum Planner? We would **LOVE** to show you how we stack up against our competitors. What do you have to lose? [Contact us for a free demo!](#)



Computer Adaptive Testing - The Breakdown and Benefits for Nursing Students

By Tom Gottschalk, COO, Medical Educator

In January, our company transitioned PlatinumTests from a pilot project to a real program ready for service. After year and half of content creation, website development and validation we are now sharing a real computer adaptive testing (CAT) experiences for those preparing for the NCLEX.

[Read Full Article](#)

Michigan Nursing Student Association (MNSA) to Utilize Platinum's "Group Testing" during Annual Conference



At the 2017 MSNA annual convention, students had a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. Now, initial learning and review sessions can be synonymous with fun! If you would like to learn how [Group Testing](#) can benefit your classroom or annual conference [CONTACT US](#) and we are more than happy to show you!



Effective Nursing Interventions for Anxiety

By Brittney Wilson, BSN, RN (AKA The Nerdy Nurse)

Being admitted to the hospital can be a jarring experience. You start the day, living your normal routine, and before you know it you're lying on a stretcher under intense fluorescent lights with people hovering over you, poking you with needles and talking in a language you're not really

familiar with.

Sounds like a scene from a horror movie.

[Read Full Article!](#)

Upcoming Events for Nursing

Upcoming Conferences & Expos!

[3/1/16 to 3/2/17, Atlantic City, NJ, New Jersey Nursing Students Annual Convention](#)

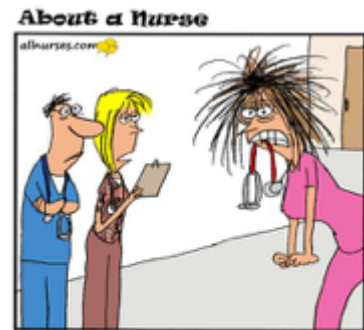
[3/3/16 to 3/5/17, Wilmington, NC, North Carolina Student Nurses Annual Convention](#)

[3/18/16, Columbia, MD, Maryland Association of Nursing Student Annual Convention](#)

[3/29/16, Cranston, RI, Student Nurses' Association of Rhode Island Annual Convention](#)

[All PEG Events!](#)

Do you know of a nursing conference that we simply CANNOT miss? Please [drop us a line](#) and let us know!



"Incase you haven't guessed, never, EVER speak to Anne before she's had her morning coffee."

Allied Health Advance



Allied Health Instructors! Dispose of Your Excel Spreadsheets in 2017!

Free yourself of the shackles and restraints of Excel Spreadsheets and other time consuming recording methods! [Platinum Planner](#) now offers a Clinical Scheduling and Skills Tracking solution for all healthcare training institutions. We have a great team of professional educators, software developers, and a customer support team who work closely with instructors and administrators. The best part is, just like for EMS, Platinum Planner is **free for all allied health and nursing institutions to use**. There is just a nominal per student fee.

It is time to **put those excel sheets away** and let Platinum Planner help you with the complicated task of scheduling and skills tracking. [Contact us](#) today for a 30-minute demo!



The Difficult Task of Allied Health Educators: Preparing Students for the Real World

By Tom Gottschalk, COO, Medical Educator

Allied health educators are some of the most gifted people I feel privileged to know. They are tasked to teach new inexperienced students the skills required to work in an ever-changing health care environment often while educating seasoned employees, peers, and even the general public as well. Talk about hitting a moving target!

[Read Full Article!](#)



New Online Skills Tracking Platform for Vet Tech Programs!

Exciting news for ALL Veterinary Tech programs! **NOW** is the time to look at [Platinum Planner](#) for keeping track of your student's skills and scheduling. If you give us 30 minutes of your time to provide you a demo of Platinum Planner, we will automatically send you a \$5 Starbucks gift card!

[Top 5 Reasons for my Vet Tech Program to Utilize Platinum Planner](#)

- No Cost for Institutions to Use!
- Easiest and Most Flexible Platform to fit Vet Tech Needs!
- Get Student Progress and Site Visit Reports in Seconds!
- FREE Unlimited Training Support for Instructors
- FREE Customer Support for all users: Admin, Instructors, Students, and Preceptors!

Platinum Planner is the best solution for complicated Vet Tech skills tracking AND includes a [FREE student mobile app](#). Schedule your demo and receive promo by [CLICKING HERE!](#)



[View the 90 Second Overview!](#)



The Latest on ACICS Saga: Court Win for Students Over Predatory For-Profit Colleges

By David Halperin, Attorney, advocate, writer at [RepublicReport.org](#)

United States District Judge Reggie Walton denied a motion filed by the Accrediting Council for Independent Colleges and Schools (ACICS) for a preliminary injunction that would have blocked the U.S. Department of Education from proceeding with the de-recognition of the organization. ACICS needs Department recognition in order for the colleges it accredits to be eligible for federal student grants and loans.

[Read Full Article!](#)

*If your institution has any questions concerning accrediting, please feel free to reach out to us at any time. We are here to help you.

Upcoming Events for Allied Health

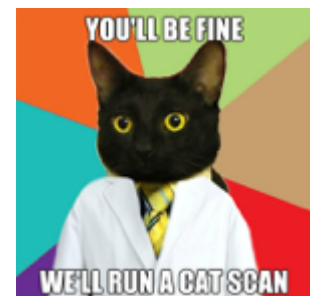
Upcoming Conferences & Expos!

[6/7/17 to 6/10/17, New Orleans, LA, AST's Surgical Technology Conference](#)

[8/1/17 to 8/4/17, Albuquerque, NM, AVTE 2017 Symposium](#)

[All PEG Events!](#)

Do you know of a Allied Health conference that we simply **CANNOT** miss? [drop us a line](#) and let us know!



Parting Thoughts

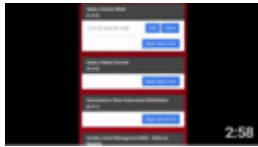


Platinum Planner FREE mobile app Nominated for a "Best Education" Award!

In 2016, our Platinum Planner app was nominated for "best education" app! We would be honored if you visit the [BMAA WEBSITE](#) and **push the recommendation** button! Thank you for helping us strive to be the best for you!

If your institution utilizes Platinum Planner for scheduling and skills tracking, then we highly encourage you to alert your students to our new **FREE Platinum Planner Student App!** This app is very helpful and **has all the features of the full Platinum Planner website!** Students are able to input their information no matter where they are and have it sync up when internet becomes available - perfect for hospital or lab settings where internet is sketchy or not available at all!

The Platinum Planner mobile app is for students to download for **free with their subscription** to [PlatinumPlanner](#). Interested in learning more about Platinum Planner? [Contact us!](#)



[View the Platinum Planner App Video!](#)



Platinum Educational Group Sales Territory Realignment

Due to the recent addition of our Sales Team, our territory map has changed slightly. Please go to our [contact us](#) page on our website to find the Platinum Educational Group sale representative in your state! As always, you can reach out to **ANY** team member at Platinum and we will get you to the right person! We look forward to serving you in 2017!



Customer Appreciation Corner

February Spotlight: Michigan EMS Educator Remembered

In Late January, EMS lost a colorful and endearing educator, Jerry Glotfelty. Jerry was an instructor at [Wayne County Community College District](#), as well as, an ACA Level 3 Coastal Kayaking Instructor. Mr. Glotfelty affected many students, peer's, and others* and, according to his pupils, could make learning fun. Jerry loved kayaking, making cigar box guitars, and teaching others the knowledge of Emergency Medical Services. He will be sorely missed. R.I.P.



Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As Spring/Summer classes start, if you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).