



ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. **Don't Forget to Spring Forward!**
2. Who is Platinum Educational Group, Exactly?
3. Brand New Workshop Series for 2020! Progressive Teaching: Flipping the Switch
4. **Platinum's Annual Scholarship Program Information Notification List**
5. **DENTAL ASSISTANT APPRECIATION WEEK & GIVEAWAY!**
6. Guest Authors Wanted. Submit an Article!
7. **Top 10 Reasons to use Platinum Planner for YOUR Competency Tracking**
8. **Article:** Are You Ready to Move Your Program Forward in 2020?
9. **Article:** My Visit to China: Could This Be a Reason Why Coronavirus Started There?
10. **Article:** The Scholarly Column - Building Confidence in Students & Faculty
11. Customer Showcase: Indian Capital Technology Center
12. And Much More!



Don't Forget to Spring Forward!

Remember to Spring your clock forward on March 8th! You may be losing an hour of sleep, but this year, Spring Daylight Savings is on a Sunday. So, sleep in anyways! Hang tight - losing this hour of sleep will only last eight months.

It may often feel like we are "losing time" at work, especially when it comes to dealing with creating your own tests for your program, using outdated methods for skills tracking and scheduling (yes, we are talking to you pencil and paper users and Excel inputters!), and doing other tasks manually. Luckily, we have time saving tools and resources for you, all made affordable!

We have helped SEVERAL HUNDREDS of EMS training programs become more efficient. WE CAN HELP YOU TOO.

[Click Here to Schedule a Demo](#)

Until then, have a fantastic entry into Spring from all of us at Platinum Educational Group!

Who is Platinum Educational Group, exactly?



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

"Great company with great products! They care about the customer." -John Gosford, Education Manager

***Factoid: We have delivered over 230 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Progressive Teaching: Flipping the Switch

Brand New Workshop Series for 2020! Nine National Locations

Join us for an exciting new workshop series for 2020! Progressive Teaching: Flipping the Switch is a highly participant involved workshop designed to assist participants on "flipping the classroom" by focusing the learning experience with the student. The concepts of scaffolding and bookending will play a critical role as participants learn to develop cases and teaching/formative scenarios to prepare students. Participants will be strongly encouraged to bring laptops and course textbooks. All Workshops include:

- 16 CE Hours or Professional Development Credit! (If applicable)
- Free Coffee, lunch & snacks included
- \$100 Credit to the Attendee's Platinum Educational Group School/Program Account*
- Engaging for ALL Healthcare Professions and Educators

There are additional benefits, giveaways, and free evening group events for individual locations! The nine US dates and locations are:

[Read Full Article](#)



Platinum's Annual Scholarship Program Information Notification List

Do not let your students miss this \$1000 opportunity!

Both students and instructors have been very excited about [Platinum Educational Group's Annual Scholarship Program](#). Every year we award \$1000 to a student in each of the following professions: EMS, Nursing, and Allied Health. We have had numerous emails and phone calls asking when students can start applying. Well, the time is almost upon us! The 2020 scholarship packet will be available in April. **If you would like to be on our scholarship notification list, [CLICK HERE](#).** This will ensure YOUR students will get the information as early as possible!



Dental Assistant Appreciation Week & Giveaway!

This week is a celebration of Deantal Assistant educators, providers, and students! YOU could win a gift box filled with swag including a travel coffee mug, Dental Assistant keychain, pop socket, , starbucks gift card, and more! The rules are easy, simply like our Facebook Page and put in your school name in the pinned post. **That's it! You get two entries if you share the pinned post!**

Please, only Dental Assistant educators, providers, students, and support staff. Good luck and **we appreciate you!**

Winners will be announced on 3/31/19.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

WANTED!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great!

Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!

Top 10 Reasons to use Platinum Planner for YOUR Clinical Tracking



1. No Institutional Fee
2. Our online platform saves Coordinators/Instructors an average of **5 hours or more a week**
3. Makes accreditation **site visits easy and stress-free** with detailed reports
4. Provides detailed **student progress reports**
5. FREE fully functional student/preceptor **app** that works online or offline
6. Easy to set up and get started
7. FREE **Unlimited Training** for all Administrators, Program Directors, and Instructors
8. FREE **Unlimited Customer Support** for Administration, Instructors, Coordinators, Students, and Preceptors
9. Better prepared students to match the work force
10. Don't just take our word for it, see what others say about Platinum Planner! [View our Testimonials](#)

Stop wasting time tracking your students with paper and pencil or excel. We have an easier and more cost-effective accreditation solution!

"I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. It has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this tool, I get updated daily so I can conference with students who seemed to be falling behind. Platinum Planner is an amazing product and I wish we would have started using this earlier." - Zulihana Pascual, Director of Dental Assisting Technology, Indian River State College

Schedule a short demo of Platinum Planner on **YOUR** time

Easy Demo Scheduling!



Are You Ready to Move Your Program Forward in 2020?

By Jeff Dykstra, National Sales Director

EMR (Electronic Medical Records) began as an idea of recording patient information in electronic form, instead of on paper/pencil, in the late 1960's. The concept to generate electronic records focused on clinical data management wasn't fully realized however until nearly 40 years later. Today, even in the most impoverished areas of the US, paper charting doesn't exist. Unfortunately, in 2020, with a majority of Allied Health Programs, students are asked to document their patient/client/events along with timesheets and evaluations all on paper.

[Read Full Article](#)



My Visit to China: Could This Be A Reason Why Coronavirus Started There?

By Gregg Knorn, allnurses.com

With all the talk about the coronavirus, I wanted to share my experiences visiting China. A few years ago, I traveled to Beijing and Shanghai as a tourist. While the country is amazing and has some unbelievable attractions, it is also obvious that they are still a developing nation.

[Read Full Article](#)



The Scholarly Column – Building Confidence in Students & Faculty

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

In today's world there are many individuals that are lacking confidence because of how societal norms have changed. We service many different ages of students however, many of the students are attached to social media. When one is on social media the influence of having followers as well as having so many likes has made certain individuals have a belief system that they are not worthy. In addition, add the bullying component in and you can have a person who has extreme low self-worth.

[Read Full Article](#)

Upcoming Events for Allied Health

[3/2/2020 – ABHES Workshop, Houston, TX](#)

[All PEG Events!](#)

We are looking for State and National Allied Health conferences for 2020! Do you know of any that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Ask the Customer Support Team

Q: The EMS department at my institution is currently a customer of PlatinumPlanner.com. Can the program be customized to meet my Allied Health program's specific needs? A: ABSOLUTELY! Platinum Planner will allow all health students to track skills and hours completed specific to their coursework. In addition to the basics, with all the customizable features of Platinum Planner, your program's needs can be easily addressed.

[Read Full Article!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More Information](#)



17th Annual Conference Registration Now Open

Please join ABHES in Houston, Texas for the 17th annual conference and pre-conference events. To access the registration website, which includes information about the schedule of events, making hotel reservations, and attendee fees, please click below.

[More Information](#)



CAAHEP's Commissioners Approve Mission & Vision

At the 2019 Annual Meeting in San Antonio, CAAHEP Commissioners voted to approve new Mission and Vision statements that reflect where CAAHEP is going in its next 25 years.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by Corporate Screening is proud to offer a convenient, mobile-friendly and paperless drug screening solution. Now, we're pleased to announce several NEW enhancements to our drug screening solution. Customers now have access to student drug screening statuses with the Drug Screening Instance History feature. The feature displays all milestones and timestamped action histories for your drug screening orders.

We're also pleased to offer the availability of approximately 4,500 more drug test collection sites to our network. With thousands of sites across the nation, your students have more options than ever.

[More Information](#)



Prices Effective July 1, 2020

Our pricing schedule will increase **slightly** in 2020. These increases will not affect training institutions, but students will see a **nominal** change. The increase is being done for several reasons including:

- To continue providing our customers with the **most up-to-date technology and software** programming.
- To continue providing our customers with the **most experienced customer support and programming staff**. To date, our customer support has an **industry-leading 97% satisfaction rate** and the **shortest average call back time** to students and instructors.
- To keep pace with inflation and fair market value. Even after this upcoming increase, **Platinum Educational Group is still under its competitors' prices** while offering more benefits, services, solutions, and overall value.

[Read Full Article!](#)



Customer Showcase: Indian Capital Technology Center (ICTC)

Every Month we give a little bit of love to one of our valued customers! This month we celebrate **the awesome Surgical Tech program at Indian Capital Technology Center!**

Indian Capital Technology Center is committed to developing world-class leaders for the workplace through full-time career programs, short-term courses, and customized business services. ICTC is dedicated to preparing youth and adults to become productive and economically efficient in our society and was established to serve secondary students, post-secondary students, adults in upgrading skills, on-the-job trainees, and business & industry.

The ICTC Surgical Technology Program strives to instill knowledge, skills, abilities, values, and essence of teamwork. Our goal is to provide the Allied Health workforce with highly qualified technicians who will deliver personalized, high quality healthcare while still preserving the dignity of every person by providing compassion and care of the highest standard.

Program Faculty:
Rebecca Taylor, Instructor

A huge thank you to the entire hard-working Surgical Tech educators at Indian Capital Technology Center. We appreciate you being one of our valued customers!

Leaving You Laughing

