



## The Recipe for Success Series Workshops

Workshops do not have to be stiff and boring! The Recipe for Success series, instructed by Doug Smith of Platinum Educational Group, provides high quality CE for all EMS educators in a casual and comfortable environment. **Do you want to learn about portfolio, scenarios, testing techniques, measuring and evaluation of students, and much more?** Then come join us at any of our workshops listed below. You will receive CE credits, snacks, lunches, and invaluable education - ALL AT NO CHARGE! [Click here for workshops itinerary](#). Click on the links below to register for individual events.

[5/16/16 to 5/17/16, Watertown, NY](#)

[5/18/16 to 5/19/16, Nanticoke, PA](#)

[5/23/16 to 5/24/16, Minneapolis, MN](#)

[5/26/16 to 5/27/16, Council Bluffs, IA](#)

[6/16/16 to 6/17/16, Canton, GA](#)

[6/21/16, Richmond, VA](#)

[6/27/16 to 6/28/16, Lewiston, ID](#)

[7/16/16 to 7/17/16, Madison Heights, MI](#)

[All PEG Events!](#)



## A Month for Thanks!

by Jeremy Johnson, Director of Marketing

What a time May 2016 is! This month we celebrate not one, but TWO, underappreciated yet gravely needed professions - Nursing and EMS. Let's face it...most of our jobs can be thankless at times. But, how many of us can say that we, as employees, are **needed**? The answer to that is medical professionals. The ones that we count on in emergency situations. The ones that are trained to be calm in chaos. The ones that take care of us and our loved ones. So this month, let's give colleagues in EMS and nursing a thank you and if you are not in a medical professional role, then thank someone who is!

In celebration and appreciation, we would like to highlight our **FREE NCLEX-RN® testing** prep for those hard studying nursing students, as well as, a \$1000 scholarship offer! We also offer a \$1000 scholarship for EMS students. As an appreciation **bonus** to our current EMS customers, on May 15th we will be giving a **\$50 credit for every EMS Platinum Educational Group product used in your program!**\*\*

\*\* Credit only/no cash value. Must be an active subscriber on May 15, 2016.

This month's Post includes information highlighting:

- Platinum's Customer Service: Excellence Personified
- Feedback from Computer Adaptive Testing
- The Importance of Being Able to Modify Your Tests and Scenarios



## Renewal Reminder!!

From the Accounting Department

If your annual license to EMSTesting and/or Platinum Planner expires this month, please renew **prior** to the expiration date to avoid an interruption in service. Contact us if you need any assistance. 616-818-7877 ext. 3333 Thank you!

- Upcoming Feature for Customers: Single Sign On
- Free NCLEX-RN® Prep for Nursing Students
- PEG's Annual Scholarships Program Info
- New from NAEMSE
- And much more!

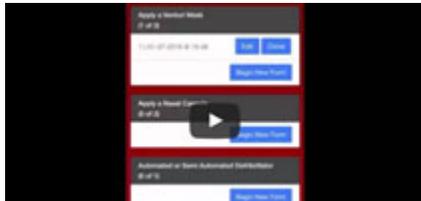
If you have any questions, or would like further information, contact [Marketing](#) or call 616-818-7877.



## FREE mobile app for students using Platinum Planner!

If your institution utilizes Platinum Planner for scheduling and skills tracking, then we highly encourage you to alert your students to our new **Platinum Planner Student App!** This app is very helpful and **has all the features of the full Platinum Planner website!** Students are able to input their information no matter where they are and have it sync up when internet becomes available —perfect for hospital or lab settings where internet is sketchy or not available at all!

The Platinum Planner mobile app is for students to download for **free with their subscription** to [PlatinumPlanner.com](http://PlatinumPlanner.com). Interested in learning more about Platinum Planner? [Contact us!](#)



[View the Platinum Planner App Video!](#)

## How Can Platinum Educational Group Help Your Training Program?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our new followers, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS, Allied Health, and Nursing fields. And we are proud to boast the highest study prep and skills tracking for each.

**Our Mission:** Deliver valid and reliable testing, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.

## Did you know?

All of our products come with the absolute best industry customer service for all students, instructors, preceptors, administrators, and coordinators! Don't just take our word for it - check out our real [testimonials](#) from our actual customers!



## For Emergency Medical Services Training Programs

**We have the software to make any EMT/Paramedic program run as smoothly as possible.** We offer the most reliable and valid testing on the market via [EMSTesting.com](http://EMSTesting.com). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We



## For All Nursing Training Programs

We recently rolled out our newest product line of NCLEX-RN® testing prep! After more than a year of qualifying our banks with more than 3000 up-to-date and valid questions, the time has come to institute a beta testing period. And we would be honored to include **YOUR NURSING STUDENTS** and listen to their feedback!

will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

In addition to testing, we also provide complete scheduling and skills tracking via [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, & patient encounters. It also assists in verifying clinicals, labs, and scenario experiences. It also generates reports for student progress, accreditation standards, and much more! Platinum Planner also offers free preceptor training—something our competitors do not! We also launched a fully functioning complimentary app so students can work more efficiently! **Do not waste time with paper and pencil tracking and scheduling again! We have an easier and more cost effective solution!**

The best part, **Platinum Planner costs nothing for EMS programs to use!** [Contact us](#) today for more information or free product demo!

**What's the catch?** There is none. Simply download and distribute the certificate below to your students with the easy to sign up instructions and they can start using the Platinum NCLEX-RN prep immediately for free! This offer is for a limited time only so please distribute immediately! As long as your students **sign up by May 31, 2016** they will be able to utilize our computer adaptive test prep at no charge for the entire 2016 calendar year! **They will not be asked to purchase anything ever!**

**[Click to Download Free NCLEX-RN® Prep Certificates!](#) Do your students a favor - print and pass out to your class!!**

In addition to our testing prep program for nursing students, we currently have an online program that will keep track of their scheduling, skills tracking, and externships called [Platinum Planner](#)! No longer will your instructors waste valuable resources with burdensome methods!

As with the EMS and Allied Health programs, **Platinum Planner costs nothing for nursing programs** to utilize! There is just a low student fee to use. Help your program operate more efficiently! Do your nursing program, your instructors, and your students a favor and [contact us today](#) for a **free demo** of Platinum Planner!



### For All Allied Health Training Programs

We have heard for years what a **nightmare** it is for Allied Health programs to keep track of skills. **Well, no more!** Our Platinum Planner online software program can assist your busy instructors with scheduling students more efficiently. It also helps in evaluating your students and measuring the impact of training. **Best of all, it costs NOTHING for your program to use!** There is just a nominal per student fee.

Platinum Planner functions in many ways to assist your instructors. It documents student experiences with ease, manages clinicals and field experiences in less time and with fewer hassles, and provides reporting that meets all accreditation standards. All of this will **help your program run more smoothly and effectively!** Stop using outdated methods and



### FEATURE ARTICLE: Platinum Educational Group Customer Service Team - Excellence Personified

by Tom Gottschalk, Medical Educator, COO

If we asked our customers five years ago what they envisioned Platinum Educational Group as, they would have likely had two perspectives. The first was that there were these two guys (Doug and Tom) who owned and operated a software company in the Midwest. The other point of view was that Platinum was this big ol' testing company in Michigan, whom had a corporate structure and whose goal was to take over the world. Who was right? The first group for sure. Up until 4 years ago, Platinum was literally a two-man show being powered by trusted advisors, contractors, and excellent customers, which much like friends can do, have driven us to where we are today.

[CLICK HERE](#) to learn more about Platinum Planner TODAY!

[Read Full Article](#)



## All of our Products. One single sign in.

by the Dev Team

We are pleased to announce our upcoming single sign-in feature for all our products! The single sign-in feature will allow you to have access to all of Platinum Educational Group's products with one email and password. Once you sign-in, you will be able to jump between each of our products without having to sign-in again.

[Read Full Article](#)



Platinum Scholarships Program

## Platinum Educational Group's Annual Scholarships Program

The 2016 Scholarships Program has been garnering huge attention this year! After announcing the expansion of our scholarships program to not only include EMS, but also Nursing and Allied Health students we have seen a marked influx of applicants! Don't let your students miss out on a \$1000 scholarship opportunity!

[Click here for complete program details and to download a full application packet!](#)



## The Importance of Being Able to Modify Your Tests and Scenarios in EMS Education

by John Spencer, Medical Educator

Should you be able to modify your tests and scenarios? The answer to this question is yes, absolutely you should! Let's take a look at why.

### Having the ability to modify tests allows for flexibility in the course schedule.

Consider that you have just finished teaching module 1 and you are preparing to administer the module exam. As you are reviewing the exam, you realize that you did not teach Topic X in module 1 because you felt it would be a better...

[Read Full Article](#)



## Meet the Staff: Tom Gottschalk COO

Thomas is a co-founder of Platinum Educational Group. He has been involved in EMS as a practitioner and instructor since 1986. Tom maintains Nationally Registered certification and is a licensed Instructor Coordinator in the state of Michigan. When not serving as Platinum's Chief Operation Officer he works as a Critical Care Paramedic for both pediatric and adult patients in the 911 system of Grand Rapids, MI. He is a previous National Star of Life recipient and remains passionate about teaching EMS topics like emergency driving to his colleagues. As a dad and entrepreneur, his recreational hobby list is short but does include biking, dog walking, and challenging traditional thinking via humor.



## Ask the Customer Support Team

by David Smith, Customer Service Manager

**Q: For Instructors - In EMSTesting, can my students see their questions, rationale, and the correct answers on their Computer Adaptive**



## Order Platinum Planner Accessories!! Platinum Planner Clinical Logbook

This pocket size notebook allows students to jot down every patient encounter on the fly and assure

**Tests?** A: There actually is not a way for students to see the correct answer and rationale on the Computer Adaptive Testing when they finish a test. There are 2 reasons we don't allow them to. The first is that the CAT draws from the same question bank as the linear test generator does. If they were allowed to review their CAT results they'd know the answer to every question you could ever give them in class without actually having to study...

[Read More!](#)

**Q: For Students - As a student in Platinum Planner, when I go in to set up a lab, the "+ Create A New Lab" button isn't available. How do I create my labs?**

A: When going to #3 on the Getting Started Checklist "Manage My Labs", or going to the "Labs" button in the black toolbar and selecting "My Labs", there are two different reasons why the "+ Create A New Lab" button may not be available...

[Read More!](#)

[Read More Q&A!](#)

accurate electronic documentation when the time is right. From tracking gender, actual age, chief complaints and skills to preceptor signatures, students can keep track of everything in one spot.

- Each book has adequate space to document 80 patients
- Emergency contact page
- Plus, other references

In a profession that trains and works in all environments, this clinical logbook is great when you do not have a computer or internet connection.

### Student-Preceptor Introduction Cards

At the end of their shift candidates' drop off this introduction card to Platinum Planner to their preceptors. The business card size informational card carefully describes how they log into the website to judge student's experience and performance online. It conveniently allows students to share their name, school affiliation user login and instructions in one place at one time.

[Read More & Fill out Order Form!](#)



### Customer Appreciation Corner

We love to support our customers when we can! If you have something you would like to promote email [Marketing](#) for consideration!

This month we would like to congratulate Linda Abrahamson from Advocate Christ Medical Center for recently obtaining her Master's Degree.

Linda M. Abrahamson, Paramedic Program Director at Advocate Christ Medical Center (ACMC) - EMS Academy in Oak Lawn, Illinois. The ACMC has had successful EMT and paramedic programs for over 30 years and is affiliated with Moraine Valley Community College, Palos Hills, Illinois. During her service as a paramedic for over 35 years, she has provided patient care for ground and air transports. She has years of caring for patients as an emergency registered nurse. She is recognized for her servant leadership in EMS education...

[Read More](#)



### News from NAEMSE

Every month we will feature a key news snippet or other information from the National Association of EMS Educators (NAEMSE).

### 2016 NAEMSE Symposium Registration is Open!

You can now register for the 21st Annual NAEMSE Educator Symposium & Trade Show! To coincide with this announcement, the [Official Program Book](#) of the event is also available online for digital download.

The book is your ultimate resource for reviewing this year's wonderful array of sessions, including the NREMT Regional Scenario Development Workshop, Instructor Course Levels 1 & 2, Student Evaluation Workshop and much, much more. You can find the online registration, program book and hotel/travel information by visiting the [Official Symposium homepage](#).



## Facebook Hogs?

Yes, the stories you have heard about us are true... we are **"Like hogs"**. Thank you to everyone that has given us some love on Facebook! We appreciate it! Thanks to you, we passed the 500 Likes milestone! In celebration, we decided to have not one, but **TWO**, drawing winners to show our appreciation! Congratulations to Bryan Fleming and Angie Finkel! They both will receive a **\$50 gift certificate to the restaurant of their choice!** We will hold even more customer appreciation drawings after our next milestone, so if you haven't already—give us a Like! **Thank you!**

[Click Here for our Fan Page](#)