



Industry Information for Allied Health Educators, Administrators, Clinical Instructors, and Students

This newsletter is dedicated to instructors, administrators, and providers of Allied Health. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Happy Mother's Day

"A mother's love for her child is like nothing else in the world. It knows no law, no pity, it dates all things and crushes down remorselessly all that stands in its path." - Agatha Christie

Nothing in this month's opening segment except a huge THANK YOU to all the mother's out there from all of us at Platinum Educational Group!



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all allied health programs. **We are proud to boast the best and most cost-efficient skills tracking, scheduling, and reporting for all levels.**

"My experience with Platinum is nothing less than 5 stars. Customer service from Platinum is second to none, with personalized interactions to solve the most complex problems with ease. Everyone at Platinum makes you

feel like your closest friend and work diligently to help you. Thanks Platinum Education Group, you are the best in the industry!" - Matthew Drake, Clinical Coordinator, MMR

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



May Promo for Patient Care Technician Programs!

Exciting news for ALL Patient Care Technician programs! **NOW** is the time to look at [Platinum Planner](#) for keeping track of your student's clinicals and scheduling. **We have customized our platform to meet/exceed all your needs!** We KNOW you will be blown away with how much it can benefit your instructors and students! Oh yeah, **AND we made it affordable !**

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one-time nominal per-student fee of only \$65 with several different payment options!! That cost is for the life of the student's program! There is no other cost involved! We do NOT hide our pricing and we encourage you to compare us to others!

[Click for Price List](#)

There are so many more benefits to **Platinum Planner** . We would be honored to show you! Finally, YOU can have an affordable electronic clinical tracking system!

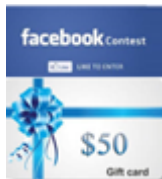
Top 5 Reasons for my Patient Care Technician Program to Utilize Platinum Planner

- No Institutional Fee to Utilize!
- Easiest and Most Flexible Platform to fit Med Assist Needs!
- Get Student Progress and **Site Visit Reports** in Seconds!
- FREE Unlimited Training Support for Instructors
- FREE Customer Support for all users - Admin, Instructors, Students, and Preceptors!

As a bonus, if your program adopts Platinum Planner during the month of May, we will provide your institution with **3 FREE STUDENT SUBSCRIPTIONS** (\$174 value)! This is invaluable to students who may have hardships or students that have earned a special reward. This promotion runs May only, so offer is limited!

Platinum Planner is the best solution for intricate PCT clinical tracking AND includes a [FREE fully-functional student mobile app](#).

Easy Demo Scheduling!



\$50 Gift Card Facebook Contest Results!

We held our 2200 "Likes" contest drawing! Congratulations to TRACIE RUNYAN! She was randomly drawn as the \$50 GC winner! Thank you to all who participated and gave us a "like"! We'll draw again at 2500!

As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** April's awardee was **Crystal Jones from Luther, Oklahoma!**



They're Back! Platinum Educational Group 2018 Scholarships Program has been Announced!

\$1000 Awards for EMS, Nursing, and Allied Health

Both students and instructors have been very excited about this year's scholarship program offered by Platinum Educational Group. We have had numerous emails and phone calls asking when students can start applying. Well, the time has come! We are proud to announce our 2018 application packet is ready!

Visit the link below to learn more about our scholarships program, download application for your students, view past winners, and instructions to distribute the information!

[Full Details!](#)



Clinical Tracking and Student Scheduling Made Easy

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you easily and with no institutional cost! This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using YOUR terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards no more stressful site visits! Platinum Planner comes with a FREE fully functional mobile app for students and preceptors **that works online or offline!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them!" - Heather Payne, Director of Institutional Effectiveness (Allied Health)

Schedule a free demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



Patient Advocacy

By Tom Gottschalk, COO, Medical Educator

Over two decades ago, I recall viewing a mandatory training series on respecting patient privacy. During the education series, there was an episode that demonstrated hospital staff talking about a patient conditions during an elevator ride. Unknowingly, there were friends and family of the person they were talking about with them whom overheard their conversation. Suddenly, a big red circled X appeared on the workers to let me know that this conduct was harmful. While I am quick to admit I am not sure why that video stuck in my head this month, I am certain I have made similar mistakes throughout my full-time tenure as a healthcare provider. As such, back in the day I would have been marked down as "incompetent" at "protecting and respecting patient confidentiality and dignity." by my bosses.

[Read Full Article](#)



The Scholarly Column

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Good Feedback vs. Bad Feedback

Feedback is a form of communication and it is representative in different ways. All persons are expected to receive some type of feedback. As an educator you have a responsibility to relay information back to the students to whom you are teaching. Below you will be able to view examples of effective and ineffective feedback.

[Read Full Article](#)



Changing Accreditation Agencies – the Good, the Bad and the Ugly!

By Suzanne Morrison-Williams, Vice President, Academic Affairs City Colleges, FL

I will begin with a confession to our readers. I was never fully aware of the FERPA guidelines until long after the peak of my teaching time in the initial education setting. Thankfully, in retrospect, I obeyed them in the academic and private secondary environment, but I did not know the "why's". I was just doing. I guess I survived despite my ignorance, thanks to good mentoring.

[Read Full Article](#)



Ever Wonder about Platinum's New Features?

By Benjamin Hurst, QA Tester

If you already have a login:

All you need to do is go to my.platinumed.com, login, and scroll down to the bottom of the page. You will see that there are three tabs. News, Events, and New Features. Select the New Features tab and then just click on the link to the new feature. We have added dates to each of the links so you know which ones are the most recent.

If you do not have a login:

Simply visit our news section at the bottom of our home page to find all the latest and greatest changes, updates, and new features provided by us!

Also an additional bonus is that the newer features we release have a nice video showing you exactly where the features are located.

[Read Platinum News](#)

Upcoming Events for Allied Health

[5/31/18 to 6/2/18, Lake Buena Vista, FL - AST Educator Conference](#)

[6/20/18 to 6/23/18, Columbus, OH - American Dental Hygienists' Association Conference](#)

[All PEG Events!](#)

Do YOU know of an Allied Health conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Don't worry, I'll find a good site soon.



Know the Rules! Healthcare Cybersecurity Awareness

By Kimberly Shutters, BSc

What is Cybersecurity?

Cybersecurity is the action taken to protect information and information systems from unauthorized **access, use, disclosure, disruption, modification, or destruction.**

[Read Full Article](#)



Meet the Staff: Eric Cheadle - Customer Service Advocate

Eric joined Platinum Education Group as a Customer Service Advocate in November 2015. He brings decades of both Technical Support and Help Desk Support experience. Eric obtained a degree in Computer Networking from Davenport University. He also has an Associates in Recording/Engineering from McNally Smith College of Music. In his free time Eric enjoys coffee, movies, all manner of games, vegan cooking, laughing and music.

[Learn More About Us](#)



How Do I Get Some Platinum SWAG?

ANOTHER batch of swag and thank you gifts are ready to be shipped! How can you get one? Easy! If you are a current customer, simply go to our review page and let us know your thoughts OR refer our solutions to a colleague! If you are not a current customer, and you are an EMS, Allied Health or Nursing Administrator or Educator, simply click the link below and schedule a short demo!

BOOM, swag!

[Demo Link](#)

[Facebook Fan Page Link](#)

New Prices Effective July 1, 2018

In 2017, we were proud to have provided new and exciting features exclusively for our valued clients to utilize! We have continued to offer new and exciting features and look forward to sustaining that dedication to you!

[2018 Price Schedule](#)



Connect With Us!

We would be **HONORED** if you connected with us via our social media platform! We are more than happy to **help build your platform as well!** We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Planner student access. There are three ways students can gain access into our Platinum Planner software:

1. Programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our [PlatinumPlanner](#) website directly using their own credit/debit cards.

If you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).
