



## Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

This newsletter is dedicated to instructors, administrators, and providers of the EMS profession. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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### Celebrating EMS and Nursing Week 2018

This month we celebrate not one, **but TWO**, underappreciated yet gravely needed professions, EMS and Nursing. Let's face it, most of our jobs can be thankless at times. But how many of us can say that we, as employees, are **needed**? Well, medical professionals can! They are the ones that we count on in emergency situations. The ones that are trained to be calm in chaos. The ones that take care of us and our loved ones. So, let's give colleagues in the EMS and Nursing industries a 'thank you'! If you are not in a medical professional role, then thank someone who is! As a company, we have several employees in the nursing field and three paramedics. **WE APPRECIATE YOU!**

[Learn More about National EMS Week](#)

[Learn More about National Nurses Week](#)



### Limited NAEMSE Workshop Series!

Platinum Educational Group & NAEMSE have partnered to bring you a new educational opportunity entitled **Improving Your EMS Techniques Workshop**. This is a **2-Day** workshop designed to improve your education/training process and techniques through hands-on

experience. The next workshop series is:

**Location:** Cranford, New Jersey

**Dates:** 5/31/2018 to 6/1/2018

**Time:** 8:00 a.m. to 5 p.m.

The following topics will be extensively covered:

- Master Testing Techniques, Measurement, Evaluation
- Improving the Education/Training Process
- Admission Evaluation and Remediation
- Fundamentals of Learning - Study Reading Skills
- Teaching and Evaluating Practical Skills
- Moulage Techniques on a Budget
- Progressive Testing Cognitive Evaluation and Remediation
- Teaching How to Use Developed Cases and Small Scenarios
- Improving Inter-Rater Reliability in Scenarios/Simulations and Skill Assessments
- Simulation Tips and Techniques
- CE Credits issued by NAEMSE!

[Full Details and Registration!](#)



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

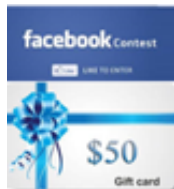
We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

*"Great resources for EMS education. The team has been very responsive to all our requests and has great over all products for scheduling, skills tracking and testing." - Thomas Dobrzynski, Director of Education, Sanford Health EMS Education - North Dakota State College of Science*

**Factoid:** We have delivered over 180 new features to our customers, many at their request, since 2015!

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## \$50 Gift Card Facebook Contest Results!

We held our 2200 "Likes" contest drawing! Congratulations to TRACIE RUNYAN! She was randomly drawn as the \$50 GC winner! Thank you to all who participated and gave us a "like"! We'll draw again at 2500!

As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** April's awardee was **Crystal Jones from Luther, Oklahoma!**



## They're Back! Platinum Educational Group 2018 Scholarships Program has been Announced!

**\$1000 Awards for EMS, Nursing, and Allied Health**

Both students and instructors have been very excited about this year's scholarship program offered by Platinum Educational Group. We have had numerous emails and phone calls asking when students can start applying. Well, the time has come! We are proud to announce our 2018 application packet is ready!

Visit the link below to learn more about our scholarships program, view past winners, and download applications for your students!

[Full Details!](#)

## New Features Updates

By the Dev Team

[NEW FEATURE: April 29th 2018](#)

[NEW FEATURES: April 22nd 2018](#)

[NEW FEATURE: Appendix G Age Groups](#)



**Platinum Educational Group Solutions for EMS Training Programs**

### Top Five Reasons to Use EMSTesting

- **True Computer Adaptive Testing Practice** that mimics the adaptive format of the National Registry exam!
- **Most Validated Solution Available!** Over 115,000,000 responses to date!
- **Over 5,000 validated questions** in our test bank; with questions at four provider levels!
- **Group Testing feature** turns learning into a fun game!
- **EMSTesting can be used with any EMS textbook, regardless of publisher!**

**Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible!** We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

***"I use EMS testing for all my classes. The platform is great, easy to use, and tech support is super responsive! They are worth the money!" - Caroline Scoville, Owner, EMS Educator***

Easy Demo Scheduling!



### Top Five Reasons to Use PlatinumPlanner

- **Provides students with a FREE mobile app that works both online and offline!**

- **Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!**
- **Totally customizable to meet YOUR program specific needs!**
- **Track the skills YOU want, download forms that YOU want to use!**
- **There is NO Institutional fee!**

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#)! Platinum Planner also offers free preceptor training - something our competitors do not!

**Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!**

The best part, Platinum Planner has NO INSTITUTIONAL FEE! There is just a nominal student fee.

***"Platinum Planner is great! We use it for keeping up with lab skills, rotations, and scenario team leads!" - Jennifer Stout, Educator, Howard College***

Easy Demo Scheduling!



## Patient Advocacy

By Tom Gottschalk, COO, Medical Educator

Over two decades ago, I recall viewing a mandatory training series on respecting patient privacy. During the education series, there was an episode that demonstrated hospital staff talking about a patient's condition during an elevator ride. Unknowingly, there were friends and family of the person they were talking about with them who overheard their conversation. Suddenly, a big red circled X appeared on the workers to let me know that this conduct was harmful. While I am quick to admit I am not sure why that video stuck in my head this month, I am certain I have made similar mistakes throughout my full-time tenure as a healthcare provider. As such, back in the day I would have been marked down as "incompetent" at "protecting and respecting patient confidentiality and dignity" by my bosses.

[Read Full Article](#)



## The Scholarly Column: Good Feedback vs. Bad Feedback

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Feedback is a form of communication and it is representative in different ways. All persons are expected to receive some type of feedback. As an educator you have a responsibility to relay information back to the students to whom you are teaching. Below you will be able to view examples of effective and ineffective feedback.

[Read Full Article](#)



## Why can't Students get feedback on Platinum CAT exams? Ah, but they can!

By Doug Smith, CEO, Medical Educator

Students often mention that on the CAT exams they do not receive any feedback. We demonstrated in the past [Sept. 2014](#) that we do provide a tremendous amount of constructive feedback to the students regarding weak and strong areas. What

the students are looking for, however, are the answers to the questions and the rationale which we do not provide them directly. **The keyword though is directly.**

[Read Full Article](#)

## Upcoming Conferences & Expos!

[7/25/18 to 7/25/18, Murfreesboro, TN – TEMSEA Annual Conference](#)

[8/9/18 to 8/12/18, Mulvane, KS – KEMSA Annual Conference](#)

[8/31/18 to 9/5/18, Washington, D.C. – NAEMSE Educator Conference](#)

[All PEG Events!](#)



by Steve Berry

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



**ALL NEW MyLab featuring eText 2.0 available June 1, 2018!**

With personalized learning we can identify the areas where each student needs practice, giving them the support, they need — when and where they need it — to be successful. Optimized for mobile, eText 2.0 lets students access their text anytime, anywhere. Includes Complete chapter audio, interactive exercises, videos and more all in a mobile friendly experience! To learn more or request a demo contact your BRADY Representative.



**Announcing the Accreditation Conference by CoAEMSP**

**Not your typical EMS conference, ACCREDITCON** is designed to be the comprehensive collaborative that offers every necessary resource for achieving accreditation success! ACCREDITCON is the most valuable investment you can make for the success of your educational program!



**The 2018 Hero Award Nominations are Now Being Accepted!**

The National Association of EMS Educators is proud to announce that they are now accepting nominations for the **2018 Hero Awards!** NAEMSE provides three annual awards to heroes that have helped shape the EMS community. The following awards will be presented at NAEMSE's annual Symposium and Trade Show in Washington, D.C.: The Legends That Walk Among Us, The Unsung Hero Award, The Fallen Hero Award, and the James O. Page Scholarship.



<http://faemsefoundation.org/scholarship-information.html>

**FAEMSE Scholarship Applications Are Now Being Accepted**

The FAEMSE Foundation will award EMT scholarships of \$250 and Paramedic scholarships of \$500. Deadline for submissions is midnight, June 1st, 2018. Deadline for the January (2019) meeting (Fire Rescue East - Daytona Beach, Florida) will be midnight, December 1st, 2018. To find more information and to apply for these awards, please click [HERE](#). Those who are considered for each award must be nominated by an individual and have contributed letters of recommendation from their colleagues and students.

**FREE COURSE from EMS1 Academy: Active Shooter Response**



In response to the recent incident in Parkland, FL, and to continue our mission to support first responders in protecting their communities, EMS1 and EMS1 Academy are offering a CAPCE - accredited, FREE ONLINE COURSE - EMS Response to Active Shooter Incidents. Click here to register: <https://goo.gl/nv9mt8>



## Ask the Customer Support Team

By David Smith, Customer Service Advocate

### **Q: One of my students was accidentally accepted into the wrong course. How do I transfer them to another course? A:**

In both Platinum Planner and EMSTesting, it is not possible for School Administrators or Instructors to transfer a student from one course to another. If a student is accepted into the wrong course and their enrollment fee is paid, and they then sign up for and are accepted into the correct course, the program would expect them to pay another enrollment fee for the new course (as the program cannot know that the student isn't just signing up for two courses that they need).

[Read Full Article!](#)

[Read past Q&A!](#)

***"We use both the EMS Testing & Platinum Planner products in our Paramedic Program. Not only are both the products excellent easy to use, but the support staff are fantastic - couldn't ask for better customer service!" - Ashley Dye, Program Director, Patrick Henry Community College***

CONNECT WITH  
US ON:



## Connect With Us!

We would be **HONORED** if you connected with us via our social media platform! We are more than happy to **help build your platform as well!** We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn,

follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)

## New Prices Effective July 1, 2018

In 2017, we were proud to have provided new and exciting features exclusively for our valued clients to utilize! We have continued to offer new and exciting features and look forward to sustaining that dedication to you!

[2018 Price Schedule](#)



## How Do I Get Some Platinum SWAG?

**ANOTHER** batch of swag and thank you gifts are ready to be shipped! How can you get one? Easy! If you are a current customer, simply go to our review page and let us know your thoughts OR refer our solutions to a colleague! If you are not a current customer, and you are an EMS, Allied Health or Nursing Administrator or Educator, simply click the link below and schedule a short demo! BOOM, swag!

[Demo Link](#)



## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).