



Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administrators, and providers. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

In this edition:

1. Celebrating EMS and Nursing Week 2018
2. Who is Platinum Educational Group, Exactly?
3. **They're Back! Platinum Educational Group 2018 Scholarships Announced!**
4. How Do I Get Some Platinum SWAG?
5. \$50 Gift Card Facebook Contest Results!
6. Calling all Authors! Submit an Article!
7. Try a NEW, COST EFFECTIVE, ONLINE Study Prep for your Classroom!
8. Finally, Clinical Tracking Made EASY!
9. **Article:** Patient Advocacy
10. **Article:** Good Feedback vs. Bad Feedback
11. ATTENTION Student Nursing Associations! Try Something FUN for Your Next NCLEX Event!
12. **Article:** Seven Habits of Highly Effective Nurses
13. **Article:** State Board Questions from the Turn of the 20th Century: An Era Gone By
14. And Much More!



Celebrating EMS and Nursing Week 2018

This month we celebrate not one, **but TWO**, underappreciated yet gravely needed professions, EMS and Nursing. Let's face it, most of our jobs can be thankless at times. But how many of us can say that we, as employees, are **needed**? Well, medical professionals can! They are the ones that we count on in emergency situations. The ones that are trained to be calm in chaos. The ones that take care of us and our loved ones. So, let's give colleagues in the Nursing and EMS industries a 'thank you'! If you are not in a medical professional role, then thank someone who is! As a company, we have several employees in the nursing field and three paramedics. **WE APPRECIATE YOU!**

[Learn More about National EMS Week](#)

[Learn More about National Nurses Week](#)

Who is Platinum Educational Group, exactly?



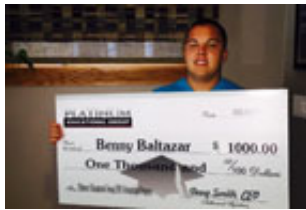
As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



They're Back! Platinum Educational Group 2018 Scholarships Program has been Announced!

\$1000 Awards for EMS, Nursing, and Allied Health

Both students and instructors have been very excited about this year's scholarship program offered by Platinum Educational Group. We have had numerous emails and phone calls asking when students can start applying. Well, the time has come! We are proud to announce our 2018 application packet is ready!

Visit the link below to learn more about our scholarships program, download application for your students, view past winners, and instructions to distribute the information!

[Full Details!](#)

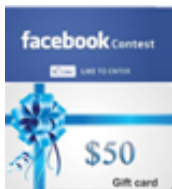


How Do I Get Some Platinum SWAG?

ANOTHER batch of swag and thank you gifts are ready to be shipped! How can you get one? Easy! If you are a current customer, simply go to our review page and let us know your thoughts OR refer our solutions to a colleague! If you are not a current customer, and you are an EMS, Allied Health or Nursing Administrator or Educator, simply click the link below and schedule a short demo! BOOM, swag!

[Demo Link](#)

[Facebook Fan Page Link](#)

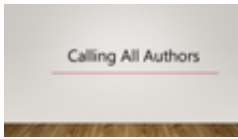


\$50 Gift Card Facebook Contest Results!

We held our 2200 "Likes" contest drawing! Congratulations to TRACIE RUNYAN! She was randomly drawn as the \$50 gift card winner! Thank you to all who participated and gave us a "like"! We'll draw again at 2500!

As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** April's awardee was **Crystal Jones from Luther, Oklahoma!**



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these,**

then we want you!

We are currently looking for quality Nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



The Affordable Nursing Prep Platform

What is Platinum Tests?

[PlatinumTests](#) is an online, mobile friendly computer adaptive testing program that delivers content constructed to help nursing students prepare for their NCLEX-RN® certifications.

[Top 10 Reasons to Use PlatinumTests in Your Program](#)

The platform currently has over 3,800 objective based test questions written and reviewed by industry experts in Nursing. Test items are defensible and written at all cognitive levels as well as on a continuum (from easy to more difficult).

[Learn Why You Should Incorporate Platinumtests into Your Curriculum](#)

Schedule a free demo of PlatinumTests on **YOUR** time!

Easy Demo Scheduling!



Finally, Clinical Tracking Made EASY!

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you easily and with no institutional cost! This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using YOUR terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards no more stressful site visits! Plus, Platinum Planner comes with a FREE fully functional mobile app for students and preceptors!

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

Easy Demo Scheduling!

"We are a Practical Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier! I have been very happy with the support from Platinum Educational Group. I appreciate how responsive they are to any questions or needs and the outstanding training I received to set everything up. Very pleased!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator, Franklin Technology Center at MSSU



Patient Advocacy

By Tom Gottschalk, COO, Medical Educator

Over two decades ago, I recall viewing a mandatory training series on respecting patient privacy. During the education series, there was an episode that demonstrated hospital staff talking about a patient conditions during an elevator ride. Unknowingly, there were friends and family of the person they were talking about with them whom overheard their conversation. Suddenly, a big red circled X appeared on the workers to let me know that this conduct was harmful. While I am quick to admit I am not sure why that video stuck in my head this month, I am certain I have made similar mistakes throughout my full-time tenure as a healthcare provider. As such, back in the day I would have been marked down as "incompetent" at "protecting and respecting patient confidentiality and dignity." by my bosses.

[Read Full Article](#)



The Scholarly Column: Good Feedback vs. Bad Feedback

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Feedback is a form of communication and it is representative in different ways. All persons are expected to receive some type of feedback. As an educator you have a responsibility to relay information back to the students to whom you are teaching. Below you will be able to view examples of effective and ineffective feedback.

[Read Full Article](#)



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- **Kentucky Association of Nursing Students (KANS)**
- **North Carolina Association of Nursing Students (NCANS)**
- **Colorado Student Nurses Association (CSNA)**
- **Michigan Nursing Students Association (MNSA)**
- **Ohio Student Nurses' Association (OhSNA)**
- **Ohio Organization of Practical Nurse Educators (OOPNE)**
- **Many others!**

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) for a quick 15 minute demo of our Group Testing platform!



Seven Habits of Highly Effective Nurses

By Donna Cardillo, RN, M.A., CSP

Spring is a great time to focus not only on cleaning up around the house, but also on giving your career some sprucing up, so you can move beyond your current achievements. The most successful nurses I know do a regular career "spring-cleaning."

[Read Full Article](#)



What is Nux Vomica? State Board Questions From the Turn of the 20th Century: An Era Gone By

By Brenda F. Johnson, BSN, RN

Have you ever wondered what the early NCLEX exams looked like? We will be exploring a sample of questions taken from a first edition Lippincott (1917 edition) nursing manual. They will give us a glimpse into a nurse's world at the turn of the century. I am excited about sharing this entry in the series "An Era Gone By" with you.

[Read Full Article](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: One of my students was accidentally accepted into the wrong course. How do I transfer them to another course? A: In both Platinum Planner and PlatinumTests, it is not possible for School Administrators or Instructors to transfer a student from one course to another. If a student is accepted into the wrong course and their enrollment fee is paid, and they then sign up for and are accepted into the correct course, the program would expect them to pay another enrollment fee for the new course (as the program cannot know that the student isn't just signing up for two courses that they need).

[Read Full Article!](#)

[Read past Q&A!](#)

"We use both the EMS Testing & Platinum Planner products in our Paramedic Program. Not only are both the products excellent easy to use, but the support staff are fantastic - couldn't ask for better customer service!" - Ashley Dye, Program Director, Patrick Henry Community College

Upcoming Events for Nursing

[9/29/18, Louisville, KY – Kentucky Association of Nursing Students Annual Conference \(KANS\)](#)

[10/6/18 to 10/7/18, Dublin, OH – Ohio Student Nurses Association \(OhSna\)](#)

SUMMER EVENTS WANTED!

LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**

About a Nursing Student



"I spent every last cent on nursing school, so I was hoping you would let me finance this stethoscope for 36 months."

CONNECT WITH US ON:



Connect With Us!

We would be **HONORED** if you connected with us via our social media platform! We are more than happy to **help build your platform as well!** We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



Meet the Staff

Eric Cheadle: Customer Service Advocate

Eric joined Platinum Education Group as a Customer Service Advocate in November 2015. He brings decades of both Technical Support and Help Desk Support experience. Eric obtained a degree in Computer Networking from Davenport University. He also has an Associates in Recording/Engineering from McNally Smith College of Music. In his free time Eric enjoys coffee, movies, all manner of games, vegan cooking, laughing and music.

New Prices Effective July 1, 2018

In 2017, we were proud to have provided new and exciting features exclusively for our valued clients to utilize! We have continued to offer new and exciting features and look forward to sustaining that dedication to you!

[2018 Price Schedule](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As classes start, if you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).